



8th Packaging Design National Student Competition 2012 has been concluded

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Results of 2012 Packaging Design National Student Competition, the eighth of which was held this year in cooperation with TÜYAP, organizer of Istanbul Packaging Fair and ASD Packaging Manufacturers Association, have been announced.

46 projects applied to the competition, whose first announcement was made in March, until July 4, 2012 which was the final delivery date.

Those who have ranked in 8th Packaging Design National Student Competition 2012 have been announced.

Selection committee members who have graded the 31 winning packaging designs have decided in unanimity and determined the first place, second place and third place projects as well as eight honorable mention projects.

1st prize winner has been rewarded with 2.500 TL

2nd prize winner has been rewarded with 1.500 TL

3rd prize winner has been rewarded with 1.000 TL



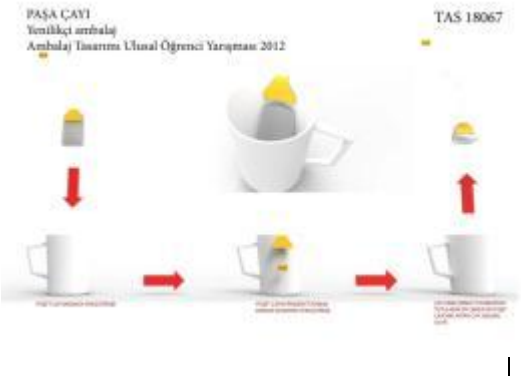

8 honorable mentions have been rewarded with 300 TL / honorable mention





20 projects that qualified to attend WorldStar Student, the international student competition organized by WPO-World Packaging Organization, have been given certificates.






As declared in Competition terms, the award ceremony will be held during 20-23 September 2012 at the 18th International Packaging Industry Fair – Eurasia Packaging 2012 Istanbul.



The order of projects ranking in the competition will be announced during the award ceremony with the decision of the Selection Committee. The list of projects that have earned 1st, 2nd, 3rd place, honorable mention and certificates are below based on application order.





Project Visual	Project Name	Attendance Type	Attending Students	School and Department
	Çaykur Cube Tea Packaging	Individual Participation	Soner Özkaya	Başkent University, Graphic Design
	Sunlight Halogen Light bulb Packaging	Individual Participation	Mustafa Kurtuluş	Marmara University, Graphic
	Slice Watermelon	Individual Participation	Taylan Acarsoy	İzmir Ekonomi University, Industrial Design
	Quick Kiwi	Individual Participation	Ceren Cengiz	İzmir Ekonomi University, Industrial Design
	Portion Cherry Tomatoes	Individual Participation	Yüksel Eski	İzmir Ekonomi University, Industrial Design


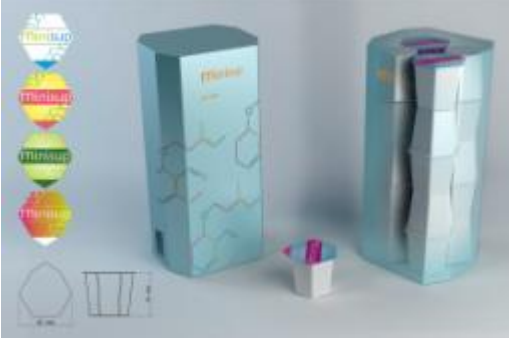
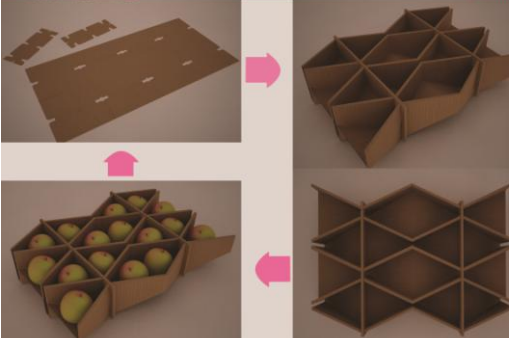

 <p>Spice Me!</p> <p>"Tatlımsız değil, biraz acıdır." Spice me! aynı tadınımsız değil, biraz baharatlı bir çorba. Baharatlı çorba, sadece yemek değil, aynı zamanda sağlık için de önemlidir. Çünkü baharatlı çorba, sindirimi kolaylaştırır ve enerji verir.</p>	<p>Spice Me Akıllı Baharatlık</p>	<p>Bireysel</p>	<p>Seda Dalgıçoğlu</p>	<p>Dokuz Eylül Üniversitesi, Grafik</p>
 <p>Nescafe Turkish Coffee</p> <p>"Her öğle için bir kupa kahve." Nescafe Türk Kahvesi, her öğle için bir kupa kahve. Nescafe Türk Kahvesi, her öğle için bir kupa kahve. Nescafe Türk Kahvesi, her öğle için bir kupa kahve.</p>	<p>Nescafe Turkish Coffee Packaging</p>	<p>Individual Participation</p>	<p>Seda Dalgıçoğlu</p>	<p>Dokuz Eylül University, Graphic</p>
 <p>PASHA ÇAYI</p> <p>Yenilikçi ambalaj</p> <p>Ambalaj Tasarım Ulusal Öğrenci Yarışması 2012</p> <p>TAS 18067</p>	<p>Pasha Tea</p>	<p>Individual Participation</p>	<p>Özkan İnci</p>	<p>Anadolu University, Industrial Design</p>
 <p>Will You? Chocolate Packaging</p>	<p>Will You? Chocolate Packaging</p>	<p>Individual Participation</p>	<p>Elif Lütfiye Çakır</p>	<p>Anadolu University, Industrial Design</p>


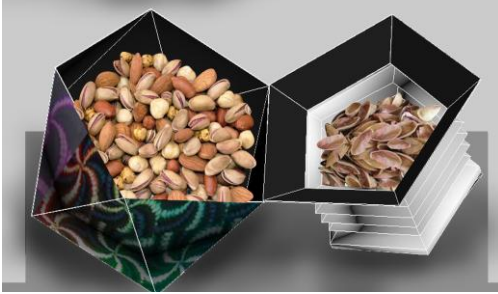
	<p>Coffee'n' Cake Packaging</p>	<p>Individual Participation</p>	<p>Elif Lütfiye Çakır</p>	<p>Anadolu University, Industrial Design</p>
	<p>FROB: Pencil holder</p>	<p>Individual Participation</p>	<p>Leman Handan Köksal</p>	<p>ODTÜ, Industrial Products Design</p>
	<p>C-Book CD-DVD Packaging</p>	<p>Individual Participation</p>	<p>Leman Handan Köksal</p>	<p>ODTÜ, Industrial Products Design</p>
	<p>DEMA Sherbet Bottle</p>	<p>Individual Participation</p>	<p>Güven Koçkaya</p>	<p>Işık University, Industrial Products Design</p>

 <p>1 2 3</p>  <p>Kahvaltının "vakarına, işte, piknik ya da oteldeğiniz yerde" size pakette tadında kahvaltılı keyifli "yağatır. Konuğu ve sizlerinizde gıda ve uygulamaları da pakette bulabilirsiniz. Paketteki içi tarafında kutucu ya da diğer bölümler rahat yapar.</p> <p>Paket kutuyu her şekilde açılır. Açıldığında en alt kısmında plastik kapak tabakla bulunur. Üst kısmında genel olarak malzemelerin hazırlanması için küçük paketler halinde peynir, reçel, tereyağı, bal gibi malzemeler bulunur. Kahvaltılı pakette açıldığında içimdeki içi, dışı ve üst kısmı her şekilde kullanılabilecek ve kahvaltılı için uygun bir zaman olacaktır.</p> <p>Paketin iç kısmında kurumuş kekler, kurumuş kekler, kurumuş kekler de kahvaltılı için her şekilde kullanılabilecek. Açıldığında malzemelerin 2 men kullanıldığında olabildiğince malzeme kullanılmıyor. Böylece hem masada hem de masanın dışında ortamlarda kullanılabilir. Keyifli sağlığınıza.</p>	Breakfast Ready	Individual Participation	Duygu Barutçu	Mimar Sinan University, Industrial Products Design
	Portable Hand cream for men	Individual Participation	İlteriş İلبasan	İTÜ, Industrial Products Design
	Easy service chips package	Individual Participation	İlteriş İلبasan	İTÜ, Industrial Products Design
	Akarsu	Individual Participation	Timur Satiroğlu	Mimar Sinan University, Industrial Products Design

	<p>Shelled nuts package</p>	<p>Individual Participation</p>	<p>Berkan Unutulmaz</p>	<p>Marmara University, Industrial Products Design</p>
	<p>Ala Pişmaniye Package</p>	<p>Group Participation</p>	<p>Büşra Torgay Ayten Sinem Hallı</p>	<p>İTÜ, Industrial Products Design Bahçeşehir University, Advertising & Brand Management</p>
	<p>Margarine Packaging</p>	<p>Individual Participation</p>	<p>Berkan Unutulmaz</p>	<p>Marmara University, Industrial Products Design</p>
	<p>Fast Food Menu Packaging</p>	<p>Individual Participation</p>	<p>Aziz Keskin</p>	<p>Marmara University, Industrial Products Design</p>

 <p>Wave</p>	<p>Wave</p>	<p>Individual Participation</p>	<p>Nazlı Gökçe Terzioğlu</p>	<p>ODTÜ, Industrial Products Design</p>
 <p>Sweet Heart</p>	<p>Sweet Heart</p>	<p>Individual Participation</p>	<p>Ayça Dünder</p>	<p>ODTÜ, Industrial Products Design</p>
 <p>PARSLEY TEA</p> <ul style="list-style-type: none"> ● Bu paket tasarımı maydanoza farklı bir bakış açısı sağlar ● Maydanozun tüm faydalarını kolayca elde edebilirsiniz ● Özel tasarımı kullanımı kolaylaştırır ● Ürün içinde maydanoz yaprakları ve saplarını barındırır <p>1 Poşeti açıp, kartonu çekiniz</p> <p>2 2-3 dakika bekletiniz</p> <p>3 KULLANIM</p>	<p>Parsley Tea</p>	<p>Individual Participation</p>	<p>Ezgi Yelekoğlu</p>	<p>İzmir Ekonomi University, Industrial Products Design</p>
 <p>Breakfast Time</p>	<p>Breakfast Time</p>	<p>Group Participation</p>	<p>Güllü Durmuş aya Ayşe Bar</p>	<p>Anadolu University, Industrial Design Anadolu University, Industrial Design</p>

	Chips Plate	Individual Participation	Emre Kuvvetli	Marmara University, Industrial Products Design
	Mini Sup	Individual Participation	Hilal Erdem	Gazi University, Industrial Products Design
	Organic Fruit Box	Individual Participation	Mehmet Başak	Anadolu University, Industrial Design
 <p>KAHVALTI ZAMANI AMBALAJ TASARIMI ULUSAL ÖĞRENCİ YARIŞMASI 2012</p> <p>Sürgülü Kapak Düğü Kesim Alanı Tutma Kolaylığı</p> <p>Malzemeler: PET (şeffaf kapak) PP (sürgü ve kesim alanı)</p> <p>Üretim Yöntemi, Plastik Enjeksiyon</p> <p>mau 635</p>	Butter Packaging	Group Participation	Meryem Matur	Anadolu University, Industrial Design
Ütku Yanık	Anadolu University, Industrial Design			

	<p>Practical Flower Carrying Packaging</p>	<p>Individual Participation</p>	<p>Gizem Özöver</p>	<p>Yeditepe University, Graphic</p>
	<p>Discoball</p>	<p>Individual Participation</p>	<p>Seçil Tuna</p>	<p>Anadolu University, Industrial Design</p>

During the Selection Committee meeting held on Saturday July 7, 2012, identities of the applicants have been kept secret until classification was complete and projects have been evaluated based on nick-names given by applicants.

During the evaluation stage, each project has been evaluated meticulously according to their physical and/or digital model, sheet, written report and CDs that include all of these on a digital platform. Following these reviews, Selection Committee has graded each project. After this grading was complete, projects were lined according to their grading.

Owners of projects that have ranked in the Competition and have received honorable mentions or certificates, 31 in total, will be able to attend **WPO – World Packaging Organization International Student Packaging Design Competition, WorldStar Student Competition 2012** in order to rank in the world rankings in this competition.

For more detailed information on WorldStar Student Competition, which will be held in USA with application deadline being October 19, 2012, you may contact our Association's representatives at asd@ambalaj.org.tr. Project owners who wish to attend this Competition from Turkey should deliver their projects by latest October 8, 2012 Monday to Aslıhan Arıkan, ASD Business Development & International Affairs Coordinator. Applications will be done via ASD. Owners of the 3 projects that rank in this competition will have the opportunity to receive their awards at the award ceremony to be held in USA. Expenses of these students will be met by the organizer.

Please contact us for more detailed information

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