



November 14<sup>th</sup> 2006

# **Student World Star 2006 – Packaging Design International Student Competition**

Results of the competition organized by ASD- Packaging Manufacturers Association in Turkiye in collaboration with TUYAP , the organizer of Istanbul Packaging Fair assigned by WPO- World Packaging Organization have been announced for the Packaging Design International Student Competition – Student World Star 2006.

A total of 67 projects from many locations in the world were submitted to the competition until October 31<sup>st</sup> 2006 which was the deadline.

The jury of 6 people, consisting of 3 international and 3 national members, gathered in the Packaging Manufacturers Building on November 12<sup>th</sup> 2006 in order to assess the projects. After intense work, each of the 67 projects was examined and assessed.

Jury Members were:

1. Mr. Keith Pearson (World Packaging Organisation – WPO President)
2. Mr. Dharmatilake Rhatnayake (Asian Packaging Federation – APF President)
3. Mr. Peter Hackforth (Institute of Packaging – IOP Representative)
4. Mrs. Özlem Er (Associate Professor Istanbul Technical University, Department of Industrial Product Design)
5. Mr. Sertaç Ersayın (Head of ETMK – Industrial Designers Society of Turkey Istanbul Branch)
6. Ms. Perim Davudođlu (General Secretary of GMK- Graphical Designers Union Board)

Reporter: Aslihan Arıkan (ASD Research Expert)

During the assessment each project was carefully considered in terms of application documents, model, pafta, written report and CD's that include all this information in digital format. After all projects were assessed, Jury Members were asked to give a score for each project. Scoring was based on the principles accepted by the WPO board.

Student World Star Competition shall again be organised by Packaging Manufacturers Association in 2007 with the contributions of Tüyap – İstanbul Packaging Exhibition in line with the instructions of WPO.

The projects that were awarded the top 3 places were entitled to receive the title of Student World Star; and the next 10 projects were given mention prize. At the end of scoring, 21 projects which had a score higher than 100 points were given Certificates.

The award ceremony shall be held in December 13<sup>th</sup> 2006 during the 12<sup>th</sup> Packaging Industry Exhibition. Owners of projects that were titled Student World Star and that took the top 3 places shall be invited to Istanbul and their expenses shall be covered by Tüyap.

The winners projects will be published and introduced in the trade press and general news media, as well as exposed at various exhibitions and printed catalogues.

Projects that took the top 3 places and were titled Student World Star:

**Project name:** Qi Pin Xiang Glutinous Rice-Dumpling Package

**Student's name:** Cao Xiaoxu

**Country:** China

**Project name:** Innovative CD Package

**Student's name:** Samith Chaminda Jaysekara Kullasinghe

**Country:** Sri Lanka

**Project name:** Silk Flower Package

**Student's name:** An Na

**Country:** China

Honourable Mention projects:

**Project name:** Bamboo Tube Wine Package

**Student's name:** Chen Mingzhao

**Country:** China

**Project name:** Bulb Package

**Student's name:** Chen Liang

**Country:** China

**Project name:** Packaging Vacations – Virgule Tour

**Student's name:** Sadık Gelirli, Barış Mutlu

**Country:** Turkiye

**Project name:** Pronto Potjie

**Student's name:** Michelle Masencamp

**Country:** South Africa

**Project name:** Pirates of the Galaxy

**Student's name:** Sheree Behrendt

**Country:** South Africa

**Project name:** Breakfast Time! (Cream Cheese Package)  
**Student's name:** Süleyman Çağlar Kemerli  
**Country:** Türkiye

**Project name:** Slim Tea Pack  
**Student's name:** K.G. Dushyanthi Gamage  
**Country:** Sri Lanka

**Project name:** Flash  
**Student's name:** Maliakina Yana  
**Country:** Russia

**Project name:** Instant Pack-Spice Package for Export Market  
**Student's name:** Anne Thusharie Fernandopulle  
**Country:** Sri Lanka

**Project name:** A Case for a CD  
**Student's name:** Hiranthi Karunasekara  
**Country:** Sri Lanka

Certificated projects:

Project name: FACIAL TISSUES PACKAGE  
Student's name: WANG YANNA  
Country: China

Project name: PASTRY PACKAGE  
Student's name: DOU YU  
Country: China

Project name: COLOR-PENCIL PACKAGE  
Student's name: TANG WEI  
Country: China

Project name: FU HUA ROSE  
Student's name: ZHENG RENSI  
Country: China

Project name: 2 IN 1 TURKISH COFFEE FOR A PERSON  
Student's name: RAHMİ KÖMÜRÇÜOĞLU  
Country: Türkiye

Project name: KNICK-KNACK  
Student's name: ÖZGÜN ÇALIŞKAN, SİNEM SEMERCİOĞLU  
Country: Türkiye

Project name: LIGHT STYLES  
Student's name: NICOLA LOURENS  
Country: South Africa

Project name: CONUT COFFEE  
Student's name: JOHN DEFOR  
Country: Ghana

Project name: CONTEMPORARY SPICE PACKAGE

Student's name: KUSALIKA THISARANIE VITHANAGE  
Country: Sri Lanka

Project name: HANDY PACK  
Student's name: RATHNAYAKA MODIYANSELAGE INDIKA WIJERATHNE  
Country: Sri Lanka

Project name: VOBLA, STOCKFISH (TREDITION RUSSIAN PRODUCT FROM VOLGA)  
Student's name: DANILOVA VALERIA  
Country: Russia

Project name: THE PACKAGE FOR THE CHINESE CERAMICS  
Student's name: TRUSOVA NATALIYA  
Country: Russia

Project name: SET OF PACKAGES FOR TEA "RED DRAGON"  
Student's name: SVETLANA KOTOVA  
Country: Russia

Project name: TABLEWARE PACKAGE  
Student's name: CHEN MAMING  
Country: China

Project name: YES, PACKAGES FOR BREAKFAST  
Student's name: EMRE SEVİLMİŞ  
Country: Turkiye

Project name: + ÇRZ  
Student's name: MELDA SİNEM ÇİFTÇİOĞLU, ERİM YAMAN, MERVE SAMİRE AKOĞUZ, NİHAN BİZİM  
Country: Turkiye

Project name: YBA-SYSTEM OF PACKAGINGS FOR FRUITS, WITH EMPHASIS IN THE FAST, PRACTICAL AND HYGIENICAL CONSUMPTION  
Student's name: HENRIQUE DE SOUZA GOMMA  
Country: Brazil

Project name: RED LETTER  
Student's name: SHARNE' SMITH  
Country: South Africa

Project name: ROUTE 609  
Student's name: KATUSHA GRUDKO  
Country: South Africa

Project name: WOOD CASE  
Student's name: MOHAMED KHALIL LAKHDAR  
Country: Tunisia

Project name: GOFRET GRANT  
Student's name: GYE NIAME OBAA SIMA  
Country: Ghana