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President of ASD



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Turkish Packaging Industry Met in the ASD's Iftar Event

Packaging industry professionals met in the traditional iftar invitation which is annually held by Turkish Packaging Manufacturers Association (ASD). ASD President Mr. Zeki Saribekir hosted about 350 guests in iftar dinner. In the invitation, Prof. Mr. Asaf Savas Akat and Prof. Dr. Mr. Taner Berksoy, who are the leading economists in Turkey, came together to discuss in as "Eco Dialogue for Packaging Industry" panel. Making a speech after the iftar, Mr. Zeki Saribekir, President of ASD mentioned that the industry

maintained and increased its contribution to closing the foreign trade deficit, a major issue in Turkey's economy. Prominent names of the packaging industry met in the traditional iftar event organized by Turkish Packaging Manufacturers Association (ASD) in the evening of May 23. Hosting the event, attended by about 350 guests, Turkish Packaging Manufacturers Association President Mr. Zeki Saribekir highlighted the importance of the packaging industry for Turkish economy and said that the industry outputs current surplus.



New members of ASD.



Students that received awards in AsiaStar



Companies that received awards in AsiaStar



Prof. Mr. Asaf Savas Akat, Mr. Zeki Saribekir, Prof. Dr. Mr. Taner Berksoy (from left to right). ASD Turkish Packaging Manufacturers Association President Mr. Zeki Saribekir moderated a panel discussion titled "Ecodialogue for the Packaging Industry".

<http://www.ambalaj.org.tr/en/recent-news-turkish-packaging-industry-met-in-the-asds-iftar-event.html>



ASD Packaging Congress 2019

International Packaging Industry Congress

“Sustainable Packaging and Circular Economy”

Organizer: Turkish Packaging Manufacturers Association (ASD)

Date: 21-22 November 2019

Venue: Swissotel The Bosphorus Istanbul



For more information and registration form contact;

🌐 www.packagingcongress.org ✉ kongre@ambalaj.org.tr

<http://www.ambalaj.org.tr/en/recent-news-asd-packaging-congress-2019-session-topics-finalized.html>

Applications for the World Crescents and Stars for Packaging Starting



The World Crescents and Stars for Packaging 2018 winners.



**crescents and
stars for packaging!
2018**



<http://www.ambalaj.org.tr/en/recent-news-applications-for-the-world-crescents-and-stars-for-packaging-starting.html>

Young Stars of Packaging Design Have Been Chosen

The results of Packaging Design National Student Competition 2019, held for the 15th time this year by the Turkish Packaging Manufacturers Association (ASD) have been announced. Emphasizing that 152 student projects were submitted for the competition, Turkish Packaging Manufacturers Association

ASD President Mr. Zeki Sarıbekir said, "Our competition is very important not only for students but also for our industry and our country. A package design is at least as much important as the product it contains. Hence we attach great significance to our young designers".



14th Packaging Design National Student Competition 2018 winners received their awards in Eurasia Packaging Fair in Istanbul.



<http://www.ambalaj.org.tr/en/recent-news-young-stars-of-packaging-design-have-been-chosen.html>

Date of Plastpak İzmir 2020 Has Been Announced

Plastic industry expects PLASTPAK; Plastic machinery, chemical and raw materials, machine side and intermediate industry, heat and control devices, mould, hydraulic-pneumatic and recycling technologies and all innovations in plastics sector in April 10 - 15, 2020 at Fuarizmir International Exhibition Center upcoming.

Between 10 – 14 April 2018, Turkish Plastics Industry Foundation - PAGEV, Packaging

Manufacturers Association - ASD, Aegean Plastic Industrialist Association - EGEPLASDER supported by İzmir Metropolitan Municipality, İZFAŞ, Aegean Region Chamber of Industry, İzmir Chamber of Commerce with the valuable support of once realized, 12,368 professional visitors from 25 countries visited Plastpak İzmir 2018 Fair.





Turkey is the 2nd Country Winning WorldStar Awards



Turkey received 22 awards in WorldStar 2019, one of the most prestigious competitions in the industry organized by World Packaging Organization (WPO). With this result, Turkey is the second country that received the highest number of awards.

Total 35 countries competed in 12 categories in WorldStar 2019, which received 319 applications. The three countries with the highest number of awards were Japan with 26 awards, Turkey with 22 awards and China with 21 awards. Companies who won the awards received them at the awards ceremony taking place in Prague, the capital city of Czech Republic.



Mr. Zeki Sanbekir,
President of ASD

WorldStar 2020

WorldStar Competition has been organized by the WPO World Packaging Organisation since 1970. For more details about WorldStar Awards please visit; <https://www.worldstar.org/>

What is WorldStar 2020 Calendar?

■ **Online Application Closing Date:**
October 4, 2019

■ **Jury Meeting Date / Place:**
November 2, 2019 Bali, Indonesia

■ **Results Announcement Date:**
December 1, 2019

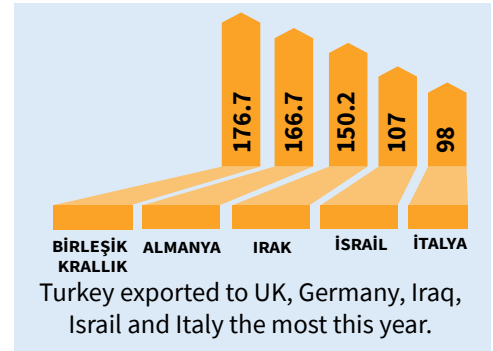
■ **Award Ceremony:** May 8, 2020 / Interpack 2020 Dusseldorf, Germany

<http://www.ambalaj.org.tr/en/recent-news-turkey-is-the-2nd-country-winning-worldstar-awards.html>



Export is on the Rise While Import Declines in Packaging

One of the major countries of the region in packaging production, Turkey maintains its strong position in 2019. In particular, the great increase in foreign trade surplus as observed in the data from Turkish Packaging Manufacturers Association (ASD) for the first half of the year drew a lot of attention.



<http://www.ambalaj.org.tr/en/recent-news-export-is-on-the-rise-while-import-declines-in-packaging.html>



Recycling of Packaging Prevents Environmental Pollution

Turkish Packaging Manufacturers Association (ASD), the umbrella organization of the packaging sector, drew attention to the importance of packaging use and recycling due to the June 5 World Environment Day. "Recycling of packaging is very important. Packaging is not garbage,

on the contrary, materials that create economy. Recycling of packaging is a positive contribution to both the economy and the environment.

In terms of attracting the attention of the public against environmental problems, the June 5 World Environment Day and Environment Week is very important" said Mr. Zeki Sarıbekir, President of ASD.



<http://www.ambalaj.org.tr/en/recent-news-recycling-of-packaging-prevents-environmental-pollution.html>

ASD “Choose Packaged Food” Awareness Campaign

The awareness campaign of ASD Turkish Packaging Manufacturers Association got under the motto “Choose Packaged Food”. The campaign highlighted the importance of packaging for preserving food in healthy and hygienic conditions and for preventing wastage.

Bringing together the leading companies of the industry under the same roof to contribute to development of the packaging industry, ASD Turkish Packaging Manufacturers Association continued the awareness campaign it started at the end of last year under the motto “Choose Packaged Food”. Special messages and designs were used on billboards in various locations in İstanbul between April 8 and May 5; used in Ankara, Gaziantep, İzmir and Konya between 2-8 July under the scope of the campaign, which aims to draw people’s attention to the benefits of packaging food and the importance of packaged food consumption for a healthy living. Moreover, posts shared on social media was attempted to create awareness. Thus, attention was drawn to the role of packaging in preserving food in a hygienic and healthy condition, keeping it fresh and preventing wastage.

President of ASD Turkish Packaging Manufacturers Association Mr. Zeki Saribekir, underlines that people still

insufficient knowledge of the importance of packaging in terms of health and he also said, “As of April, we continue the campaign we started last year. Because we want to tell the society about the relationship between food safety and packaging. Packaging is an important product especially in the food and beverage sectors. Food packages are designed to maintain the properties of the product they contain. Releasing a product to the market free from additives is possible through rigid and multi-layered packages. Choosing packaged food will also allow you to see the expiry date and when and where the product was produced. Packaging ensure fresh fruits and vegetables are transported from field to fork through reliable food chain, thereby preventing waste in the industry. We need to choose packaged food that are properly packaged and kept in a hygienic condition if we want to live a healthy life. The packaging contributes to the national economy. Packaging makes the product traceable, which in turn prevents out-of-record trade.



Gaziantep, Primemall AVM



Ankara, Metro



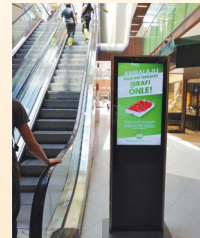
Gaziantep, Sanko Park AVM



İzmir, Mavi Bahçe AVM



Ankara, Metro



Konya, Novaland AVM



İzmir, Agora AVM



İstanbul, Sultangazi



İstanbul, Bakırköy



İstanbul, Kadıköy



Eurasia Packaging Istanbul Fair Celebrates its 25th Year

On its 25th anniversary, Eurasia Packaging Fair will showcase the full range of solutions addressing diverse needs, from packaging products to packaging machines, from food processing equipment to packaging printing technologies, under a single roof.

Set to take place in Tüyap Fair and Congress Center – Istanbul between October 23-26, 2019, the fair hosts 1,200 companies and company representatives from 46 countries, as well as 60,000 visitors -9,000 of whom are international, from 120 countries.

Organized by Turkish Packaging Manufacturers Association (ASD) in cooperation with REED Tüyap Fairs Inc., and supported by Packaging Machinery Association (AMD), Flexible Packaging Manufacturers Association (FASD), Label Manufacturers Association (ESD), Carton Board Packaging Manufacturers Association (KASAD), Metal Packaging Manufacturers Association (MASD), Corrugated Board Manufacturers Association (OMÜD) and Rigid Plastic Packaging Manufacturers Association (SEPA), Eurasia Packaging Istanbul International Packaging Industry Fair opens its doors for the 25th time.

Eurasia Packaging Istanbul Fair brings companies active in a wide range of areas, especially packaging products and machinery - packaging printing - food processing and drink filling companies, which are intent on increasing their global clout and opening up to new markets, together with their target audience.

As a result of ample interest from the industry, the fair is held in 14 halls this year, welcoming visitors from 120 countries,

such as Algeria, Azerbaijan, Bahrain, Bulgaria, Croatia, Egypt, Georgia, Germany, Ghana, Greece, Iran, Iraq, Israel, Italy, Jordan, Kenya, Kosovo, Kuwait, Lebanon, Libya, Macedonia, Morocco, Nigeria, Palestine, Qatar, Romania, Russia, Saudi Arabia, Serbia, Spain, the United Kingdom, Tunisia, United Arab Emirates and Uzbekistan.



Eurasia Packaging Istanbul Fair continues to serve as a bridge that allows its exhibitors serving food and non-food industries, especially in packaging products and machinery - packaging printing - food processing and drink filling companies, to reach out to their target markets. As a result of the digital and conventional marketing efforts carried out by the project team throughout the year, a large number of buyer delegations is hosted from the target countries,

and senior-level professionals from Algeria and Russia -designated as visitor countries of focus- will be welcomed.

For further information on Eurasia Packaging Istanbul Fair, please visit www.packagingfair.com.





WPO Spring Meeting Held in Prague

World Packaging Organization (WPO) 2019 Spring Meeting was held, hosted by SYBA-Czechia Packaging Institute, on 13th-17th May in Prague, wthe capital of the Czechia.

The meeting brought together senior representatives of leading packaging companies from 27 countries. During the week of the meetings, the per annum workshops of the WPO Education, Marketing and Sustainability Committees and the WorldStar 2019 Award Ceremony were held. From many countries, representatives of packaging sector associations exchanged ideas in all these events.



Ms. Aslihan Arikon, General Secretary of ASD & Vice President Education of WPO.

<http://www.ambalaj.org.tr/en/recent-news-wpo-spring-meeting-held-in-prague.html>

APF's New Office Bearers Elected



In the 69th Board of Administration Meeting, organized in Bangkok / Thailand by DIP Department of Industrial Promotions in Thailand on September 17, 2019.

APF's Office Bearers for 2020-2022 are;

- President, Ms. Aslihan Arikon, Turkey, ASD Turkish Packaging Manufacturers Association
- 1st Vice President, Mr. Wang Yuezhong, China, CPF China Packaging Federation
- 2nd Vice President, Mr. Joseph Ross Jocson, Philippines, PIP Packaging Institute of the Philippines
- 3rd Vice President, Ms. Betty Tan, Singapore, PCS IG Packaging Council of Singapore
- Secretary General, Ms. Pattri Maneesin, Thailand, TPC Thai Packaging Center
- Treasurer, Mr. Sunil Costa, Sri Lanka, Sri Lankan Institute of Packaging

ASD Packaging Academy Organized Three Trainings in the Spring Semester

ASD Packaging Academy continues its training without slowing down. Country and Regional Analysis in Packaging Export Training, Printing Techniques Training and Hygiene Principles & GMP Training for Food Packaging Manufacturers were held in the spring of 2019, which attracted much interest from our industry. You can reach the 2019 training program at

<http://www.ambalaj.org.tr/tr/ambalaj-akademisi-egitim-takvimi-2019-2.html>

Country and Regional Analysis in Packaging Export Training

Country and Regional Analysis in Packaging Export Training was held on Wednesday, April 10, 2019 at the ASD Packaging Academy. With this training, we aimed to create the right strategies for the overseas markets.

Printing Techniques Training

The Printing Techniques Training held at the ASD Packaging Academy on Wednesday, April 17, 2019 attracted a great deal of interest from the industry. In the training given by Printed Sector Advisor / Trainer Mr. Mustafa Kemal Bağdatlı in ASD Packaging Building; Offset, Flexo, Rotogravure Printing Techniques topics were discussed.

Hygiene Principles and GMP Training For Food Packaging Manufacturers

Hygiene Principles and Good Manufacturing Practices Training for Workplaces Producing Food Contact Materials was held on Wednesday, June 12, 2019. In the training organized at the ASD Packaging Academy, Mr. Halil Temel from Quality System Merieux NutriSciences was present as the trainer. Topics of Importance of Food Hygiene, Management Responsibilities, Hazard Analysis and Risk Assessment, Basic Hygiene Rules, Production Rules, Contamination and Prevention of Contamination, and Personnel Requirements were explained in detail to the participants in the training.



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