

# **WPO WorldStar Student**

**International  
Packaging Design  
Student Competition  
2021**

**Winners  
Brochure**

**The WorldStar Student Awards** competition is owned and produced by the World Packaging Organisation. It is an international packaging design competition for students – undergraduate or graduate – from countries around the world who are involved in projects in the field of packaging, including structural design and/or graphic design.

The competition is open to students who have won a legitimate local award in their region or country.

The WorldStar Student Awards are designed to encourage and show the talents of students as well as new and innovative ideas and thinking in the field of packaging. Through the publicity of WPO's global publications and website, student winners are provided the opportunity to gain professional acknowledgement and entrance into a career as a packaging professional.

The 2021 WorldStar Student Awards were managed by the Institute of Packaging South Africa on behalf of WPO and is administered by Syndicate Graphics. The judging and scoring of each entry was undertaken by a panel of 18 international packaging professionals from the following countries:

**Australia  
Brazil  
China  
Hungary  
India**

**Indonesia  
Japan  
Kenya  
Lebanon  
Palestine**

**South Africa  
Sweden  
Turkey  
United Kingdom**

WorldStar Student Awards are awarded as follows:



The top three (3) highest scoring entries are awarded the following trophies and certificates in order of their ranking:  
**WPO WorldStar Student Gold Star, Silver Star and Bronze Star.**



The next ten (10) highest scoring entries receive **WorldStar Student Certificates of Merit.**



The three entries ranked highest on the criteria of marketing appeal are awarded the following trophies and certificates:  
**Marketing Appeal Gold, Silver and Bronze.**



The three entries ranked highest on the criteria of sustainability are awarded the following trophies and certificates:  
**Sustainability Gold, Silver and Bronze.**



The three entries ranked highest on the criteria of 'Save Food' are awarded the following trophies and certificates:  
**Save Food Gold, Silver and Bronze.**



The balance of entries that scored above the qualifying standard have been awarded **WorldStar Student Certificates of Recognition.**

If you have any queries or require additional information, please contact  
**Bill Marshall** at [Secretary@ipsa.org.za](mailto:Secretary@ipsa.org.za).

## GOLD STAR TROPHY WINNER (1st overall)

<b>ENTRY</b>	Bee Loved Honey		
<b>ENTERED BY</b>	Courtney Shelley		
<b>EDUCATIONAL INSTITUTION</b>	Durban University of Technology	<b>COUNTRY</b>	South Africa

### PROJECT DESCRIPTION

Bees are an integral part of the ecosystem and their population decline is not well-known. My goal is to make the consumer think about bees as nature's essential, "Bee-Loved" little workers and not as pests. A simple way to give back to the bees is by growing plants that attract bees to your garden, thus helping to sustain their population. Rosemary, mint and thyme are used in cooking and are also loved by bees.

I chose to package a biodegradable and compostable bottle of honey along with a packet of the above-mentioned seeds. The bottle design incorporates the logo and cutting lines. Printed on the interior of the brown card box is an instructional infographic on how to convert the honey bottle into a seed planter once the honey is finished. Information on the importance of bees is also included.

The hexagonal shape of the packing was inspired by honeycombs. This shape allows for close packaging (thus a decreased shipping cost) and a neat display on the shelf.

My message: love the bees as much as you love their honey.



## SILVER STAR TROPHY WINNER (2nd overall)

<b>ENTRY</b>	Lightbulb Packaging Design		
<b>ENTERED BY</b>	Atahan Gokturk Guner		
<b>EDUCATIONAL INSTITUTION</b>	Marmara University	<b>COUNTRY</b>	Turkey

### PROJECT DESCRIPTION

I found the packaging idea from the egg carton. It is produced by molding recycled paper into pulp. The label gives information about the product and can be utilized as a lock. The product can be presented by hanging upside down or from the area where it has been placed.

While designing the packaging, I was inspired by the egg carton because bulbs seem quite fragile like eggs. The ecological and sustainable packaging is made from recycled paper. I intend to design an interesting packaging ensuring that the bulbs will not be damaged. It may seem more appealing and unusual to its users with this way.

The label is used for both informing the user and as a locking mechanism at the same time. Therefore, users can make sure that strip is not torn. Additionally, needed information will be given on the label.

The product can be offered to sale by hanging upside down or it can be taken out of the box and presented to users from the area where it has been placed beforehand.

It may seem more appealing and unusual to its users.





## BRONZE STAR TROPHY WINNER (3rd overall)

<b>ENTRY</b>	Sweet Pea		
<b>ENTERED BY</b>	Avery Johnson, Maia Nelson, Shahla Prouty, Adi Saaf, Runar Schmidt, Stephanie Tang		
<b>EDUCATIONAL INSTITUTION</b>	California Polytechnic State University	<b>COUNTRY</b>	United States of America

### PROJECT DESCRIPTION

Sweet Pea brings gardening education and hands-on experience into the home with three lesson plans that are easy to use for elementary school students. Its paperboard package is a functional and interactive system that can be reused as a gardening display and recycled at the end of its lifecycle.

Sweet Pea was developed for One Cool Earth, a non-profit organization that offers gardening education to develop the nutritional and environmental literacy of elementary school students. With classrooms moving into homes due to the COVID-19 pandemic, it has become increasingly challenging to bring projects home that are easy to set up and execute for children.

Sweet Pea is a 3-lesson kit. When first opened, a sleeve seamlessly unfolds to reveal instructions for each lesson. Inside, a tray represents the pea pod, and three boxes act as the peas. The kit takes 5 seconds to open, and while each lesson plan takes a day to complete, it can be spread out over 3 weeks. Once the lessons have been completed, the package can be reused as a gardening display.



### CERTIFICATES OF MERIT (listed by country)

<b>ENTRY</b>	Flourish		
<b>ENTERED BY</b>	Xanthe Mitchell		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

Flourish design is a lightweight, compact flower wheel and an innovative compostable solution for fertilisers product packaging.

The design aim of Flourish is to return the whole product and packaging back to the earth.



<b>ENTRY</b>	Green Fert		
<b>ENTERED BY</b>	Aricia Ho		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

Green Fert is innovative sustainable packaging design that aims to achieve Australia's 2025 National Packaging Targets in indoor garden chemical, fertilisers by eliminating Single Use Plastics, incorporating Australasian Recycling Label (ARL) on pack for the consumers and is more sustainable and circular by design.



## CERTIFICATES OF MERIT

<b>ENTRY</b>	Correct use children's toothpaste package		
<b>ENTERED BY</b>	Shuai Li, Chao Cheng, Jinkang Li		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

Correct use children's toothpaste package solves the problem of excessive use of toothpaste for children, which is natural and convenient and only increases the extremely low cost.



<b>ENTRY</b>	Floof Tissues		
<b>ENTERED BY</b>	Michaela Naidoo		
<b>EDUCATIONAL INSTITUTION</b>	Durban University of Technology	<b>COUNTRY</b>	South Africa

Floof Tissues was created to improve the atmosphere and character of a home, while making you smile or laugh when you pull out a tissue. The box is not aligned with ordinary tissue boxes; the look and feel of Floof Tissues is much more exciting and creative.





### CERTIFICATES OF MERIT

<b>ENTRY</b>	Eyeliner / Template Stand		
<b>ENTERED BY</b>	Zeynep Yasar		
<b>EDUCATIONAL INSTITUTION</b>	Marmara University	<b>COUNTRY</b>	Turkey

Eyeliner is difficult to draw.

Eye templates have been added to the packaging as needed. The box turns into a stand for templates rather than trash.

The concept that combines the action of 'withdraw the box' and 'draw the eyeliner' is a game that informs what's inside the package.



<b>ENTRY</b>	PYNE Hand Wash		
<b>ENTERED BY</b>	Omer Taha Dover		
<b>EDUCATIONAL INSTITUTION</b>	Istanbul Technical University	<b>COUNTRY</b>	Turkey

PYNE Hand Wash is a liquid soap brand inspired by the pinecone.

Available in three scent profiles, new soap is created by cracking open refill "seed" pods and mixing the powder inside them with water.

The pods come in rings of 12, resembling the scales of a pinecone.





### CERTIFICATES OF MERIT

<b>ENTRY</b>	Oni-Go		
<b>ENTERED BY</b>	Harry Rigler		
<b>EDUCATIONAL INSTITUTION</b>	Loughborough University	<b>COUNTRY</b>	United Kingdom

Oni-go is a Covid-friendly & fun way to experience Japanese food which resembles traditional Onigiri presentation.

The packaging net's ability to be tessellated & produced out of recycled Cartonboard reduces our impact on the environment 3-fold; through reduced manufacture & transportation waste as well as being 100% recyclable.



<b>ENTRY</b>	Art Kit		
<b>ENTERED BY</b>	Dean Garrido, Chris Jones, Mira Sachan, Cayley Nickerson, Allison Munden, Ian Myers		
<b>EDUCATIONAL INSTITUTION</b>	California Polytechnic State University	<b>COUNTRY</b>	United States of America

The Creation for Cures Art Kit is a sustainable and portable package that encases craft products for children of all ages residing in hospitals fighting chronic illnesses.

The kit comes prepackaged with construction paper, crayons, colored pencils, scissors, sharpeners, and paint.



### CERTIFICATES OF MERIT

<b>ENTRY</b>	Cuecase – Walgreens pill vial concept		
<b>ENTERED BY</b>	Aidan Rosario, Mary Campbell, Quinn Maynard & Gretchen Mihaly		
<b>EDUCATIONAL INSTITUTION</b>	University of Cincinnati	<b>COUNTRY</b>	United States of America

60% of American adults take prescription medications, and nearly all of them receive their medication in that iconic orange bottle.

Our research-based approach helped us develop a concept that helped us solve pain points such as difficulty in legibility, inefficiency in original bottle form, and confusion in usage.



<b>ENTRY</b>	EcoSLO		
<b>ENTERED BY</b>	Kinsey Mangan, Chris Cheung, Joey Marshall, Mady McNeill, Natalie Mitchell, Alec Thilmony		
<b>EDUCATIONAL INSTITUTION</b>	California Polytechnic State University	<b>COUNTRY</b>	United States of America

EcoSLO is a non-profit, environmental protection organization that provides coastal clean-up kits. Its mission is to educate, advocate, and act to protect the natural environment of the San Luis Obispo County.

This kit provides resources and tools in a functional, paperboard package to help volunteers have a successful clean-up experience.



## MARKETING APPEAL GOLD TROPHY

<b>ENTRY</b>	Bee Loved Honey		
<b>ENTERED BY</b>	Courtney Shelley		
<b>EDUCATIONAL INSTITUTION</b>	Durban University of Technology	<b>COUNTRY</b>	South Africa

### PROJECT DESCRIPTION

Bees are an integral part of the ecosystem and their population decline is not well-known. My goal is to make the consumer think about bees as nature's essential, "Bee-Loved" little workers and not as pests. A simple way to give back to the bees is by growing plants that attract bees to your garden, thus helping to sustain their population. Rosemary, mint and thyme are used in cooking and are also loved by bees.

I chose to package a biodegradable and compostable bottle of honey along with a packet of the above-mentioned seeds. The bottle design incorporates the logo and cutting lines. Printed on the interior of the brown card box is an instructional infographic on how to convert the honey bottle into a seed planter once the honey is finished. Information on the importance of bees is also included.

The hexagonal shape of the packing was inspired by honeycombs. This shape allows for close packaging (thus a decreased shipping cost) and a neat display on the shelf.

My message: love the bees as much as you love their honey.





### MARKETING APPEAL SILVER TROPHY

ENTRY	Sweet Pea		
ENTERED BY	Avery Johnson, Maia Nelson, Shahla Prouty, Adi Saaf, Runar Schmidt, Stephanie Tang		
EDUCATIONAL INSTITUTION	California Polytechnic State University	COUNTRY	United States of America

Sweet Pea brings gardening education and hands-on experience into the home with three lesson plans that are easy to use for elementary school students. Its paperboard package is a functional and interactive system that can be reused as a gardening display and recycled at the end of its lifecycle.



### MARKETING APPEAL BRONZE TROPHY

ENTRY	Valley Flower (Dawan Honey)		
ENTERED BY	Eslam Naji Salh Alqawsi		
EDUCATIONAL INSTITUTION	University of Science and Technology	COUNTRY	Yemen

Valley Flower is a solution for packaging Yemeni honey and making it promote tourism and economy for Yemen in the world market, as it combines the shape of archaeological artifacts and Yemeni civilization, and the quality of preservation, ease of use, and preservation of the environment.





## SUSTAINABILITY GOLD TROPHY

<b>ENTRY</b>	Flourish		
<b>ENTERED BY</b>	Xanthe Mitchell		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

### PROJECT DESCRIPTION

Flourish design is a lightweight, compact flower wheel and an innovative compostable solution for fertilisers product packaging. The design aim of Flourish is to return the whole product and packaging back to the earth.

My packaging was designed as a need to address the saturation of single use plastic within garden chemical products and its packaging.

In designing Flourish, the main purpose is to do as little to no harm to the environment as possible and a bid to minimise the environmental impact of convenience culture.

Specifically targeting Garden chemical products, as there is a lack of choice and availability of sustainable packaging in the market currently utilising reclaimed sugar cane pulp material within the product itself and its packaging becomes a sustainable alternative, valuable and formidable competitor in the market of garden fertilisers.

Flourish creates no waste, and is 100% home compostable (AS5810) in Australia, reduces energy consumed, improves cost while still remaining a great user experience.



## SUSTAINABILITY SILVER TROPHY

<b>ENTRY</b>	Green Fert		
<b>ENTERED BY</b>	Aricia Ho		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

Green Fert is innovative sustainable packaging design that aims to achieve Australia's 2025 National Packaging Targets in indoor garden chemical, fertilisers by eliminating Single Use Plastics, incorporating Australasian Recycling Label (ARL) on pack for the consumers and is more sustainable and circular by design.



## SUSTAINABILITY BRONZE TROPHY

<b>ENTRY</b>	Solo Packaging		
<b>ENTERED BY</b>	Mateus de Freitas Viana, Ana Clara Argento Nunes, Yago Medeiros de Oliveira Bunim		
<b>EDUCATIONAL INSTITUTION</b>	Universidade Federal Fluminense	<b>COUNTRY</b>	Brazil

Solo is a delivery packaging made of only one material: the dry palm leaf.

The packaging doesn't require resins, glues or any kind of chemicals, being naturally biodegradable and compostable.

Besides that, the container can go in the microwave, oven and freezer.



## SAVE FOOD GOLD TROPHY

<b>ENTRY</b>	HBOUBNA Smart Flour Package		
<b>ENTERED BY</b>	Patricia Abdel Khalek Bou Reslan		
<b>EDUCATIONAL INSTITUTION</b>	Lebanese International University	<b>COUNTRY</b>	Lebanon

### PROJECT DESCRIPTION

The new structural design includes half strainer to sift the flour, the other half an opening to reach the powder, and a measurement cup to measure the product in gr/cups.

The measurement cup it is located in the cap of the canister which it will fit in the inside opening.

Eco-friendly Kraft Paper flour packaging design. The new design is a smart and sustainable package that facilitates the use of this product when cooking and making sweets in a simple way without wasting flour.





### SAVE FOOD SILVER TROPHY

<b>ENTRY</b>	Viviyena Snap Pack		
<b>ENTERED BY</b>	Mamothupi Nkosi		
<b>EDUCATIONAL INSTITUTION</b>	IPSA Northern Region	<b>COUNTRY</b>	South Africa

This entry showcases a sectionalised snap pack that has portions sized for a small family to open and use at one time, while the rest of the compartments are still sealed and secure.



### SAVE FOOD BRONZE TROPHY

<b>ENTRY</b>	Fresh Sage Leaves Package		
<b>ENTERED BY</b>	Leen Homsí		
<b>EDUCATIONAL INSTITUTION</b>	German Jordanian University	<b>COUNTRY</b>	Jordan

My concept is an eco-friendly package aiming to optimize user experience by providing users with 1 batch of stemless fresh sage leaves, packaged in an aesthetic reusable package that lengthens the sage's shelf life using fabric and quickens the drying process using the same fabric that kept the sage fresh.





### CERTIFICATES OF RECOGNITION (listed by country)

<b>ENTRY</b>	Blup Bubble Tea Tumbler		
<b>ENTERED BY</b>	Cecelia Jusuf		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

no straws, no problem. Blup is all you need to improve and enhance your bubble tea drinking experience. The new BLUP packaging has been designed to reduce single use plastic and become circular by design. The design is durable, reusable, washable and inexpensive and eliminates the straw totally.



<b>ENTRY</b>	Buckle Bottle		
<b>ENTERED BY</b>	Jiarui Yue		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

The Buckle bottle I designed is to meet the refilling problem that users face when using household products and to eliminate single use plastic being used.



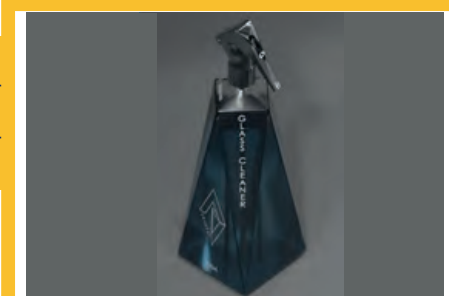
<b>ENTRY</b>	Chocoelf Tartangle		
<b>ENTERED BY</b>	Azul Camila Bermudez Gomez, Nhi Nguyen, Hefeng Song, Robin Tan, Neha Nair & Regine Seah		
<b>EDUCATIONAL INSTITUTION</b>	Monash University	<b>COUNTRY</b>	Australia

Tartangle's a triangular shaped snack, designed and innovated for the elderly population. Highlighting accessibility through an ergonomic sustainable packaging, it maximises space efficiency for distribution in shipping containers and storage when two boxes are stacked together. The inside contains a tray with rear holes, allowing easy access to the user.



<b>ENTRY</b>	Crystal Spray Bottle		
<b>ENTERED BY</b>	Keith Perry		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

This design was made due to many household chemical spray bottles not being easy to recycle or designed with reuse in mind. There was a need for a product meeting the needs of everyday user whilst having a drastically increased lifecycle and recyclable when compared to other solutions.



<b>ENTRY</b>	Eyedrop Packaging		
<b>ENTERED BY</b>	Yi Liu		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

I designed this reusable and refillable eye drop packaging to not only not waste SUP, but also not waste eye drops.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Less		
<b>ENTERED BY</b>	Ke Li		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

Less (sustainable packaging solution) is a handwash refill powder that combines the container with packaging to reduce waste caused by excessive packaging and simplify the manufacturing process. It is made of moulded recycled paper pulp. Therefore it is 100% recyclable and compostable.



<b>ENTRY</b>	Mist		
<b>ENTERED BY</b>	Dorcas Chu		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

Mist is a reusable and refillable packaging solution for household cleaners. Made of recycled plastic and providing refills in the form of tablets, Mist offers a convenient refilling experience while eliminating unnecessary single-use plastic.



<b>ENTRY</b>	Mortise & Tenon Spray Bottle		
<b>ENTERED BY</b>	Zejun Qiu		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

The concept is a refillable and reusable sustainable packaging for household cleaning products. The purpose of this idea is to improve the consumer experience by optimising the refill process, improve the efficiency of packaging recycling while reducing unnecessary plastic waste, so as to achieve the 2025 National Packaging Targets.



<b>ENTRY</b>	Mr Popia Wrap Bites		
<b>ENTERED BY</b>	Joe Noda, Shayla Luong, Grace Boxer, Melinda Ngo & Phuong Linh Nguyen		
<b>EDUCATIONAL INSTITUTION</b>	Monash University	<b>COUNTRY</b>	Australia

Designed for the senior market, our wrap bites prioritise accessibility across all aspects of the packaging. The box is easily opened via a peel-away strip, and each wrap bite is grasped with an assisting pull tab. A QR code linking to additional information ensures packaging text remains legible.



<b>ENTRY</b>	PENGum		
<b>ENTERED BY</b>	Dorcas Chu		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

Pengum is a innovative chewing gum packaging designed for anyone who enjoys chewing and fidgeting. Pengum not only keeps your breath fresh, but also helps to reduce anxiety and boost concentration, while encouraging the responsible disposal of used chewing gum to minimise litter and reduce waste.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	RePac		
<b>ENTERED BY</b>	Hancong Kate Wu		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

RePac is a refillable, reusable and sustainable packaging solution particularly designed for the mailing boxes of refillable razors in the subscription service industry. The RePac sustainable solution has been designed to meet the 2025 National Packaging Targets in Australia and move away from the typical cardboard mailing boxes.



<b>ENTRY</b>	Spotless		
<b>ENTERED BY</b>	Caroline Leigh		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

More than 90% of world's population is affected by acne at some point in their life and most common between the ages of 12 and 25. To combat this, many people use acne treatment sets, which are almost always composed of single use problematic plastic wrapped PET bottles.



<b>ENTRY</b>	The Last Bottle Project		
<b>ENTERED BY</b>	Nathanael Mah		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

The Last Bottle Project is designed to help meet the 2025 National Packaging Targets by adopting the circular economy as the basis for both the theoretical business model and the physical design of the primary and secondary packaging. The Last Bottle Project is reusable, refillable and circular by design.



<b>ENTRY</b>	Vigour		
<b>ENTERED BY</b>	Damla Hatipoglu		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

The Vigour Protein Powder packaging was designed to meet the 2025 National Packaging Targets in Australia and to reduce the amount of single use plastics materials being used by consumers. Vigour has been designed to reduce SUP in the protein supplement industry through the design of desirable reusable containers.



<b>ENTRY</b>	Wholesome Savour Pianta Ravioli		
<b>ENTERED BY</b>	Bhumipat Laoprapassorn, Zoe French, Emily Joyce, Thanh Le & Winda Tandiah		
<b>EDUCATIONAL INSTITUTION</b>	Monash University	<b>COUNTRY</b>	Australia

This design is centred around meeting the needs of elderly Australians through creating an inclusive and accessible packaging design. Our design includes bright and large labelling to ensure clarity and easy tear tabs. The central design feature is our Pinata ravioli bag which aims to eliminate manual handling pain points.





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Wine Bottle Refill System		
<b>ENTERED BY</b>	Chutian Huang		
<b>EDUCATIONAL INSTITUTION</b>	University of New South Wales	<b>COUNTRY</b>	Australia

This design allows the wine bottles to be refilled at the refill station in the retail environment to extend the life expectancy of the wine bottle and to create a more circular packaging design.



<b>ENTRY</b>	Yum-Cha Your Way		
<b>ENTERED BY</b>	Ruben Barylak, Andrew Cole, Thy Douglas, Natasha Poon & Keith Yuen		
<b>EDUCATIONAL INSTITUTION</b>	Monash University	<b>COUNTRY</b>	Australia

A unique bamboo ready-to-cook steamer kit containing a single serving yum-cha refill. The meal-kit features an easy-to-open textured pull tab and convenient handles.



<b>ENTRY</b>	ArgaBag - Flexible packaging for mortar		
<b>ENTERED BY</b>	Mara Cristine Aguiar, Sidney Tolentino da Silva & Aline Luz Silva		
<b>EDUCATIONAL INSTITUTION</b>	Faculdade de Tecnologia SENAI Theobaldo De Nigris	<b>COUNTRY</b>	Brazil

The ArgaBag packaging is considered an innovation in the building material segment. Its special features like the monolayer construction, eletrobean printing technology, 100% recyclable, press-to-close zipper, and 5Kg weight option offer to the end user the state-of-art on flexible packaging regarding sustainability and economy.



<b>ENTRY</b>	Ri.tu - A system of sustainable oral health products		
<b>ENTERED BY</b>	Raquel Alves, Helena Pacheco, Thais Andrade & Daniela Ortiz		
<b>EDUCATIONAL INSTITUTION</b>	Federal University of Rio Grande do Sul	<b>COUNTRY</b>	Brazil

The main concept of the project was to design not only packaging for oral health products, but a system of sustainable, ecological, and refillable containers. The family includes a portable package for the tooth gel, a refill pouch, a container for domestic use, and 2 bamboo toothbrushes.



<b>ENTRY</b>	Solo Packaging		
<b>ENTERED BY</b>	Mateus de Freitas Viana, Ana Clara Argento Nunes & Yago Medeiros de Oliveira Bunim		
<b>EDUCATIONAL INSTITUTION</b>	Universidade Federal Fluminense	<b>COUNTRY</b>	Brazil

Solo is a delivery packaging made of only one material: the dry palm leaf. The packaging doesn't require resins, glues or any kind of chemicals, being naturally biodegradable and compostable. Besides that, the container can go in the microwave, oven and freezer.





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Animal Beer		
<b>ENTERED BY</b>	Senhao Han, Hongyuan Wang & Hao Zhang		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The design is inspired by traditional Chinese board game --Checkers. We extract the eight animals in Checkers as visual symbols of our overall design. Characteristics of animals are deeply explored and applied to beer, conveying emotional expression of people in the process of drinking, that is, enthusiasm and restraint.



<b>ENTRY</b>	Anji specialty packaging design		
<b>ENTERED BY</b>	Chunlu Lin		
<b>EDUCATIONAL INSTITUTION</b>	Hangzhou Dianzi University	<b>COUNTRY</b>	China

My packaging illustration design is based on the Chinese President Xi Jinping's "Green Waters and Green Mountains are Golden Mountains and Silver Mountains". I want to use simple packaging and green concepts to better achieve the purpose of sales.



<b>ENTRY</b>	Bamboo full of blessings - wine		
<b>ENTERED BY</b>	Zhibo Wang, Hongyuan Cai & Hanlin Liu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

This package contains profound Chinese traditional lucky patterns and ancient-Chinese lattice-window elements, moreover, it represents Chinese understanding of bamboo's gentleman like temperament. It is a package design filled with special Chinese art culture, and this package can be reused for a variety of additional functions



<b>ENTRY</b>	Booming Flowers and a Full Moon		
<b>ENTERED BY</b>	Chunxiao Xing		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute Graphic Communication	<b>COUNTRY</b>	China

It is a Mid-Autumn festival moon cake gift box packaging. The whole is a cube box. The gift box is packed in small boxes, made of grey board and thick cardboard. The illustrations on the surface of the box are mainly composed of the moon and auspicious clouds.



<b>ENTRY</b>	Brother Nuo Nuo Sao's little wine		
<b>ENTERED BY</b>	Yilin Liu, Yating Fu & Beibei Li		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

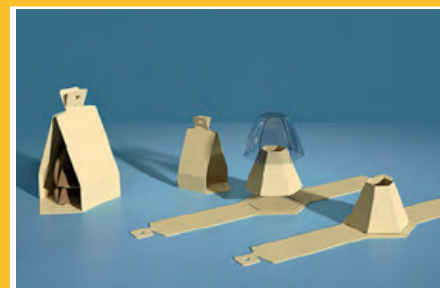
Compared with similar products, this package is more attractive to young consumers because of its bright color. The product is easy to carry, improves the convenience of carrying, and allows consumers to improve their sense of happiness.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Castle container transportation packaging design		
<b>ENTERED BY</b>	Gaowei Nan, Shuaiming Chen & Fan Wu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The design work not only looks like a castle in appearance, but also plays the role of a castle in use: safety and protection. This kind of stable and practical transportation packaging is composed of ingenious snap through design and quite resource-saving green packaging materials.



<b>ENTRY</b>	Changes in the moon Mochi_boutique Hotel Moon cake packaging		
<b>ENTERED BY</b>	Zhihan Xie		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute Graphic Communication	<b>COUNTRY</b>	China

The design takes the change of the moon as the main design element, in line with the characteristics of the product, through the coordination of structure, color matching, and materials, while ensuring functionality while taking into account packaging quality and environmental protection requirements



<b>ENTRY</b>	Changgong wild camellia oil packaging design		
<b>ENTERED BY</b>	Hao Liu, Xinyi Mao & Haojion Yang		
<b>EDUCATIONAL INSTITUTION</b>	Zhejiang University of Finance and Economics	<b>COUNTRY</b>	China

Our packaging combines the local unique natural biology and landscape, presents the internal and external packaging with exquisite hand-painted series of illustrations, fully reflects the local characteristics, designs different combined sales methods, follows the principle of degradability in the selection of packaging materials, and adopts environmentally friendly materials.



<b>ENTRY</b>	Cheer Friends yellow rice wine bottle and packaging design		
<b>ENTERED BY</b>	Zeqi Wang, Wei Chen & Qiurong Pu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

Cheers Friends bottles with double caps. The bottle exterior design breaks the traditional shape and refers to "unconscious design", which makes consumers unconsciously reach their hands into the round hole of the bottle. The outer glass cap not only enhances overall appearance, but also serves as a wine glass.



<b>ENTRY</b>	Children's snack experience packaging		
<b>ENTERED BY</b>	Jie Song, Zhe Yang & Yongjun Chen		
<b>EDUCATIONAL INSTITUTION</b>	China University of Geosciences - Wuhan	<b>COUNTRY</b>	China

The experiential packaging of corrugated paper is animal parts can be split and assembled. Through simple assembly handmade works can be created, itself can be DIY lamps. The multiple functions bring unique visual and tactile happy game product experience, realizing the best use of everything and green environmental protection.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Chocolate packaging design - a tribute to the rebellious		
<b>ENTERED BY</b>	Qirong Pu, Guangwei Wang & Chunmei Wu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

Rotate the outer box to choose different flavors. Each flavor has different efficacy, can be promoted, precise placement, one at a time, to avoid waste, rotate to choose different flavors.



<b>ENTRY</b>	Conceptual Design of a Recyclable Magnetic Controlled Packaging for Drone Express		
<b>ENTERED BY</b>	Jiahong Jiang		
<b>EDUCATIONAL INSTITUTION</b>	Tsinghua University	<b>COUNTRY</b>	China

Innovation: change of traditional drone delivery mode, smart magnetic controlled delivery box, reasonable use of urban space, recyclable use for sustainable development.



<b>ENTRY</b>	Container structure and shape improvement design		
<b>ENTERED BY</b>	Mengdi Lv & Xinrong Jiang		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

This container shape design has a good product extension ability. Washing products use folding liquid outlet to reduce dirt. The material is PETG environmentally friendly. Blue, white collocation in line with the product tonality, has a good display effect.



<b>ENTRY</b>	Convenient wine bottle carrying packaging		
<b>ENTERED BY</b>	Tianxiang Yuan		
<b>EDUCATIONAL INSTITUTION</b>	Huaiyin Institute of Technology	<b>COUNTRY</b>	China

It belongs to innovative structure packaging, the sorrow in the wine with the bottle of rocket test packaging gone forever, packaging cannot only do display art, but also carry, single bottle, double bottle, many bottles can, unique shape, beautiful and generous and generous, attractive sales, sustainable development, the overall impression is prominent.



<b>ENTRY</b>	Creative design of environmental protection packaging for luojiu		
<b>ENTERED BY</b>	Lan Feng		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

In my packaging design, I think the biggest highlight is that it can be reused, which can greatly save our resources and realize the principle of green environment.





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Cut Cut		
<b>ENTERED BY</b>	Daiyi Zhang, Ziting Chen, Shitao Liao & Jiayi Zhang		
<b>EDUCATIONAL INSTITUTION</b>	Advertising Academy	<b>COUNTRY</b>	China

'Cut Cut' is to ensure the safety of children's food jelly packaging. By changing the way the packaging is opened, increase the difficulty of obtaining jelly, to change the shape of jelly, to design a unique jellyfish to achieve educational and sales attractive design.



<b>ENTRY</b>	Dada children's puzzle biscuit		
<b>ENTERED BY</b>	Tairan Shi		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute of Graphic Communication	<b>COUNTRY</b>	China

It considers children's nature and multiple utilization of packaging. How about opening a package full of snacks and playing with it after eating the snacks? "Dada" not only satisfy the appetite with the biscuit food inside, but also become practical educational toy.



<b>ENTRY</b>	Danzhou Feelings-Hami Danzhou Chicken Packaging Design		
<b>ENTERED BY</b>	Yingjie Zhao		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

Packaging highlights its unique brand image and cultural heritage, shows its commercial and cultural values, and can affect consumers' desire to purchase.



<b>ENTRY</b>	Delicate rice liquor		
<b>ENTERED BY</b>	Fangxu Li, Wangshuang Zang & Suyan Liu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The container appearance and label adopt positive and negative design. It embodies romantic feeling and thought of Yin Yang integration. The back curve is consistent with the strength and direction of holding, pouring and taking liquor, which improves the comfort.



<b>ENTRY</b>	Design of packaging and reuse of detachable and reconstituted disaster relief materials		
<b>ENTERED BY</b>	Jingyi Hou		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The corrugated boxes transported to disaster area are redesigned to avoid waste. On the basis of adhering to three elements of packaging, modular design is carried out. The cartons can be spliced according to the above white line to complete the furniture such as beds and stools with strong practicability.





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	dk cosmetics packaging design		
<b>ENTERED BY</b>	Jiahong Jiang & Jinlong Song		
<b>EDUCATIONAL INSTITUTION</b>	Tsinghua University	<b>COUNTRY</b>	China

This design is reasonable to use of space and sustainability. Combining description with the container structure saves the cost of traditional instruction manuals and provides a new reading experience.



<b>ENTRY</b>	Drink tea and Open a Quiet Feast Tea packaging design		
<b>ENTERED BY</b>	Yi Zhong & Yuyu Tong		
<b>EDUCATIONAL INSTITUTION</b>	Suzhou University of Science and Technology/Art College	<b>COUNTRY</b>	China

Tea packaging design and illustration art combine the purpose and functionality of the packaging to attract attention and emphasize selling points. It is easy to process and manufacture, environmentally friendly and economical, and in line with sustainable development.



<b>ENTRY</b>	Environmental friendly degradable capsule Facial Cleanser		
<b>ENTERED BY</b>	Zhibo Wang & Yuan Yao		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The capsule facial cleanser with food grade gelatin shell is easy to degrade, reduce environmental pollution, meet the quantitative needs of each facial wash, prevent the problem the facial cleanser is easy to be polluted. Timing packaging can help users control the washing time and increase the cleaning effect.



<b>ENTRY</b>	Environmental protection natural wind of Hongjiang ancient mall cultural theme tea packaging design		
<b>ENTERED BY</b>	Shixin Zhu & Haifei Ding		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

With Hunan Huaihua Hongjiang Ancient Mall as the background, choose the Hongjiang Ancient Mall logo - Hongjiang Yuanbao copper money, combined with the four local attractions to produce four tea packaging. Materials choose environmentally friendly pulp molding materials, wood and linen materials, environmentally friendly and beautiful, easy to recycle.



<b>ENTRY</b>	Eulogy of the gentleman		
<b>ENTERED BY</b>	Zhuoxuan Li		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute Graphic Communication	<b>COUNTRY</b>	China

Unremitting self-improvement is the design of Wuliangye brand Baijiu, which is based on the abstract modeling of gentleman's arch. " Strive for progress with determination and strength, and the spirit of being a strong leader, it is a good interpretation of Wuliangye's brand name and brand culture.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Eyelook		
<b>ENTERED BY</b>	Jintian Jiang		
<b>EDUCATIONAL INSTITUTION</b>	Shenzhen Institute of Technology	<b>COUNTRY</b>	China

The brand has a very strong conceptual Idea that combine high-tech product with totem. Visions of all series are looking unified but still keep each animal's features. The design shows innovation idea with young and bold visual execution.



<b>ENTRY</b>	Fish bionic creative milk packaging design		
<b>ENTERED BY</b>	Min Lyu		
<b>EDUCATIONAL INSTITUTION</b>	Huaiyin Institute of Technology	<b>COUNTRY</b>	China

The inspiration comes from the shape of fish, in which the shape of the fishtail is convenient for children to grasp, while the patterns of clouds and children on the side suggest that users should watch less electronic devices and not use their eyes excessively.



<b>ENTRY</b>	Foldable Green Environmental Protection Tool Packaging Design		
<b>ENTERED BY</b>	Xiaohan Deng & Yilin Meng		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

This is a one-paper-formed green environmental protection combination tool green packaging that integrates e-commerce platform sales and freight.



<b>ENTRY</b>	Free-hanging shoebox		
<b>ENTERED BY</b>	Jing Cheng & Ziqi Zhu		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute of Graphic Communication	<b>COUNTRY</b>	China

Our hanging shoe box can not only promote sales display, but also collect, with unique and novel shape and a sense of speed. Reduce material waste and protect the environment.



<b>ENTRY</b>	GuQuSheng		
<b>ENTERED BY</b>	Qianyu Fan		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The strength of this package lies in its unique and bright idea, as well as the reasonable color and structure



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Huai Qin Plough		
<b>ENTERED BY</b>	Jianyue Cao & Jixiang Fang		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology Packaging Design Art College	<b>COUNTRY</b>	China

Every place has its own taste. Appreciate the rustic labour and taste its vintage wine.

The design revolves around farming. Around the working process and local unique geographical environment and handicraft. The overall design is simple and powerful. It symbolizes the hard working people.



<b>ENTRY</b>	Huaqing cultivation cured meat series packaging equipment		
<b>ENTERED BY</b>	Sichao Hao, Yanyu Wu & Haolin Tian		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

It follows the pastoral natural style, pays attention to simplicity, more in line with life pursuit of contemporary people, bid farewell to cumbersome design, and integrate innovation and environmental protection into simplicity, which is more in line with the current green concept, low-carbon and environmental protection.



<b>ENTRY</b>	Huaqinggengyun farm series packaging		
<b>ENTERED BY</b>	Jiahui Xiong & Jiani Yu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

At first, it is very innovative and environmentally friendly. Secondly, it has strong local flavor of China.



<b>ENTRY</b>	Humanitarian pill packaging		
<b>ENTERED BY</b>	Zhongpeng Zheng		
<b>EDUCATIONAL INSTITUTION</b>	Shenzhen Technology University	<b>COUNTRY</b>	China

My packaging design is simple and easy to implement, and has great social use value, especially for those chronically ill patients who need long-term medication. Obvious packaging prompts solve the inconvenience problem of traditional medicine boxes, replace the use of medicine boxes, and reduce waste.



<b>ENTRY</b>	Immersive sound sensitive intelligent Shaanxi Xifeng wine packaging		
<b>ENTERED BY</b>	Yuxin Yao		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The use of traditional Chinese intangible cultural heritage elements "waist drum" and "Ma Spoon facial makeup", with cultural significance, the overall impression is prominent. The packaging is equipped with sound components. After the product is used, the packaging can be recycled as a toy with fun and sustainable development.





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Improved instant noodle cup for separating noodles from soup		
<b>ENTERED BY</b>	Yuwen Jia, Lulu Yang & Mei Pei		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The improved instant noodles cup is made of bio-based polylactic acid and includes a detachable soup separation filter, which can help to cool the noodles and filter out the soup. Therefore, busy people can get a better experience of eating instant noodles and the discarded packaging can be naturally biodegraded.



<b>ENTRY</b>	Intelligent heart rate monitoring wrist watch type emergency kit		
<b>ENTERED BY</b>	Yuan Yao & Zhibo Wang		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

This innovative smart wristwatch medicine box is multi-function designed - medicine storing & carrying - heart rate detection & warning. In addition, it is made of PP which is environmentally friendly and can be reused.



<b>ENTRY</b>	Interactive packaging design for small cans of tea		
<b>ENTERED BY</b>	Junbo Li, Jiajun Chen & Yanxiu Zhao		
<b>EDUCATIONAL INSTITUTION</b>	University of Macau	<b>COUNTRY</b>	China

By summarizing the process steps of making tea, it is integrated into the opening method of the package. The material uses compressed dry straw plants, focusing on the concept of green and environmental protection. The scene of the tea field is integrated into the inner design of the packaging.



<b>ENTRY</b>	LIFE CYCLE BOX		
<b>ENTERED BY</b>	Anhui Yang		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The box is made of hay, which is low cost and degradable. It is environmentally friendly and green material. The box contains plant seeds and nutritive soil.



<b>ENTRY</b>	Looking for Sweet Farm Bingtang Orange		
<b>ENTERED BY</b>	Hengyu Liu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

Illustrations use three-dimensional paper carving process into the packaging, enhance the added value of agricultural products, through this novel form of packaging to attract the attention of consumers, while three-dimensional display of the unique geographical flavor of the product origin.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Mask man single-pull multi-pump mask packaging		
<b>ENTERED BY</b>	Yu Xiong, Wenjing Sun & Jingjing Hu		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute of Graphic Communication	<b>COUNTRY</b>	China

The simple structure not only realizes multi-function, but also ensures the dustproof and other safety problems of high-capacity packaging. The integration of decoration and structure makes the packaging practical and interesting.



<b>ENTRY</b>	Mid-Autumn Moon cake gift box		
<b>ENTERED BY</b>	Tiantian Li		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute of Graphic Communication	<b>COUNTRY</b>	China

My moon cake packaging gift box has been innovated in structure. It adopts the form of traditional Chinese food box. The picture color has more impact, vivid and interesting picture and unique style. While showing the works, it also expresses a feeling and a thought.



<b>ENTRY</b>	Mooncakes with Blessings		
<b>ENTERED BY</b>	Wenjing Duan		
<b>EDUCATIONAL INSTITUTION</b>	School Of Design Of Jiangnan University	<b>COUNTRY</b>	China

It boasts a funny, innovative look that is commercially attractive to prompts consumption. The paper box used for package is easy to process and manufacture.



<b>ENTRY</b>	O Wine		
<b>ENTERED BY</b>	Yating Fu, Yizhu Shen & Beibei Li		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The package is designed in orange and cyan, combining with the traditional elements of the sundial, to create a unique Chinese style. The unique bottle shape and slightly longer neck increase the overall elegance and golden wine label to form a harmonious and distinct visual level.



<b>ENTRY</b>	Obstacle design for preventing children from opening medicine packaging		
<b>ENTERED BY</b>	Han Guo, Hongye Fu & Sinuo Liu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The barrier-type design of drug packaging that prevents children from opening is a packaging design that prevents children from opening drugs at will. The packaging design enhances the difficulty of opening the packaging through some barrier structures, and protects the safety of children.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	One product four seasons		
<b>ENTERED BY</b>	Xuming Liu		
<b>EDUCATIONAL INSTITUTION</b>	Guangdong University of Science and Technology	<b>COUNTRY</b>	China

Innovative packaging with Chinese traditional tea patterns is made on the packaging, bringing China's unique tea culture.



<b>ENTRY</b>	OWL Essence Facial Cleanser		
<b>ENTERED BY</b>	Jiaxin Wang		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

This facial cleanser is designed for people who stay up late. In ancient Greek culture, owl as the bird of Athena, is a symbol of wisdom. After staying up late for a long time, use OWL facial cleanser to relieve skin damage caused by staying up late.



<b>ENTRY</b>	Packaging design of ebony chopsticks		
<b>ENTERED BY</b>	Ziwen Han, Xiaoxi Zhou & Haolun Cheng		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute of Graphic Communication	<b>COUNTRY</b>	China

The ingenious box structure makes it easy to transport and not easy to get damp and mildew. Use environmentally friendly paper, reduce printing process, reduce pollution, and achieve environmentally sustainable design.



<b>ENTRY</b>	Packaging design of inflatable shared express box		
<b>ENTERED BY</b>	Guiquan Zhang		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The design not only meets the needs of a variety of commodity transportation, but also reduces unnecessary external packaging, reduces the added value of products, not only reduces the impact of packaging on the environment, but also reduces the production cost of commodities.



<b>ENTRY</b>	Packaging design of Jifu wine container		
<b>ENTERED BY</b>	Shuaiming Chen, Gaowei Nan & Fan Wu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

In terms of modeling, break the traditional appearance concept of wine container, extract the elements of lanterns, and re creatively design the overall container modeling. The wine bottle is made of ceramic material with good sealing effect, which is conducive to the preservation of good wine.





### CERTIFICATES OF RECOGNITION

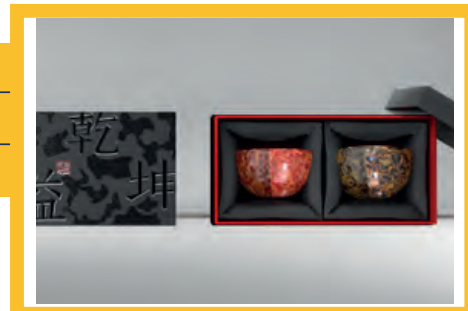
<b>ENTRY</b>	Packaging design of Ogilvy life washcloth		
<b>ENTERED BY</b>	Shunning Lei & Yuanyuan Li		
<b>EDUCATIONAL INSTITUTION</b>	Hangzhou Dianzi University	<b>COUNTRY</b>	China

It uses the methods of deconstruction and reconstruction to express different aspects and emotional fragments of young people in the society by taking the life of contemporary young people as starting point. Combined with the package of face towel, it reflects the necessity of face towel in life.



<b>ENTRY</b>	Packaging design of Qing Yi Qian Kun tea set		
<b>ENTERED BY</b>	Ruohan Wu, Yi Yang & Haolun Cheng		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute of Graphic Communication	<b>COUNTRY</b>	China

The ingenious box structure makes it easy to transport and not easy to get damp and mildew. Environmental protection paper such as kraft paper and corrugated paper is used to reduce printing process and pollution, so as to achieve environmental protection and sustainable design.



<b>ENTRY</b>	Packaging Design of Vanitas Whisky		
<b>ENTERED BY</b>	Xurui Zhao		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute of Graphic Communication	<b>COUNTRY</b>	China

Vanitas Whisky series packaging design is a combination of Vanitas theme and psychedelic art style. This is a collision between the modern and the classical which can enlighten people to reflect on the essence of life.



<b>ENTRY</b>	Portable honey packaging design		
<b>ENTERED BY</b>	Xiaoze Zhang & Yating Fu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology Packaging Design Art College	<b>COUNTRY</b>	China

The honey design this time is mainly aimed at young consumers. The highlights of the design are mainly straw type, lightweight, small dose, and portable. Add honey into the straw, and easily bring out the honey by pushing and pulling the diamond-shaped rubber structure.



<b>ENTRY</b>	Qing Buzhi series product packaging design		
<b>ENTERED BY</b>	Wei Wei & Zhenni Qian		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

With local ethnic brocade, Chinese calligraphy. Logo name "Huai" represented by red seal, integrates traditional seal cutting art. Open wine case and rotate the inner layer to reveal the bottle.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Recycle smart medicine bottles		
<b>ENTERED BY</b>	Lei Wu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

It's designed to help middle-aged and elderly patients to take medicine safely. It has the functions of timing, quantification, lighting and no contact taking medicine. Through the intelligent design of structure and material, it provides middle-aged and elderly patients with a safe, convenient, accurate and scientific medication plan.



<b>ENTRY</b>	REMEMBER XXX		
<b>ENTERED BY</b>	Tongzhou Liu & Xinqi Yang		
<b>EDUCATIONAL INSTITUTION</b>	Beijing University of Technology	<b>COUNTRY</b>	China

REMEMBER XXX has a simple and fashionable overall appearance. The core idea revolves around "remember". When users take the product every day, they need to buckle a mark on the back of the package to remind themselves that they have taken it today.



<b>ENTRY</b>	Reusable shared shopping bags		
<b>ENTERED BY</b>	Hongyuan Wang, Senhao Han & Lei Xu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology Packaging Design Art College	<b>COUNTRY</b>	China

Reusable and shared environmental protection shopping bag is to reduce the environmental cost and recycling cost of single shopping bag for single use, so as to achieve the reduction and green design effect of shopping bag.



<b>ENTRY</b>	Reuse LCD packaging		
<b>ENTERED BY</b>	Wangshuang Zang, Fangxu Li & Fan Wu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

It can be assembled into display bracket or repackaged. EPE buffer protects the product and provides effective support. This change extends the life cycle of packaging, reduces material waste, and more importantly, the cost is less than 50% of the original.



<b>ENTRY</b>	Rice packaging design		
<b>ENTERED BY</b>	China Star		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

As the pace of life accelerates, urban youth seldom cook. Therefore, reducing rice packaging is more suitable. Choose green and environmentally friendly pulp molding packaging, three-dimensional paper making, easy to shape. The rice-shaped packaging shape can highlight the product characteristics and has a high degree of identification.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Serialized packaging design		
<b>ENTERED BY</b>	Xiufeng Chen & Xi Li		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The geometric graphics have a variety of combination forms, using a uniform strip hollow design, the color is different shades of gray, full of scientific and technological sense, with imagination space, to give consumers a visual impact and trigger the desire to explore and buy.



<b>ENTRY</b>	Shoe box paper packaging design that can be spliced into shoe cabinet		
<b>ENTERED BY</b>	Yan Liu		
<b>EDUCATIONAL INSTITUTION</b>	Huaiyin Institute of Technology School of Design and Art	<b>COUNTRY</b>	China

- ›Environmental protection, sustainable cost saving
- ›Easy to process and manufacture
- ›Easy to carry and store, packaged for its purpose.



<b>ENTRY</b>	Silk Yun reuse silk scarf packaging design		
<b>ENTERED BY</b>	Chunmei Wu, Qirong Pu & Jie Qin		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The packaging adopts cylinder shape, in order to transport and store silk scarf products more safely. This product is targeted at young and middle-aged professional women.



<b>ENTRY</b>	Such as yellow rice wine packaging		
<b>ENTERED BY</b>	Ziyan Zhu, Xiaoxi Zhou & Ziwen Han		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute of Graphic Communication	<b>COUNTRY</b>	China

Ruhuang yellow wine bottle design is derived from the ancient literati and elegant style, which reflects the virtues of Chinese culture. The overall impression is outstanding, strengthens the vision, and is more easily loved by consumers.



<b>ENTRY</b>	Tableware protective packaging design		
<b>ENTERED BY</b>	Xiaoze Zhang & Yating Fu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology Packaging Design Art College	<b>COUNTRY</b>	China

An express package designed for tableware and other fragile products, strives to meet the safety of the product during transportation, improve the protection of the product, and meet the aesthetic needs of consumers. The structure adopts the most basic rectangular geometry to facilitate stacking.





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Tangram shape children's candy packaging design		
<b>ENTERED BY</b>	Huiwen Shi		
<b>EDUCATIONAL INSTITUTION</b>	Huaiyin Institute of Technology	<b>COUNTRY</b>	China

This work combines Chinese traditional toy tangram, with a paper structure, which is easy to process. Two jigsaw puzzles can be obtained on the front and back of the package for reuse. Side image forming series.



<b>ENTRY</b>	Tao Yue wine		
<b>ENTERED BY</b>	Dini Zhao, Xinran Yang & Zuheng Zhang		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

Tao Yue wine uses the black pottery process of Huaihua's unique intangible cultural heritage to make two-color pottery. Inherited a strong ancient wine table culture: Strong, unconstrained and rustic!



<b>ENTRY</b>	The dust disappeared- refreshing alcoholic drink gift box		
<b>ENTERED BY</b>	Zhiyan Cui		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute Graphic Communication	<b>COUNTRY</b>	China

In tradition, it's indispensable to communicate with friends without wine. I combine concept of traditional friends with scenery, cruise ships, fans and hats to make packaging with Chinese traditional characteristics. Being with friends is not only hermit's life, but also a concept I want to express.



<b>ENTRY</b>	Tianwen		
<b>ENTERED BY</b>	Xinyi Chen		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute Graphic Communication	<b>COUNTRY</b>	China

I designed this wine to celebrate the 100th birthday of the Chinese Communist Party and the success of China's first Mars Exploration Vehicle, Tianwen I. It consists of two parts, the rocket-shaped bottle body for the wine bottle four, around the four thrusters for the wine cup.



<b>ENTRY</b>	Time Master Nescafe Coffee Green Recycle Packaging		
<b>ENTERED BY</b>	Shijia Wang & Gege Tong		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The coffee packaging design uses an interesting form of expression combined with a green and recyclable packaging concept.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Timer		
<b>ENTERED BY</b>	Suyan Liu, Fanxu Li & Wangshuang Zang		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

Visualizing the drug cycle reduces drug conflict, diet-induced drug effects, and the use of contraindications during the metabolic cycle.



<b>ENTRY</b>	Tongwang wine fun body sensing color changing packaging design		
<b>ENTERED BY</b>	Anhui Yang & Jinyan Guo		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

In order to revitalize the rural development of Huaihua, this packaging selection of huaihua characteristic wine - Dong Wang wine, for this product into new blood, attract consumers, promote sales, drive the development of brand culture



<b>ENTRY</b>	Visual and perceptible intelligent bone sense sound packaging		
<b>ENTERED BY</b>	Guiquan Zhang		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

"Visible and perceptible" - you can see or hear. Combined with the characteristics of bony sound, the external packaging is reasonably designed so that the box body can communicate with the sound through the box body,



<b>ENTRY</b>	Visually impaired patients can distinguish medicine bottles by touch		
<b>ENTERED BY</b>	Yuyang Qin, Lifeng Qin & Kun Dai		
<b>EDUCATIONAL INSTITUTION</b>	Changsha University of Science & Technology/Nanchang University/Qingdao University	<b>COUNTRY</b>	China

Now we only need to redesign the cap of the bottle. The triangular cap can give the blind patients a strong sense of sharp touch, and place the drugs with quick effect, such as antihypertensive drugs, antipyretic drugs, cough medicine and so on.



<b>ENTRY</b>	Wong Lo Kat canned herbal tea packaging		
<b>ENTERED BY</b>	Yihui Liu		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute of Graphic Communication	<b>COUNTRY</b>	China

My packaging adopts Chinese traditional decoration as the main decoration, the main body is two fish surround each other, in the Cognition of Chinese people with good wishes, so that it can be more easily adopted by consumers, and more eye-catching on the shelf.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Wuhan cherry blossom cake multifunctional packaging design		
<b>ENTERED BY</b>	Qiurong Pu, Guangwei Wang & Jie Qin		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The packaging materials are natural plants and related minerals, which are easy to be degraded, sustainable and environmentally friendly, and the packaging is easy to reuse



<b>ENTRY</b>	WuLiangYe WenXiangXiaMa Packaging Design of luzhou-flavor liquor		
<b>ENTERED BY</b>	Chaofeng Qiu		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute of Graphic Communication	<b>COUNTRY</b>	China

The overall bottle modeling of Wuliangye wine bottle adopts the modeling of antique bronze gu, after modern aesthetic simplification.



<b>ENTRY</b>	Yantai apple packaging design		
<b>ENTERED BY</b>	Yi Yang, Ziyang Zhu & Ruohan Wu		
<b>EDUCATIONAL INSTITUTION</b>	Beijing Institute of Graphic Communication	<b>COUNTRY</b>	China

The ingenious box structure makes it easy to transport and not easy to get damp and mildew. Environmental protection paper such as kraft paper and corrugated paper is used to reduce printing process and pollution, so as to achieve environmental protection and sustainable design.



<b>ENTRY</b>	Yellow Duck		
<b>ENTERED BY</b>	Jinzhong Geng		
<b>EDUCATIONAL INSTITUTION</b>	Huaiyin Institute of technology	<b>COUNTRY</b>	China

This design has won the Chinese "packaging star" creative award, "little yellow duck" is my own brand, the design is inspired by the little yellow duck to me, to create, it is a paper shaped design, is a collection of practical, environmental protection, fun in one.



<b>ENTRY</b>	Yunnan cross bridge rice noodles interesting environmental protection packaging design		
<b>ENTERED BY</b>	Qiurong Pu, Zeqi Wang & Xingyu Liu		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

The packaging structure is integrated and the way of reduction is adopted to reduce excessive packaging, which is both material saving and environmental protection.





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Zen Tea Packaging Design		
<b>ENTERED BY</b>	Siwen Zhang, Yishu Hu, Ziling Ai & Yichen Wang		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology	<b>COUNTRY</b>	China

"Zen" is the enlightenment of the mind, "tea" is the spiritual bud of things, and "Shuijing Zen" means the union of tea and mind, and mind and Zen. The packaging graphics part uses bergamot and teapot elements, the two are intertwined, and they are ingeniously blended and full of Zen.



<b>ENTRY</b>	Zodiac smart color changing beer		
<b>ENTERED BY</b>	Senhao Han, Qin Wen & Yilin Zhang		
<b>EDUCATIONAL INSTITUTION</b>	Hunan University of Technology Packaging Design Art College	<b>COUNTRY</b>	China

a series of warm change zodiac commemorative edition beer can packaging design, pattern selection of cattle, tiger, rabbit, dragon four zodiac animal images, zodiac patterns adopt warm change technology, when the beer can after refrigeration storage, the golden animal patterns will become red, stimulate consumers' sensory experience.



<b>ENTRY</b>	Cleo Dropper		
<b>ENTERED BY</b>	Mennah Talaat Mohamed Abdulrahman		
<b>EDUCATIONAL INSTITUTION</b>	October University for Modern Sciences and Arts - MSA	<b>COUNTRY</b>	Egypt

The main problems are Lots of product eventually wasted; Excessive use of plastic; Different components of plastic making it impossible to recycle. The solutions are No products wasted; Zero use of plastic; only biodegradable materials; More hygienic the consumer uses dropper not fingers; Stored in a fashionable cardboard container



<b>ENTRY</b>	El Abd Patisserie - Donuts		
<b>ENTERED BY</b>	Nada Safwat Tawfik Yassa		
<b>EDUCATIONAL INSTITUTION</b>	October University for Modern Sciences and Arts - MSA	<b>COUNTRY</b>	Egypt

Working on bakery products packaging like donuts from Save food and Structural packaging category to create a safe space between the products in the packaging box that include more than one piece, save the product from damage and friction that negatively affects the product.



<b>ENTRY</b>	El-wadi dates		
<b>ENTERED BY</b>	Marina Emad Petro		
<b>EDUCATIONAL INSTITUTION</b>	Faculty of Applied arts Helwan university	<b>COUNTRY</b>	Egypt

This packaging is designed in a new way in terms of structural design, which, if implemented, will help to save the product better. In terms of visual design, it is better at attracting the consumer to the packaging.



### CERTIFICATES OF RECOGNITION (listed by country)

<b>ENTRY</b>	Groovy pet treats		
<b>ENTERED BY</b>	Rana Osama Wafai Elbially		
<b>EDUCATIONAL INSTITUTION</b>	October University for Modern Sciences and Arts - MSA	<b>COUNTRY</b>	Egypt

I targeted the dog treats. The treat box is a square cartoon box and inside it a plastic bag that is half empty. This package wastes both material and food because the packaging is not air tight. So I developed a refilling packaging system by developing a new package.



<b>ENTRY</b>	premium mask		
<b>ENTERED BY</b>	Mariam Ahmed		
<b>EDUCATIONAL INSTITUTION</b>	Applied Arts Helwan University	<b>COUNTRY</b>	Egypt

The package provides the consumer with comfortable use with the possibility of frequent opening and closing without damaging the package beside the graphic design that relaxes the consumer's eye.



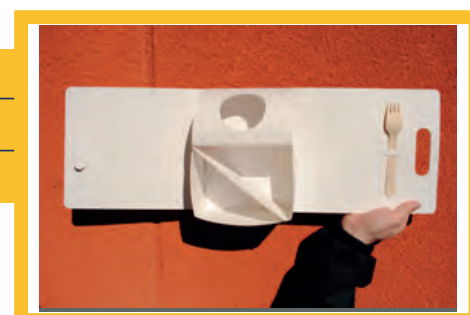
<b>ENTRY</b>	Second Nature (Egyptian Tea Brand)		
<b>ENTERED BY</b>	Malak Walid Samy Farouk Rifai		
<b>EDUCATIONAL INSTITUTION</b>	October University for Modern Sciences and Arts - MSA	<b>COUNTRY</b>	Egypt

The main problem is The original package is plain and boring. People would find it hard to differentiate between the different types of tea packs since they all looked the same. The concept is to enhance the visual identity of the brand to Make it more appealing to people.



<b>ENTRY</b>	Takeaway package for food and drink		
<b>ENTERED BY</b>	Marianne Aalto		
<b>EDUCATIONAL INSTITUTION</b>	LAB University of Applied Sciences	<b>COUNTRY</b>	Finland

The package includes easy handle and safe locking system for carrying, and also a holder for disposable cutlery. Coffee cup holder keeps the cup firmly in place and the packages side parts protect the cup. Foods can be divided with removable space divider.



<b>ENTRY</b>	Culinaro - disposable to returnable packaging		
<b>ENTERED BY</b>	Tim Winkler & Julia Parlow		
<b>EDUCATIONAL INSTITUTION</b>	Hochschule der Medien Stuttgart	<b>COUNTRY</b>	Germany

Culinaro is a returnable system for baby food, a product category characterized by short circulation times, similar jar shapes and almost identical fill quantities. Instead of a standard PT thread, the jar has a twist-off lid with button, which ensures resealability with simultaneous first-opening protection.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	REPOST		
<b>ENTERED BY</b>	Jacobo Cuesta Wolf & Rebekka Jochem		
<b>EDUCATIONAL INSTITUTION</b>	HS Wismar	<b>COUNTRY</b>	Germany

This novel kind of package is made from tyvek, a sturdy and waterproof material. It can be reused repeatedly, which will help decrease the amount of paper waste generated by online shopping. After clients pick up their delivery they hand the package back to their local shop or post station.



<b>ENTRY</b>	IMPROVED PACKAGING DESIGN FOR COREEN BISCUIT		
<b>ENTERED BY</b>	Asiedu David Abrokwah & Osei Adwoa Ampofowaa		
<b>EDUCATIONAL INSTITUTION</b>	University of Ghana	<b>COUNTRY</b>	Ghana

Coreen Biscuit is sold in transparent polypropylene sachets. The biscuit absorbs moisture and is susceptible to breakage. The package is unattractive. The new packaging is a laminate of PET/Met.PET/PE for improved barrier properties. The design is very attractive and will easily catch the eye shoppers.



<b>ENTRY</b>	NEWLY IMPROVED PACKAGING DESIGN FOR MARIE BISCUIT		
<b>ENTERED BY</b>	Adehenu Pearl Aku Edjeani, Stephanie Ama Nyarko, Sayibu Enock, Elvin Adu Poku, Judith Amoah & Edem Korshi Awuku		
<b>EDUCATIONAL INSTITUTION</b>	University of Ghana	<b>COUNTRY</b>	Ghana

Marie biscuit is packaged in an unattractive Polyethylene bag. We improved the package by introducing smaller units of biscuits wrapped in a plain Low Density Polyethylene (LDPE) sachet using form fill seal machine and packing these in a new well branded carton board secondary packaging



<b>ENTRY</b>	REDESIGN OF ADONKO BITTERS AND ADONKO 123 BITTERS		
<b>ENTERED BY</b>	Abigail Adjei-Boatey, Miriam Boakye, Jennifer Elikplim Makafui Afeti, Sally Sam, Semor Awo Adawudu & Christabel Kuokor Kotey		
<b>EDUCATIONAL INSTITUTION</b>	University of Ghana	<b>COUNTRY</b>	Ghana

The transparent Adonko Bitters bottle is unappealing, often squashed possibly due to poor handling or transport. The new features include a strengthened PET bottle with a new shape to provide a better grip, an opaque shrink sleeve label, a new attractive artwork that makes the product stand out on the shelf.



<b>ENTRY</b>	REDESIGNING POORLY PACKAGED GARI		
<b>ENTERED BY</b>	Richard Anim, Kwabena Godwin Amoh, Nii-Koi Robert Kotei, Eshun Frederick Ato, Richna Osei-Yaw Fosuaa & Owusu Theresa Gyamfua		
<b>EDUCATIONAL INSTITUTION</b>	University of Ghana	<b>COUNTRY</b>	Ghana

The newly designed Gari packaging consists of a plain inner PET/PE laminate bag inserted into a carton board. This primary package protects Gari from moisture and air ingress. The rigid carton is attractively decorated to catch the eye of customers. It also provides strength and shelf display.





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	BBQ spice package		
<b>ENTERED BY</b>	Barbara Tatrai		
<b>EDUCATIONAL INSTITUTION</b>	University of Sopron	<b>COUNTRY</b>	Hungary

My target was creating a spice rack which is used for BBQ. One packaging contains four types of spice mixes. The inside built nozzle makes using easy and the paper packaging eco friendly.



<b>ENTRY</b>	Catfish cream package		
<b>ENTERED BY</b>	Antonia Rakosi		
<b>EDUCATIONAL INSTITUTION</b>	University of Sopron	<b>COUNTRY</b>	Hungary

Catfish cream is not a common product in markets. We can say it is a shortage item. I would like to give answer to the unused opportunity of using catfish cream.



<b>ENTRY</b>	Dried fruit packaging		
<b>ENTERED BY</b>	Csenge Bársoni		
<b>EDUCATIONAL INSTITUTION</b>	Rosta Péter	<b>COUNTRY</b>	Hungary

Dried fruits are healthier alternatives of overly processed sweets. I have designed this packaging to be colorful, modern, dynamic and eye-catching which encourages people to buy dried fruits.



<b>ENTRY</b>	Dried mushrooms packaging		
<b>ENTERED BY</b>	Adam Andras Keresztes		
<b>EDUCATIONAL INSTITUTION</b>	University of Sopron	<b>COUNTRY</b>	Hungary

I designed environmentally conscious packaging for the popular mushroom varieties in Hungary, unusual, but still with a quality-suggestive look.



<b>ENTRY</b>	Dry sausages packaging		
<b>ENTERED BY</b>	Mate Knapecz		
<b>EDUCATIONAL INSTITUTION</b>	University of Sopron	<b>COUNTRY</b>	Hungary

In this concept I tried to create a clean, quality-suggestive design. With unique typography and little illustrations the packaging gives a pleasant look. To prevent the inside of the refrigerator from being covered by the smokey flesh smell after opening I placed a double seal on the plastic bag.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Frozen vegetable packaging		
<b>ENTERED BY</b>	Jázmin Szabó		
<b>EDUCATIONAL INSTITUTION</b>	University of Sopron	<b>COUNTRY</b>	Hungary

The packaging is transparent at certain places, the customer can see the vegetables in it, so they will know what they're buying. (no disappointment after unpacking the product)



<b>ENTRY</b>	Grated cheese packaging		
<b>ENTERED BY</b>	Petra Kondor		
<b>EDUCATIONAL INSTITUTION</b>	University of Sopron	<b>COUNTRY</b>	Hungary

As easily recognizable product. Emphasized typography. Eye-catching and aesthetic. Modern, clean, readable. Reclosable with hanger. Customer can see the product.



<b>ENTRY</b>	Grey cattle packing		
<b>ENTERED BY</b>	Eszter Hujbert		
<b>EDUCATIONAL INSTITUTION</b>	University of Sopron	<b>COUNTRY</b>	Hungary

Grey cattle meat is very popular in many countries and is also a true Hungaricum, but the packaging of the products is often not very aesthetically pleasing.



<b>ENTRY</b>	HOME SPICE GROWER		
<b>ENTERED BY</b>	Kata Csernyus		
<b>EDUCATIONAL INSTITUTION</b>	University of Sopron	<b>COUNTRY</b>	Hungary

There is no fine meal without proper, good seasoning. It seems, however, that not many people use fresh herbs in their cooking, because it is often time-consuming to get them. My goal is to create a product, that makes fresh herbs available for every housewife, or also every people.



<b>ENTRY</b>	Packaging of the Party wine Weekend Selection by Varsányi Pincészet Kft.		
<b>ENTERED BY</b>	Fanni Kobolák		
<b>EDUCATIONAL INSTITUTION</b>	Óbuda University	<b>COUNTRY</b>	Hungary

An aseptic system of cartons for the wine selection of the Varsányi Winery with a drop-shaped lid configuration. The bird feather is evocative of the heraldic animals of the product line. The typography has been chosen according to up-to-date trends as an element of design.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Pasta and sauce package		
<b>ENTERED BY</b>	Nikol Kreinbacher		
<b>EDUCATIONAL INSTITUTION</b>	University of Sopron	<b>COUNTRY</b>	Hungary

Most of the times you see pastas in plastic packages. I created a more modern and creative paper package, wich is more eco-friendly and makes storageing easier. It also includes a sauce, so there's a whole meal in one box, wich you can separate.



<b>ENTRY</b>	Premium mushroom powder packaging		
<b>ENTERED BY</b>	Leticia Dorka Levai		
<b>EDUCATIONAL INSTITUTION</b>	University of Sopron	<b>COUNTRY</b>	Hungary

Mushroom powder or mushroom spice is a premium product that has an ever growing interest towards it because of it's culinary and health supporting qualities. The purpose of this design is to illustrate the living autumn forest full of mushrooms in a simplistic way.



<b>ENTRY</b>	Tomato packaging		
<b>ENTERED BY</b>	Anna Horváth		
<b>EDUCATIONAL INSTITUTION</b>	University of Sopron	<b>COUNTRY</b>	Hungary

This packaging has been created to provide an environmentally friendly alternative to the plastic packaging of fresh produce. The comfort of prepackaged produce is kept, but the materials are changed, in order to be recycled more easily.



<b>ENTRY</b>	Wild poultry meat packaging		
<b>ENTERED BY</b>	Ágnes Kiss		
<b>EDUCATIONAL INSTITUTION</b>	University of Sopron	<b>COUNTRY</b>	Hungary

When packing meat, it is very important that the box is resealable, environmentally friendly and aesthetic. My goal was to meet these criteria.



<b>ENTRY</b>	Bir Pletok Old Betawi		
<b>ENTERED BY</b>	Abi Sadewa N, Irfan Husaini & M. Rifqi Alpian		
<b>EDUCATIONAL INSTITUTION</b>	State Polytechnic of Jakarta	<b>COUNTRY</b>	Indonesia

Bir Pletok is one of the Betawi cultural heritage that is underestimated from Indonesia. This drink is also rich in benefits for the body. We have a vision to bring Pletok Beer to be an FMCG product in the future.





### CERTIFICATES OF RECOGNITION

ENTRY	djamoe		
ENTERED BY	Hafidzah Maheswari, Fira Dwi Putri & Amira Salsabila		
EDUCATIONAL INSTITUTION	University of Indonesia	COUNTRY	Indonesia

It is a flippable packaging design for Jamu, a traditional drink from Indonesia. The packaging will serve as a portable bottle coaster with a colorful storyline after being unfolded.



ENTRY	Fun Eco Friendly Getuk Packaging		
ENTERED BY	Rafanisa Intan Azzahra		
EDUCATIONAL INSTITUTION	Institute Teknology of Banduna	COUNTRY	Indonesia

Getuk is a traditional food that is often found in Central and East Java, Indonesia. This getuk package has a image design that gives it a Javanese feel. By carrying out the concept of "Fun Eco Friendly" consumers are invited to recycle this packaging into toys (wayang).



ENTRY	Guardian of The Tanah Minang Culture		
ENTERED BY	Gabriela Oktavia Siregar		
EDUCATIONAL INSTITUTION	State Polytechnic of Jakarta	COUNTRY	Indonesia

packaging design combine several well-known icons in West Sumatra with traditional clothing motifs. This illustration can strengthen the image that Martabak Kubang comes from Padang, Indonesia. Using red of the colors from Marawa Minangkabau, it has the meaning of courage, presenting the spicy taste which is typical of Padang.



ENTRY	Herbal drink		
ENTERED BY	Hany Safira, Amelia Amanda & Hilda Yulianti Yani		
EDUCATIONAL INSTITUTION	State Polytechnic of Jakarta	COUNTRY	Indonesia

Herbal Drink packaging is an innovation of beverage packaging for herbal products that has an ergonomic and minimalist design in accordance with the millennial era. The minimalist design is able to reduce public perception, especially young people, about herbal drinks which generally have a bitter taste.



ENTRY	Permen Bir Pletok		
ENTERED BY	Alsya Tasyamara Azzahra Sulthanah		
EDUCATIONAL INSTITUTION	State Polytechnic of Jakarta	COUNTRY	Indonesia

Bir Pletok Candy is a sweet snack made from a traditional Jakarta drink that a mix of variety Indonesian spice and can warm the throat. The packaging is made to resemble a traditional Betawi house.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Egg Packaging - Thamara		
<b>ENTERED BY</b>	Zain Nabulsi		
<b>EDUCATIONAL INSTITUTION</b>	German Jordanian University	<b>COUNTRY</b>	Jordan

The smart package is designed in a way where the eggs are surrounded by an "air cushion", which minimizes collisions with a hard surface. Created from smaller corrugated cardboard units facing one another, the force is absorbed and distributed equally on the package preventing egg breakage.



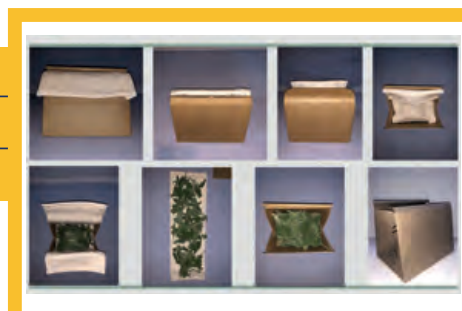
<b>ENTRY</b>	Flour Packaging - Thamara		
<b>ENTERED BY</b>	Zain Nabulsi		
<b>EDUCATIONAL INSTITUTION</b>	German Jordanian University	<b>COUNTRY</b>	Jordan

The flour is simply packaged in a re-sealable pouch. A convenient solution to reduce product waste and protect it from mites or any other insects. It has an easy opening mechanism that does not involve the original flour bag being torn, and flour being wasted as a result.



<b>ENTRY</b>	Fresh Sage Leaves Package		
<b>ENTERED BY</b>	Leen Homs		
<b>EDUCATIONAL INSTITUTION</b>	German Jordanian University	<b>COUNTRY</b>	Jordan

My concept is an eco-friendly package aiming to optimize user experience by providing users with 1 batch of stemless fresh sage leaves, packaged in an aesthetic reusable package that lengthens the sage's shelf life using fabric and quickens the drying process using the same fabric that kept the sage fresh.



<b>ENTRY</b>	Green Chickpeas Packaging - Thamara		
<b>ENTERED BY</b>	Zain Nabulsi		
<b>EDUCATIONAL INSTITUTION</b>	German Jordanian University	<b>COUNTRY</b>	Jordan

The smart package allows consumers to freeze the product, increasing availability throughout the year. The chickpeas are picked, cleaned, then an average portion is conveniently packaged, thus reducing the hassle of preparation. As a result, consumers would only need to get it out of the freezer and into the oven.



<b>ENTRY</b>	KUNAFI		
<b>ENTERED BY</b>	Ali Hamdan		
<b>EDUCATIONAL INSTITUTION</b>	German Jordanian University	<b>COUNTRY</b>	Jordan

In Jordan, the Kunafa desert has a great cultural value, but the way it is sold or packaged devalues it. This package is based on the original package's experience, aesthetics, scale, and specific materials, but in a designed way - a more visually pleasing form.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Chocolate Spread Package		
<b>ENTERED BY</b>	Ranime Chreim		
<b>EDUCATIONAL INSTITUTION</b>	Lebanese International University	<b>COUNTRY</b>	Lebanon

Tia Chocolate Spread is a Lebanese product. The main packaging of the product was a bucket. So I decided to change it to doypack (pouch) to make it easier to get the spread. In this way also we can get the last drop of spread by squeezing it.



<b>ENTRY</b>	Coffee Al Najjar: Beirut Blend		
<b>ENTERED BY</b>	Jihad Zaatar		
<b>EDUCATIONAL INSTITUTION</b>	Rafik Al Hariri University	<b>COUNTRY</b>	Lebanon

Cafe Najjar is one of the most famous and finest Lebanese brands for coffee that is used regularly by people. Cafe Najjar coffee packages are visually bland, and unappealing. Therefore, I decided to create an innovative visual solution that reflects the Lebanese culture and its people.



<b>ENTRY</b>	Edible egg Carton for Birds		
<b>ENTERED BY</b>	Nafisa Santina		
<b>EDUCATIONAL INSTITUTION</b>	Lebanese International University	<b>COUNTRY</b>	Lebanon

The primary objective is to protect the eggs and at the same time not produce any waste.



<b>ENTRY</b>	Ghazel El Banet (Arabian Cotton Candy)		
<b>ENTERED BY</b>	Karen Khodur		
<b>EDUCATIONAL INSTITUTION</b>	Rafik Hariri University	<b>COUNTRY</b>	Lebanon

A Package for Arabian cotton candy known as "Ghazel El Banet", with a more fun and vibrant feel to encourage children to buy it instead of buying the regular dyed cotton candy.



<b>ENTRY</b>	Grape molasses sachet		
<b>ENTERED BY</b>	Hiba Hiba		
<b>EDUCATIONAL INSTITUTION</b>	Modern University for Business and Science	<b>COUNTRY</b>	Lebanon

White Aluminum Sachet grape molasses





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	HBOUBNA Smart Flour Package		
<b>ENTERED BY</b>	Patricia Abdel Khalek Bou Reslan		
<b>EDUCATIONAL INSTITUTION</b>	Lebanese International University	<b>COUNTRY</b>	Lebanon

The new structural design includes half strainer to sift the flour, the other half an opening to reach the powder, and a measurement cup to measure the product in gr/cups. The measurement cup it is located in the cap of the canister which it will fit in the inside opening



<b>ENTRY</b>	Hilbawi Bros' Rice Tote Bag		
<b>ENTERED BY</b>	Zahraa Yassine		
<b>EDUCATIONAL INSTITUTION</b>	Lebanese University	<b>COUNTRY</b>	Lebanon

I chose to work on Helbawi Bros 5 kg rice bag, where the structural and visual aspects of the product were revamped. The goal was to upcycle the large rice bags while coupling with the plan of shifting shopping bags from nylon bags to recyclable or reusable ones.



<b>ENTRY</b>	nutshell peanut butter		
<b>ENTERED BY</b>	Rawan Medlej		
<b>EDUCATIONAL INSTITUTION</b>	Lebanese International University	<b>COUNTRY</b>	Lebanon

Main target consumer is kids then teenagers so in new design I worked on making it more attractive, desirable for students, and more practical. In addition, its size is suitable for holding everywhere.



<b>ENTRY</b>	Slim corn oil		
<b>ENTERED BY</b>	Roni Mounzer		
<b>EDUCATIONAL INSTITUTION</b>	Lebanese International University	<b>COUNTRY</b>	Lebanon

The new design is a smart package and eco friendly that consists of plastic oil bag inside a cardboard box which is connected to a tap to pour oil without wasting any drop of oil and this concept gives it an easy use and more efficiency without wasting oil.



<b>ENTRY</b>	Mama's Native Palm Oil		
<b>ENTERED BY</b>	Bisola Adeniran		
<b>EDUCATIONAL INSTITUTION</b>	IPSA International	<b>COUNTRY</b>	Nigeria

A pouch primary pack in a retail-ready corrugated carton which together ensures quality of the palm oil from the point of the production throughout the supply chain till it gets to the final consumer.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Olam Daily Meals		
<b>ENTERED BY</b>	Damilola Olaide		
<b>EDUCATIONAL INSTITUTION</b>	IPSA International	<b>COUNTRY</b>	Nigeria

The shelf life of these products are extended from 3 months to one year (unopened), making it possible for them to co-exist in a pack with pasta, as well as protecting them from damage before getting to the consumer.



<b>ENTRY</b>	The Fura Cup		
<b>ENTERED BY</b>	Abiodun Olusegun Adesanya		
<b>EDUCATIONAL INSTITUTION</b>	IPSA International	<b>COUNTRY</b>	Nigeria

A packaging proposal to preserve and package Fura balls in a way that it can be easily accessible anywhere in Nigeria without impacting negatively on the environment.



<b>ENTRY</b>	Klemmekartong		
<b>ENTERED BY</b>	Frida Toerring		
<b>EDUCATIONAL INSTITUTION</b>	The Oslo School of Architecture and Design	<b>COUNTRY</b>	Norway

Klemmekartong is a recyclable alternative to plastic-aluminium laminate pouches, which are commonly found in the form of baby food packaging. By using a recyclable fibre-based laminate, baby food and other liquids can be stored and consumed in a safe and user-friendly manner.



<b>ENTRY</b>	Fata Feat		
<b>ENTERED BY</b>	Marwah Al Hatmi		
<b>EDUCATIONAL INSTITUTION</b>	University of Technology & Applied Sciences-Nizwa	<b>COUNTRY</b>	Oman

The launch of a sandwich product with fresh, delicious and nutritious slices of bread, expressed in triangles of toasted bread sliced as nutritional values with flavor (cheese and thyme) made from brown bread.



<b>ENTRY</b>	JAF		
<b>ENTERED BY</b>	Marwah Al Hatmi		
<b>EDUCATIONAL INSTITUTION</b>	University of Technology & Applied Sciences-Nizwa	<b>COUNTRY</b>	Oman

Dates and Arabic coffee have been an integral part of Omani hospitality, a tradition that has been passed down to the present day for generations.



### CERTIFICATES OF RECOGNITION

ENTRY	Soukra		
ENTERED BY	Reem Sulaiman Al Hadhrami		
EDUCATIONAL INSTITUTION	University of Technology and Applied Sciences	COUNTRY	Oman

Soukra is a biscuit product targeting children, characterized by the Omani character and different flavors. Where you open the package from the mouth of the cartoon character by removing the green tape.



ENTRY	Grymaski - series of packaging for a children's mask		
ENTERED BY	Wojciech Zabel		
EDUCATIONAL INSTITUTION	University of Science and Technology in Bydgoszcz	COUNTRY	Poland

Grymaski is a series of mask packaging for children aged 6 to 9 years. Each package is the head of the Grymaski super monster and contains a protective mask, a board game and a poster with several safety rules.



ENTRY	No Damage, Just Fun		
ENTERED BY	Dawid Fik		
EDUCATIONAL INSTITUTION	Academy of Art in Szczecin	COUNTRY	Poland

Storing the archery set. The packaging has educational value, phrases and QR code placed inside the packaging. After scanning, we get some information about culture of Native Americans. The packaging use belt to easy transport and safe construction to protect the set - quiver.



ENTRY	Buster Lab		
ENTERED BY	Zi Qin Eng		
EDUCATIONAL INSTITUTION	Nanyang Polytechnic	COUNTRY	Singapore

Can be mounted next to a door, making it convenient for users. Having a slot to dispense mask makes it hygienic and easy for users to take a mask quickly. Different sizes make the product inclusive. The hand cut-outs show the characters handing the user a mask before they leave.



ENTRY	HomeSick cookies		
ENTERED BY	Jamie Lim		
EDUCATIONAL INSTITUTION	Nanyang Polytechnic	COUNTRY	Singapore

HomeSick cookies is a user-friendly box, carefully designed with accordion folds, making the packaging compressible for easy retrieval of cookies. After consumption, it can be easily stored as it takes up lesser space each time. The packaging can also be repurposed as storage boxes. Making it, reusable, fun and sustainable!





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	LOLLIDARTS		
<b>ENTERED BY</b>	Denise Chen		
<b>EDUCATIONAL INSTITUTION</b>	Nanyang Polytechnic	<b>COUNTRY</b>	Singapore

LOLLIDARTS is a product that allows users to consume and have fun while playing. The goal of the design was to help people share joy with family and friends while also relieving stress.



<b>ENTRY</b>	Lucky Bamboo Brush		
<b>ENTERED BY</b>	Deanne Goh Wan Shi		
<b>EDUCATIONAL INSTITUTION</b>	Nanyang Polytechnic	<b>COUNTRY</b>	Singapore

Lucky Bamboo Brush is made to encourage retrenched workers during the pandemic. It sets as a daily reminder that their family is always by their side when brushing their teeth. Bamboo is used as it is natural, sustainable and eco-friendly. It's multi-purpose and minimalistic look would attract many.



<b>ENTRY</b>	Mealtime Story		
<b>ENTERED BY</b>	Cui Xuan Aw		
<b>EDUCATIONAL INSTITUTION</b>	Nanyang Polytechnic	<b>COUNTRY</b>	Singapore

"Mealtime Story" is a set of utensil packaging where the look and feel are based on beloved fairytale stories. The packaging includes: "clothing" pieces where children can play dress-up with the utensils, a QR code which will lead to a fairytale video and a DIY phone stand.



<b>ENTRY</b>	Power Bar		
<b>ENTERED BY</b>	Iman Aryaan		
<b>EDUCATIONAL INSTITUTION</b>	Nanyang Polytechnic	<b>COUNTRY</b>	Singapore

Exam stress has taken toll of the mental health of Primary School students; especially the ones taking PSLE. Thus the objective is to re-energize primary school kids from stress and tiredness.



<b>ENTRY</b>	Biodegradable Pringles Packaging		
<b>ENTERED BY</b>	Anja Nieuwoudt		
<b>EDUCATIONAL INSTITUTION</b>	Nelson Mandela University	<b>COUNTRY</b>	South Africa

Made with recycled paper / cardboard and organic hemp plastic; Packaging that grows! The recycled paper / cardboard contains seeds (corresponding with the snack flavour) that can be grown by the consumer by following the easy instructions on the container (infographics); QR Code to Pringles Website.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Black Label Six-Pack Carrier		
<b>ENTERED BY</b>	Brett Caldecott		
<b>EDUCATIONAL INSTITUTION</b>	Durban University of Technology	<b>COUNTRY</b>	South Africa

This six-pack carrier has three key features: the 6 exclusive beer coasters that are removable from the packaging; the extended handle for easier customer carrying; and the last is that it is an eco-friendly and sustainable way of packaging these beers.



<b>ENTRY</b>	Brother Bees Honey - Honey On The Go		
<b>ENTERED BY</b>	Bea-Mari de Wet		
<b>EDUCATIONAL INSTITUTION</b>	Stellenbosch Academy of Design & Photography	<b>COUNTRY</b>	South Africa

The box contains 24 triangular sachets that fit in perfectly. A hexagonal shape is used to represent honeycombs and beehives. It is opened on the perforated side, where one sachet is removed at a time, making it easy to handle and easy to control the amount of sachets needed.



<b>ENTRY</b>	Brutal Fruit Fridge Pack		
<b>ENTERED BY</b>	Tracey Murphy		
<b>EDUCATIONAL INSTITUTION</b>	IPSA Northern Region	<b>COUNTRY</b>	South Africa

A 12-pack design suitable for transport, display, and a consumer carry pack, to be used in home cupboards or fridges as well as in restaurants and bar fridges, clubs and even in retailers' fridges for single bottle retail sales.



<b>ENTRY</b>	Cape Cobra Wine Carton		
<b>ENTERED BY</b>	Luka Fernandes		
<b>EDUCATIONAL INSTITUTION</b>	IPSA KZN	<b>COUNTRY</b>	South Africa

This comprehensive presentation showcases the project development detail for the primary, secondary and tertiary packaging for a difficultly-shaped bottle, while retaining its different appeal. From bottle, to casing, to shipper case, to pallet packing, all aspects of the project have been thoroughly thought through.



<b>ENTRY</b>	Checkers Milk Refill Station Packaging		
<b>ENTERED BY</b>	Marianne Strauss		
<b>EDUCATIONAL INSTITUTION</b>	Stellenbosch Academy of Design & Photography	<b>COUNTRY</b>	South Africa

Reusable glass bottles for purchase. Milk refill taps: Full cream, low fat, fat free. Printed sticker with product information + barcode. Cardboard carrier for 2 bottles. Recycling bins for bottles, caps, and carriers. Information on sterilise bottles. Information on how the station works.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Colgate Retail Ready Display Shipper		
<b>ENTERED BY</b>	Rosalind Dos Santos		
<b>EDUCATIONAL INSTITUTION</b>	IPSA Northern Region	<b>COUNTRY</b>	South Africa

A dispensing cardboard E-flute box solution for toothpaste tubes that have been developed to promote environmental awareness.



<b>ENTRY</b>	Earthie Skincare Packaging		
<b>ENTERED BY</b>	Oyama Njeza		
<b>EDUCATIONAL INSTITUTION</b>	IIE VEGA Pretoria	<b>COUNTRY</b>	South Africa

Packaging for Earthie Skincare Brand: - Tree-free paper stock  
- Sugarcane paper stock - Vegetable oils for printing  
- Skin care - Biotechnology  
- Sustainability - Renewable resource



<b>ENTRY</b>	Effortless Purity Juice		
<b>ENTERED BY</b>	Evelyn Campher		
<b>EDUCATIONAL INSTITUTION</b>	University of Johannesburg	<b>COUNTRY</b>	South Africa

An easy-to-use fruit juice box which allows babies to practise their sipping skills and allows Mom to seal the left-over juice. It is light-weight and biodegradable. The fruit juice illustrations are inspired by baby temperaments and are linked to the fruit juice ingredients.



<b>ENTRY</b>	Egoli Beer Enviro Grip Multipack		
<b>ENTERED BY</b>	Karishma Jokoo		
<b>EDUCATIONAL INSTITUTION</b>	IPSA Northern Region	<b>COUNTRY</b>	South Africa

This proposal is to use the Enviro-grip paper top carrier to replace the commonly-used LDPE plastic shrink-wrap for the secondary packaging of multipacks of recyclable aluminium cans. The paper top carrier can be produced from renewable materials.



<b>ENTRY</b>	For The Skin You Are In		
<b>ENTERED BY</b>	Annelize Kriel		
<b>EDUCATIONAL INSTITUTION</b>	North West University	<b>COUNTRY</b>	South Africa

Encouraging women and girls to be who they want to no matter their skin colour, this interactive packaging is a combo pack of two products - make-up and crayons - as well as collectable items - an information pamphlet and magnets for interactive play and discussions between mother and daughter.





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Forever Cleaner Puma Sneakers Packaging		
<b>ENTERED BY</b>	Ngobile Khuzwayo		
<b>EDUCATIONAL INSTITUTION</b>	Durban University of Technology	<b>COUNTRY</b>	South Africa

To help reduce the amount of cardboard waste, this box limits the amount of cardboard used in production as well as turns into a stand for the sneakers to give the box a second life post purchase.



<b>ENTRY</b>	Froot Loops Cereal Box Redesign		
<b>ENTERED BY</b>	Thabisile Hadebe		
<b>EDUCATIONAL INSTITUTION</b>	University of Johannesburg	<b>COUNTRY</b>	South Africa

A recyclable packaging solution, designed with colourful, fun patterns. The adjustable beak pours the cereal and is an interactive way for users to engage with the bird character. A game on the inside of the packaging further attracts youngsters. The product can be seen through a die-cut.



<b>ENTRY</b>	Gherkins-On-The-Go		
<b>ENTERED BY</b>	Joanna Wylie		
<b>EDUCATIONAL INSTITUTION</b>	IPSA Northern Region	<b>COUNTRY</b>	South Africa

An improved display for gherkins, while also improving the supply chain process of packaged gherkins by changing the packaging from glass containers to standup, resealable plastic pouches, packed into a display shipper.



<b>ENTRY</b>	Glenmorangie Amber Nectar Limited Edition Pack		
<b>ENTERED BY</b>	Nicholas Augustus		
<b>EDUCATIONAL INSTITUTION</b>	Greenside Design Center	<b>COUNTRY</b>	South Africa

I designed a new limited-edition honey-inspired whiskey under the Glenmorangie brand that will only have 1000 bottles produced, creating a package that is able to be transformed from an on-shelf display into a display box for your whiskey bottle.



<b>ENTRY</b>	I&J Sustainable Packaging		
<b>ENTERED BY</b>	Ashley Anderson		
<b>EDUCATIONAL INSTITUTION</b>	Stellenbosch Academy of Design & Photography	<b>COUNTRY</b>	South Africa

Creating awareness about sustainable fishing and packaging to consumers by creating a collaboration between EcoFishBox and I&J. This box educates consumers about how I&J fish sustainably and how the EcoFishBox is sustainable and benefits the environment. The I&J products are displayed in an organic and natural design.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Jacobs Kronung Biodegradable Packaging		
<b>ENTERED BY</b>	Katlego Malibe		
<b>EDUCATIONAL INSTITUTION</b>	Eduvos	<b>COUNTRY</b>	South Africa

Our coffee refill packaging is made from Hemp paper which is a bio-material that is made from non-toxic, biodegradable hemp fibres; this type of paper has the look and feel of a conventional paper bag, is tougher than the traditional plastic that is made from polypropylene and bisphenol A, and yet cheaper to mass produce.



<b>ENTRY</b>	KOKO Chocolate		
<b>ENTERED BY</b>	Hannah Warren		
<b>EDUCATIONAL INSTITUTION</b>	The Open Window	<b>COUNTRY</b>	South Africa

KOKO is a unique, gourmet, paper-wrapped chocolate brand that allows one to experience Africa without going there. Infused by Africa, each different ingredient is sourced from an African county, thus the visuals, taste and style are inspired by its origins and capture the consumer's eye at point of sale.



<b>ENTRY</b>	Libresse Sanitary Products Rebrand		
<b>ENTERED BY</b>	Michelle Lourens		
<b>EDUCATIONAL INSTITUTION</b>	Stellenbosch Academy of Design & Photography	<b>COUNTRY</b>	South Africa

Using human-centred design to create a range of sanitary product packaging that is gender neutral, bold, modern, empathetic, and inclusive, to combat the stigmas surrounding sanitary products. A look, feel and experience that is tailored to the needs, wants, and lifestyle of the modern person with a period.



<b>ENTRY</b>	Lin's Bao Frozen Food Packaging		
<b>ENTERED BY</b>	Carmen Kwan		
<b>EDUCATIONAL INSTITUTION</b>	University of Johannesburg	<b>COUNTRY</b>	South Africa

Packaging for bao that appears friendly, cute, soft, and warm. The packaging reflects the feeling of when one holds and eats a steamed bun. It is bright to attract children's and their parents' eyes. The illustrations stand out amongst competitors, since most of them use photographs of the actual product.



<b>ENTRY</b>	Loreal Paris Magnétique		
<b>ENTERED BY</b>	Taryn Geswint		
<b>EDUCATIONAL INSTITUTION</b>	Nelson Mandela University	<b>COUNTRY</b>	South Africa

Loreal Paris Magnetique offers a young target market an appealing new design of hair dye packaging that will attract their interest due to the combination of fluorescent colours and the chrome, holographic effect. Each package will be printed on white cardboard and use high quality special fluorescent ink.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Luna Menstrual Cup		
<b>ENTERED BY</b>	Khaleel Khan		
<b>EDUCATIONAL INSTITUTION</b>	IIE VEGA Cape Town	<b>COUNTRY</b>	South Africa

Sanitary packaging is overly saccharine and enforces social taboos surrounding periods and vaginas. The packaging design for the Luna menstrual cup aims to destigmatise and normalise menstruation by elevating the often discreet packaging of such sanitary products. The elegant packaging of Luna encourages people to display their sanitary products proudly.



<b>ENTRY</b>	Milya Vodka		
<b>ENTERED BY</b>	Wian Coetzee		
<b>EDUCATIONAL INSTITUTION</b>	The Open Window	<b>COUNTRY</b>	South Africa

Design for a fresh new brand of vodka. Witty characters and vibrant colours cover the packaging for impact at point of sale. The labels are printed on matte waterproof stickers, slightly tapering with the bottle when applied. The box is constructed out of thick cardboard, with reinforcement on the inside.



<b>ENTRY</b>	Moon Cup hourglass packaging		
<b>ENTERED BY</b>	Jamie Penrith		
<b>EDUCATIONAL INSTITUTION</b>	Nelson Mandela University	<b>COUNTRY</b>	South Africa

Hourglass shaped package design constructed from recyclable paperboard with illustrative graphics to increase visual appeal and minimise reference to taboo of menstrual cups. Small metallic or gold foiled moons on the front are used to make the design pop. Hourglass represents a key benefit offered by this product over competitors.



<b>ENTRY</b>	Mother Nature Sanitary Products		
<b>ENTERED BY</b>	Jade Stuckie		
<b>EDUCATIONAL INSTITUTION</b>	AAA Cape Town	<b>COUNTRY</b>	South Africa

Packaging sanitary products for South African women. Mother Nature's Gift is a well-known term for that time of the month for women, thus the name for this product is Mother Nature. Mother Nature uses Lenza Green 100% Recycled paper and a Mid-Century Modern Style to package their products.



<b>ENTRY</b>	Nestlé NAN Rebrand		
<b>ENTERED BY</b>	Charlize Golding		
<b>EDUCATIONAL INSTITUTION</b>	Stellenbosch Academy of Design & Photography	<b>COUNTRY</b>	South Africa

Redesigning how baby formula is packaged, using childproof open tear capsules in testerpacks and reusable storage tube. Calming design. Using testerpacks to test out formula before spending hundreds of Rands. Foldout testerpack with information so it can be taken with you or stuck on a fridge for new mothers.





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Paws Dry Dog Food Packaging Design		
<b>ENTERED BY</b>	Uyanda Mabuza		
<b>EDUCATIONAL INSTITUTION</b>	University of Johannesburg	<b>COUNTRY</b>	South Africa

Paws dry dog food packaging is fun, playful packaging made from material that can be recycled. The packaging is durable, strong and ensures that food is protected. The dog bone shaped handle makes it easier for customers to carry. The packaging is resealable which ensures that kibbles stay fresh.



<b>ENTRY</b>	Phuza Craft Beer		
<b>ENTERED BY</b>	Jenna Alexander		
<b>EDUCATIONAL INSTITUTION</b>	IIE VEGA Johannesburg	<b>COUNTRY</b>	South Africa

I created a design for the packaging of a craft beer of my own creation. The target market is nature lovers and frequent bush-goers, who should be familiar with the term phuza as used to refer to sundowners. The word itself in Zulu, means to drink.



<b>ENTRY</b>	Rawr Juice Box		
<b>ENTERED BY</b>	Keeley Browne		
<b>EDUCATIONAL INSTITUTION</b>	Stellenbosch Academy of Design & Photography	<b>COUNTRY</b>	South Africa

A fun, appealing range of children's raw fruit juice that catches the consumer's eye when on shelf and promotes healthy living and environmental awareness while introducing playful dinosaur characters which represent the different juice flavours.



<b>ENTRY</b>	Solgar Health Boost Packs		
<b>ENTERED BY</b>	Jodie Veitch		
<b>EDUCATIONAL INSTITUTION</b>	Stellenbosch Academy of Design & Photography	<b>COUNTRY</b>	South Africa

Solgar is a well respected vitamin brand that currently targets the bread winners of a family. I wanted to take a contemporary spin on their current branding and product range by introducing monthly 'vitamin health boost packs' that aid in attracting a younger audience (16-25).



<b>ENTRY</b>	Sunlight Green Bar Box		
<b>ENTERED BY</b>	Brian Du Plessis		
<b>EDUCATIONAL INSTITUTION</b>	IPSA Northern Region	<b>COUNTRY</b>	South Africa

A proposal to re-pack the iconic green bar from the current PP wrapper into a paperboard box, to promote extended usage and attract new consumers while retaining the existing loyal market.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Sunlight Green Laundry Bar Soap		
<b>ENTERED BY</b>	Ovuyonke Sotsaka		
<b>EDUCATIONAL INSTITUTION</b>	Durban University of Technology	<b>COUNTRY</b>	South Africa

A redesign of the packaging for the well-loved South African Sunlight soap bar, to make it appeal to a younger generation and promote the product's multipurpose use, while also providing clear and informative instructions on how to use the product.



<b>ENTRY</b>	Viviyena Snap Pack		
<b>ENTERED BY</b>	Mamothupi Nkosi		
<b>EDUCATIONAL INSTITUTION</b>	IPSA Northern Region	<b>COUNTRY</b>	South Africa

A sectionalised snap pack that has portions sized for a small family to open and use at one time while the rest of the compartments are still sealed and secure.



<b>ENTRY</b>	Woolworths Shirt Pack		
<b>ENTERED BY</b>	Nicholas Downes		
<b>EDUCATIONAL INSTITUTION</b>	IPSA KZN	<b>COUNTRY</b>	South Africa

A proposal to replace plastic sleeves that offers eco-sensitivity and functionality. The pack makes the product the focal point, whilst also allowing opportunities to advertise and educate on the importance of environmental awareness. The design is versatile and eco-aware with innovative functionality.



<b>ENTRY</b>	Zura Gin Distillery		
<b>ENTERED BY</b>	Raymon van Niekerk		
<b>EDUCATIONAL INSTITUTION</b>	The Open Window	<b>COUNTRY</b>	South Africa

The key features of the primary packaging consist of two label sections, with a matte finish printed on sticker paper. The designs incorporate foiled elements and embossed sections. The secondary packaging consists of a matte cardboard print with a reinforced base, also allowing for print finishes to be applied.



<b>ENTRY</b>	CARMENCITA REDESIGN		
<b>ENTERED BY</b>	Mario Moya, Araceli Rodríguez, Celia Sánchez & María Santiago		
<b>EDUCATIONAL INSTITUTION</b>	Universidad Politécnica De Madrid	<b>COUNTRY</b>	Spain

The redesign of the lid includes a peel-off system that, once the can is empty, allows an easy detachment from the body making it easier to be recycled. In addition, we have changed the situation of the compartments, now one is above the other enhancing the tightness of the can.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	CONTAINER FOR VERDECORA		
<b>ENTERED BY</b>	Marina Sáez, Laura Pérez & Mónica Sanz		
<b>EDUCATIONAL INSTITUTION</b>	Universidad De Valladolid	<b>COUNTRY</b>	Spain

Our container for Verdecora consists of two boxes, an inner one that protects the pot and an outer one that collects the entire plant itself. The short packing time is one of the strengths of our design, as well as its efficiency.



<b>ENTRY</b>	ITC PROJECT		
<b>ENTERED BY</b>	Vanesa Carrasco, Miriam Egea & Pablo Pérez		
<b>EDUCATIONAL INSTITUTION</b>	Universidad Politécnica De Madrid	<b>COUNTRY</b>	Spain

The exit of the food is by a nozzle tangential to the container. Also, the container has an inner reed attached to the lid that the user can rotate to move all the sauce towards the nozzle, and this way minimize food waste



<b>ENTRY</b>	Mneme. A Playful tool for neurohabilitation		
<b>ENTERED BY</b>	Albert Margalef		
<b>EDUCATIONAL INSTITUTION</b>	ESDi Escola Superior de Disseny	<b>COUNTRY</b>	Spain

Mame is a recreational, motivational and non-pharmacological tool for cognitive stimulation whose function, like its integral graphic proposal, arises from a personal need: the diagnosis of my father's Vascular Dementia. That affects memory, attention, thought, emotion and behaviour.



<b>ENTRY</b>	SWAP		
<b>ENTERED BY</b>	Laura Checa, Marta Mechó & Guillermo Sánchez		
<b>EDUCATIONAL INSTITUTION</b>	Universitat Politecnica De Valencia	<b>COUNTRY</b>	Spain

Swap presents a new way of safely dipping. Thanks to the spatulas included in the package you can divide the sauce freely in up to four parts or use these spatulas to spread the snack. Container designed for integrate snack and sauce into it. It is storable, stackable, and reusable.



<b>ENTRY</b>	VERDECORA PROJECT		
<b>ENTERED BY</b>	Elisa Pilar Toyas, María Tello, Camino Pitalúa & Gerard Longán		
<b>EDUCATIONAL INSTITUTION</b>	Universidad De Zaragoza	<b>COUNTRY</b>	Spain

This ecommerce packaging design proposal for Verdecora allows the plants to be packed quickly, with little handling and ensuring safety and protection during transport. The design is focused on the customer to make the unboxing experience as positive as possible.





### CERTIFICATES OF RECOGNITION

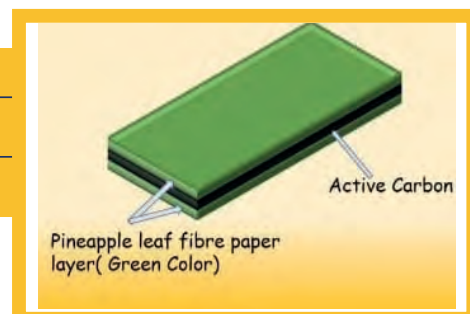
<b>ENTRY</b>	YOGUNINO		
<b>ENTERED BY</b>	Marta Wucherpennig		
<b>EDUCATIONAL INSTITUTION</b>	Universidad Politécnica De Madrid	<b>COUNTRY</b>	Spain

Danone Challenge: Design and manufacture of a sustainable packaging for milk products directed to children's consumption.



<b>ENTRY</b>	An eco-friendly		
<b>ENTERED BY</b>	Anjalee De Silva, Shanthi Haloluwe Kankanamge & Ashen Nakkawita Kankanamalage		
<b>EDUCATIONAL INSTITUTION</b>	Wayamba University of Sri Lanka	<b>COUNTRY</b>	Sri Lanka

An eco-friendly, cost-effective, bio-degradable, tear resistance, flexible, and strength novel packaging material made by pineapple waste (crown, peel), onion peels with antimicrobial and antioxidants, and active carbon with ethylene absorbance attribute to reduce the post-harvest loss of fruits. This can be transformed into different containers.



<b>ENTRY</b>	Banana stem edible & biodegradable package for yoghurt		
<b>ENTERED BY</b>	Ishara De Silva, Ushani Peiris & Prakash Kulathunge		
<b>EDUCATIONAL INSTITUTION</b>	Wayamba University of Sri Lanka	<b>COUNTRY</b>	Sri Lanka

This package is edible & at the same time, it is biodegradable. and also it can incorporate any other additional substances or compounds which can enhance the properties of the packaging such as antimicrobial agents, antioxidants & other colors & flavors.



<b>ENTRY</b>	Edible cup for Ice Cream		
<b>ENTERED BY</b>	Venuri Gunawardhana, Jeyaseelan Devinstion & Ruwani Sooriyapperuma		
<b>EDUCATIONAL INSTITUTION</b>	Wayamba University of Sri Lanka	<b>COUNTRY</b>	Sri Lanka

This is made by Gelatine/Agar as the main ingredient and other ingredients are Sugar, Corn/Potato starch, Glycerol, Water, Colors and Flavors. This is a flexible but strong enough as package. Need refrigerated condition and shelf life is more than one month. Zero wastage, so environmentally healthy.



<b>ENTRY</b>	Edible Packaging for Cookie		
<b>ENTERED BY</b>	Rumesha Gunarathna, Nimna Fernando & Pramitha Bandara		
<b>EDUCATIONAL INSTITUTION</b>	Wayamba University of Sri Lanka	<b>COUNTRY</b>	Sri Lanka

Edible cookie packaging is thin continuous layer of edible material which can be eaten as a part of the cookie product. It is an alternative in food packaging for synthetic plastics. Packaging material is introduced to reduced moisture, gas exchange, lipid oxidation, organoleptic quality changes and increase shelf life.



### CERTIFICATES OF RECOGNITION (listed by country)

<b>ENTRY</b>	Jackfruit seed starch bioplastic for lollipop wrappers and sticks		
<b>ENTERED BY</b>	Riviprabha Gunarathne, Jinesh Samarasinghe & Renuka Manimaran		
<b>EDUCATIONAL INSTITUTION</b>	Wayamba University of Sri Lanka	<b>COUNTRY</b>	Sri Lanka

This is a feasible alternative to plastics. The main raw materials (jackfruit seed starch) are readily available in Sri Lanka. Embedded mustard seeds will grow once the material is disposed. This prototype can be further developed by using extrusion and blown film extrusion to produce sticks and wrapper respectively.



<b>ENTRY</b>	Papain based Ma-wee incorporated meat tenderizing cup		
<b>ENTERED BY</b>	Naveen Lakshitha Jayasuriya Arachchige, Madhusha Jayasekara & Vichakshi Witharana		
<b>EDUCATIONAL INSTITUTION</b>	Wayamba University of Sri Lanka	<b>COUNTRY</b>	Sri Lanka

This packaging material is used to tenderize meat while storing and also because of the edible nature no waste is generated to the environment. Also because of the Ma-wee it reduces the alcohol intoxicification. 100% Eco-Friendly and also prevent contamination of cooked meat from external environment.



<b>ENTRY</b>	Eatme Granola		
<b>ENTERED BY</b>	Andreas Petrovic		
<b>EDUCATIONAL INSTITUTION</b>	Nackademin	<b>COUNTRY</b>	Sweden

One of the strongest arguments for eating insects is that there are many nutrient-rich species. A problem, however, is that most of us consider insects to be something disgusting and unpleasant. With this knowledge in mind, I chose to, through my design, de-dramatize the illustrations / product description of the insects themselves.



<b>ENTRY</b>	liplid - fiber solutions		
<b>ENTERED BY</b>	Jenny Noshi, Martin Lilius, Moa Tillbom & Anna Carlén		
<b>EDUCATIONAL INSTITUTION</b>	Nackademin	<b>COUNTRY</b>	Sweden

Liplid - fiber solutions is a completely plastic free primary and secondary packaging solution with a matching display/dispenser kit for Liplid - a new fiber based lid for single use paper cups.



<b>ENTRY</b>	Lost in Senses		
<b>ENTERED BY</b>	Jenny Noshi, Martin Lilius, Moa Tillbom & Anna Carlén		
<b>EDUCATIONAL INSTITUTION</b>	Nackademin	<b>COUNTRY</b>	Sweden

Lost in Senses is a unique tastebox in an interactive and playful packaging. Its content and visuals vary between themes from different places in the world, and consist of either coffee or tea with suitable confectionery. It acts as a substitute or complementary product to the experience of travel.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Sweetwater Pearls		
<b>ENTERED BY</b>	Ylva Ek		
<b>EDUCATIONAL INSTITUTION</b>	Nackademin	<b>COUNTRY</b>	Sweden

Sweetwater Pearls is a conceptual game changer which is challenging the plastic and single use hygiene products and the travel packaging industry.



<b>ENTRY</b>	All light		
<b>ENTERED BY</b>	Piyarin Chaithong		
<b>EDUCATIONAL INSTITUTION</b>	Kasetsart University	<b>COUNTRY</b>	Thailand

help protect the product Convenient to use and transport. It increases the function of the packaging that can be converted into a lamp. It also reduces the problem of littering. Making the most of natural resources.



<b>ENTRY</b>	RICENA		
<b>ENTERED BY</b>	Kanokporn Sukprasert & Saowaluk Julnipitawong		
<b>EDUCATIONAL INSTITUTION</b>	Kasetsart University	<b>COUNTRY</b>	Thailand

It is used in the packaging of rice which has lid with wing for help to pour rice and can open box more conveniently and has square shape, thus saving space for transportation, also can act as a rice container to maintain rice and reusable



<b>ENTRY</b>	Som-som		
<b>ENTERED BY</b>	Chonlathee Jaywaree		
<b>EDUCATIONAL INSTITUTION</b>	Assumption University	<b>COUNTRY</b>	Thailand

The 4-orange-containing package with the handle is made from 1 piece of paper without glue. It is sustainable and recyclable; also, it offers more options for saving space. It could spread or fold depending on the area. Under the concept of Thai giving, the graphic is inspired by Thai basket.



<b>ENTRY</b>	Jbel semmama		
<b>ENTERED BY</b>	Emna Boufahja		
<b>EDUCATIONAL INSTITUTION</b>	Ecole Supérieure Des Sciences et Technologies du Design	<b>COUNTRY</b>	Tunisia

packaging of granola, rosemary tea and arugula. packaging that promotes the Kasserine region, its know-how and a tangible and intangible heritage through the use of esparto and cardboard for the materials and the illustration of the traditional 'hajelli' dance for graphics.





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Jewelry packaging		
<b>ENTERED BY</b>	Aicha Meddeb		
<b>EDUCATIONAL INSTITUTION</b>	Ecole Supérieure Des Sciences et Technologies du Design	<b>COUNTRY</b>	Tunisia

It is a packaging of jewelry for the Tunisian brand zyna. Zyna is a jewelry brand with an Arabic calligraphy design.



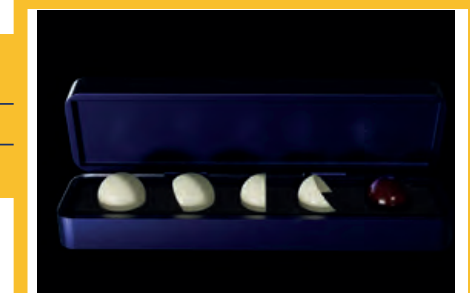
<b>ENTRY</b>	Air/Tooth Paste		
<b>ENTERED BY</b>	Burcu Aleyna Bayindir		
<b>EDUCATIONAL INSTITUTION</b>	Istanbul Medipol University	<b>COUNTRY</b>	Turkey

Air I Tooth Paste, a concept design developed by using airless packaging technology on the purpose of less cardboard trash to the packaging market, paste crumbs left in the toothpaste tube, control problem experienced when squeezing toothpaste.



<b>ENTRY</b>	Choccomoon		
<b>ENTERED BY</b>	Feyza Tuntas Bilen & Sennur Pismaf		
<b>EDUCATIONAL INSTITUTION</b>	Ankara Hacı Bayram Veli University	<b>COUNTRY</b>	Turkey

It's essentially chocolate-based and has the concept of the phases of the moon. Its metal box can be used as a storage box after unpacking the product and the plastic base inside -not contain any harmful chemicals. As a storage box, it's designed for the personal needs and priorities of buyers.



<b>ENTRY</b>	Cutton		
<b>ENTERED BY</b>	Kubra Nur Sahin		
<b>EDUCATIONAL INSTITUTION</b>	Marmara University	<b>COUNTRY</b>	Turkey

Cutton is made of recyclable 200g paper material. In order for it to have a self-supporting structure, the strength of the paper material and the hexagonal prism were used. A graphical study was performed on the edge surfaces of the prism showing the size of the cotton unit.



<b>ENTRY</b>	Daily Pad Packaging		
<b>ENTERED BY</b>	Elif Ersoz		
<b>EDUCATIONAL INSTITUTION</b>	Marmara University	<b>COUNTRY</b>	Turkey

Perio; Based on environmental ethics in packaging design, it aims to provide sustainable solutions to widely used plastic pad packaging. It uses paper derivatives as a recyclable alternative, both in the pad box and in the packaging of each pad, especially for plastic waste generated in daily pad use.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Doritos Chips Box		
<b>ENTERED BY</b>	Hatice Egercioglu		
<b>EDUCATIONAL INSTITUTION</b>	Istanbul Medipol University	<b>COUNTRY</b>	Turkey

The purpose of this design is to increase the usage of cardboard in chips box packaging. The cardboard box consists of two products which are Doritos chips and the Doritos sauce. The aim is to increase the flavour of chips together with the sauces that come out of the Doritos boxes.



<b>ENTRY</b>	Fix-Kid Kids Vitamin Packaging		
<b>ENTERED BY</b>	Rabia Ardanuc		
<b>EDUCATIONAL INSTITUTION</b>	Istanbul Medipol University	<b>COUNTRY</b>	Turkey

Fix-kid is a vitamin packaging designed for children, making vitamin consumption more fun and attractive by involving them in the process (under parental supervision). Fix-kid packaging consists of a puzzle and a combination of vitamins, and each puzzle piece obtained with daily vitamins aims to ensure continuity in children's consumption.



<b>ENTRY</b>	Folding Cup Coffee Packaging		
<b>ENTERED BY</b>	Rumeysa Arslan		
<b>EDUCATIONAL INSTITUTION</b>	Bilecik Seyh Edebali University	<b>COUNTRY</b>	Turkey

Coffee consumption requires cups, coffee and hot water. In design, the packaging functions as a cup. It is designed with the help of origami. The packaging opens from the folded compartments and turns into a cup. Hot water is poured and coffee enjoyment begins.



<b>ENTRY</b>	Hasat		
<b>ENTERED BY</b>	Elif Erkmén		
<b>EDUCATIONAL INSTITUTION</b>	Eskisehir Technical University	<b>COUNTRY</b>	Turkey

Hasat(harvest) project aims to store legumes without the need for secondary packaging and to fulfil the function of measuring the amount during the use of the stored product. Also, make itself visible on the shelf with its graphic expression and establish a bond with the user.



<b>ENTRY</b>	Mookie		
<b>ENTERED BY</b>	Berke Ali Altunay		
<b>EDUCATIONAL INSTITUTION</b>	Istanbul Medipol University	<b>COUNTRY</b>	Turkey

Mookie product is a product that combines the harmony of cookies and milk in a single package. It is especially designed for children aged 8-13. The quantities of a glass of milk (250ml.) and 5 cookies were decided by considering it as a short snack product.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	NIVEA Make-up Remover Water + Cotton		
<b>ENTERED BY</b>	Merve Cetin		
<b>EDUCATIONAL INSTITUTION</b>	Marmara University	<b>COUNTRY</b>	Turkey

We need remover and cotton to clean our make-up. However, these two products are often sold separately or as a promotional item. This product design will ensure that the user does not have to buy these two products separately and will provide ease of use when removing make-up.



<b>ENTRY</b>	Packaging of 4 Tea Cups		
<b>ENTERED BY</b>	Pelin Uzun		
<b>EDUCATIONAL INSTITUTION</b>	Ozyegin University	<b>COUNTRY</b>	Turkey

The design of the product which is 4 a set of 6 Turkish tea glasses of the Paşabahçe Kandilli Series were used and redesigned, considering the inadequacy of the protective function as well as the sustainability of using less material.



<b>ENTRY</b>	Pizza Box- Old Needs Innovation		
<b>ENTERED BY</b>	Aysen Sevinc		
<b>EDUCATIONAL INSTITUTION</b>	Halic University	<b>COUNTRY</b>	Turkey

A pizza box looks like old book covers & hides unique flavors inside. We stack them on top of each other and side by side, they will look like books on the bookshelf. We open the box, there will be words to encourage reading. The handle on the opening and closing part can be used as a bookmark.



<b>ENTRY</b>	The Dip of Churros		
<b>ENTERED BY</b>	Beyza Nur Karaca		
<b>EDUCATIONAL INSTITUTION</b>	Istanbul Technical University	<b>COUNTRY</b>	Turkey

Sustainable, artistic packaging designed for street churros vendors and courier delivery. Its visual marketing feature aims attraction of the consumer by cultural elements. The product stands out with its functionality while preserving freshness. It was produced with an environmentally friendly material that establishes a healthy relationship with the product inside.



<b>ENTRY</b>	ZebraVIT		
<b>ENTERED BY</b>	Ekim Guney Ozturk		
<b>EDUCATIONAL INSTITUTION</b>	Istanbul Technical University	<b>COUNTRY</b>	Turkey

The packaging is specifically designed for children's supplementary food products. The main aim of the design is to motivate children to take their supplements and upcycle the packaging as a pen holder. Children can attach the carton without the need for any adhesives and colour their zebra as they wish.





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Bayara, Basil		
<b>ENTERED BY</b>	Yesmin Choutri		
<b>EDUCATIONAL INSTITUTION</b>	University of Sharjah	<b>COUNTRY</b>	United Arab Emirates

The aim was to create a sustainable design that reflects a modern organic eco-friendly design through plant-based materials. With hidden seeds in the lid, the packaging is easily recycled simply by planting the package in your garden where a basil plant will grow.



<b>ENTRY</b>	Best Nuts		
<b>ENTERED BY</b>	Nada Abulmagd		
<b>EDUCATIONAL INSTITUTION</b>	University of Sharjah	<b>COUNTRY</b>	United Arab Emirates

The design explores and studies the natural form of the nuts and their shells. The design was modernized minimally using geometric shapes and colors inspired by the nut itself while maintaining the natural and organic feel of the different kinds of nuts.



<b>ENTRY</b>	Dubai Popcorn		
<b>ENTERED BY</b>	Bayan Samman		
<b>EDUCATIONAL INSTITUTION</b>	University of Sharjah	<b>COUNTRY</b>	United Arab Emirates

The concept is based on the circle that forms the popcorn structure. And the popcorn structure forms the camel which is one of the iconic images that represents Dubai. The color is white with a touch of color based on flavor thus creating contrast and freshness.



<b>ENTRY</b>	Sharjah COOP Salt		
<b>ENTERED BY</b>	Yesmin Choutri		
<b>EDUCATIONAL INSTITUTION</b>	University of Sharjah	<b>COUNTRY</b>	United Arab Emirates

The aim was to redesign the visual identity to reflect Sharjah. Inspired by Sharjah corniche where we see the traditional boats in cool colors of the Sharjah sea that reflects the soft and calmness of the ocean. With handwritten (thuluth-inspired) calligraphy reflecting Sharjah.



<b>ENTRY</b>	Tahina		
<b>ENTERED BY</b>	Mariam Mekdad		
<b>EDUCATIONAL INSTITUTION</b>	University of Sharjah	<b>COUNTRY</b>	United Arab Emirates

My concept was to reduce the waste of tahini in usual plastic bottles, all while making it mixable. I was inspired by spout pouches and how it makes them squeezable making no space for the product to stick at the bottom and therefore preventing food waste.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Beltane Eve: Gift pack for gin		
<b>ENTERED BY</b>	Sophie Swift		
<b>EDUCATIONAL INSTITUTION</b>	Nottingham Trent University	<b>COUNTRY</b>	United Kingdom

Tin plate gin packaging has a secondary use of a drinking set of 6 coasters, single and double spirit measure, creating a strong user experience. The coasters fit snugly part of the packaging body, and the spirit measures slot on the top as a lid.



<b>ENTRY</b>	Central Gin		
<b>ENTERED BY</b>	Samuel Chipper		
<b>EDUCATIONAL INSTITUTION</b>	Loughborough University	<b>COUNTRY</b>	United Kingdom

Central Gin is a luxury London-based gin distillery. The unique packaging design takes inspiration from its heritage to create a recyclable made tin-plated structure. Also using user interaction knowledge to change the overall user experience. For example cold metal feeling of the outer structure to a soft luxurious feeling interior.



<b>ENTRY</b>	Collaborative Chef		
<b>ENTERED BY</b>	Jacob Barbour		
<b>EDUCATIONAL INSTITUTION</b>	Loughborough University	<b>COUNTRY</b>	United Kingdom

Collaborative Chef is packaging for a food prep service where users scan a QR code to access the recipe that is linked with friends or family. They will be given different steps of the recipe so will have to communicate to cook the meal together.



<b>ENTRY</b>	Crowne Royal Gin		
<b>ENTERED BY</b>	Annabelle Tubey		
<b>EDUCATIONAL INSTITUTION</b>	Nottingham Trent University	<b>COUNTRY</b>	United Kingdom

Gin packaging made from tinplate, to be sold in the supermarket. The product opens up after the bottle is removed, and transforms into a fruit bowl. Perfect for storing garnishes in!



<b>ENTRY</b>	Eco Food		
<b>ENTERED BY</b>	Leen Ziadat		
<b>EDUCATIONAL INSTITUTION</b>	Nottingham Trent University	<b>COUNTRY</b>	United Kingdom

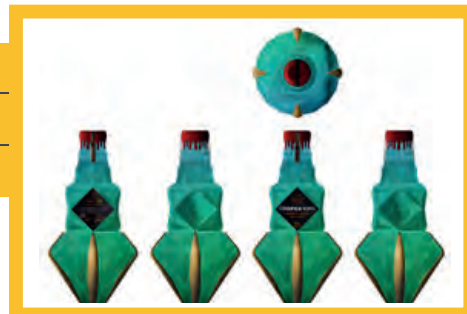
Sustainable salad packaging to help reduce consumer food waste. Encourages healthy eating and minimizes food waste through portion control. Fully recyclable packaging designed to be consumed on the go.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Fit for a queen - A premium gin packaging		
<b>ENTERED BY</b>	Krisztina Panczel		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

A premium gin bottle made of bio-rPET, decorated with royal symbolism; containing Cooper King's carbon negative gin; shipped and presented in a cork treasure box.



<b>ENTRY</b>	Flamenco		
<b>ENTERED BY</b>	Tom Griffin		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

A multi-purpose gin bottle gift pack produced in tin-plate that draws inspiration from Spanish flavours and culture.



<b>ENTRY</b>	Frosted Mountain Gin		
<b>ENTERED BY</b>	Christina Binyon		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

This adventurous gin bottle is intended for enjoyment in low lighting settings. During the day, it's a snowy mountain but "The Magic Happens in the Dark." Besides the cap being a shot measurer, it resembles a glow in the dark mountain. This adds an exciting interaction to the gin experience.



<b>ENTRY</b>	Heart of the Dragon (Calon y Ddraig) Welsh Gin Pack		
<b>ENTERED BY</b>	Thomas Jenkins		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

Heart Of the Dragon Gin is a Welsh inspired luxury gift pack that uses simple metal manufacturing processes to reflect the quality and heritage of the gin brand. Through the use of metal embossing and debossing the gift pack communicates the brands unique yet premium feel to the consumer.



<b>ENTRY</b>	Hiker Gin Carrier		
<b>ENTERED BY</b>	Jonah Pollard		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

The Hiker Gin Carrier is an aluminium package that houses a bottle for a conceptual brand. The carrier features debossed geometric shapes, depicting scenes of a mountain range. The leather handle adds a premium feel and the windows make the package perfect for storing dry food as a secondary use.





### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Kalisi		
<b>ENTERED BY</b>	Taneja Chappiti		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

Inspired by the tiffin box, Kalisi brings the experience of family gatherings and tradition to consumer homes for exciting, safe dining together. Featuring a vibrant exterior, users open out the packaging to reveal a tiered collection of their chosen meal.



<b>ENTRY</b>	Let the Fun Be Gin (TRAMONTO)		
<b>ENTERED BY</b>	Dawid Li		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

It's no secret that the alcohol industry is associated with being rather focused on luxury, so the TRAMONTO Gin Bottle design is a clear example. The bottle was designed in response to the need for a sustainable, durable, polymer gin bottle that has both product longevity and dual functionality.



<b>ENTRY</b>	OneElement Sustainable Shaver and Packaging		
<b>ENTERED BY</b>	Mauricio Rocktaeschel		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

OneElement is a reusable and fully recyclable aluminium shaver in aluminium packaging that is intended to be used as a case. It represents the premium quality of the die cast manual shaver and its focus on sustainability by encouraging the reuse of the packaging instead of wasting it.



<b>ENTRY</b>	Sauce it		
<b>ENTERED BY</b>	Haseem Wingfield		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

Packaging that can be shared with others together. Hydropol laminated carton board allows for sauce and finger foods to be stored in the fridge improving shelf life, reducing waste of food and allowing the packaging to be fully recycled. Different flavours and variations, with paint pallet theme for kids.



<b>ENTRY</b>	Spin Roulette		
<b>ENTERED BY</b>	Will Sturdy		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

Spin Roulette is a unique packaging design that engages the consumer by facilitating a game of roulette, where different flavours of chips are packaged in each compartment. The shape and graphic design of the packaging reflects the brand identity of 'Doritos' and its range of products.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Spruce		
<b>ENTERED BY</b>	Samuel Russell		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

Each Spruce kit contains 4 small tins to which are filled with grooming products and encased in an aluminium sleeve. The packaging is no bigger than 150 cm - manufactured from EMAX X-ECO.27 6005 aluminium alloy (97% recyclable and has a carbon footprint that is 10x lower than standard aluminium).



<b>ENTRY</b>	Stil Gin		
<b>ENTERED BY</b>	Harry Franklin		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

"Stil Gin" is a premium and innovative tinplate gift pack for a bottle of Gin. Inspired by traditional copper stills used in the Gin distilling process, the package uses the decorative appeal of tinplate, featuring embossing and debossing. The novel opening mechanism is also reminiscent of that on a still.



<b>ENTRY</b>	Sweet Rock Gin Co.		
<b>ENTERED BY</b>	Alfie Watson		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

Gift packaging for gin, containing both mini gin bottles and tonic bottles. the packaging is designed to be used with the gin and tonic bottles as well as being used in its afterlife. It also has an aesthetic which can be changed depending on the location that it's sold in.



<b>ENTRY</b>	Timeless Gin Lantern		
<b>ENTERED BY</b>	Emily Tiller		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

The Timeless Gin Lantern is a sustainable gift packaging. The product's aim is to have a purpose in its after use instead of being thrown away. The novelty aspect makes the product more appealing as it can be used as a tealight lantern and decorative piece in its after use.



<b>ENTRY</b>	Untact pizza sharing		
<b>ENTERED BY</b>	Eunjin Jung		
<b>EDUCATIONAL INSTITUTION</b>	xxxxx	<b>COUNTRY</b>	United Kingdom

Untact Pizza Sharing is the package design of the pizza box, which is adjusted to a new normal where hygiene is considered the most. To reduce unnecessary contact between people, a pizza box can be separated into a piece through concorra method.



### CERTIFICATES OF RECOGNITION

<b>ENTRY</b>	Gold Medal Flour Concept		
<b>ENTERED BY</b>	Kesi Chen, Valerie Li, Ireland Genari & Caroline Herzog		
<b>EDUCATIONAL INSTITUTION</b>	University of Cincinnati	<b>COUNTRY</b>	United States of America

Our goal was to redesign Gold Medal Flour to reflect and communicate the high-quality claim of the product through our hypothetical packaging design concept. We sought to improve the most basic product and the overall experience, improving the structure, function, security and at home use experience of the product.



<b>ENTRY</b>	Terra by NatureMade - concept		
<b>ENTERED BY</b>	Sophia Mathioudakis, Parker Hawk, Stephanie Varnay & Morgan Lakofka		
<b>EDUCATIONAL INSTITUTION</b>	University of Cincinnati	<b>COUNTRY</b>	United States of America

We noticed NatureMade products were lacking in solutions for a younger audience that wanted to target specific areas of their health. Current NatureMade vitamins require consumers to know exactly what supplements they're looking for and emphasizes ingredients over benefits.



<b>ENTRY</b>	Oreo cone ice creams		
<b>ENTERED BY</b>	Manal Omar Ahmed Al-Amodi		
<b>EDUCATIONAL INSTITUTION</b>	October University for Modern Sciences and Arts - MSA	<b>COUNTRY</b>	Yemen

The Idea of the new packaging for Oreo ice cream in the cone shape is to make shelves or holders with holes in them and these shelves will be made of metal or stainless steel because they are the better materials that are suitable to deal with water and ice.



<b>ENTRY</b>	Valley Flower (Dawan Honey)		
<b>ENTERED BY</b>	Eslam Naji Salh Alqawsi		
<b>EDUCATIONAL INSTITUTION</b>	University Of Science And Technology	<b>COUNTRY</b>	Yemen

Valley Flower is a solution for packaging Yemeni honey and making it promote tourism and economy for Yemen in the world market, as it combines the shape of archaeological artifacts and Yemeni civilization, and the quality of preservation, ease of use, and preservation of the environment.

