

# International Packaging Design Student Competition 2020

Winners Brochure

2020

The WorldStar Student Awards competition is owned and produced by the World Packaging Organisation. It is an international packaging design competition for students – undergraduate or graduate – from countries around the world who are involved in projects in the field of packaging, including structural design and/or graphic design.

The competition is open to students who have won a legitimate local award in their region or country.

The WorldStar Student Awards are designed to encourage and show the talents of students as well as new and innovative ideas and thinking in the field of packaging. Through the publicity of WPO's global publications and website, student winners are provided the opportunity to gain professional acknowledgement and entrance into a career as a packaging professional.

The 2020 WorldStar Student Awards were managed by the Institute of Packaging South Africa on behalf of WPO and is administered by Syndicate Graphics. The judging and scoring of each entry is undertaken by a panel of international packaging professionals.

WorldStar Student Awards are awarded as follows:



The top three (3) highest scoring entries will be awarded the following trophies and certificates in order of their ranking:

WPO WorldStar Student Gold Star, Silver Star and Bronze Star.



The next ten (10) highest scoring entries receive WorldStar Student Certificates of Merit.



The three entries ranked highest on the criteria of marketing appeal will be awarded the following trophies and certificates:

Marketing Appeal Gold, Silver and Bronze.



The three entries ranked highest on the criteria of sustainability will be awarded the following trophies and certificates:

Sustainability Gold, Silver and Bronze.



The three entries ranked highest on the criteria of 'Save Food' will be awarded the following trophies and certificates:

Save Food Gold, Silver and Bronze.



The balance of entries with a minimum score of 50,01% of the overall marks will receive WorldStar Student Certificates of Recognition.

If you have any gueries or require additional information, please contact Bill Marshall

Secretary@ipsa.org.za

# GOLD STAR TROPHY WINNER (1st overall)

ENTRY	Ojo
ENTERED BY	Ilyas Simpil
COUNTRY	Turkey

### **PROJECT DESCRIPTION**

Ojo is a solution-oriented nail polish bottle for the risk of spillage and contamination in daily use of nail polish.

Ojo provides an ergonomic grip with its thin neck, while the circular rim protrusion due to the original structure of the bottle form allows it to hold on the finger. In this way, while applying nail polish, without placing the nail polish bottle anywhere, without resting or needing a holding apparatus it provides individual use by being passed between the fingers. In addition, its symmetrical structure makes it easier to shake ergonomically, and instead of a flat or right angled form, it provides the opportunity to use the nail polish until the last drop with its conical structure that narrows downwards.



# **SILVER STAR TROPHY WINNER** (2nd overall)

ENTRY	Honey Extruder
ENTERED BY	Jone Pérez Moreno, Garazi Otxandorena Ieregi, Mario Marco Nafria
COUNTRY	Spain

We present Honey extruder, an innovative, functional and 100% sustainable dosing bottling of honey. The beehive inspired design has a revolutionary mechanism that provides the information of the exact amount of honey extracted. Moreover, its anti-drip system is activated at every dispense cycle.

Honey extruder is an innovative, functional and sustainable dosing bottling of honey. It provides a beehive inspired design. Not only it is a controllable dispenser which indicates the amount of honey extracted by the revolutionary internal mechanism that consists of a worm screw but also it is stackable. It provides a simple and intuitive operation. While the user holds the glass jar with one hand, they turn the wheel pouring the optimal amount of honey with the other. The own wheel makes a ratchet mimicking sound which tells the user the exact dose extracted, as a turn of the wheel is equivalent to half teaspoon of honey. Moreover, it incorporates an anti-drip system which is activated at every dispense cycle allowing it to change its state of aperture in each turn.

Honey extruder is 100% eco-friendly. It contains 0% plastic and it guarantees the optimization of the end of the product's useful life, offering a refillable and detachable dispenser which facilitates its cleansing and maintenance.



# **BRONZE STAR TROPHY WINNER** (3rd overall)

ENTRY	Rainbow Pencils
ENTERED BY	Yunus Karamanli
COUNTRY	Turkey

The product is designed to increase the use of cardboard in everyday life. The cardboard surface is folded, creating a defined area in which the items are stored. This pen box can be used as a tabletop pen holder to move items with us, store them, and also to prevent clutter on the table.

The product can be turned into 3 different forms as closed, open and tabletop pen holder. The side surfaces of the product fold and change shape in the opening and closing movements. Pens to be used pass through 2 support points created from 12-millimeter circles (for using hexagonal, triangular and thick pens). The colors of the circles represent the colors of the pens to be used. In general, penholder made of cardboard consist of 2 separate pieces, including the volume in which the pencils are put, and sheath. This product design performs two tasks in one piece, using the cardboard more efficiently.



# **CERTIFICATES OF MERIT** (listed by country)

ENTRY	Dual Function And Economical Cake Box Design
ENTERED BY	YunChu Li, HaiZhao Jiang, Peng Zhang
COUNTRY	China

The packaging design of an easy-to-tear cake box makes full use of the space of the box to make plates one by one, so that when people open the cake box, they can also tear off the plates and use them to make full use of resources. Convenient and economical.



ENTRY	Jiu Jiu Ban Sui (Shui) — Reusable wine packaging
ENTERED BY	Sihua Cai, Yanli Luo, Xuguang Zhou
COUNTRY	China

The luminous glass of grape wine, the desire to drink lute immediately urged, the Appearance of grape wine embellishes people's life, and as the red wine facade and bodyguard packaging box with the development of society should also have new creativity.



# **CERTIFICATES OF MERIT**

ENTRY	Packaging design of fish fillets in Guangdong
ENTERED BY	YiLin Zhang
COUNTRY	China

This package designs the shake cover into a stereoscopic picture with simple words that adults and children can understand Guangdong culture easily. It uses one simple structure instead of disposable tape to fix the sauce on one side, which is environmental friendly, therefore consumers will have a good eating experience.



ENTRY	paintpack
ENTERED BY	Carla Wirths, Sophie Kramer
COUNTRY	Germany

"Paintpack" is an innovative paint brush packaging that replaces conventional plastic packaging and provides an integrated tray to "wipe out" plastic trays. "Paintpack" simultaneously protects brushes and exhibits their bodies and bristles.



# **CERTIFICATES OF MERIT**

ENTRY	Crack't
ENTERED BY	Berk Can Yildiz, Eylül Hifzioğlu
COUNTRY	Turkey

Crack'it is a product that aims to reduce the plastic waste produced by the hygene sector by making it possible for liquid hygene products to be sold in the form of compressed powder tablets. The tablets are sold in molded paper-pulp packaging and is crashed & mixed with water via when desired.



ENTRY	Chocolate
ENTERED BY	Rabia Elif Bulut
COUNTRY	Turkey

CHOCOLATE is a chocolate packaging designed considering today's consumer needs. CHOCOLATE, which offers a new product opening experience to its user, while portioning the product with gradient transitions, Its packaging gets smaller in proportion to the chocolate inside. With also its closable feature, it always offers good protection to its consumers.



# **CERTIFICATES OF MERIT**

ENTRY	Gardener Juice
ENTERED BY	Merve Kalan
COUNTRY	Turkey

Innovative packaging design that improves children's hand skill and knowledge and encourages gardening and natural nutrition by growing their own plants with seeds inside the bottle.



ENTRY	Vakko Tie Box
ENTERED BY	Hulya Eksi
COUNTRY	Turkey

The purpose of this product, designed with the fictional collaboration of Vakko Boutique/Home, is to attract the attention of the buyer and ensure its reuse. It shows the buyer the tie pattern to be selected from the paper pattern on the box. Also it can use as a tie hanger later.



# **CERTIFICATES OF MERIT**

ENTRY	Yellow tiles
ENTERED BY	Eleni Leontsini
COUNTRY	United Kingdom

Yellow-tiles is a circular economy driven packaging to replace delivery boxes. Each tile connects to each other with finger joints and secured with the bottom and the lid which clip onto all the sides. If the box is two or more tiles tall, buckles are used to connect them.



ENTRY	Beakies	
ENTERED BY	Sophia Tamrazian, Alyssa O'Halloran, Grace Leonard, Nirav Chhajed	
COUNTRY	United States of America	

- -Beakies is a fun, sanitary, sustainable, and on-the-go face mask packaging system -Each mask is protected in a reclosable primary package
- temporary placemat -The secondary packaging enables various dispensing options to offer protection in high-risk public spaces or convenience in a personal space



# MARKETING APPEAL GOLD TROPHY

ENTRY	Ojo
ENTERED BY	Ilyas Simpil
COUNTRY	Turkey

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# MARKETING APPEAL SILVER TROPHY

ENTRY	Jiu Jiu Ban Sui (Shui) – Reusable wine packaging	
ENTERED BY	Sihua Cai, Yanli Luo, Xuguang Zhou	
COUNTRY	China	

### **PROJECT DESCRIPTION**

The luminous glass of grape wine, the desire to drink lute immediately urged, the Appearance of grape wine embellishes people's life, and as the red wine facade and bodyguard packaging box with the development of society should also have new creativity.

More traditional red wine packaging box, the design of packaging box reuse, green environmental protection, but also to the tension of modern life to add a few points of interest. This red wine box to remove its decoration and protection, at the side of the box extra added a can fold open LED soft light, remove the red wine to open the side cover open normally on illumination model, the inverted box, open the side cover, open the night light sleep patterns, folding hood interior is equipped with a time buffer board, can make the side cover in a certain period of time, slow down and play the role of fixed time the lamp.



# **MARKETING APPEAL BRONZE TROPHY (TIED)**

ENTRY	Packaging design of fish fillets in Guangdong	
ENTERED BY	YiLin Zhang	
COUNTRY	China	

This package designs the shake cover into a stereoscopic picture with simple words that adults and children can understand Guangdong culture easily. It uses one simple structure instead of disposable tape to fix the sauce on one side, which is environmental friendly, therefore consumers will have a good eating experience.



ENTRY	Gardener Juice	
ENTERED BY	Merve Kalan	
COUNTRY	Turkey	

Innovative packaging design that improves children's hand skill and knowledge and encourages gardening and natural nutrition by growing their own plants with seeds inside the bottle.



# **SUSTAINABILITY GOLD TROPHY**

ENTRY	Dual Function And Economical Cake Box Design	
ENTERED BY	YunChu Li, HaiZhao Jiang, Peng Zhang	
COUNTRY	China	

### **PROJECT DESCRIPTION**

The packaging design of an easy-to-tear cake box makes full use of the space of the box to make plates one by one, so that when people open the cake box, they can also tear off the plates and use them to make full use of resources. Convenient and economical.



# **SUSTAINABILITY SILVER TROPHY (TIED)**

ENTRY	Camel	
ENTERED BY	Caterina Palma, Sherlyn Marvella, Tamanna Kibrea	
COUNTRY	Australia	

Our energy ball company produces a substantial amount of by-products in their peanut manufacturing process. We thought to reform this into an outer layer for food packaging. Using 30% peanut husks in the production of fibreboard, the packaging aligns with the product inside which is organic, and vegan.



ENTRY	Rainbow Pencils	
ENTERED BY	Yunus Karamanli	
COUNTRY	Turkey	

The product is designed to increase the use of cardboard in everyday life. The cardboard surface is folded, creating a defined area in which the items are stored. This pen box can be used as a tabletop pen holder to move items with us, store them, and also to prevent clutter on the table.



# **SAVE FOOD GOLD TROPHY**

ENTRY	Ready to prepare omlette with its stunning packaging	
ENTERED BY	Sandeep Kumar Shasamal, Pallavi K M, Sanket Shripadrao Joshi	
COUNTRY	India	

we came up with a stunning product of instant omlette by making its shelf life more than a year by using dried egg powder, veggies with spices and packing it in unique egg shaped container which feels natural.

In todays era of unprecedented change and challenge, nobody knows which is safe for humankind. Being in higher consuming goods category egg powder is available in small sachets of metalized polyester ranging from 100g -500g in standup pouches. Egg shelf life is 7-10 days unrefrigerated and 30-45 days refrigerated. To increase its shelf life we use powdered egg containing 4-5g of powder per egg.



# **SAVE FOOD SILVER TROPHY**

ENTRY	Redesign of Yoplaits wildlife yogurts to reduce consumer food waste	
ENTERED BY	Kirsten Evans	
COUNTRY	United Kingdom	

The 100% recyclable concept reduces food waste. The resealable pot is designed around a teaspoon allowing complete access to the content. The pot and lid are thermoformed together eliminating glue, accidental spillages and yogurt disposed on the lid. The container, lid and pot band present branding/graphics for Yoplaits Wildlife yogurts.



# **SAVE FOOD BRONZE TROPHY**

ENTRY	Packaging design of Youmingtang Anji white tea	
ENTERED BY	Jin Wang, Shudi Shen, Xinyun Tu	
COUNTRY	China	

The paper material with environmental protection and recycling is selected as the packaging material, and the packaging structure which is convenient to open and tear is adopted in the structure, so that tea drinking can also become convenient and fast.



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# **CERTIFICATES OF RECOGNITION** (listed by country)

ENTRY	Apollo Marine
ENTERED BY	Shaun Allen, Daniel Straw, Chrishane Amarasekara
COUNTRY	Australia

We have two different forms of packaging; both have a recyclable outer cardboard packaging. In our first form of packaging the fish is contained within a reusable glass container with a lid, the other form of packaging contains the fish in a shrink wrap made from 100% compostable fish scales.



ENTRY	Camel
ENTERED BY	Caterina Palma, Sherlyn Marvella, Tamanna Kibrea
COUNTRY	Australia

Our energy ball company produces a substantial amount of by-products in their peanut manufacturing process. We thought to reform this into an outer layer for food packaging. Using 30% peanut husks in the production of fibreboard, the packaging aligns with the product inside which is organic, and vegan.



ENTRY	Kampot Pepper Gift Pack
<b>ENTERED BY</b>	Alexandra Straw, Ianson Cheong, Ariel Golvan
COUNTRY	Australia

The packaging is made from a tin shell with cardboard containers for the cylindrical peppercorn packaging. This is reusable and recyclable, supporting our sustainable packaging mission. The customer receives three different varieties of Kampot Pepper as well as a grinder, accompanied with flavour card and QR code.



ENTRY	Lim Kee
ENTERED BY	Rachel Brindley, Riley Hodgson, Patrick O'Connor
COUNTRY	Australia

We aimed to create an experience and bring tradition to the consumer through our choice of packaging. The Lim Kee 3.0 "sunshine wrapping" was the perfect solution to this; a packaging for a plant-based product that self-opens like a flower when exposed.



ENTRY	Nuvojoy
ENTERED BY	Meera Menon, Michelle Porciuncula, Olivia Sims
COUNTRY	Australia

Our design features reusable and recyclable packaging with an emphasis on functionality. The glass jar has a wide opening to allow the premix to be easily poured out during preparation. The jar also acts as a measuring cup - to prepare the pudding, three jars full of water are added.



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### CERTIFICATES OF RECOGNITION

ENTRY	Pere Ocean Pearls
ENTERED BY	Arhan Anis, Omar Enayatzada, Soumya Buyya
COUNTRY	Australia

The packet that holds the Pearls will be made from strong, durable paper allowing it to be 100% recycled. Hexagonal prism shape of the outer packaging is stress resistant against accidental falls. Each packet tessellates - stacking multiple units of itself perfectly and eliminating empty space between each unit.



ENTRY	Tai Hua Soy Sauce
ENTERED BY	Sophie Francis, Joseph Tran, Neha Satish Kumar
COUNTRY	Australia

Our bottle reflects the simple ingredient list. We decided to incorporate Singaporean culture, making our bottle uncover the Merlion. A QR code educates the Australian consumer base about the different kinds of soy sauce and recipes. The label is screen printed, making it eco-friendlier and eliminating additional label packaging.



ENTRY	Mista
ENTERED BY	Verônica Figueiredo
COUNTRY	Brazil

Mista is a petcare brand that seeks to represent mixed breed animals in the market. The design of the brand and its packaging were developed inspired by polaroid pictures, due to its unique appearance. Mista appropriates this concept as a metaphor for mongrels: with each animal having its singular beauty.



ENTRY	The Sentinel: Tales and Battles from the Fall of Mankind
ENTERED BY	Matheus Damas Borges
COUNTRY	Brazil

"O Sentinela: Contos e Batalhas da Queda da Humanidade" is a board game set in a post-apocalyptic world. Players can choose between the survivors or the New Order, experiencing epic battles set during the fall of humanity. its packaging showcases innovative graphical and structural techniques in its production and design.



ENTRY	Natural Garden Chips
ENTERED BY	Suzanne Mouelle
COUNTRY	Cameroun

Intended for the Cameroun market, the "Eco Bag-in-box" enables consumers to keep their chips hygienically fresh with re-closable, bio-degradeable cellophane pouch and an "Eco-box" of recyclable board.



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### **CERTIFICATES OF RECOGNITION**

ENTRY	A portable intelligent medicine box with memory function
ENTERED BY	Guowei Yu, Zhuoyuan Zhang, Chunmei Wu
COUNTRY	China

Simple, convenient, intelligent, integrated medicine and drinking water two functions; With the function of reminding users to take medicine on time; Small size, easy to carry.



ENTRY	Adjustable package of Chinese noodles
ENTERED BY	Bohan Wang
COUNTRY	China

The package I designed can control the amount of noodles poured out, which solves the problem of easy and bad control of noodles poured out in the past. And it's paper-based and environmentally friendly.



ENTRY	An intelligent interactive drug box designed for visually impaired patients
ENTERED BY	Xinyi Yin, Ying Luo, Chunping Li
COUNTRY	China

Because this is a smart and portable medicine box designed for visually impaired patients, users can operate the button on the top of the drug box with one button, and the drug can be used smoothly through the delivery device in the drug box.



ENTRY	Animal jelly candy packaging design
ENTERED BY	Fanghan Zhang
COUNTRY	China

Children have a strong sense of color. Animal Candy mostly USES bright colors, mainly red, yellow, blue and green. In the design of animal form, we combine cute animals by color overlay, and guide children to know animals and colors by the form of maze connecting game.



ENTRY	Application of the
ENTERED BY	Mengling Chen
COUNTRY	China

The work depicts the growth of China's ten most endangered animals at different times, from the declining stage when the species is dying out, to the newborn stage through human protection, and then to the vision of the future when the endangered animals re-enter the flourishing stage.



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### CERTIFICATES OF RECOGNITION

ENTRY	Aseismic packaging design of Citrus preservation based on reduction concept
ENTERED BY	Chunping Li, Ping Wang, Ying Luo
COUNTRY	China

The packaging uses innovative structure and material to achieve reduction, environmental protection, while giving packaging safety and portability.



ENTRY	Chang'an Song Xi'an cultural and creative product series packaging design
ENTERED BY	Hongyuan Wang
COUNTRY	China

Have sales appeal; Good sales appearance and graphic design; The purposiveness of packaging is combined with its functions; Overall impression outstanding.



ENTRY	ChessArt- Conceptual Packaging of Chinese Chess Culture
ENTERED BY	Qi Zhang, Zheng Hao, Mengjun Chen
COUNTRY	China

The box shape is designed and combined with the chessboard, eliminating the need for traditional materials for making the chessboard separately. It integrates storage, use and packaging, which is more in line with the concept of sustainable development, and the overall impression is outstanding.



ENTRY	"Child companion" medical mask for children
ENTERED BY	Tingyu Pi
COUNTRY	China

The aim is to show that the "Child companion" series is the meticulous company of children both in peacetime and during the epidemic. The colors are cheerful and mild, edible printing ink is adopted, and cartoon animals wearing masks are used to set an example for children.



ENTRY	Children's vitamin chewable tablets interactive pharmaceutical packaging
ENTERED BY	Dan Zhang
COUNTRY	China

This package breaks the traditional packaging form of children's vitamin chewable tablets to make interactive and interesting medicine packaging similar to the shape of building blocks.



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### CERTIFICATES OF RECOGNITION

ENTRY	Color box of integrated internal card
ENTERED BY	Liangxia Yu, Niannan He
COUNTRY	China

This product can be molded by beer pressing. The whole box has a gluing position, which is easy to form, easy to operate and low cost.



ENTRY	Combination Portable Egg Packaging Design
ENTERED BY	Yating Wen, Ruiting Li
COUNTRY	China

The paperboard is made to a great extent to reduce the pollution of the environment, the mouth is portable and telescopic handle, the shape is convenient for shopping malls and supermarkets, egg packaging is made of one paper and rubber free design.



ENTRY	Constellation Cup
ENTERED BY	Bingyang Zhang, Yang Liu, Lijinbei Teng
COUNTRY	China

Our product design is based on user's experience. Ensuring that the product is portable, convenient and practical. In terms of pattern design, we have 12 different packages for consumers to choose, which are full of story and resonance.



ENTRY	Creative earphone packing box
ENTERED BY	Yongquan Du, Yilin Shen
COUNTRY	China

It has the same structure as the tape, which is innovative and interesting. It can also protect the earphone and make the cable entangled in the box.



ENTRY	Design of a convenient lunch box for office workers
ENTERED BY	Liuyi Lu, Yitong Wang, Jingjing Mu
COUNTRY	China

It can be recycled. Aiming at the problems of cumbersome packaging and inconvenient storage of common lunch boxes for office workers when they bring meals to work, a lunch box integrating lunch bag, tableware and lunch box is designed.



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### CERTIFICATES OF RECOGNITION

ENTRY	Designer signing artifact box
ENTERED BY	Jingijing Mu
COUNTRY	China

Solve that designers can work regardless of where they sign orders, convenient and save space, high security for fingerprint unlocking.



ENTRY	Dream Quest wine packaging design
ENTERED BY	Zixuan Zhang
COUNTRY	China

The joy of drinking does not contradict the idea of health, and I hope to make a breakthrough in the packaging of tipsy wine. Each bottle is written with warm and greeting language, hidden in the label. Consumers can see it when they open the label.



ENTRY	Dunhuang Art Tea Cup
ENTERED BY	Jingjing Mu
COUNTRY	China

It not only has traditional representative architectural elements, but also has the characteristics of Dunhuang regional tourism culture, three-stage teacup structure, and a cup with dual-purpose lid.



ENTRY	Dunhuang Tea Packaging Design
ENTERED BY	Weiting Hu, Sijia Lu
COUNTRY	China

Incorporate the stories of Sakyamuni's life, birth, and post-birth into the packaging design, namely "The Deer King's Birth", "Take the Elephant into the Embryo", and "The Lotus Step by Step" .



ENTRY	Easy to extract disposable mask packaging design
ENTERED BY	Tianyi Liu
COUNTRY	China

The project is based on the improvement of disposable mask packaging. Consumers open the package and take out the disposable mask with one hand. There is an iron suction device at the opening of the package, which is conducive to not being polluted and hygiene of the recovery process.



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### CERTIFICATES OF RECOGNITION

ENTRY	Emotional design of left behind children's stationery packaging
ENTERED BY	Zhen Guo, Jingyi Peng
COUNTRY	China

The left-behind children living in the mountains are always power-off, Adding solar self luminous design to stationery packaging.



ENTRY	Fairview Land Noble Tribute Tea Package Design
ENTERED BY	Jianhua Du, Yongxin Wu, Wenjun Li
COUNTRY	China

- 1. The colors represent the auspicious tradition in China.
- 2. The pattern adopts traditional cultural elements.
- 3. Chinese unique manual techniques reflect the quality and grade.
- 4. Tea samples in the small handmade bag can bring you elegant feelings
- 5. You can feel the charm of tea from all senses.

ENTRY	Fresh Box
ENTERED BY	Iubing Liu, Xinrui Ding, Qichen Shao
COUNTRY	China

We target young people and young women who pursue healthy diets. Three main colors of orange, green and blue are designed, and the photegram of the ingredients is a universal background to evoke taste buds.



ENTRY	Happy sharing Bucket-Innovative structural design of ready-to-sell food combination packaging based on party sharing scene
ENTERED BY	Xinlong Zhu
COUNTRY	China

This is a new type of packaging for two-person beverages and snacks, avoiding food waste to a certain extent, and greatly improving the consumer experience.



ENTRY	"Hey" soup crock soup brand packaging
ENTERED BY	Yinan Hao, Litao Wan
COUNTRY	China

We designed this "hey" soup package, which combines classical Chinese elements to appeal to the contemporary public aesthetic.



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# **CERTIFICATES OF RECOGNITION**

ENTRY	Hogood Coffee Serialized Packaging Design
ENTERED BY	Jieli Pan
COUNTRY	China

Innovated in structure and plane performance. The work extracts elements of Yunnan ethnic minorities for packaging illustration design.



ENTRY	Innovative design of fine dried noodles packaging structure
ENTERED BY	Jinmei Chen, Xinyu Yang
COUNTRY	China

The packaging is innovative and has good sales appeal. The purpose of the packaging is combined with its function and can be recycled.



ENTRY	Jingwei reclamation
ENTERED BY	Youmei Deng, Jing Gao, Wei Wang
COUNTRY	China

This package is the gift box packaging design of cultural and creative products. The whole picture takes fairytale as the theme and story illustration as the element.



ENTRY	Li Ji
ENTERED BY	Liwen Li
COUNTRY	China

Nanning old friend rice noodle is Nanning people's favorite breakfast, is the food landmark of Nanning city, together with the San jie liang Xiang and Yongjiappp Jiang, they are the name card of Nanning city.



ENTRY	ME-O Cat food packaging design
ENTERED BY	Kai Zhang, Shuqi Yang
COUNTRY	China

Me-o brand packaging increases packaging identification and design through the use of identifying patterns. Me-o creates a daily packaging concept to make feeding more accurate and sell by stages to make your pet healthier.



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### CERTIFICATES OF RECOGNITION

ENTRY	Mengniu series paper box structure and design
ENTERED BY	Debo Kong
COUNTRY	China

Ingeniously using the carton mouth, box cover and the edge extension surface of the box surface to shape design, combining the shape of cattle with the shape of the carton, the folding structure formed by one paper is conducive to mass production, transportation and recycling.



ENTRY	NFC intelligent sharing express packaging box
ENTERED BY	Xinyun Tu
COUNTRY	China

No need to use transparent glue to seal, improve work efficiency. No glue seal to keep the appearance of express box clean and tidy. No tools are needed to open, saving time and effort. Packaging recycling.



ENTRY	Packaging design of caring for hearing impaired children
ENTERED BY	Xinyu Ouyang
COUNTRY	China

This design is an innovative design of color pen packaging for caring for hearing-impaired children. The pen base is composed of 20 small squares. In the process of jigsaw puzzle, the combination design of sign language and graphic characters is conducive to their understanding of the obscure ancient poetry.



ENTRY	Packaging design of dried fruit with childhood flavor
ENTERED BY	Shuyuan Peng, Zhenhua Zhang
COUNTRY	China

The packaging design idea of the series of dried fruits with childhood flavor comes from the recollection of the beautiful things in childhood, and the shape of the works is novel. The packing box can be assembled freely.



ENTRY	Packaging design of gold and silver scented tea with Huayao culture characteristics
ENTERED BY	Ying Luo, Xinyi Yin, Chunping Li
COUNTRY	China

This package wants to promote honeysuckle which is "raised in boudoir but not known by people in boudoir", so that the reputation of "hometown of honeysuckle" Huayao can be widely spread at home and abroad.



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### CERTIFICATES OF RECOGNITION

ENTRY	Packaging design of Jinsha liquor series
ENTERED BY	Xiaoze Zhang, Ruijuan Sun
COUNTRY	China

Combined with the topographic map of Jinsha River, the hollowed out places highlight the regional characteristics and express the regional culture of Jinsha wine.



ENTRY	Packaging Design of visual Intelligent Online Shopping
ENTERED BY	Yonghan Xu, Haoyang Wen
COUNTRY	China

This topic optimizes the visual intelligent online shopping packaging design for impact warning, aiming at allowing consumers to identify whether the internal goods are damaged through physical and chemical means and online shopping packaging, and choose to sign for it.



ENTRY	Packaging design of Youmingtang Anji white tea
ENTERED BY	Jin Wang, Shudi Shen, Xinyun Tu
COUNTRY	China

The paper material with environmental protection and recycling is selected as the packaging material, and the packaging structure which is convenient to open and tear is adopted in the structure, so that tea drinking can also become convenient and fast.



ENTRY	Packaging structure improved design of tissues in the series of healing
ENTERED BY	Teer Ba, Yang Liu
COUNTRY	China

A cure to obsessive-compulsive disorder Being bothered by these troubles?

-Wasting the first tissue in a newly opened paper pot

-Masting the first lissue in a newly opened paper poi -Inability to find or destroy the first piece of new roll paper

ENTRY	Peacock Fragrance Vanity Set
ENTERED BY	Sea Shun Chan
COUNTRY	China

What does current fragrance packaging do for a product? Apart from creating first impressions, it is limited in its use; often thrown away despite its relatively fresh state. EMnacia seeks to tackle this problem by having both a stunning appearance and an alluring option to eliminate waste.





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### CERTIFICATES OF RECOGNITION

ENTRY	Personalized packaging of jiangxiaobai Avenger Alliance
ENTERED BY	Zhenfeng He
COUNTRY	China

Packaging design is creative, good sales attraction, I believe the influence of Marvel film.



ENTRY	Poetry Road Of Dunhuang
ENTERED BY	Xiaolin Ding, Haochuan Song
COUNTRY	China

In terms of packaging, we have adopted the form of rare books in the market to unfold layer by layer, creating a brand new experience process for consumers. In terms of products, we broke the tradition of existing silk scarves and boldly adopted splicing elements in the fashion brand Sacai.



ENTRY	Recyclable intelligent controllable and traceable transport package design
ENTERED BY	Jinyi Hou, Yuanfang Deng
COUNTRY	China

Recyclable intelligent controllable transport package, while achieve recycle and eco-friendliness, it still can be traced on the Internate due to RFID. The air bag inside is made of PVC. It can not only protect the goods, but change into different forms in accordence with the objects.



ENTRY	Reduced packaging of series products of tea art
ENTERED BY	Teer Ba, Yang Liu
COUNTRY	China

"Tea classics" as the theme, Chinese characters as the decoration design elements, one paper forming glue free structure, sustainable development, less packaging materials, environmental protection, packaging simplification.



ENTRY	Replaceable Portable Medical Alcohol Spray
ENTERED BY	Xin Li, Ruxin Li, Peiru Li
COUNTRY	China

Easy to carry, integrated design, humanized design, replaceable, green, safe and reliable.



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### CERTIFICATES OF RECOGNITION

ENTRY	Rice Noodles World
ENTERED BY	Yaqi Qiu, Zihan Qu, Jingru Liu
COUNTRY	China

The packaging illustration show the scenes of people eating rice noodles in the streets, accompanied by the Hunan dialects, to present the stories surrounding rice noodles in the streets of Changsha. And the white logo making the packaging market atmosphere more intense.



ENTRY	Series packaging Design of Dong'an chicken
ENTERED BY	Yangxiwen Liu, Chunping Li, Liuyi Lu
COUNTRY	China

Decoration is expressed by combining modern wind with Chinese style. Dong'an chicken is the main picture of packaging. The chicken with interest and regional characteristics is the main prominent feature of expression.



ENTRY	Shanghai Chenghuang Temple spiced beans series
ENTERED BY	Hanjing Gao
COUNTRY	China

This package design applies recyclable and degradable materials. What's more, with the old-fashioned comic style and representative historical icons, consumers throughout generations can easily resonate with the spirit and ideology of the brand.



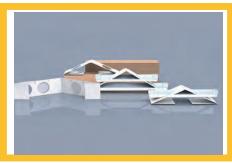
ENTRY	Space series cookies creative packaging
ENTERED BY	Xin Wang
COUNTRY	China

The children's food packaging design, the astronauts and cookies are combined together, have fun, the stars on the tin to hollow out, under fixed a splicing turntable and turn the wheel on the right side, will produce the effect of the stars twinkle.



ENTRY	The express structure packaging of The modulator tube
ENTERED BY	Min Chai, Guizhen Zhong, Youmei Deng
COUNTRY	China

Compared to the previous express packaging, it is safer and more stable, and the internal auxiliary packaging can be used in multiple functions.



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## **CERTIFICATES OF RECOGNITION**

ENTRY	The package design scheme of 18 hole Village agricultural and sideline products
ENTERED BY	Zhoulin Lei, Xi Tan
COUNTRY	China

The package design has a strong western Hunan national characteristics, while highlighting the local customs, carrying forward the national culture.



ENTRY	UPORDOWN Packaging design of brand liquor
ENTERED BY	Wenya Zhang, Xinyue Ying, Jinmei Chen
COUNTRY	China

Our packing is innovative, We not only incorporate the philosophy of life in the brand packaging, but also combine ceramic and glass materials in the bottle craft.



ENTRY	Wine bottle packaging design
ENTERED BY	Duoduo Pan
COUNTRY	China

The whole design is innovative and attractive in sales. Good sales appearance and graphic design make it meet the requirements of consumer appeal.



ENTRY	XiaShuo crayfish package design
ENTERED BY	Xinyue Zhang, Zhuojun Ren, Yuanling Xu
COUNTRY	China

We make a creature structure design. While beautiful, the package is equipped with heating design to solve the heating problem.



ENTRY	Yu Ci
ENTERED BY	Ziyan Zhu, Xuan Ma, Yuxin Wang
COUNTRY	China

Our packaging is pure paper, environmental friendly and recyclable, in line with the 4R principle, and full of Chinese characteristics.



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### CERTIFICATES OF RECOGNITION

ENTRY	Zong Qing Yu Li
ENTERED BY	Huyu Peng
COUNTRY	China

This series of packaging presents a strong sense of array and system, with a strong function of information transmission, and strong elements of Chinese style. In the display terminal, it can quickly attract the attention of consumers and form a direct brand mark.



ENTRY	fulfil
ENTERED BY	Mirjam Bauer, Maureen Seel, Nora Karl
COUNTRY	Germany

fulfil is a paper based tampon packaging. Each tampon comes with a folded sanitary disposal box. Unlike conventional tampon packagings, fulfil provides the whole usage process.



ENTRY	Abeduro (Turkey Berries)
ENTERED BY	Kenneth Osei, Nancy Yiadom, Ophelia Appraku
COUNTRY	Ghana

Turkey berry (Solanum torvum) known in Ghana as Abeduro is processed into medicinal/health drinks, packaged and sold in plastic satchets. This multi laminate package was developed as a creative way of moving it away from the traditional calabash to a trendy, contemporary package for greater market performance.



ENTRY	Adinkra Delight Meat Pie Package
ENTERED BY	Tracy Oppong, Abdul Nuamah, Manfred Osei-Wusu
COUNTRY	Ghana

The Adinkra Delight package is an innovative design to bolster the market performance of an already existing popular product-Adinkra Pie and other pastries.



ENTRY	Moringa Charcoal Package Design
ENTERED BY	Tracy Oppong, David Selorm, Suleiman Iddrissu
COUNTRY	Ghana

Edible charcoal powder is a traditional medicine packaged in polythene film or folded paper. This primary glass bottle package was introduced to meet regulatory standards, and resolve issues of quantity & quality of product.



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### **CERTIFICATES OF RECOGNITION**

ENTRY	Package for Sea Salt
ENTERED BY	Manfred Osei-Wusu, Amtul Wahab, Nancy Yiadom
COUNTRY	Ghana

The popular Sea Salt from Ada-Songor is sold in polythene sachets, or heaped on trays in the open-air markets, exposed to dust and other contaminants. This PET jar with ridges was designed to neatly package and brand the product to enhance aesthetic presentation and promote sale locally and for export.



ENTRY	Prekese (Tetrapleura) Package Design
ENTERED BY	Dickson Amoako, Ophelia Apraku, Tracy Oppong
COUNTRY	Ghana

Prekese is special in Ghanaian diets for its health and nutritional benefits. It is sold in the market naked by tying three or four pieces together, unpackaged and unlabelled. This innovative carton box design will preserve and protect Prekese and facilitate sale in shops and for export.



ENTRY	Sedorh Ahenema Packaging Design
ENTERED BY	Ebenezer Hene, Clement Ayikaana, Phelia Appraku
COUNTRY	Ghana

Ahenema, that beautiful traditional pair of sandals worn by Ghanaians to events like festivals, funerals, marriage ceremonies, church, is sold in unbranded single-use polythene bags. This new attractive carton box package was developed for Sedorh Ahenema to improve branding, add value and avoid using plastics for environmental sustainability reasons.



ENTRY	Smart Corrugated Box
ENTERED BY	Akosua Cobbina, Rebecca Laryea, Nasiratu Rahman
COUNTRY	Ghana

The Smart Corrugated Box has an attached 2D barcode printed on a hang-tag with re-closeable features that prevent deformation thus making it returnable for reuse to reduce environmental impact. It offers an opportunity for boxes to provide information, help in sales and marketing and facilitate traceability in e-commerce.



ENTRY	Wrapped Azumah Blow (Local Carbolic Soap)
ENTERED BY	David Selorm, Nancy Yiadom, Amtul Shakoor
COUNTRY	Ghana

"Azuma blow" refers to a well-patronised, locally made carbolic soap commonly found in the rural areas of Ghana. It is generally sold in single-use polythene bags. This innovative paper-based wrapper was developed to enhance its handling, sales performance and offer protection to customers with direct-handling allergies.



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### CERTIFICATES OF RECOGNITION

ENTRY	Inhaler Design
ENTERED BY	Liza Feil
COUNTRY	Hungary

Releaf is a metered dose portable inhaler with an approach to being used rapidly to give a safety and free feeling to his patient who has asthma or other sufferance from respiratory diseases. Clean, modern packaging enhances the product.



ENTRY	Contact-Less Delivery Bag
ENTERED BY	Sterin Thomas, Allen Joseph
COUNTRY	India

Contactless delivery is the need of the hour due to the recent COVID scenarios. The proposed contactless delivery bag ensures zero direct contact between delivery agent and the customer while accepting the product. This concept is inspired from peeling of Banana skin before consuming the fruit without touching it.



ENTRY	Easy Butter Dispenser
ENTERED BY	Parth Patel, Rohit Bhat, Vaibhav Bhargav, Venkatesh Kulkami
COUNTRY	India

This package aims for the convenient use of butter during traveling as

- It is Easy to spread therefore user friendly,
- It is portable and less time consuming,It does not require any additional tool for application,
- It works efficiently in high and low temperatures.



ENTRY	Gift Pack for Accompany
ENTERED BY	Sreety Patro, Adheesh Kumar
COUNTRY	India

We have designed user-friendly paper-based gift-pack with unique opening. It contains champagne, 2 glasses and packets of cashew and pistachio. The bottle and glasses are in tilted position maintaining balance. When it is open, bottle stands straight. Magnets are provided for easy opening & closing.



ENTRY	Innovative Packing Box with Sustainable Cushioning
ENTERED BY	Sterin Thomas, Allen Joseph
COUNTRY	India

This packaging uses an easy effortless unboxing of heavy to small, fragile products and avoids any extra cushioning. Here the redesigned corrugated box acts as cushioning to the product. This innovative packing is a new design introduction in packaging. Inner flutes with High-RCT value provides cushioning effect to the product.



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### CERTIFICATES OF RECOGNITION

ENTRY	Multiporter
ENTERED BY	Pranav Hule
COUNTRY	India

Unique Selling Point (USP):-Prototype of Chiller Container (Multiporter) specially designed for storing medical equipments like blood vacutainers ,ampoules, vials, life-saving drugs etc. Development is intended with respect to current pandemic outbreak, where safety to transport blood or any other sample collected from patients needs to be transported for testing.



ENTRY	NEU Deospray Container Packaging
ENTERED BY	Abhijeet Kumar Sahu
COUNTRY	India

The 3-in-1 packaging contains 3 chambers for different products and a 360 degrees rotating cap closure for dispensing these products. The packaging can be used as a combo travel pack for 3 different fragrance deodorants or deodorant - facewash - handwash for men and deodorant - makeup removal - handwash for women or in similar other fashion.



ENTRY	Pack For Travel Stay
ENTERED BY	Sreety Patro, Adheesh Kumar, Sharda Mishra
COUNTRY	India

Keeping sustainability and look of product, we have designed cost effective combo-pack (Toiletry kit) using bi-colors for adoption by hotels which contains shampoo, conditioner, body-wash, body lotion, hand wash & soap. Primary packaging is of Polypropylene & secondary packaging is made up of mono-carton.



ENTRY	Paper Bag Pack
ENTERED BY	Vinod Beniwal, Vicky Samyani
COUNTRY	India

Bag Pack made out of Recycled Paper sandwiched with E type Flute material provided with internal customizable grooves for fitment of products like geometry box, notebooks, water bottles and any of the product for any of the use; handle and shoulder straps are also provided for costumer convenience purpose.



ENTRY	Ready to prepare omlette with its stunning packaging
ENTERED BY	Sandeep Shasamal, Pallavi K M, Sanket Joshi
COUNTRY	India

we came up with a stunning product of instant omlette by making its shelf life more than a year by using dried egg powder, veggies with spices and packing it in unique egg shaped container which feels natural.



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ENTRY	Self Sanitizing Gravity Propelled Dispenser	
ENTERED BY	Pradyumn Narlanka, Prajwal Shukla, Bhuvan Ravula	
COUNTRY	India	

It is a dispenser that propels sanitizer by gravity & self-sanitizes the tip on point contact usage. It is cheaper than a pump operated dispenser because all the components are manufactured in PP. It is easy to recycle, compatible with pre-existing bottle assemblies & locks when not in use.



ENTRY	Spouted Can Top
ENTERED BY	Parth Patel, Shahida Akthar, Shivam Gupta, Vaibhav Bhargav
COUNTRY	India

This new design of the Can-Top targets:

- Better hygiene while drinking,
- To prevent product contamination,
- Reduce the product wastage.

(e)	

ENTRY	T Shirt Packaging
ENTERED BY	Aditya Kumar Mohanty, Deepika Acharya, Rohith R Pillai
COUNTRY	India

This package is build for easy packaging of t-shirts in a compact way, rigid composite structure for transportation, requires less space, great branding and marketing tool for display of product in shelf as well as in hanging form to attract customers. Package is sustainable and biodegradable.



ENTRY	Tamper Evident Easy dispensing bag in box Tea Packaging
ENTERED BY	Priyanka Chakote, Ranjith R
COUNTRY	India

Innovatively designed one piece folding box board mono carton is used for tea packaging which has tamper evident feature. The flip flop featured dispensing of tea powder makes the carton reusable, having ease of dispensing allowing the user to dispense the tea powder in required quantities .also catering sustainable solution



ENTRY	Tamper Evident MealBox
ENTERED BY	Tanya Srivastava, Krishnaprasad Upadhya B
COUNTRY	India

As the name suggests, this box provides tamper evidence. It has to be torn open to take out product. It has customized compartments to place food. Ideal for burgers, fries, wraps. Also has a compartment to keep your drink. Avoids hassle of carrying take out food items separately.



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ENTRY	Tamper Evident Staining Label
ENTERED BY	Sterin Thomas, Allen Joseph
COUNTRY	India

This tamper-evident label uses technique of staining by pigments. Impressions under label are patterned uniquely, that the box is stained when attempts are made to peel label from any direction and can't be altered. The concept is inspired from shell-breakage and water-spillage while breaking the coconut which cannot be reconstructed.



ENTRY	Flower Vase
ENTERED BY	Nancy Shoujaa
COUNTRY	Lebanon

The base of this vase is made of cardboard packaging waste covered with a layer of aluminum cans sheets (Pepsi).



ENTRY	Maatouk Cream
ENTERED BY	Rayan Al Ess
COUNTRY	Lebanon

The purpose of this project was to redesign a package for a brand called "Maatouk" and give it a more simple design, and forming a visual brand identity for it by designing the chef logo and taking the same colors of the package but making it much clearer.



ENTRY	Oradus Desloratadine
ENTERED BY	Maysoun Al Halabi
COUNTRY	Lebanon

A single dose of medicine in a lollipop form with sweet flavor. Every lollipop is wrapped individually to insure the safety and long shelf-life of the medicine. The design involves a cute dinosaur, which is catchy to kids and will be a encouraging taking this "sweet treat".



ENTRY	GODOSZ?
ENTERED BY	Dawid Fik
COUNTRY	Poland

GODOSZ? - is a packaging design created for 25 memory cards - an educational game (in Silesian dialect and Polish language). The packaging as well as the cards is aimed to introducing the history of the region. Pulling the protruding wing, no one expects what the packaging will discover.



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### CERTIFICATES OF RECOGNITION

ENTRY	Biodegradable Plant Packaging
ENTERED BY	Andrea Tan
COUNTRY	Singapore

The plant packaging was created to protect the plant, in particular, herbs, or other slim and leafy plants, from damage during transportation after being bought. It is fully biodegradable and reduces the need for repotting and the use of flimsy plastic pots.



ENTRY	Family Seaweeds
ENTERED BY	Gracie Lee
COUNTRY	Singapore

Design Highlights:

- 1. Fun To Interact With
- 2. Eco-Friendly Material
- 3. Provides Emotional Connection

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ENTRY	Ladies Go
ENTERED BY	Shanice Chong
COUNTRY	Singapore

Geometric form of the packaging is purposely configured in a way to save space in their wardrobe cabinet and also holds the sanitary pads in place. This packaging also provides a second life usage whereby it can be made into a small pad pouch after being used.



ENTRY	MiniCrunchies
ENTERED BY	Suzie Kwan, Siti Maisarah, Georgia Yow, Vontriaa, Clement Koh
COUNTRY	Singapore

The packaging itself is able to present as gift. Maximise the material usage and reduces waste. Reusable container and many ways to repurpose. Smart packaging design to engage user through smart device. Engage 5 senses touch, sight, hearing, smell and taste. User friendly, Simple steps easy to understand.



ENTRY	MOREISH Mushroom
ENTERED BY	Nalaayini Palan
COUNTRY	Singapore

Most seniors find it difficult to open a can with a ring pull lid as it requires lots of strength. To, solve this issue, I used an aluminium foil heat seal to provide tamper-free evidence, leak prevention, freshness retention, heat reflection and to keep food fresh.



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### CERTIFICATES OF RECOGNITION

ENTRY	Satay on the Go
ENTERED BY	Li Rong Tan, Zafhir Muhammad, Putri Aini, Sarah Mohamed, Joshua Steven
COUNTRY	Singapore

Highlights of the design

- User friendly, Simple steps easy to understand.

- Smart packaging design to engage user in entertainment/social through smart device.

– Engage 5 senses touch, sight, hearing, smell and taste.



ENTRY	2020 Vision
ENTERED BY	Crystal Leonard
COUNTRY	South Africa

2020 Vision is designed to address the issue of foggy spectacles. A shipper-display box houses individual kits, which come in the form of spectacle cases, wrapped with a communicative sleeve.



ENTRY	BMW Branded Personal Protection Pack
ENTERED BY	Alvin Govender
COUNTRY	South Africa

A full combination personal protection pack with everything needed by the BMW vehicle owner - or aspiring owner. Packaging adding value to a commodity with strong brand image. Packed also for on-line purchase delivering a special enhanced pack opening experience.



ENTRY	Bright Side Power Inverter
ENTERED BY	Jarryd Keuter
COUNTRY	South Africa

This friendly, approachable packaging clearly and visually communicates the complex system of a power inverter without talking down to the consumer. While housing a vast amount of necessary copy, the pack still manages to look attractive and welcoming. It ranked highly in the entries for Student Gold Pack 2020.



ENTRY	CrispyNax
ENTERED BY	Brian Chifakacha
COUNTRY	South Africa

This bold crisps packaging clearly communicates to its target market that the pack is both accepted by recyclers and safe for reuse, while the Zulu-inspired patterns and graphics catch the eye.



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### CERTIFICATES OF RECOGNITION

ENTRY	Crushing COVID Personal Pandemic Pack
ENTERED BY	Megan McCarthy
COUNTRY	South Africa

This entry provides an immersive experience for the consumer, from the receipt of the colourful shipper to the unboxing of the house-shaped primary pack and its contents, while strongly promoting the "Stay Home" and "Social Distancing" measures put in place earlier this year, to curb the spread of COVID-19.



ENTRY	Darling Brew Crisps
ENTERED BY	Thomas Moss
COUNTRY	South Africa

This packaging clearly displays its sustainable, recyclable nature through various flashes and diagrams on-pack while utilising a consistent circular design and colour scheme which ties into Darling Brew's current visual identity.



ENTRY	Dettol – My Clever Pig Pack
ENTERED BY	Rachel Larkin
COUNTRY	South Africa

This remarkable entry tells a strong and consistent story, housed within a well-known children's tale, to assist consumers in communicating the message of the COVID-19 pandemic to their young children.



ENTRY	Doritos Going Eco
ENTERED BY	Aine-Mairi O'Donnell
COUNTRY	South Africa

This update of Doritos packaging utilises dynamic graphics and a primary colour palette on a reusable and biodegradable triangular format. The pack's environmentally-friendly nature is communicated to the customer on the side panel.



ENTRY	Fresh Friends: Your Quarantine Companion
ENTERED BY	Tannah Renou
COUNTRY	South Africa

A pack made for Generation Z to improve their physical, mental and environmental health. It is reusable, sustainable and fun to engage with, to keep Gen Z occupied during COVID-19.



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### CERTIFICATES OF RECOGNITION

ENTRY	Granny's Gift
ENTERED BY	Jasmine Acton
COUNTRY	South Africa

The brand "Granny's" was created to immediately symbolise the care, love and wisdom which grandmothers wish to impart to their teenage granddaughters, and this is conveyed throughout the design.



ENTRY	Grounded
ENTERED BY	Mia Andrews
COUNTRY	South Africa

This packaging embodies a unique, playful brand which is appealing to young adults, while communicating its sustainable nature through copy and icons on the back panels.



ENTRY	Huawei Hybrid Inverter
ENTERED BY	Given Dube
COUNTRY	South Africa

This purposive and impactful packaging uses a fresh colour palette and circuit board graphics to provide the consumer with a comprehensive amount of information.



ENTRY	Humoris Pandemic Personality Pack
ENTERED BY	Chanté Harding
COUNTRY	South Africa

Based on the insight that people use humour to cope during the pandemic, Humoris gives consumers a chance to find out which pandemic personality best suits them by ordering through an online quiz, allowing them a chance to laugh at themselves and to connect with others while remaining safe.



ENTRY	Imvelo Hygiene Box
ENTERED BY	Zintle Dube
COUNTRY	South Africa

"Imvelo", meaning "nature" in Zulu, is inspired by how close the older generation is to nature, with the packaging promoting a homemade, vegan product that gives the grandchild an essence of their grandmother's touch.



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### CERTIFICATES OF RECOGNITION

ENTRY	Isipho – a gift from me to you
ENTERED BY	Takalani Ramathikithi
COUNTRY	South Africa

"Isipho - a gift from me to you" cleverly positions itself as packaging that would catch the eye of the elderly purchaser while remaining appealing to the recipient, a teenage granddaughter, through the use of striking colour palettes and bold graphics.



ENTRY	Lifebuoy Easy Protect Pack
ENTERED BY	Abilene Govindsamy
COUNTRY	South Africa

A pack that is simple, affordable and innovative while staying true to the brand integrity of Lifebuoy, this pack contains all the gear needed to protect oneself during the COVID-19 pandemic and provides a fun and interactive solution.



ENTRY	Load Shredder
ENTERED BY	Karla Potgieter
COUNTRY	South Africa

This pack mirrors the powerful solution to load shedding while including simple and understandable instructions and guides to make it user-friendly.



ENTRY	Lush Gift Pack
ENTERED BY	Logan van Zyl
COUNTRY	South Africa

This packaging plays on the idea of interactions and reuse, integrating the idea that the box can become a planter once used for its primary purpose through a layer of compressed dirt and seed paper found beneath the products, thus giving the packaging a second life.



ENTRY	Molly Coddle Loop Bars Gift Pack
ENTERED BY	Paula Currie
COUNTRY	South Africa

The Molly Coddle Loop Bar Gift Pack has been created as the perfect gift for a grandmother to give her grandchildren. The concept of "soap on a rope" was used to create the loop bars. The colour scheme is bright, fun and trendy.



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### **CERTIFICATES OF RECOGNITION**

ENTRY	Mzanzi Munch
ENTERED BY	Amberleigh Du Plessis
COUNTRY	South Africa

This bright tube pack combines fun and playful graphics with an innovative twist function to access the chips, while a flash alongside the brand name indicates the pack's recyclable and compostable nature.



ENTRY	Mzukulu
ENTERED BY	Karabo Matjie
COUNTRY	South Africa

A purposeful packaging design for a gift pack of lotion, deodorant, shampoo and a loofah that would be gifted to a teenager from their grandmother, the packaging is inspired by modern Ndebele prints and influenced by Esther Mahlangu, an artistic and creative elderly South African woman, ugogo (grandmother).



ENTRY	Nothing But Potato Chips
ENTERED BY	Zeenat Bismilla
COUNTRY	South Africa

This tube conveys to the consumer the idea of re-using as a method of recycling through on-pack copy, while retaining a consistent, friendly brand identity with bright colours, simple graphics and bold typography.



ENTRY	Pulse Hybrid Inverter
ENTERED BY	Vickhal Roopram
COUNTRY	South Africa

The packaging aims to help consumer productivity and security of both their home and equipment. It is easy to read and navigate, and features a live watt calculator, website accessed via QR code and a messaging system to WhatsApp, SMS or call for assistance.



ENTRY	Red Riding Hood Inspired Gift Box
ENTERED BY	Rebecca Langmead
COUNTRY	South Africa

This circular, brightly coloured box plays on the classic story of Little Red Riding Hood to craft a product which appeals to both grandmothers and granddaughters, using whimsical forest-inspired imagery to recall the nostalgia of bed-time stories and fairytales and emphasising the bond between grandmothers and granddaughters.



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### **CERTIFICATES OF RECOGNITION**

ENTRY	Resealable and Eco-Friendly Pringles Chip Packaging
ENTERED BY	Lisa Geldenhuys
COUNTRY	South Africa

Through a quirky and fun design of potato characters, this packaging shapes an eco-friendly narrative for Pringles' new recyclable range of resealable crisp packets, with a consistent message of recyclability conveyed through the packaging.



ENTRY	Retail Ready Rooibos Shipper
ENTERED BY	Dinie Dreyer
COUNTRY	South Africa

The Rooibis tea shipper proposal is a Retail Ready to make an impactful on-shelf display of the pouches of tea sachets. The retail unit will enable the tea shelf to stay tidy and promote attention and increased sales, and appeal to young consumers.



ENTRY	Rootstock Original Vegetable Crisps
ENTERED BY	Gemma Shepherd
COUNTRY	South Africa

This redesign of an existing South African crisps brand updates the current packaging of Rootstock from a clear chip packet with a yellow sticker, to a resealable bag that stands on its own and tells its consumers about the sustainable nature of the packaging.



ENTRY	Sangogo's Gift To You
ENTERED BY	Jauhara Allee
COUNTRY	South Africa

This suitcase-shaped pack, chock-full of wisdom and practical body products gifted from a quick-witted "gogo" (granny) to her teenage grandchild, is marketable and creative. The packaging has legs as a novelty pack and is sure to spark conversation and laughter.



ENTRY	Smile Personal Protection Kit
ENTERED BY	Zoran Pepic
COUNTRY	South Africa

A 3 in 1 complete pandemic kit with packaging intended to communicate a positive message in the times of pandemic, the times of fear, anxiety and depression.



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### **CERTIFICATES OF RECOGNITION**

ENTRY	Sunshine Foods Oven Baked Potato Crisps
ENTERED BY	Shriya Baboolal
COUNTRY	South Africa

Aimed at the eco-conscious consumer who wants to reduce plastic in their lifestyle, the brown Kraft paper and consistent copy leaves no doubt that this is an eco-friendly packaging solution to conventional crisps packaging.



ENTRY	The Body Shop - Not Socks
ENTERED BY	Sarah Stewart
COUNTRY	South Africa

This fun, visually striking packaging tackles the project brief it answered (see below) from a humorous angle, presenting a product that sets itself up as better than the alternative quintessential granny's gift - socks.



ENTRY	The Body Shop - With Love, From Gogo
ENTERED BY	Daniela Albuquerque
COUNTRY	South Africa

Boasting packaging made from recyclable materials, this complete gift set - which comes in a variety of themes and colours - is designed to leave a lasting memory from Gogo, while fitting comfortably within the brand identity of The Body Shop.



ENTRY	The Natural Chip Co
ENTERED BY	Cahti Coulson
COUNTRY	South Africa

This design combats non-recyclable chips packaging with biodegradable, plastic-less packaging, indicated to the consumer through a comprehensive write-up on the back of pack, while the graphics present a sophisticated, vintage feel.



ENTRY	Vegan Crisps
ENTERED BY	Deidre Bruwer
COUNTRY	South Africa

This bright, inviting pack presents a fun, eco-friendly alternative to conventional crisps packets.



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### **CERTIFICATES OF RECOGNITION**

ENTRY	VIP Personal Pandemic Pack
ENTERED BY	Kelvin Naidoo
COUNTRY	South Africa

In response to the Covid-19 pandemic, this packaging proposal for a combination pack personal pandemic products intends to to convey an elegant and luxury feeling when opened and every time the product is used - major positive twist to the normal negative image of commodity packaging.



ENTRY	Way better Snacks Eco-Packaged Tubs
ENTERED BY	Lara van der Walt
COUNTRY	South Africa

This entry chose to rehome crisps from a bag into a paperboard tub, and describes the updated packaging format in consumer-friendly copy on pack, while brand consistency is attained through simple graphics.



ENTRY	Woolworths Eco Crisp Range
ENTERED BY	Martin Head
COUNTRY	South Africa

An innovative, comprehensively reasoned solution to the recyclability problem of most crisps packets, this solution was clearly and concisely communicated to the consumer on this proposed packaging design.



ENTRY	Woolworths Hand Cooked Potato Crisps
ENTERED BY	Mia van der Westhuyzen
COUNTRY	South Africa

The packaging prominently displays the necessary message of recyclability and sustainability on pack, and presents a fun "bowl" format, while retaining a sophisticated, premium look that ties into the Woolworths brand identity.



ENTRY	Woolworths Nurture With Nature
ENTERED BY	Annabelle Armstrong
COUNTRY	South Africa

This pack recreates the look and feel of succulent plants in the form of sustainable, reusable and recyclable packaging, appealing to both older and younger generations.



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### CERTIFICATES OF RECOGNITION

ENTRY	Yengah Fit For An African Queen
ENTERED BY	Rani Smith
COUNTRY	South Africa

This packaging represents the modern bond between a grandmother and granddaughter. It aims to take the recipient on a journey through its hexagonal shape, which opens to different compartments, each of which store the various care products, along with an A5 storybook containing grandmotherly advice and a multi-purpose cloth bag.



ENTRY	Apipack
ENTERED BY	Helena Maestre
COUNTRY	Spain

APIPACK presents a new compression dosing system with adjustable nozzle, offering users a reusable and refillable packaging, with the objective of establishing a connection between the user, the product and the packaging, trying to satisfy both the nutritional and emotional aspects of the consumer.



ENTRY	Bettabox
ENTERED BY	Marina del Pino Arroyo, Salomé Quesada Arias
COUNTRY	Spain

Bettabox, was born from the new challenges that we currently face from online sales and sustainability. We've created a returnable packaging family that complements all stages in the logistics of a product, from manufacture and storage to delivery to private homes.



ENTRY	Eco-Hybrid Box
ENTERED BY	Irene Deler, Ana Bitrián, Daniel Martínez, Javier Redondo
COUNTRY	Spain

Eco-Hybrid Box is a returnable packaging suitable for e-commerce devised to replace the current cardboard boxes in a sustainable way. It is a collapsible container with a stackable design, reliable and resistant which allows the multiple utilisation of the product, proposing a system of environmentally friendly returnable packaging.



ENTRY	Layer_bx
ENTERED BY	Eva Milán Rois
COUNTRY	Spain

Layer\_bx is a podium composed by two touching layers of mirror-effect metal that create an environment which surrounds and personalizes the product, highlighting the attributes of the brand. The closest layer to the product can rotate, providing movement and different perspectives as well as protection and exclusiveness.



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### CERTIFICATES OF RECOGNITION

ENTRY	Muna
ENTERED BY	Mónica Castillo, Pilar Artigas, Ignacio Blas, Rocío Cusó
COUNTRY	Spain

The main objective of this project has been the design a packaging that not only contains the parfum but also complements it and gives it an extra value. Muna the perfect complement for the parfums that Eurobox works with because it gives elegance to the parfum as well as protection



ENTRY	Active Bio Plastic Sachets
ENTERED BY	Gimhani Gamlath, Umesh Rajapakse, Kaushalya Chandrasiri, Yeheni Runawara
COUNTRY	Sri Lanka

Sachets have a wide spectrum of usage with spices, salt or ketchup. Mostly, they are thrown away after using the insides. They are not environmental friendly because the materials are not biodegradable. This edible, biodegradable sachet packet, was generated as a solution for this global matter.



ENTRY	Avocado Packaging
ENTERED BY	Amanda Hettiarachchi
COUNTRY	Sri Lanka

Avocado packaging is sustainable and low-cost design, which is designed to prevent ripening speed and prevent getting bruise when transporting and pack in the market by using rice straw as the material. This packaging give good space to control temperature in the box because of its shape.



ENTRY	Bamboo Cashew Packaging for Raw Cashew Full nut
ENTERED BY	Sineth Dharmapala
COUNTRY	Sri Lanka

The bamboo cashew packaging is a sustainable promotional packaging solution for raw cashews. The moisture absorption quality of bamboo naturally regulate the moisture and air flow inside the packaging. This packaging offers a secondary usage as a spice container while holding a community responsibility by uplifting local bamboo craftsmanship.



ENTRY	Ceylon Black Tea Packaging
ENTERED BY	Dinidu Senevirathne
COUNTRY	Sri Lanka

Packaging is designed by following the sustainable and ecofriendly concept. It can be assembled within few minutes by folding without using glue or any other materials are used, only one color for the print is used. Package contains 30 triangle tea bags.



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ENTRY	Cinnamon Toothpick Packaging and Holder
ENTERED BY	Ravindu Jayarathne
COUNTRY	Sri Lanka

Generally, toothpicks holder is focused on utility rather than their aesthetics. So, I introduce Cinnamon toothpicks holder with a simple and attractive form which adds an extra value to the dining table. This is a sustainable toothpick packaging as well as works as a toothpick holder.



ENTRY	Earrings packaging for Laksala
ENTERED BY	Darshana Wickaramarathna
COUNTRY	Sri Lanka

The concept of this design is packaging become a souvenir. Sustainable paper material is used in the production of the package and the concept makes the package need not to be thrown away but can gracefully remain on travel pin boards around the world representing Sri Lanka.



ENTRY	Oil absorbing bio-plastic
ENTERED BY	Bhagya Premarathna, Nelum De Zoysa, Gowtham Selvaraj, Hasitha Sandaruwan
COUNTRY	Sri Lanka

Oil absorbing bioplastic has been developed to minimize the grease spots in food containers. It enhances the appearance of fat contained foods while reducing the grease spot in the foods for consumer sake. The features of the invention are ecofriendly, require less time to degrade and lower energy consumption.



ENTRY	Spa Ceylon Ayuruveda Bloom Facial Cream Packaging
ENTERED BY	Tharindi Thilakarathna
COUNTRY	Sri Lanka

Inspired by the Blooming Lotus in the morning, the packaging has developed focusing on concept "Bloom". The Packaging ultimately provides an emotional Bloom in the mind as the customer goes through the unboxing experience. As the packaging opens, consumer is pleasantly reminded of the Lotus flower blooming in the morning.



ENTRY	Submarine Wrap
ENTERED BY	Hasanya Pathirana
COUNTRY	Sri Lanka

While having a submarine bun it is hard tohold and handle the whole bun. Having food without cleaning hands is also a big trouble specially because of covid-19. So, this packaging helps us to handle it and hold it properly. Sustainable craft board is the material used.



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### CERTIFICATES OF RECOGNITION

ENTRY	Sustainable packaging for banana
ENTERED BY	Roshana Udagedara
COUNTRY	Sri Lanka

Using sustainable and biodegradable material for the design. Expand the life of fruit. Improving sales of bananas. Extend market durability time of the fruit. given Protectiveness to the fruit. Keep the quality of the product. The decrease in total wastage. Saving exporting space from the design.



ENTRY	Cold Pressed Juice VEGGO
ENTERED BY	Jirappun Meeyaerm, Jinsujeee Cheewathammakun
COUNTRY	Thailand

This packaging is designed based on an eco-friendly concept. Thanks to its hexagonal-shaped design, the amount of materials used is reduced. It also features interlocking tabs, allowing a glueless interlock construction. The interior is partitioned using its own structural panels, which can support up to 4 bottles.



ENTRY	Lomkrod
ENTERED BY	Supisara Supasorn
COUNTRY	Thailand

Lomkrod is the transport package for ceramic tiger. The highlight of this package is the inside cushion look like podium which can be set up as a display at the point of sell. At the top of the package there is a plastic handle which make it easier to move the product.



ENTRY	Wine O LET
ENTERED BY	Nittapiyakron Yingjamroensart
COUNTRY	Thailand

Inspired by a night party theme, vivid colors and joyful graphics printed on a plain white background are selected for this retail packaging. Brand logo and barcode are graphically designed to represent the product category. Unique-shaped open windows created on the back allow the products to be visualized.



ENTRY	Yamchao
ENTERED BY	Saowaluk Julnipitawong
COUNTRY	Thailand

Yamchao is packaging for ceramic teapot set for transportation, because the size and shape of box is square, making box no gap.it is possible to save space in transportation, have a partition for various product pieces to avoid bumps, and can be set as a display at point of sale.



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ENTRY	Atomiks
ENTERED BY	Eda Bilgic, Mustafa Doganay Bilgic
COUNTRY	Turkey

Atomiks presents its nutballs, which are very rich in terms of energy and nutrients, to consumers with fun character designs and creative packaging. The general purpose of design is to create an alternative to the packaging of the usual nuts and derivatives.



ENTRY	Circular Color Pod
ENTERED BY	Arda Uslu
COUNTRY	Turkey

By looking at the watercolor concept from a different perspective, the product design offers a new experience by taking on a function between the watercolor container and the color palette, which is easily portable, environmentally friendly, and offers a practical use for various workshops and outdoor environment.



ENTERED BY Yuni	
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<b>COUNTRY</b> Turk	rey

It is an energy drink packaging design decorated with thermochromic paint, which varies according to the temperature of the liquid in it. The design, which shows the optimal temperature at which the drink should be consumed, also has the perception of turning the user into a superhero.



ENTRY	Eyup Sabri Tuncer Single Use Lemon Cologne
ENTERED BY	Deniz Sena Kisa
COUNTRY	Turkey

I designed this liquid cologne package with the influence of the pandemic, which is leak-proof and vacuumed body and cap. Because of this it is suitable to carry. The package designed from recyclable aluminium foil to prevent taking an unnecessary place and excessive weightiness.



ENTRY	Koska Tape Crushed Tahini Molasses Packaging
ENTERED BY	Bartu Ozkaya
COUNTRY	Turkey

Tahini-Molasses, which is an indispensable duo in breakfasts, I designed a single-use folded package in order not to mix properly and to prevent waste. TAPE is not only in our home, but also in all kinds of commercial places with breakfast options such as Cafe, Restaurant, Hotel. It can be used in lunch boxes in schools.



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### CERTIFICATES OF RECOGNITION

ENTRY		Oreo Milkshake & Ice Cream
ENTERED	BY	Irem Cakmak
COUNTRY	1	Turkey

The product an innovative glass and design that can be consumed as ice cream or milkshake according to the consumer's wishes&can be used in many areas of the user's daily life after consumption. "Oreo" is a consumer product in which the terms of multi-use, pleasure, sustainability are brought in the design and process.



ENTRY	Pattex Packaging
ENTERED BY	Merve Kalan
COUNTRY	Turkey

A new design that takes up less space than before thanks to the liquid adhesive integrated into the activator spray cover, doesn't require the use of the tray under it and reduces the risk of losing parts of the adhesive set, which complicates the life of architecture and design students.



ENTRY	R&Dairy Milk and Milk Products Packaging
ENTERED BY	Tugce Yakup
COUNTRY	Turkey

R&DAIRY is a brand of organic dairy products. R&DAIRY consumer chooses products for their environmental friendliness and suitability for the second use. The user's requests for re-evaluating the packaging are reconsidered under the functionality and sustainability headings.



ENTRY	Standbox
ENTERED BY	Rabia Elif Bulut
COUNTRY	Turkey

Standbox is a shoe box that can protect, carry and offer the shoes inside. This packaging is intended for its manufacturer, seller, user; It creates efficient storage areas thanks to its smaller dimensions than its equivalents, its ability to be transported without by-products such as bags, and its transformable form.



ENTRY	Versa Pencil Holder
ENTERED BY	Dila Acil
COUNTRY	Turkey

VERSA pencil holder is designed for a set of 48 colored pencils that aims to protect the pencils in both selling and using processes. The package is also a pencil holder, can be used for years. It's designed for everyone who wants to organize their colored pencils on their creative processes



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ENTRY	A series of packages for delicate lingerie TM "BOHA"
ENTERED BY	Hanna Machynska
COUNTRY	Ukraine

The shape of the packaging was prompted by the plasticity of the female body. Each pack of the series contains three pairs of lingerie from one of the models: classic bikini, thong or short waist shorts. Every woman will find the model to her taste!



ENTRY	Label series for natural juices "Kovtolk"
ENTERED BY	Daryna Yatsiuk
COUNTRY	Ukraine

We created a label that works with the form. The label is printed on a transparent material, actively cooperates with the cylindrical shape of the bottle and complements it. This solution is attractive to the consumer, economical and stands out amongst others on the counter.



ENTRY	Lilu
ENTERED BY	Kateryna Novikova
COUNTRY	Ukraine

The series of package for cakes inspired by childhood memories. Each package will represent a cake with a certain type of powder on it: pink powder - raspberry flavor, brown - chocolate, yellow - vanilla.



ENTRY	Al Baker
ENTERED BY	Mariam Al Refai
COUNTRY	United Arab Emirates

Visually, the design was created from the basic Wheat motif. Name style is created using the Arabic Script matching with the Latin one. Working on the power of the White Space, white was the primary color used since it signifies clean and stands for the whiteness of the Flour.



ENTRY	Bugles
ENTERED BY	Mohammad Aljandali
COUNTRY	United Arab Emirates

Creating Character Design that appeals to the child that is based on the Bugles Form. Design solves the problems in the original package that are with the: Weak Logo, No Character, Cliche Design and Similarity to other Brands



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### **CERTIFICATES OF RECOGNITION**

ENTRY	Dates
ENTERED BY	Fatima Baobaid
COUNTRY	United Arab Emirates

The concept is to make a special packaging using a historic element that resembles the middle east which is the dagger. Using the Janbiya or dagger is always to the side of the person. Making the structure more culture related to add value to it. Used reusable material for sustainability.



ENTRY	Emirates Macaroni
ENTERED BY	Fatima Baobaid
COUNTRY	United Arab Emirates

Design solves the structural problems: 1. Non-re-sealable 2. Freshness: once open has to be consumed at once 3. Usage: hard to scoop out



ENTRY	Icecream
ENTERED BY	Maged Barakat
COUNTRY	United Arab Emirates

The concept is based on the idea of having a plate for the icecream that solves the problem of ice cream melting while eating it. The design replaces the plastic wrapper with the thermal insulating material to create a multi-use packaging design, instead of single-use wrapper. Material: Plastic popsicle molds.



ENTRY	Rahma Olive Oil
ENTERED BY	Sara Alqaisi
COUNTRY	United Arab Emirates

Inspired by the Square Kufic and traditional Palestinian Tatreez to create the visual identity of the package. Solving the following problems: Unmatching Arabic & Latin Logo, Colors are Flashy for Olive Oil, Cliche Design, and Similar to other Brands.



ENTRY	Safa Tomato Paste
ENTERED BY	Shahad Hamidaddin
COUNTRY	United Arab Emirates

Working on the form of the Tube, since it is easily opened and closed. Avoids waste of Tomato Sause that is unused. Package solves the following issues: 1. Hard to reuse 2. Waste of tomato paste 3. Hard to open



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### CERTIFICATES OF RECOGNITION

ENTRY	Saffron
ENTERED BY	Dana Abdul Salam
COUNTRY	United Arab Emirates

Distribute saffron in medicine-like DISOLVABLE sheets, and each one serving is found in one airtight place. Working on preserving Saffron through 1. No sun or air exposure. 2. Cool & dry environment 3. Small containers



ENTRY	Samosas
ENTERED BY	Reem Alblooshi
COUNTRY	United Arab Emirates

The idea is to create a structure where the product could be easily separated for use at different times without sticking. The Structure follows the actual form of the product itself. Design is inspired by the Emirati Al Sadu Bedouin Motif.



ENTRY	Adam Renoir Luxury Mens Fragrance Packaging
ENTERED BY	Josh Richardson
COUNTRY	United Kingdom

Adam Renoir men's fragrance packaging offers a high end aesthetic and multipurpose experience for its consumers. It's lavish design offers a sense of quality and luxury, while acting as a bottle display stand, secondary use incense burner, and maintaining 100% recyclability.



ENTRY	Amazon E-Commerce Delivery Secondary Packaging
ENTERED BY	Xian Da Lim
COUNTRY	United Kingdom

A stackable, two-piece reusable shipping package with an adhesive-free reprogrammable e-ink shipping label, simple sliding assembly/opening, and reusable cushioning airbag inflatable from an external port. Recyclable single-material plastic components (excluding reusable electronics). Accompanied by a scan & tag collection system concept via smartphone app.



ENTRY	Angel's Share Whiskey Bottle
ENTERED BY	Jamie Doyle
COUNTRY	United Kingdom

Angel's share is a plastic miniature whiskey bottle design for on the go convenience. The design is targeted towards the growing female whiskey market and is inspired by the term angel's share which is used to describe the amount of whiskey that is lost to evaporation throughout the distillation process.



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ENTRY	Biscuit Packaging: Carton board alternative
ENTERED	BY Hana Smart
COUNTRY	United Kingdom

This carton board alternative for biscuit packaging replaces plastic for a more sustainable approach, as well as helping users portion control. The inner packaging slides out and reveals the biscuits inside, giving the user an exciting experience. Additionally, the packaging collects crumbs and prevents biscuits from breaking.



ENTRY	Ferrero Rocher Luxury Share-Box
ENTERED BY	David Hawkins
COUNTRY	United Kingdom

Traditional Ferrero Rocher packaging contains 11% easily recyclable material whereas this re-design, housing 10 chocolates, uses recyclable carton board, removing single-use plastics while maintaining the same luxury standards customers expect. This compact designed share-box provides a large presence through the fold-out design ideal for parties or family events.



ENTRY	Frooty Pots
ENTERED BY	Jamie Saunders
COUNTRY	United Kingdom

Jokes printed inside the pots, to encourage kids to eat their fruit first. Two seasonal fruit pots to help reduce food waste, and be environmentally friendly. 5 pots design to provide one pot per school day. One pot holds a 5-a day portion of fresh fruit.



ENTRY	Juice Cable - Sustainable Solutions with corrugated cardboard
ENTERED BY	Patrick Triller
COUNTRY	United Kingdom

Juice Cable, functional packaging for a charge cable, is manufactured using 100% recyclable corrugated card. Its primary function allows it to be converted to a phone stand, therefore reducing overall waste. Consumers will be inclined to keep the packaging as it can be used in conjunction with the product itself.



ENTRY	Kuo Fragrance
ENTERED BY	Yi-Chen Kuo
COUNTRY	United Kingdom

To design a luxury metal fragrance packaging which allows people to see how it smells when looking at the packaging design.



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ENTRY	Luxury Fragrance Pack
ENTERED BY	Gloria Ocran
COUNTRY	United Kingdom

Luxury metal pack designed for a fragrance bottle, it is recyclable and is made of recycled aluminium. The corrugated card insert inside the pack will keep the perfume secured when the package is being handled. A suitable after use of the product includes make-up holder, pot or container.



ENTRY	No Plastic Packaging for Men's Shirts
ENTERED BY	Imogen Baggs
COUNTRY	United Kingdom

Packaging for a mens shirt that has replaced all of the single use plastic components with carton board alternative elements to create packaging that is more sustainable. The packaging also doubles as a presentation stand for the shirt that can be used on the shop floor.



ENTRY	Organigo Yogurt
ENTERED BY	Tuela Smith
COUNTRY	United Kingdom

A moment of use, a life time on the planet - Single-Use Plastic (SUP) is why my Organigo Yogurt Pots are designed to reduce one group of SUP as they are 100% recyclable.



ENTRY	Prism Perfumes
ENTERED BY	Rezma Jusna
COUNTRY	United Kingdom

To design a luxuary metal fragrance packaging. I wanted to put an emphasis on the afteruse of the package by making it multi-purpose.



ENTRY	Razor Packaging & Disposable Razor Blade
ENTERED BY	Muhammad Umar
COUNTRY	United Kingdom

This package is super reductive in terms of material usage. It simply houses the razor blade heads, stacking them up on top of each other, minimising the volume the razor blades take up. The lid has two perforated lines on either end, and a slotting tab to reseal the box.



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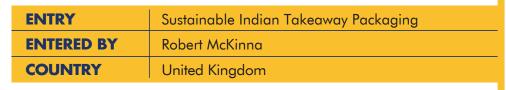
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ENTRY	Redesign of Yoplaits wildlife yogurts to reduce consumer food waste
ENTERED BY	Kirsten Evans
COUNTRY	United Kingdom

The 100% recyclable concept reduces food waste. The resealable pot is designed around a teaspoon allowing complete access to the content. The pot and lid are thermoformed together eliminating glue, accidental spillages and yogurt disposed on the lid. The container, lid and pot band present branding/graphics for Yoplaits Wildlife yogurts.

ENTRY	Summit Cologne Luxury Fragrance Pack
ENTERED BY	Natasha Burt
COUNTRY	United Kingdom

Summit by William Gabriel is a luxury cologne. The metal packaging's geometric design is inspired by the Swiss Alps, reflecting the fragrance's fresh scent. The contemporary design elevates the perceived value of the product against its competitors. Reuse of the packaging is encouraged through the striking design and metal's durability.



Indian sustainable takeaway/on the go packaging. Includes a bowl style lid for eating on the go. Spoon included to aid the user. Internal compartments for Naan bread, Poppadum's, rice, main curry and selected sauce. PVOH lacquer on the inside so to make the carton board recyclable.

ENTRY	Tictac Reimagined
ENTERED BY	George Silvester
COUNTRY	United Kingdom

The objective of this project was to create packaging for tic tac which conveyed the brand DNA of resealable packaging, the flip-top opening concept, and keeping the aesthetic of the packaging true to the company.

ENTRY	Twister Ice Lolly Sustainable Redesign
ENTERED BY	Ellen Callaghan
COUNTRY	United Kingdom

I redesigned the 'Twister' packaging to be made from carton board. The user tears the packaging open in a spiral action to reveal the lolly giving an interactive experience. The packaging doesn't completely tear away it leaves a drip tray avoiding messy fingers, it's sealed to the stick avoiding contamination.











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ENTRY	Whiskey Squeeze
ENTERED BY	James Wye
COUNTRY	United Kingdom

Whiskey Squeeze is a suitable design development to enable users to consume alcohol safely. The novelty aspect of this product not only allows the user to control the amount of alcohol in the drink but allows an enjoyable way of drinking on the go.



ENTRY	Centauri
ENTERED BY	John Dizon, Dane Holst, Caleb Dea, Amber Chiang
COUNTRY	United States of America

Centauri addresses sustainability and safety concerns identified in current packaging for N95 respirators. The design is infused with silver nanoparticles as a virucidal agent in a cellulose-based package that doubles as a storage unit with Coronavirus-cleaning properties. Centauri provides an out-of-this-world user experience unlike anything seen before.



ENTRY	Coconut Cubes
ENTERED BY	Sydney Olson, Josh Geigle, Bob Seichter, Ben Crooks
COUNTRY	United States of America

Coconut Cubes are individually portioned coconut oil cubes that consumers can use utensil and mess free. Each cube is wrapped in a biodegradable gelatin film and packed in a flexible pouch. Cubes can be removed from the pouch and used for any need without a mess.



ENTRY	The Logistic and Ergonomic Workstation (L.E.W.)
ENTERED BY	Lucas Wiese
COUNTRY	United States of America

Full biodegradability (with the exception of the 3D printed part, will change with further advancements in 3D printing)
Power and HDMI ease of access ports; Custom package locking mechanism; Integrated Desk; Pencil Holder
Eventually, a folder under the table

