

WORLDSTAR GLOBAL PACKAGING AWARDS STUDENT

**International
Packaging Design
Student Competition**

2022

**WINNERS
BROCHURE**



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The WorldStar Student Awards competition is owned and produced by the World Packaging Organisation. It is an international packaging design competition for students – undergraduate or graduate – from countries around the world who are involved in projects in the field of packaging, including structural design and/or graphic design.

The competition is open to students who have won a legitimate local award in their region or country.

The WorldStar Student Awards are designed to encourage and show the talents of students as well as new and innovative ideas and thinking in the field of packaging. Through the publicity of WPO's global publications and website, student winners are provided the opportunity to gain professional acknowledgement and entrance into a career as a packaging professional.

The 2022 WorldStar Student Awards were managed by the Institute of Packaging South Africa on behalf of WPO and administered by Syndicate Graphics. The judging and scoring of each entry was undertaken by a panel of 28 international packaging professionals from the following countries:

**Austria
Australia
Brazil
Chile
China**

**Cuba
Hungary
India
Indonesia
Japan**

**Jordan
Kenya
Lebanon
New Zealand
Palestine**

**South Africa
Spain
Turkey
Ukraine**

WorldStar Student Awards are awarded as follows:



The top three (3) highest scoring entries are presented with the following awards and certificates in order of their ranking:
WPO WorldStar Student Gold, Silver and Bronze.



The next ten (10) highest scoring entries receive **WorldStar Student Certificates of Merit.**



The three entries ranked highest on the criteria of marketing appeal are presented with the following awards and certificates:
Marketing Appeal Gold, Silver and Bronze.



The three entries ranked highest on the criteria of sustainability are presented with the following awards and certificates:
Sustainability Gold, Silver and Bronze.



The three entries ranked highest on the criteria of 'Save Food' are presented with the following awards and certificates:
Save Food Gold, Silver and Bronze.



The balance of entries that scored above the qualifying standard have been awarded **WorldStar Student Certificates of Recognition.**

If you have any queries or require additional information, please contact
Bill Marshall at Secretary@ipsa.org.za.



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GOLD AWARD WINNER (1st overall)

ENTRY	Sensodyne Mixed		
ENTERED BY	Zeynep Ozel		
EDUCATIONAL INSTITUTION	Istanbul Medipol University	COUNTRY	Turkey



PROJECT DESCRIPTION:

Sensodyne Mixed Oral care kit aims to be a packaging design that encourages practical, fast and oral care by collecting the products that should be used together in a single package. The putty module is provided thanks to the accordion system, which can be removed by pressing from the bottom.

The triple oral care kit designed for the Sensodyne brand has been transformed into a modular, easy-to-carry product with the products needed by the user in a single package. The targeted person was identified as travelling users, users who did not complete their oral care routine due to product crowding. It consists of oral care spray, dental floss and toothpaste modules. The mouth spray module can be adjusted according to request. In this way, the user can fill mouth spray, tongue spray or liquid tooth cleaning products into the packaging and use them for a long life. Dental floss is placed in the cavity located in the cylinder chamber and removed from the hollow channel in the dental floss. The ergonomic sliding system lid design with a protruding surface is made to stop dental floss in a sterile environment. When the user slides the cap, he reaches the floss, cuts the floss with the indentation on the tip and uses it. The putty compartment is unusually designed with a bottom press. The module has an accordion hopper into which the paste will be filled. It provides portion control with a spring-loaded push mechanism. Its production can be produced by injection molding method.



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SILVER AWARD WINNER (2nd overall)

ENTRY	Froot		
ENTERED BY	TEAM: Heather Lopez, Hannah Kraus, Thucmy Dang, Han Wong, Fred Pastrana, Colter Pruyn		
EDUCATIONAL INSTITUTION	California Polytechnic State University	COUNTRY	United States



PROJECT DESCRIPTION:

Froot is a packaging system for fruits and vegetables that doubles as a bowl in your home kitchen! Froot is a more sustainable alternative to single-use plastic packaging. It is 100% recyclable, stackable, portable, and reusable. It allows excellent content visibility and offers superior physical protection reducing food waste.

The Froot system is comprised of several carriers with similar geometry and a variety of sizes. The Froot carriers have the following features:

They are made of 100% recyclable materials such as paperboard or micro-corrugated fiberboard, depending on the contents' weight.

Their stackable design and integrated handle allow for easy carrying and distribution.

The Froot carriers offer more physical protection than typical bags and mesh bags, thus extending fresh produce's shelf life and reducing food waste.

The Froot carriers can be reused as bowls on a kitchen countertop or table.

The Froot carriers are designed as folding cartons with auto bottoms. They can be shipped flat when empty, thus improving shipping efficiency.

The integrated circular windows and fun graphic patterns enhance brand recognition and product appeal at the store.

Froot stands out as a fun and practical fruit carrier that encourages consumers to opt out of single-use plastic packaging.



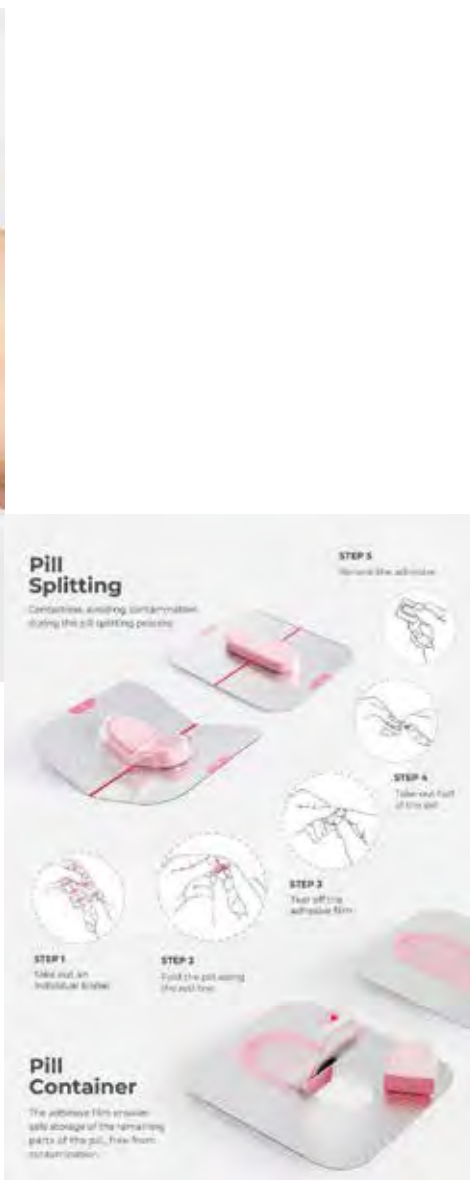
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BRONZE AWARD WINNER (3rd overall)

ENTRY	Blister Packaging Design of Pill Splitter and Container		
ENTERED BY	TEAM: Haowei Hu, Guixiang Qin, Jia Xu		
EDUCATIONAL INSTITUTION	Southwest Minzu University	COUNTRY	China



PROJECT DESCRIPTION:

By changing the structure of the blister packaging to solve the problem of drug dispensing and storage after dispensing, users do not need to purchase additional dispensers, nor do they need to worry about the storage problems caused by dispensing, which optimizes the user's medication experience.

Nowadays, dividing the pill needs the specific tool. Besides, different separation ways need different devices. However, most tools are not convenient and inability to store divided pill in use. In order to meet the diverse pill splitting and storing demands of isosorbide mononitrate sustained-release tablets, the pill splitter is combined with blister packaging to solve these issues.

CERTIFICATES OF MERIT (listed by country)

ENTRY	Dentia		
ENTERED BY	Josephine Collins		
EDUCATIONAL INSTITUTION	University of New South Wales	COUNTRY	Australia

Dentia is a refillable and recyclable toothpaste system. Consumers press the large, accessible pump head to dispense the recommended amount of a low viscosity toothpaste through the mono-material pump. Users can refill the dispenser when needed by purchasing the recyclable bulk sized refill pouch.



ENTRY	Packaging Design of a Fast Single Drug Delivery Bottle		
ENTERED BY	LianKai Sun		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

This is a packaging design of quick single drug delivery bottle. The bottle body is made of medical high-density polyethylene. The structure comprises a medicine bottle shell, an internal medicine storage screw, a rotating shaft, a fixed shaft, a three-layer rotary table, etc.



CERTIFICATES OF MERIT

ENTRY	Words of bamboo-Bamboo wine packaging		
ENTERED BY	Sijia Huang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

The environmentally friendly packaging materials and the sustainable recycling of the packaging are the most prominent features of this work. The bamboo wine packaging design revolves around the bamboo element, the "bamboo" shaped outer packaging, the bamboo frame, the ink bamboo painting label, and the bamboo element penetrates from the inside out.



ENTRY	Sankofa Red Gold Eco-pack Stackable Composite Crate		
ENTERED BY	TEAM: Humility Daniella Nyame, Christian Addo, Samuella Obuama Aggrey		
EDUCATIONAL INSTITUTION	Kwame Nkrumah University Of Science And Technology Kumasi	COUNTRY	Ghana

The package is a stackable crate made from wood/plastic composite to transport fresh tomatoes. The crate has two inserts to reduce compression stress which causes tomatoes to be crushed. The materials for the package are environmentally friendly; wood component is biodegradable and the plastic component can be recycled.



CERTIFICATES OF MERIT

ENTRY	Bamboo sunglasses packing		
ENTERED BY	Natália Antal		
EDUCATIONAL INSTITUTION	University of Sopron	COUNTRY	Hungary

The basic idea was born from the paper egg carton. If you put something as fragile as an egg in it and it stays intact, a pair of bamboo sunglasses should be fine in a case made using a similar technique. The case is made from recycled paper.



ENTRY	Beeswax-recycled paperboard composite for thermoregulated packaging applications		
ENTERED BY	Tejashree Amberkar		
EDUCATIONAL INSTITUTION	Institute of Chemical Technology, Mumbai	COUNTRY	India

Thermoregulated beeswax-based package uses novel biobased phase change material composite. It is made of beeswax and waste paper pulp. It maintains the pizza's temperature at 60°C for around three times longer period. The synergistic effect of latent heat storage, heat reflection and heat insulation is responsible for improving thermal performance.



CERTIFICATES OF MERIT

ENTRY	Future Vita-Me		
ENTERED BY	Yuan Ling Alicia Leck		
EDUCATIONAL INSTITUTION	Nanyang Polytechnic	COUNTRY	Singapore

Future Vita-Me is an elderly-friendly vitamin C blister packaging that is made up of sustainable fermented orange bioplastic material. By replacing blister packaging with sustainable bioplastic material, it would help to reduce the use of plastic in blister packaging.



ENTRY	Marlo Farms Sustainable Vegetable Packaging Solution		
ENTERED BY	Theresa van Staden		
EDUCATIONAL INSTITUTION	Stellenbosch Academy of Design & Photography	COUNTRY	South Africa

In this environmentally-forward entry, 100% compostable packaging made of moulded mushroom mycelium will house fresh vegetables, negating the need to recycle this packaging while providing a cost-effective solution. This packaging communicates the importance of sustainability, with the tagline, 'Farming for the future'.





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CERTIFICATES OF MERIT

ENTRY	Price's Candles Lighthouse Special Safety Pack		
ENTERED BY	Bethanie Trollope		
EDUCATIONAL INSTITUTION	University of Johannesburg	COUNTRY	South Africa

In the face of loadshedding and poor service delivery, many South Africans have found themselves without electricity. Candles provide an alternative light source for South Africans of all backgrounds, but this comes with significant safety hazards. The Lighthouse Special Safety Pack promotes fire safety and consists of a fully recyclable paper tube and aluminium lid. The lid, once removed, acts as a candle holder. Its wide base provides stability and helps prevent accidental fires. Fire safety tips and emergency numbers are displayed prominently on the pack.



ENTRY	Barking Heads		
ENTERED BY	Tyler Mason		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

The Packaging "Barking Heads" is a new innovative solution to tackle a sustainability in the Pet Food packaging market. Made completely out of cardboard, with the ability to be assembled with no glue or adhesives required. Being the Ideal on the go sustainable packaging solution that is 100% biodegradable.





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MARKETING APPEAL GOLD AWARD

ENTRY	Froot		
ENTERED BY	TEAM: Heather Lopez, Hannah Kraus, Thucmy Dang, Han Wong, Fred Pastrana, Colter Pruyn		
EDUCATIONAL INSTITUTION	California Polytechnic State University	COUNTRY	United States



PROJECT DESCRIPTION:

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The Froot system is comprised of several carriers with similar geometry and a variety of sizes. The Froot carriers have the following features:

They are made of 100% recyclable materials such as paperboard or micro-corrugated fiberboard, depending on the contents' weight.

Their stackable design and integrated handle allow for easy carrying and distribution.

The Froot carriers offer more physical protection than typical bags and mesh bags, thus extending fresh produce's shelf life and reducing food waste.

The Froot carriers can be reused as bowls on a kitchen countertop or table.

The Froot carriers are designed as folding cartons with auto bottoms. They can be shipped flat when empty, thus improving shipping efficiency.

The integrated circular windows and fun graphic patterns enhance brand recognition and product appeal at the store.

Froot stands out as a fun and practical fruit carrier that encourages consumers to opt out of single-use plastic packaging.



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MARKETING APPEAL SILVER AWARD

ENTRY	Sensodyne Mixed		
ENTERED BY	Zeynep Ozel		
EDUCATIONAL INSTITUTION	Istanbul Medipol University	COUNTRY	Turkey

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MARKETING APPEAL BRONZE AWARD

ENTRY	Optimal Kids Bandages		
ENTERED BY	Maysam Al Hajjar		
EDUCATIONAL INSTITUTION	Rafik Hariri University	COUNTRY	Lebanon

Optimal is a known brand for baby products and as many other baby products has a line for children plasters that are hard to use by a child and visually commercial. Therefore I decided to create an easy to use package that children can have daily in their backpacks.



SUSTAINABILITY GOLD AWARD

ENTRY	Marlo Farms Sustainable Vegetable Packaging Solution		
ENTERED BY	Theresa van Staden		
EDUCATIONAL INSTITUTION	Stellenbosch Academy of Design & Photography	COUNTRY	South Africa



In this environmentally-forward entry, 100% compostable packaging made of moulded mushroom mycelium will house fresh vegetables, negating the need to recycle this packaging while providing a cost-effective solution. This packaging communicates the importance of sustainability, with the tagline, 'Farming for the future'.

My focus is to create sustainable vegetable packaging for Marlo Farms out of mushroom mycelium that's been moulded. This approach was chosen after I realised the problem with the lack of basic infrastructure and municipality services in Southern African rural farming environments. People from this lower class environment aren't able to recycle. This packaging is 100% compostable and more cost effective and affordable for the customer, than plastic packaging. This type of packaging can make a big sustainable impact on the environment and totally eliminate the use of plastic. To communicate the importance of sustainability through designing compostable vegetable packaging that will make a great impact on the environment. The target market is the lower class customer living in the African rural environment, who buys vegetables at convenient stores. The packaging is moulded out of mushroom mycelium. Which means that after it's been used and it ends up somewhere in the environment, it is 100% Compostable and does no harm to nature. The windows on the lid makes it possible for the customer to see the fresh vegetables inside, when packed on the shelf. I moulded this packaging out of paperpulp just to get the idea of the real life size and how it will function.



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SUSTAINABILITY SILVER AWARD

ENTRY	Future Vita-Me		
ENTERED BY	Yuan Ling Alicia Leck		
EDUCATIONAL INSTITUTION	Nanyang Polytechnic	COUNTRY	Singapore

Future Vita-Me is an elderly-friendly vitamin C blister packaging that is made up of sustainable fermented orange bioplastic material. By replacing blister packaging with sustainable bioplastic material, it would help to reduce the use of plastic in blister packaging.



SUSTAINABILITY BRONZE AWARD

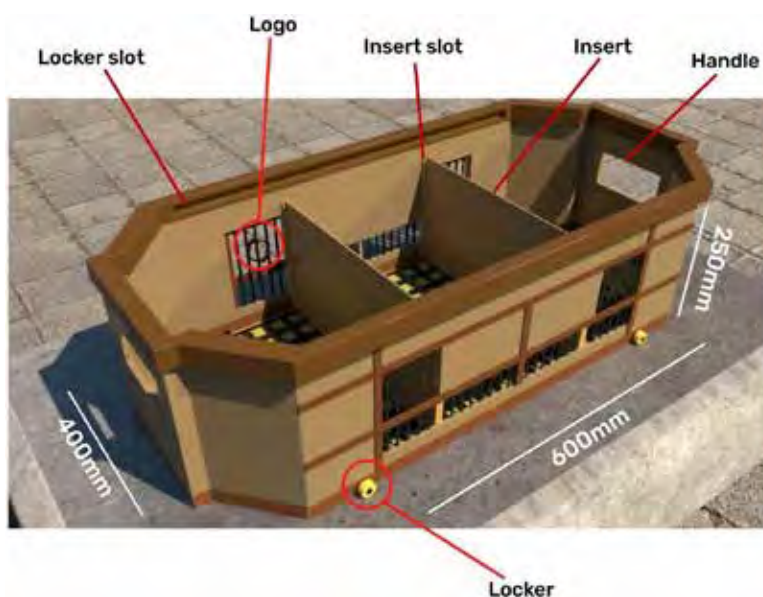
ENTRY	Froot		
ENTERED BY	TEAM: Heather Lopez, Hannah Kraus, Thucmy Dang, Han Wong, Fred Pastrana, Colter Pruyn		
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SAVE FOOD GOLD AWARD

ENTRY	Sankofa Red Gold Eco-pack Stackable Composite Crate		
ENTERED BY	TEAM: Humility Daniella Nyame, Christian Addo, Samuella Obuama Aggrey		
EDUCATIONAL INSTITUTION	Kwame Nkrumah University Of Science And Technology Kumasi	COUNTRY	Ghana



PROJECT DESCRIPTION:

The package is a stackable crate made from wood/plastic composite to transport fresh tomatoes. The crate has two inserts to reduce compression stress which causes tomatoes to be crushed. The materials for the package are environmentally friendly; wood component is biodegradable and the plastic component can be recycled.

Tomato is an important crop in Ghana, consumed in large volumes. However, post harvest losses of tomatoes in Ghana have been estimated between 20-50%. This is because fresh tomatoes are currently transported in big wooden crates resulting in damage and spoilage before reaching the market, especially the tomatoes at the base of the crates due to compression. The wooden crates used get infested with pests. Handling these heavy wooden crates is often a challenge to the women. The newly designed crate tends to address all these problems since the tomatoes would be packed in smaller quantities than how it is done currently. The new crate is lighter and has an insert to reduce compression. The composite material would prevent pest attack. The new crate is hygienic and can be used to store other fruits and vegetables.



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SAVE FOOD SILVER AWARD

ENTRY	Retort Pouch for Sundried Tomatoes		
ENTERED BY	Verona Govender Schubach		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

Replacing a 1kg PET bucket of sundried tomatoes in oil with a ready-to-sell heat-sterilised product within a multilayer retort pouch increases the product's shelf life from 6 months to 3 years, also yielding a reduction in operating costs – resulting in a cheaper, more competitive product, while reducing food waste.



SAVE FOOD BRONZE AWARD

ENTRY	Essential Waitrose Milk Bottle		
ENTERED BY	Charlotte Bradford		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

In the UK, milk has the largest CO₂e associated with its waste, generating 2 million tonnes of CO₂e each year in the UK alone. The milk bottle helps to reduce household food waste by altering the shape and labelling, saving up to 83,000 tonnes of milk in the UK yearly.





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CERTIFICATES OF RECOGNITION (listed by country)

ENTRY	BLOP		
ENTERED BY	Liam Lo Cascio		
EDUCATIONAL INSTITUTION	University of New South Wales	COUNTRY	Australia

The design incorporates a mouthpiece which when blown into, inflates a chamber which bursts the first seal of the design. This then reveals an easy to open zip lock seal with large grip tabs for easy opening.



ENTRY	eko-Foodpak		
ENTERED BY	Jack Lu		
EDUCATIONAL INSTITUTION	University of New South Wales	COUNTRY	Australia

The eko-Foodpak is designed to protect the loaf of bread through the various stage of distribution and transportation and prevents consumer frustration in package handling.



ENTRY	GreenChew		
ENTERED BY	Patrick Dowers		
EDUCATIONAL INSTITUTION	University of New South Wales	COUNTRY	Australia

GreenChew, a toothpaste dispenser and refill system that considers the following sustainable design principles: - Design for recovery - Optimise material efficiency - Design to reduce product waste - Use recycled materials - Design for transport efficiency



ENTRY	Healiant		
ENTERED BY	Sylvia Musel		
EDUCATIONAL INSTITUTION	University of New South Wales	COUNTRY	Australia

My packaging is a child-proof medicine bottle which is designed to help people with hand strength and motor movement issues. It uses a unique locking system which is easy for people to open but difficult for children. The final concept was based on user testing for the best design.



ENTRY	Joyous		
ENTERED BY	Nguyen Luong		
EDUCATIONAL INSTITUTION	University of New South Wales	COUNTRY	Australia

This Reusable and refillable mouthwash bottle aims to minimise the plastic wastes produced from single use mouthwash bottles that are widely used in the current market. By promoting the use of mouthwash tablets, it creates a reuse and refill consumer behaviour and refilling practice.



CERTIFICATES OF RECOGNITION

ENTRY	Just for you		
ENTERED BY	Madeleine Sheppard		
EDUCATIONAL INSTITUTION	University of New South Wales	COUNTRY	Australia

- Stoneware ceramic design to be waterproof - Marine grade 316 stainless steel to minimise rust build-up - Braille and other non-braille readers tactile indications
- Wide pump for provide sufficient area to apply force - Easy to grip and control
- Does not require tools - Rounded edges with matte finish - Larger front to enhance readability



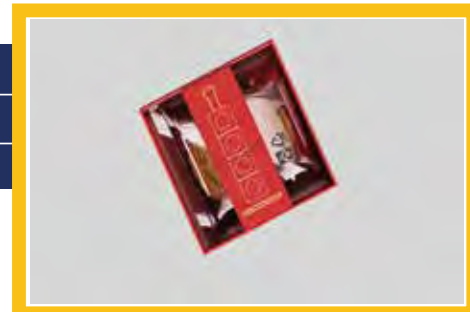
ENTRY	Mango		
ENTERED BY	Tom Bowman		
EDUCATIONAL INSTITUTION	University of New South Wales	COUNTRY	Australia

This product offers a fully recyclable and Australasian Bioplastics Association (ABA) AS Standards certified compostable solution to protect and maximise the life of small serving sizes of mango fruit. Providing the consumer the protection of large pre-existing trays without encouraging the consumer to over purchase and produce food waste.



ENTRY	MOONCO		
ENTERED BY	Maixin Yuan		
EDUCATIONAL INSTITUTION	University of New South Wales	COUNTRY	Australia

MOONCO is a sustainable mooncake packaging solution which only has two layers with the vacuumed retrain to store recyclable film and the recyclable cardboard box. The design tries to use recycled and renewable material and also enables the packaging to be sold with two mooncakes or four mooncakes version.



ENTRY	Pulp Pac		
ENTERED BY	Phuc Quang Truong		
EDUCATIONAL INSTITUTION	University of New South Wales	COUNTRY	Australia

The product is a home compostable Australasian Bioplastics Association (ABA) AS Standards certified sugar cane pulp container for sliced mushrooms with a window for customer's visual inspection. The pack can be home composted and will incorporate ABA logos and ARL how to dispose of logos on-pack.



ENTRY	Senseya		
ENTERED BY	Junbo Tu		
EDUCATIONAL INSTITUTION	University of New South Wales	COUNTRY	Australia

Senseya is a refillable and reusable bottle set including shampoo, body-wash and hair-conditioner with trays. The pump has been designed with a lighter spring to decrease the strength required for use.





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CERTIFICATES OF RECOGNITION

ENTRY	SunSafe		
ENTERED BY	Jasmine Stein		
EDUCATIONAL INSTITUTION	University of New South Wales	COUNTRY	Australia

The design features gravity-based packaging which helps to reduce product waste. The pack has a push button pump that is easy to open and use for people of any age or dexterity to use.



ENTRY	Wosh		
ENTERED BY	Hanqing Jiang		
EDUCATIONAL INSTITUTION	University of New South Wales	COUNTRY	Australia

A reusable and refillable mouthwash designed for consumers who are looking at reducing the single use plastics usage and lowering their environmental impacts. In addition, the pack has been designed for Accessibility & Inclusivity for people who may struggle to open child-proof caps and bottles.



ENTRY	Aurê		
ENTERED BY	TEAM: Júlia Helena Ferreira Vial, Letícia Coutinho Ferreira, Roberta da Costa de Oliveira, Victória Toson de Oliveira, William de Almeida Peters		
EDUCATIONAL INSTITUTION	Universidade Federal do Rio Grande do Sul	COUNTRY	Brazil

With the natural resources shortage, we require proposals compatible with the emerging needs. And Aurê is that: an answer to the demands of a world that needs to be rethought. Therefore, we designed reusable skincare packaging that allow circular economy and reinsertion on the productive chain.



ENTRY	Malle - Extra Virgin Olive Oil		
ENTERED BY	Thiago Oliveira		
EDUCATIONAL INSTITUTION	Curso Rotulando	COUNTRY	Brazil

The great appeal is in the storytelling of the product, a tradition that is packaged and enveloped with the same care and perfection as the entire production process of this olive oil. The concept, copywriting, stamps and complements explore a family legacy, communicating with refinement this particular and exclusive bond.



ENTRY	#wanderlust: traveller's packaging		
ENTERED BY	Mara Cristine Aguiar		
EDUCATIONAL INSTITUTION	SENAI Theobaldo De Nigris	COUNTRY	Brazil

Flexible packaging for the tourism industry and an important marketing tool for personalized campaigns and use to keep amenities or travel documentation. The graphic design of the packaging provides the traveler with a unique experience through digital printing with variable data personalization (VDP). Made from post-consumer recycled (PCR) film.





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CERTIFICATES OF RECOGNITION

ENTRY	A Creative Calendar Theme Nail Polish Set Packaging Design		
ENTERED BY	Xiaohan Deng		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

This is a nail polish set packaging design with a daily color as the concept and a calendar function. The whole packaging design fully considers the utilization of materials and space, the theme is creative, and it has both environmental protection and practical functions.



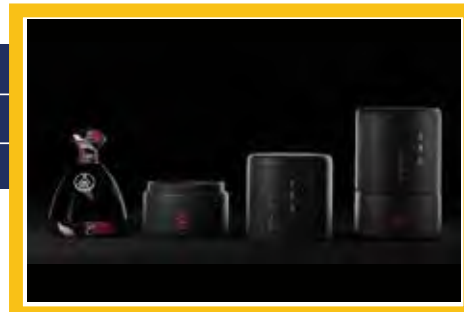
ENTRY	A measurable packaging design of antihypertensive drugs		
ENTERED BY	Shijia Wang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

My pack is a good combination of innovative structural design and intelligent chip technology, which help patient take drugs properly and also convenient to carry and keep.



ENTRY	A pot of wine among the flowers		
ENTERED BY	Yixi Wang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

The packaging design was inspired by the poem "drinking Alone with the Moon" by Li Bai, a poet of the Tang Dynasty in ancient China. I hope it will not only bring you visual enjoyment, but also let you know the beauty of oriental culture.



ENTRY	ARILI Horse milk wine packaging		
ENTERED BY	TEAM: Yuqing Ren, Song Yuhan		
EDUCATIONAL INSTITUTION	Tsinghua University	COUNTRY	China

The core of this package design is the national traditional pattern, tourism commemorative significance and reusable water bottle.



ENTRY	Baifa Baizhong liquor packaging design		
ENTERED BY	TEAM: Wenxin Jin, Ting Lv		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

This liquor packaging adopts double bottle design, and selects "Fa" and "Zhong" as the main design elements, which has a unique cultural heritage and cultural characteristics compared with other packaging designs.





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ENTRY	Century old Guilin Huang Changdian brush new generation Guochao brand Huanxin		
ENTERED BY	TEAM: Yanjun Wu, Chen Haosen, Wu Xia		
EDUCATIONAL INSTITUTION	Guangzhou Vocational College of Urban Construction	COUNTRY	China

The new image takes the original seal cutting font as the blueprint, simplifies and reorganizes the font, presents a solemn, simple and elegant visual style, and creates a reliable brand texture of Huang Changdian's century old brand.



ENTRY	Characters		
ENTERED BY	Hang Liu		
EDUCATIONAL INSTITUTION	Shandong University of Arts	COUNTRY	China

The packaging adopts the method of stacking corrugated cardboard, which is an environmentally friendly material. Corrugated cardboard is environmentally friendly, light in weight, and has shock absorption effect, saving space, easy to carry and transport, and meets the special needs of ceramic products. And product information is reflected above.



ENTRY	'Cloud ' design		
ENTERED BY	TEAM: Fengcheng Zhang, Chen Hongjiang, Han Hao		
EDUCATIONAL INSTITUTION	Moutai Institute	COUNTRY	China

Packaging box with sliding cover packaging, the internal buffer is foam, can effectively protect the product.



ENTRY	Creative packaging design of Bianzhong element wine of Zhongle Banquet		
ENTERED BY	TEAM: JiaMing Liu, ChenXi Li		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

This is an intelligent Baijiu packaging design. In this design, the Bianzhong element is used as the shape of the wine bottle container. Bianzhong was a percussion instrument used by nobles and nobles in ancient times. It is a symbol of dignity and highlights the high-end positioning of the product.



ENTRY	Dali Three course Tea		
ENTERED BY	TEAM: Xiaoyu Lu, Zhang Rui		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

This set of tea packaging listening to wind drink three. The overall inspiration of the tea pot comes from the Yan family courtyard of Bai nationality.





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CERTIFICATES OF RECOGNITION

ENTRY	"Dream in Screen" Chinese shadow show packaging		
ENTERED BY	Ziyu Ying		
EDUCATIONAL INSTITUTION	Beijing Institute of Graphic Communication	COUNTRY	China

Chinese characters are combined with illustrations in logo of the shadow puppetry "Dream in Screen". The illustrations are inspired by the shape of shadow puppets. Each page represents different traditional story, illustrated differently according to the content of the story. Each package contains a different set of shadow puppets.



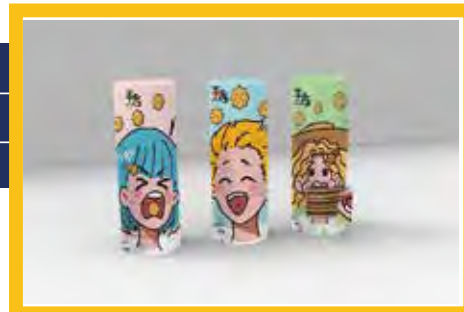
ENTRY	Drift bottle headphones		
ENTERED BY	LeiXin Xu		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

Inspired by the drifting bottle, it is combined with the external bottom box to form the feeling of the drifting bottle floating in the sea



ENTRY	'Enjoyment ' Biscuit Series Packaging Design		
ENTERED BY	TEAM: Qin Yuan, Wang Zhongsheng		
EDUCATIONAL INSTITUTION	Moutai Institute	COUNTRY	China

Innovative, combined with multiple games combined design ; has a good appearance of sales, more can cause consumers to buy desire ; the use of paper materials, easy processing and manufacturing, can be secondary recycling.



ENTRY	Environmental friendly plant delivery packing		
ENTERED BY	TEAM: Yujie Teng, Li Jiaru, Zhang Junbo		
EDUCATIONAL INSTITUTION	Communication University of China	COUNTRY	China

A piece of corrugated paper is used as the raw material for packaging, which can be realized by folding and inserting. The structural design protects the plants well, and the internal vision attracts people's attention. In general, this design has unique highlights in environmental sustainability and social sustainability.



ENTRY	FangGang -Herbal tea		
ENTERED BY	TEAM: Bin Zhang, Shuai Wang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

This packaging realizes a breakthrough in traditional tea drinking and modern design and opens a new way to drink tea.





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ENTRY	FLOWER WHISPERE Yuhua series perfume gift package		
ENTERED BY	TEAM: Huiyan Huang, Yan Wenrui		
EDUCATIONAL INSTITUTION	Tsinghua University	COUNTRY	China

It integrates traditional Chinese culture and modern flavor. Attracting young people's desire to buy. At the same time, it has a unique structure. This unique structure can make it as a gift bring people a sense of surprise, and it also fits the theme of "flower".



ENTRY	'Gold and Jade Full House' Chinese Baijiu packaging design		
ENTERED BY	LianKai Sun		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

In Chinese traditional culture, gold is a symbol of wealth, power and other material wealth; Jade symbolizes the persistence and nobility of personality and morality. The combination of gold and jade is the beautiful hope of sharing material wealth and spiritual wealth, implying "full of gold and jade".



ENTRY	Guyue wine -New Combination of Traditional Musical Instruments and Wine		
ENTERED BY	TEAM: Kaihong Ouyang, Zhang Qianzhuang		
EDUCATIONAL INSTITUTION	Moutai Institute	COUNTRY	China

Drum is a ritual and music instrument in ancient China. We combine the elements of Chinese drum with liquor packaging. The bottle takes the Chinese drum as the bottle body, and the wine box takes the packaging body as the world cover paper box.



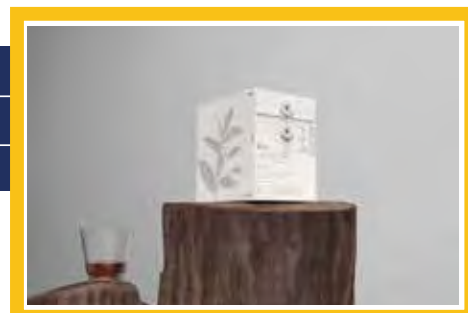
ENTRY	'Hexia' wine packaging		
ENTERED BY	TEAM: Xiao Chen, Huang Guojing, Zhang Xuguan		
EDUCATIONAL INSTITUTION	Moutai Institute	COUNTRY	China

The overall shape of 'Hexia' is easy to be accepted by the public and contains rich and beautiful meanings. Outer packaging on some creative design, the overall image more texture.



ENTRY	Inreason		
ENTERED BY	Baozheng Ge		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

It needn't reason to share with friends, The pleasure of sharing tea with others in a portable way.





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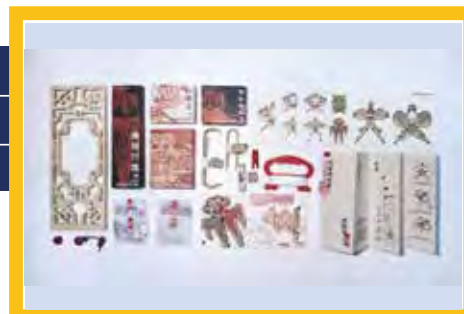
ENTRY	JIEGUAN - Zajilam Tibetan rock color suit		
ENTERED BY	Zibing Zhan		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

After years of baptism, the mysterious beauty of Tibetan rock color murals has been reflected in people's hearts. With an aesthetic approach similar to impressionism, the work abstracts Tibetan Buddhas and landscapes. It is exquisite from a close look and rough from a far look.



ENTRY	Kite Museum		
ENTERED BY	TEAM: Xi Tang, Huang Yilei		
EDUCATIONAL INSTITUTION	Tsinghua University	COUNTRY	China

The Kite Museum is a gift box combines traditional kite elements with modern design style as a starting point. It is not only a handmade product that can be made and assembled by yourself, but also a collectible gift with innovative and universal form and wide audience.



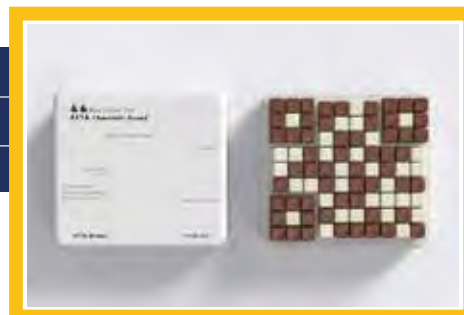
ENTRY	Label design of biodegradable mineral water		
ENTERED BY	TEAM: Xinyu Yang, Yang Bai, Ding Liang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

The same mineral water bottle is always indistinguishable when many people get together. This design distinguishes the same mineral water bottle by rotating the label layer and setting a special password.



ENTRY	LINK Customized Chocolate Brand Packaging Design		
ENTERED BY	TEAM: Xinyu Yang, Yang Bai, Ding Liang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

Chocolate is often a carrier for lovers and friends to give gifts to each other to express their feelings. When buying chocolate, consumers can edit the blessing content online to generate a QR code link, which is presented in the form of video, pictures, text, etc.



ENTRY	"Literati Tea pool" lovely and fresh Republican style tea bag packaging		
ENTERED BY	Xiaoran Du		
EDUCATIONAL INSTITUTION	Beijing Institute of Graphic Communication	COUNTRY	China

With the original text of the love of tea expressed in the prose of writers and thinkers in the Republic of China as the theme, combined with the decoration design of cured cartoon, a tea packing box with the bottom extractive display in the form of independent packaging is created.





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ENTRY	Lotus wine packaging		
ENTERED BY	TEAM: Yuanyuan Wang, Qianchuan Huang, Dengyou Liu		
EDUCATIONAL INSTITUTION	Moutai Institute	COUNTRY	China

The inspiration of his creation comes from Zhou Dunyi's prose 'Elian said 'in the 'out of the mud but not dyed, Zhuo Qinglian but not demon'. The cap and bottle body evolved from the lotus canopy and stem. It's a very good point of innovation.



ENTRY	Multi-functional ink and ink bottle design		
ENTERED BY	TEAM: Xinyu Yang, Yang Bai, Ding Liang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

The overall design of the bottle body reuses the space at the bottle cap without increasing the volume, so that the packaging function can be well extended. The ink bottle cap is equipped with a built-in wiping sponge.



ENTRY	Nuo Intangible Cultural Heritage - Guizhou 'Nuo' Mask Design		
ENTERED BY	TEAM: Hao Chen, Qin Fang, Wang Zhongsheng		
EDUCATIONAL INSTITUTION	Moutai Institute	COUNTRY	China

This work has won the national design competition award. The design selects 15 Chinese Guizhou traditional mask creation, poker as the carrier, breakthrough creation of Chinese and Western culture, is very distinctive.



ENTRY	Packaging design of intelligent interactive portable medicine box for visually impaired people		
ENTERED BY	TEAM: Lili Zhou, Liu Jixiang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

Help visually impaired people to take medicine on time and correctly. Feedback to the family through the mobile app, so that the family more at ease. Use intelligent technology to facilitate the life of visually impaired people.



ENTRY	Packaging Design of Label free Functional Drinks		
ENTERED BY	TEAM: Xinyu Yang, Yang Bai, Ding Liang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

Combining the characteristics of energy supply of functional drinks with the concept of battery power supply, in terms of packaging modeling, the relatively square and flat bottle body is selected, and the bottle body bulges more intuitively to simulate the shape of the battery;





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ENTRY	'Packaging of Butter Tea of Qiasuma Tibetan Culture		
ENTERED BY	Qian He		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

The design works are designed around Tibetan graphic and character symbols. They are very traditional Chinese culture, have a good sales appearance and graphic design, and have a prominent overall impression, reflecting the distinctive, interesting and national nature of Chinese brand culture.



ENTRY	Packaging of temperature sensitive and discolored Shanshui wine		
ENTERED BY	Rui Zhang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

This design uses temperature sensitive color changing paint on materials. The bottle body appears yellow at 23 degrees and blue below 23 degrees, so that consumers can feel the accumulation of Chinese culture while getting the product.



ENTRY	Planting Today potted plant packaging		
ENTERED BY	Boyan Wang		
EDUCATIONAL INSTITUTION	Tsinghua University	COUNTRY	China

Compared with traditional packaging, it's smaller and more functional, can be reused to meet today's demand for "sustainable" environmental protection. The innovation is to pool the handle of the package with a calendar, which provides a record of daily watering, sunlight, making it reusable.



ENTRY	pray for auspiciousness-Packaging Design of Sanxingdui Cultural Creative Liquor		
ENTERED BY	Miao Wang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

This is a liquor packaging design based on Sanxingdui culture.





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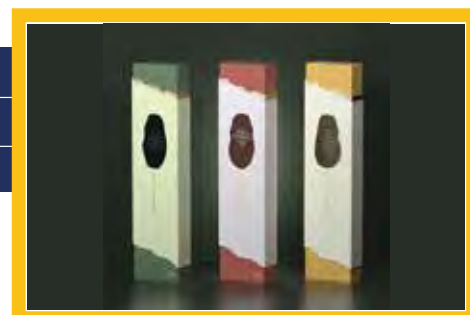
ENTRY	Project Period. 1+1+1 Product Design for Feminine Cloth Sanitary Napkin Cleaning in Water-poor Areas		
ENTERED BY	TEAM: Sihe Wang, Cate Korins, Theresa Jiao		
EDUCATIONAL INSTITUTION	Beijing No. 4 High School International Campus	COUNTRY	China

Project Period- A product and packaging design that addresses the difficulties of cleaning, storing, disinfecting, drying concealed, and avoiding the embarrassment of sanitary products in a low water consumption cost and sustainable way for women in water-poor areas.



ENTRY	Qi (Tibetan incense)		
ENTERED BY	TEAM: Yuying Tan, Lu Xingyi, Liang Shulan		
EDUCATIONAL INSTITUTION	Guangdong Light Industry Vocational and Technical College	COUNTRY	China

This is a Tibetan incense product packaging design. Tibetan incense comes from the essence of plateau flowers. The design of the moiré structure makes the flower pattern rotate, as if bursts of floral fragrance are coming. The interactive opening way makes people emotionally connected to the product



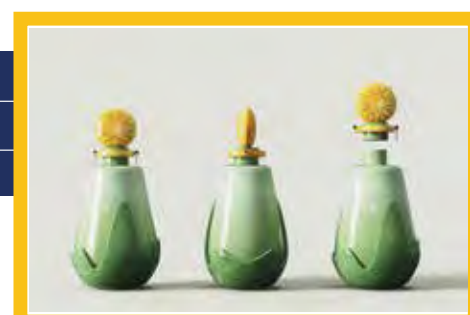
ENTRY	Qinglian wine packaging design		
ENTERED BY	TEAM: Feiyue Zhao, Cheng Huahu, Feng Chennian		
EDUCATIONAL INSTITUTION	Moutai Institute	COUNTRY	China

Bottle cap in shape of lotus, make it more visual; a tag is hanging on the bottleneck, can enhance beauty and reuse; bottle pattern Imitation lotus design.



ENTRY	Qingshan Guyou Wine Packaging Design		
ENTERED BY	TEAM: Moyuan Zhu, Lan Hong, Long Changju		
EDUCATIONAL INSTITUTION	Moutai Institute	COUNTRY	China

This work is the first design that combines ethereal drum with wine packaging. It has beautiful appearance, unique shape and innovation. The packaging can not only hold wine, watch but also play.





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ENTRY	Qinyue Wine		
ENTERED BY	TEAM: Shuangjin Wu, Liu Renyan, Wang Guiqin		
EDUCATIONAL INSTITUTION	Moutai Institute	COUNTRY	China

This package is an intelligent package, which gives users an immersive experience while protecting the product and brings the atmosphere of drinking and playing to users.



ENTRY	"Removable and Reusable Tablet Shopping Packaging"		
ENTERED BY	Shuyan Jiang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

This is not only a highly recognizable and easy to use logistics packaging, but also can be used as a long-term use of the tablet PC stand. It has the characteristics of light, beautiful and environmental protection.



ENTRY	seefresh		
ENTERED BY	TEAM: Han Han, Zhang Hanwen, Wang Yuanhui		
EDUCATIONAL INSTITUTION	Communication University of China	COUNTRY	China

It focus on the important topic for human FOOD SAFETY and FOOD WASTE. Combining new technology and skills of visual communication, we aim to propose a feasible plan to solve social problems through packaging design, which are: improve food safety, reduce food waste, enhance freshness, and improve costumers' satisfaction.



ENTRY	(Shake Bear) Packaging Design for Children's Milk Beverage Products		
ENTERED BY	TEAM: Junjie Cao, Li Jinggang, Huang Jinfen		
EDUCATIONAL INSTITUTION	Guangdong Industry Polytechnic	COUNTRY	China

This is a packaging design for a milk drink for children: with three different appearances and flavors, it is a bear toy for children because it uses a tumbler structure. And its ear is designed as a hook for easy carrying, thus realizing the secondary use of the packaging.





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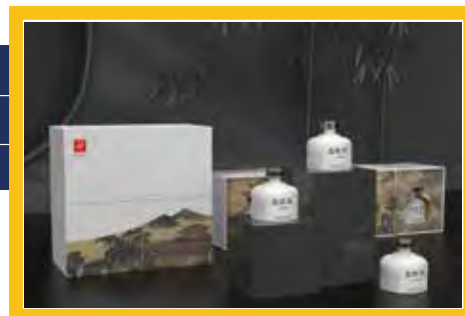
ENTRY	short period of time- Yuanmingyuan Cultural and Creative Wine Packaging		
ENTERED BY	TEAM: Gege Tong, Shijia Wang, Xiaohan Deng		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

Inspired by the Dashuifa Site of Yuanmingyuan Expressing the historical significance behind the fleeting beauty of Yuanmingyuan. Open historical relics and break sponge bricks. Experience the beauty of history



ENTRY	TANG No.1 Yuan White Wine Design		
ENTERED BY	Dingwei Zhang		
EDUCATIONAL INSTITUTION	College of Design and Innovation,Tongji University Shanghai Gaocheng Creative Technology Group	COUNTRY	China

Firstly, it has obvious localization characteristics, and secondly, the novel combination and the clever transmutation of Chinese cultural elements.



ENTRY	Tawuxing Liquor Packaging Design		
ENTERED BY	Zhuo Lin Wang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

This liquor is called "Treading the Mist". This product is an intelligent packaging design that can warm the wine. Heating the outer glass can achieve the atomization effect, presenting a style of reclusive merchandising who rides the wind and treads the mist.



ENTRY	Temperature-controlled removable chicken fry transportation		
ENTERED BY	Lu Peng		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

Made of 100% recyclable agricultural waste materials. There are temperature control and heating devices. Assembly and disassembly function to save warehouse space. The rounded box reduces the crush of chicks due to inertia. The bottom spring remains stable. Cleverly designed air holes.





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ENTRY	The Background of White Spirit In <Ren Yuan>		
ENTERED BY	TEAM: Bingquan Zhou, Fan Wenjie, Xie Meihua		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

1. The opening method adopts traditional elements inherited from Chinese culture: bamboo slips; New and unique ways to promote traditional Chinese culture.
2. The bottle body is simple and atmospheric, which contains the broad and profound Chinese culture.



ENTRY	'The Chivalrous Frame of Mind Umbrella Shade'- Wuliangye wine container packaging design		
ENTERED BY	TEAM: Huazhi Wang, Zeng Xin, Lei Qianqian		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

The gift packaging design of a traditional cultural wine container with chivalrous spirit designed for the brand "Wuliangye" adds the emotional tone of "chivalrous spirit and tenderness". The moral: good "wine" is missing --- take "umbrella" as the starting point of creation; The name is: XiaGu umbrella shadow.



ENTRY	The Flavour from Hometown		
ENTERED BY	TEAM: Yuejia Zhang, Sitian Zhang		
EDUCATIONAL INSTITUTION	Tsinghua University	COUNTRY	China

The Flavour from Hometown™ Seasoning Set is designed for young families far away from hometown during the traditional Chinese Spring Festival. Everyone can easily make dishes that restore the taste of their hometown according to the clear instructions on the package.



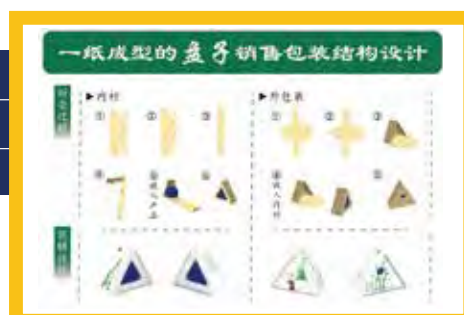
ENTRY	The god of wealth Nuo noodles		
ENTERED BY	TEAM: Tinghao Xiong, Wang Zhengfeng		
EDUCATIONAL INSTITUTION	Moutai Institute	COUNTRY	China

The perfect collision and sublimation of Nuo culture and instant noodles. Inheritance and carry forward the characteristics of Guizhou culture, so that consumers better understand the intangible cultural heritage of Guizhou - Nuo opera.



ENTRY	The Structure Design of the Sales Package of the Plate Made of One Paper		
ENTERED BY	Lulu Fang		
EDUCATIONAL INSTITUTION	Nanjing Forestry University	COUNTRY	China

It has good protection and preservation performance for the contents. The packaging structure design is unique and beautiful, and it has good market benefits. The packaging is conducive to industrial mass production, and can be recycled, meeting the requirements of the era of green packaging and sustainable development.





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ENTRY	Tibetan incense packaging of Potala Palace charm		
ENTERED BY	Yadong Shen		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

Tibetan incense is a unique product of Tibet. The absorption and excavation of Tibetan traditional architecture and Thangka elements are devoted to Innovating through packaging to promote the propaganda of Tibetan characteristic culture.



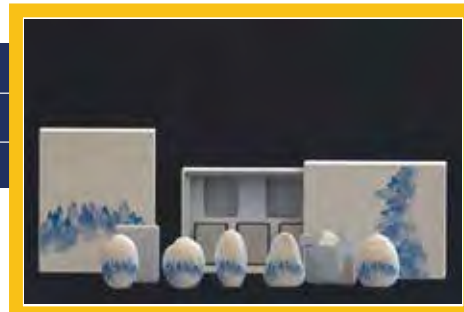
ENTRY	Wu Diao - Peach Flavour Liquor Design		
ENTERED BY	TEAM: Hao Chen, Qin Fang, Wang Zhongsheng		
EDUCATIONAL INSTITUTION	Moutai Institute	COUNTRY	China

The work has won the national design award. Improvement of Wuliangye 'Wutiao' fruit wine : young modeling, easy material display, high seal identification. Highlight the vitality of young groups while retaining the overflowing, warm and delicate beauty of fruit wine.



ENTRY	Wuliangye Packaging Design		
ENTERED BY	Xiao Chen		
EDUCATIONAL INSTITUTION	Moutai Institute	COUNTRY	China

Green and environment-friendly materials, reasonable combination of Chinese traditional beauty, simple and elegant appearance.



ENTRY	YU DU PAN GU SHAN MOUNTAIN TEA PACKAGING DESIGN		
ENTERED BY	Zhuyin Yan		
EDUCATIONAL INSTITUTION	Huaiyin Institute of Technology	COUNTRY	China

The design mainly extracts elements from Pangu Mountain, where tea is produced. The packaging structure adopts nested structure, like the form characteristics of ancient mountain ink painting scrolls opened. After opening, you will feel happy at different layers



ENTRY	Yu Mu packaging design of recyclable materials		
ENTERED BY	Jiaxiang Wang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

The main purpose of the packaging is to promote the protection of the environment and create a green society. At the same time, it calls on people to raise their awareness of environmental protection and pay attention to the core and essence of product packaging design.





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ENTRY	Zhaoyueqing - Design of intelligent Baijiu packaging with lotus pattern in caisson of cave 392		
ENTERED BY	Zibing Zhan		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

This is an intelligent Baijiu packaging design. The lotus pattern symbolizes a pure land. The lotus base can be used to warm wine and glow at night. At the same time, it integrates excellent traditional culture into modern life and conveys a Chinese attitude towards life to the world.



ENTRY	'Zhu Yun' sustainable liquor packaging design		
ENTERED BY	Jicheng Huang		
EDUCATIONAL INSTITUTION	Hunan University of Technology	COUNTRY	China

The environmentally friendly packaging materials and the sustainable recycling of the packaging are the most prominent features of this work.



ENTRY	Alopanthen Hair Lotion Aloe Vera		
ENTERED BY	Mahmoud Aboelela		
EDUCATIONAL INSTITUTION	MSA University	COUNTRY	Egypt

Sustainable Packaging Design

The project belongs to the Structural Design Category. The idea was to develop the structure of an old pack of Alopanthen (hair lotion). The concept is to improve its effectiveness and reduce the wasted amount of lotion used.



ENTRY	Basma Frozen Vegetables		
ENTERED BY	Dina Sobhy		
EDUCATIONAL INSTITUTION	MSA University	COUNTRY	Egypt

The structure and size of the new pack is more efficient in relation to pan sizes and fridge space. While Saving electricity (Eliminate the need for a microwave). Adding an external cardboard box to the package will preserve the package from tears and expand the shelf - life expectancy of the frozen food.



ENTRY	Good France by ilou - Sauces		
ENTERED BY	Nada Sayed		
EDUCATIONAL INSTITUTION	MSA University	COUNTRY	Egypt

The concept of the new pack lies under the 'Visual Design' category, which involves a new visual design that is more appealing to the target audience and allows more space to add the necessary content of the food packaging.



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ENTRY	Harraz/ shampoo-deep conditioner		
ENTERED BY	Rana Zeidan		
EDUCATIONAL INSTITUTION	MSA University	COUNTRY	Egypt

Harraz is famous for using herbs and natural products in their products, they also sell spices and herbs. siwa is famous for their herbs and have special culture and arts such as moutifs so this line is special edition for siwa.



ENTRY	Mozzarella Cheese		
ENTERED BY	Toka Mohamed		
EDUCATIONAL INSTITUTION	MSA University	COUNTRY	Egypt

Save food by restructuring the product packaging. Mozzarella cheese packaging structures are difficult to use and store properly. Due to the constant need to take it out of the freezer, wait for it to disintegrate, and then take the quantity to be used and return it to the freezer.



ENTRY	Nubian Seeds		
ENTERED BY	Nada Elbouhy		
EDUCATIONAL INSTITUTION	MSA University	COUNTRY	Egypt

Working on the visual aspect of the brand to highlight the Nubian Egyptian identity. Craft paper for a sustainable package that is suitable for the type of products inside and can hold them without being damaged.



ENTRY	Paper Bag for French Bread		
ENTERED BY	Anas Basuliman		
EDUCATIONAL INSTITUTION	Ahram Canadian University	COUNTRY	Egypt

Paper Bags for French Bread are easy to use in bakeries and are environmentally friendly. -Recyclable and environmentally friendly.-Easy to fold and install in the bakery before the worker without delay or occupying a large space. -It preserves the shape and freshness of each piece of bread without damaging it.



ENTRY	Piranha Bites		
ENTERED BY	TEAM: Kevin Semjancuk, Emma Schuettoff		
EDUCATIONAL INSTITUTION	Media University Stuttgart	COUNTRY	Germany

The folding box is in the shape of a piranha and thus stands out at the POS. In a set with a bamboo toothbrush, a sustainable and plastic-free packaging for toothpaste tablets was developed. One piranha bites package replaces three conventional toothpaste tubes.





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ENTRY	Corrugated Plastic Box designed from Plastic Waste		
ENTERED BY	TEAM: Farouk Tettey-Larbie, Janice Emefa Kwame, Soureya Tao Marie Paule		
EDUCATIONAL INSTITUTION	Academic City University College	COUNTRY	Ghana

Corrugated plastic box is a distribution package designed from plastic waste, inspired by existing corrugated paper boxes. It is strategically ergonomic and can be used repeatedly for storing and conveying a range of products including fresh food. The box design makes it easy to stack without injury.



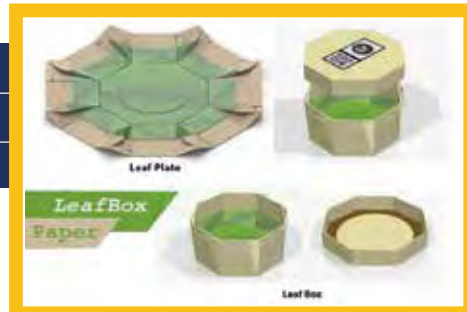
ENTRY	New Packaging Design for Kasapreko Alomo Bitters for Market Appeal		
ENTERED BY	TEAM: Abena Konadu Osei-Akoto, Anna Abena Nyakoa, Adwoa Agyeiwaa Marfo		
EDUCATIONAL INSTITUTION	Ashesi University	COUNTRY	Ghana

The new primary packaging design provides a new meaning to the Kasapreko Alomo Bitters brand by giving it great aesthetic look to the primary and secondary packages. The unique shape represents a woman's body curves, signifying beauty, strength and productivity. The shape also provides an easy grip for the consumer.



ENTRY	Reusable convertible paper-box		
ENTERED BY	TEAM: David Kwasi Awunyo, Maygail Darteh, Pharin Thelma		
EDUCATIONAL INSTITUTION	BSc. University of Ghana Legon	COUNTRY	Ghana

A reusable paper box made from recycled paper and leaves. The box has antioxidant properties, able to be refrigerated and microwavable. Does not only keep food fresh but maintains flavor and reduces waste. The QR code on the lid helps traceability and provides information on 'save food' environmental trends.



ENTRY	Bamboo Toothbrush Packaging		
ENTERED BY	Bánk Gergely Macher		
EDUCATIONAL INSTITUTION	University of Sopron	COUNTRY	Hungary

My goal was to create a packaging design that is evidently environmentally friendly even from a distance. It is made of recycled paper, has a unique form, and grants a distinctive sound and sensation experience while it is torn open.



ENTRY	Bluetooth earphone packaging redesign		
ENTERED BY	Lilla Dobrádi		
EDUCATIONAL INSTITUTION	Óbuda University	COUNTRY	Hungary

My aim was to create a new earphone packaging, that uses only paper and produces less waste. The created box consists of one element and free of outgoing waste. The importer can stick a booklet label onto the box to apply the user manual without opening the box.





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ENTRY	Coffee packaging		
ENTERED BY	Bernadett Belme		
EDUCATIONAL INSTITUTION	University of Sopron	COUNTRY	Hungary

My packaging consists of a 10-piece 2-in-1 coffee pouch and its box. I was inspired by the composition of the ammunition and the technique of charging rifles going back to the 1800s. The contents of the sachet are a bottle of sugar and the instant coffee underneath.



ENTRY	Ilcsi packaging rebranding		
ENTERED BY	Bianka Horvath		
EDUCATIONAL INSTITUTION	Corvin Art School	COUNTRY	Hungary

The aim the project was creating a younger, modern packaging for the Hungarian natural beauty brand, Ilcsi. The design distinguishes 2 basic properties of the products: the shape determines the type of product, while the color and the spread pattern determine the active ingredient content.



ENTRY	Maran Coffee		
ENTERED BY	Edina Horváth		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University	COUNTRY	Hungary

I have redesigned a luxury coffee company <https://maran.hu/> The main idea was to create a packaging which is not just 100% green and made from sustainable paper, but also has a secondary function. My secondary function is using the packaging as a bag to go-to coffee.



ENTRY	Maran coffee premium packaging		
ENTERED BY	Veronika Tóthová		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University	COUNTRY	Hungary

The most important perspective at my packaging was light elegance. This was the reason why I used these clear-out forms and colors. The paper has a special texture, which gives more elegant sense for it. This work contains a whole coffee and capsule coffee packaging together with a gift bag.



ENTRY	Monthly dioptric contact lens kit packaging and travel box		
ENTERED BY	Letícia Dorka Lévai		
EDUCATIONAL INSTITUTION	University of Sopron	COUNTRY	Hungary

A pair of dioptric contact lenses and a contact lens holder packaged together with one month's worth of cleaning and storing liquid. A travel kit is also added when the product is first purchased.





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ENTRY	Nature Flavours Tea Box		
ENTERED BY	Âgnes Kiss		
EDUCATIONAL INSTITUTION	University of Sopron	COUNTRY	Hungary

I designed a plastic-free and environmentally friendly tea box packaging. There are few plastic-free gift packages available. The product is natural looking, and has a simple design. The boxes can be practically stacked together. It is a perfect gift idea, and its unusual design attracts the attention of the customers.



ENTRY	Paradise budgie food packaging		
ENTERED BY	Lagzi Kata		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University	COUNTRY	Hungary

The Paradise budgie food is a zero waste packaging. The paper is edible for birds as it's pressed from seeds and grass. There's a built-in paper measuring spoon at the top of the package. The grams are marked on it, so you can easily measure the right amount of seeds.



ENTRY	Pocketbrush		
ENTERED BY	Zalán Nagy		
EDUCATIONAL INSTITUTION	Soproni Egyetem	COUNTRY	Hungary

The main benefit of this product is the small size with the 2 in 1 design thus easier carriage. The toothpaste tube can be folded and pulled out from its holder. The pocketbrush can also be easily folded into working position.



ENTRY	Pole Pole		
ENTERED BY	Zsófia Feke		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University	COUNTRY	Hungary

My goal was to create a premium coffee packaging which despite the high category, is based on a conscious use of materials thus the main parts of the packaging are all made of paper and the capsules would be made of degradable plastic.



ENTRY	Protein cabs packing		
ENTERED BY	Eszter Hujbert		
EDUCATIONAL INSTITUTION	University of Sopron	COUNTRY	Hungary

One part of the packaging consists of a large multi-dose pack containing three different variants with a tamper-evident closure. The other is an outer storage box containing 10 single-dose sachets. The outer box can be opened at the top and the top can be removed.





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ENTRY	Ski socks packaging		
ENTERED BY	Imre Ádám Képíró		
EDUCATIONAL INSTITUTION	University of Sopron	COUNTRY	Hungary

The importance of ski socks is best understood by those who ski. The goal of this design is to make packing socks as extreme as the winter sport itself. These sports accessories are essential and relatively, so this is reflected on the box.



ENTRY	Smile in case retainer case		
ENTERED BY	Viktória Bata		
EDUCATIONAL INSTITUTION	University of Sopron	COUNTRY	Hungary

The Smile in case retainer case is a completely redesigned product. The main idea was to totally redesign the case and make it more practical and visually appealing. The built-in magnetic closure helps easy opening with wet hands and mirror makes the case more user-friendly on a daily basis.



ENTRY	SZAFI Flour		
ENTERED BY	Noémi Bérész		
EDUCATIONAL INSTITUTION	Corvin Art School	COUNTRY	Hungary

My goal was to create a modern, eco-conscious brand with a fresh and youthful, shape-shifting packaging and image communication. By the design I have tried to destroy the conventions around flour packaging. The products reflects fun and dynamism. I provided secondary function for the packaging as a measuring unit.



ENTRY	The Body Shop eco-friendly, reusable e-commerce packaging		
ENTERED BY	Szilvia Pente		
EDUCATIONAL INSTITUTION	Obudai Egyetem	COUNTRY	Hungary

The concept of my design is a brand-related board game made from the box. To start the game, pop the pre-perforated figures out of the wall of the box and play! As having a secondary function, this packaging does not end up in waste automatically after the primary usage.



ENTRY	tissue paper		
ENTERED BY	Luca Hergovics		
EDUCATIONAL INSTITUTION	University of Sopron	COUNTRY	Hungary

Booger tissues were created for children and designed in an awareness-raising way. The name came from the children slang booger which reflects on the hole of the box, while it looks like you are pulling out the tissue from nose of the characters.





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ENTRY	Be Yourself Eco-friendly Sanitary Pad Pack For Travelling		
ENTERED BY	Pooja Khadtare		
EDUCATIONAL INSTITUTION	Indian institute of packaging	COUNTRY	India

Be yourself pack is a single pad product with "UV coated" paper primary pack (100GSM) for travelling purpose and can even be available in an "Art paper" secondary pack (100GSM) of 6 pads with 6 flavoured paper soap strips.



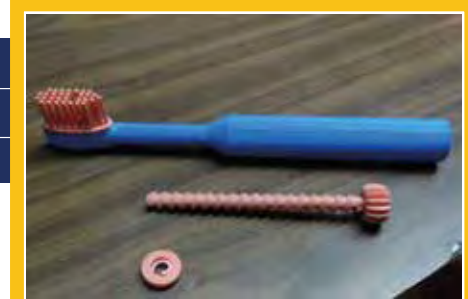
ENTRY	Convenience Cooling Aluminium Can for Beverages		
ENTERED BY	TEAM: Avinash Khaladkar, Samarth Sharan, Sachin Shitole, Rahul Arane		
EDUCATIONAL INSTITUTION	Indian institute of packaging	COUNTRY	India

1. Convenience Cooling
2. No requirement of refrigeration
3. Portable convenient design
4. The temperature can be regulated according to the consumer requirements



ENTRY	Convenient Toothbrush		
ENTERED BY	TEAM: Saamir Akhtar, Asif Ahmed, Mukund Kumar Pandey, Sachin Shitole		
EDUCATIONAL INSTITUTION	Indian institute of packaging	COUNTRY	India

The convenient tooth brush is a compact design combining the function of toothbrush and toothpaste. It has been observed that while travelling one often tends to forget either of the two. The motive behind our product is to provide ease of maintaining oral hygiene while travelling at an economical cost.



ENTRY	Dual shampoo and conditioner in one bottle with horizontal partition		
ENTERED BY	TEAM: Alanka Bhosle, Vaishnavi Buttanwad, Rutuja Patil, Priyanka Galdhar		
EDUCATIONAL INSTITUTION	Indian institute of packaging Mumbai	COUNTRY	India

Dual shampoo and conditioner in one bottle with horizontal partition why we need two bottles in washroom shelf as we use them simultaneously. We created solution that a bottle both side openable with flip flop mechanism divided by horizontal partition where one side with shampoo and other conditioner



ENTRY	PRESS MEDpack		
ENTERED BY	Chinmay Patil		
EDUCATIONAL INSTITUTION	Indian institute of packaging, Mumbai	COUNTRY	India

The present invention relates to packaging of medicinal products for administration as solid unit dosage forms. It provides a pharmaceutical package with ease of dispensing through a casing for blister pack, and provides tamper proof, economical press-through casings.



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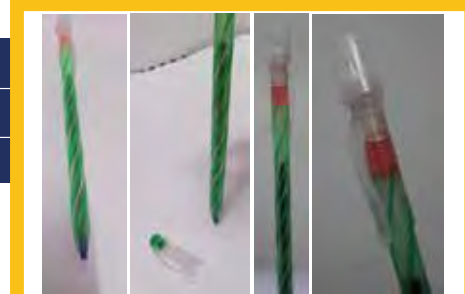
ENTRY	Roll on Hair Oil Bottle		
ENTERED BY	TEAM: Mrunal Chavan, Sachin Shitole		
EDUCATIONAL INSTITUTION	Indian institute of packaging	COUNTRY	India

The Roll-On Hair Oil Bottle is a self-use bottle with a unique design of roll-on oil applicator which is unidirectional & also aids in scalp massage. When rolled over scalp, oil dispenses through a specially designed roll-on ball having small bumps on surface which works well to massage without extra pressure on bottle.



ENTRY	Roll-on Mosquito Repellent Cum Pen		
ENTERED BY	TEAM: Sri Harish Munaswamy, Saamir Akhtar		
EDUCATIONAL INSTITUTION	Indian institute of packaging, Mumbai	COUNTRY	India

To develop a multi-purpose Pen which serves the writing purpose as the ink is stored in the bottom half of the pen. Mosquito Repellent is compartmentalized in the top and can be applied using a Roll-on over our clothing so that we can protect ourselves.



ENTRY	Standiee- Multi-product dispensing pack		
ENTERED BY	TEAM: Sanjay Pallaprolu, Shraddha Pawar, Aditi Shinde, Samarth Sharan		
EDUCATIONAL INSTITUTION	Indian institute of packaging	COUNTRY	India

Standiee: 3-in-1 Stand-up Bottle meticulously designed for the user's convenience. The Bottle eliminates the need for multiple bottles and enables the user to dispense 3 different condiments, the refill ability of the bottles helps reduce plastic usage and is eco-friendly. Its Core design helps keep the bottles intact.



ENTRY	Straw Less Tetra		
ENTERED BY	TEAM: Omkar Mandlik, Shubhanan Kanjalkar, Shrikant Thoke		
EDUCATIONAL INSTITUTION	Indian institute of packaging Mumbai	COUNTRY	India

1. Convenient - easy to open, store 2. Elimination of straw 3. Hygienic
4. Suitable for 100ml, 150ml, 200ml 5. Economical.
Overall Benefits of the design concept are which can eliminate the single use plastic straw and wrap around it.



ENTRY	JOYKO Reusable Packaging		
ENTERED BY	Hafidzah Maheswari Padmarani		
EDUCATIONAL INSTITUTION	Universitas Indonesia	COUNTRY	Indonesia

Joyko is an Indonesian stationary brand. In order to promote Indonesian culture, the package is particularly designed with graphic representing batik motifs, illustrations of traditional Indonesian dances, following by the names of origin



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ENTRY	packaging redesain "MO TAHU AJA"		
ENTERED BY	TEAM: Endah Dwi, Septian Adyatma, Sifa Azzura		
EDUCATIONAL INSTITUTION	Politeknik Negeri Jakarta	COUNTRY	Indonesia

Mo Tahu Aja is an UMKM created by Kulo Group and Mitra Boga Ventura that served some types of fried tofu.



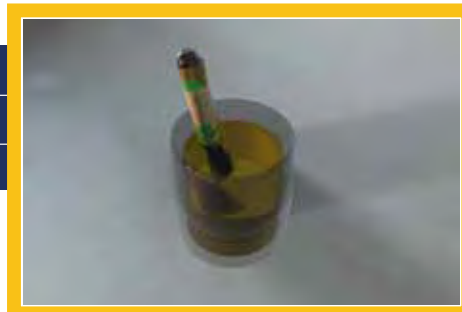
ENTRY	Preserving Papuan Culture		
ENTERED BY	Gabriela Oktavia Siregar		
EDUCATIONAL INSTITUTION	Politeknik Negeri Jakarta	COUNTRY	Indonesia

Agatis is a colored made in Indonesia. The packaging structure made in the form of colored pencils and themed Papua area which consist of typical Papua motifs, Papua traditional clothes, and Papuan traditional houses.



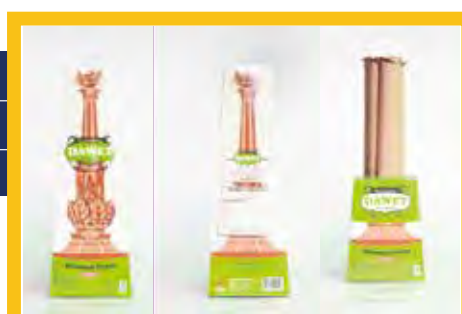
ENTRY	Spoontea		
ENTERED BY	Kristian Zefanya		
EDUCATIONAL INSTITUTION	Universitas Kristen Duta Wacana	COUNTRY	Indonesia

This packaging design is a redesign & innovation of tea spoons and strainers that make it easier for someone to stir and filter tea at once and can be reused



ENTRY	Strawesome Dawet		
ENTERED BY	TEAM: Abi Sadewa N, Irfan Husaini, M. Rifqi Alpian		
EDUCATIONAL INSTITUTION	Politeknik Negeri Jakarta	COUNTRY	Indonesia

The high intensity of using plastic straw, especially in Food and Beverage (F&B) industry, can be a threat to preserve the environment. In purpose to give a solution for this problem, we make some inovation on a packaging of powder drink which named "Strawesome".



ENTRY	Together "MEN SIL" Coloring the Earth		
ENTERED BY	Lytta Yennia Putri		
EDUCATIONAL INSTITUTION	Politeknik Negeri Jakarta	COUNTRY	Indonesia

This packaging is designed for colored pencil products. Has a pencil-shaped packaging concept by displaying a map of Indonesia along with the characteristics of the 5 islands of Indonesia.



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ENTRY	Mawada		
ENTERED BY	Mawada Mohammad Hamed Aswed		
EDUCATIONAL INSTITUTION	German Jordanian University	COUNTRY	Jordan

In terms of storage and transportation, as for the visual, the symbol from my country was chosen as part of the name of the product and the place of its production to make it easier for the local and international recipient to know the product as well as the country



ENTRY	Bibaan dates package		
ENTERED BY	Mariam Alshaer		
EDUCATIONAL INSTITUTION	German Jordanian University	COUNTRY	Jordan

Bibaan (an arabic word meaning doors). This package and name represent the arabian culture and hospitality where arabs always welcome people in their homes and treat them like siblings. Also looking at old arab homes you'll find all are next to each other without spaces in between.



ENTRY	Buthoor Medjoul dates		
ENTERED BY	Nataly Zagha		
EDUCATIONAL INSTITUTION	German Jordanian University	COUNTRY	Jordan

My concept revolves around an inspiration of Interior architecture curved hallways and room ceilings that were common in the design concept of the traditional Arabian houses and buildings which came about my visual design and effected the shape of my package.



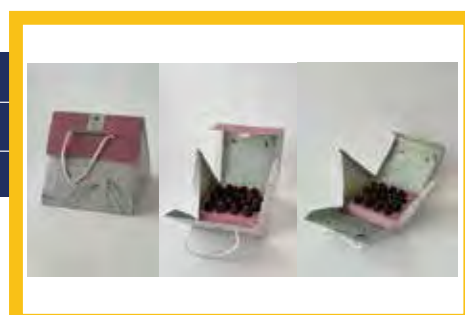
ENTRY	Hamoudeh Halloumi Cheese Recreation Package		
ENTERED BY	Tuleen Kirresh		
EDUCATIONAL INSTITUTION	German Jordanian University	COUNTRY	Jordan

I decided to recreate the Halloumi cheese package visually and structurally by designing a package that can keep the cheese in the same package without having to change it several times and would be easy to use and appealing. Also showing the quality of the cheese inside the package.



ENTRY	Juzoor Dates		
ENTERED BY	Zain Abuirshaid		
EDUCATIONAL INSTITUTION	German Jordanian University	COUNTRY	Jordan

Most of the mejdool dates packaging is a carboard box. will be Designing a visually appealing environemntally friendly package. Inspired by palm trees and how it starts off closed then opens with a beautiful look that is why my package starts off a bag then opens like a flower.





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ENTRY	sweet cheese rolls package		
ENTERED BY	Mariam Alshaer		
EDUCATIONAL INSTITUTION	German Jordanian University	COUNTRY	Jordan

In this project I chose to do a packaging design for sweet cheese rolls (halawet el jibn) because it isn't given much attention, it is always a plastic plate with plastic foil wrap.



ENTRY	Veggi Bomb Kit		
ENTERED BY	Tina Safadi		
EDUCATIONAL INSTITUTION	German Jordanian University	COUNTRY	Jordan

An innovative compact sustainable multi-functional structural packaged vegetable kit. Aiming to teach Jordanians a simple habit of creating seedballs at home to help fight deforestation levels while feeding bees and increasing pollination. Seedballs then turn into plants when thrown in open fields.



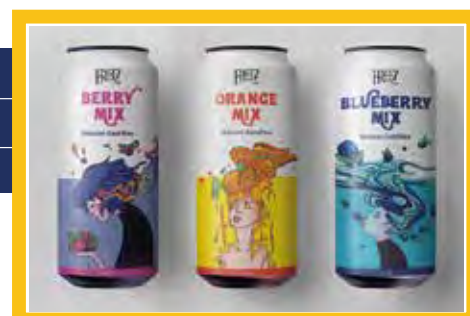
ENTRY	Ben Naffaa Coffee		
ENTERED BY	Fayza Ibdieh		
EDUCATIONAL INSTITUTION	Rafik Hariri University	COUNTRY	Lebanon

Saida is one of the oldest cities in Lebanon, full of different underappreciated historical and heritage sites. Therefore, I decided to create a new coffee line for Ben Firas Naffaa, a known coffee brand from Saida, to show Saida's undermined sites including Debbene Palace & Jonblatt Palace.



ENTRY	Freeze		
ENTERED BY	Rawan Soussan		
EDUCATIONAL INSTITUTION	Rafik Hariri University	COUNTRY	Lebanon

Freeze is a Lebanese brand for beverages. I designed 3 characters, each representing a flavor with a backstory and I integrated the fruits within their flowy and colorful hair, reflecting the beverage. The purpose is, uplift, introduce the customers to their main selling element, the wide range of flavors.



ENTRY	Fried Kibbeh Balls		
ENTERED BY	Aya Yamout		
EDUCATIONAL INSTITUTION	Modern University for Business and Science	COUNTRY	Lebanon

My idea is very simple and attractive, where every piece is isolated in its private room which is a part of the whole nylon bag in a way that we can pick each piece separately despite the number we want to fry leaving the rest intact.





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ENTRY	Olive Oil Bottle		
ENTERED BY	Maysam Al Hajjar		
EDUCATIONAL INSTITUTION	Rafik Hariri University	COUNTRY	Lebanon

Lebanese people consume massive quantities of olive oil, which is a famous Lebanese product; however most olive oil bottles are poorly designed and easy to slip. Therefore, I decided to redesign the structural package of olive oil to render it ergonomic and innovative.



ENTRY	Optimal Kids Bandages		
ENTERED BY	Maysam Al Hajjar		
EDUCATIONAL INSTITUTION	Rafik Hariri University	COUNTRY	Lebanon

Optimal is a known brand for baby products and as many other baby products has a line for children plasters that are hard to use by a child and visually commercial. Therefore I decided to create an easy to use package that children can have daily in their backpacks.



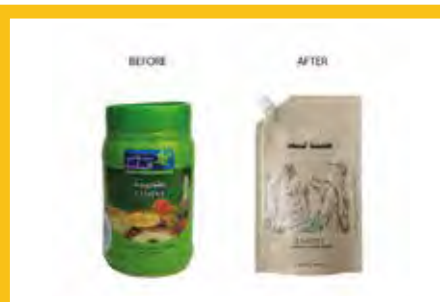
ENTRY	Poppins Corn Flakes + Milk		
ENTERED BY	Salma Khalaf		
EDUCATIONAL INSTITUTION	Rafik Hariri University	COUNTRY	Lebanon

Poppins is a popular Lebanese cornflakes Brand, but their designs do not stand out from their competitors. Therefore, I decided to create a new modern look for cornflakes breakfast or snack package for kids with a bowl of milk attached to it to serve as a meal on the go.



ENTRY	Sesame Seeds paste packaging		
ENTERED BY	Hiba Jouni		
EDUCATIONAL INSTITUTION	Lebanese International University	COUNTRY	Lebanon

Tahini is always offered in plastic jars, which makes it difficult to be poured. So I converted it into a pouch bag. Simply shake it and pour without any mess or tahini waste. The visual style depicts a worker in a sesame field. It's Simple, clear and legible.



ENTRY	Taanayel Labneh		
ENTERED BY	Louna Abouomar		
EDUCATIONAL INSTITUTION	Lebanese International University	COUNTRY	Lebanon

I created a new concept for labneh which is small pouch which you can enjoy it as a snack or as breakfast anywhere. This small pouch is one serving with a zipper. It come with flavours like labneh with thyme, or labneh with olive.





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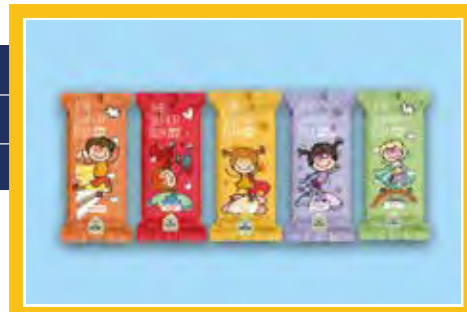
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ENTRY	The Super Box		
ENTERED BY	Marilynn El Khoury Dandan		
EDUCATIONAL INSTITUTION	Lebanese International University	COUNTRY	Lebanon

The Super Box's a chocolate box made for the Lebanese Sesobel association. This box's a treat for children, containing 5 different chocolate flavors: plan milk, milk chocolate crispies, white chocolate crispies, caramel, and dark choco. The purpose behind it is to embody the love, strength, and hope of Sesobel's kids.



ENTRY	Akar		
ENTERED BY	Imane Guessous		
EDUCATIONAL INSTITUTION	Artcom Sup Rabat	COUNTRY	Morocco

The packaging creation of Akar contains traditional patterns to pay homage to Moroccan history by making it a little more modern. The mixture of patterns in the form of mosaics is combined with a modernized and revisited color palette. The font, full of curves, is reminiscent of Arabic calligraphy.



ENTRY	Cleo's Henna Packaging		
ENTERED BY	Kenza Dakki		
EDUCATIONAL INSTITUTION	ArtCom Casablanca	COUNTRY	Morocco

The approach I took for this packaging is to create a luxurious gift box that could help promote the use of Henna around the world. With an easy to use packaging and setup I wanted to create something that people could keep as a decor element in their house.



ENTRY	Curry and Thyme Spice Pack		
ENTERED BY	Fapojuwo Oluwafisayo Babajide		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	Nigeria

This innovative 2-in-1 packaging for curry and thyme spices provides maximum shopper comfort, being both portable and convenient to handle while presenting the consumer with a fun and novel pack that displays prominently on shelf and has second-life potential within consumers' homes.



ENTRY	Fresh Meat Pack		
ENTERED BY	Samson Olushina Olawumi		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	Nigeria

This project proposes beef packaging specifically to limit the possibility of germs, contamination and other health issues that arise from improper meat packing, which is a common concern in Nigeria. The usage of a vacuum pack container and box pack ensures that the meat is well-protected and safe for consumption.



CERTIFICATES OF RECOGNITION (listed by country)

ENTRY	Huggies Diaper Box		
ENTERED BY	Sofola Azeez Abdullah		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	Nigeria

This project aims to promote Huggies diapers at the point of sale. The primary packaging is folding box board (FBB) and the secondary packaging is shelf-ready corrugated board – set to be the first of its kind in the category in Nigeria.



ENTRY	Kunu Zaki Drink		
ENTERED BY	Onalaja Moyosore		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	Nigeria

Packaging development for Kunu Zaki, a popular Nigerian beverage, to boost the perception of this drink in the mind of the consumer, promote purchase and encourage recycling. The entry showcases how to use packaging – in this case, the PET bottle – to add value to the product.



ENTRY	Quad Stand Up Pouch for Tomato Paste		
ENTERED BY	Unuagbokhe Abibat Shaibu		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	Nigeria

A quad standup pouch with spout as the primary packaging of processed tomato, this proposal provides an appropriate packaging material to reduce tomato loss at post-harvest, while encouraging preservation and storage, as this packaging – a flexible laminate pouch – is easy to open, close and store.



ENTRY	Tiger Chilli Pepper Powder		
ENTERED BY	Adebusola Olude		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	Nigeria

A stand-up pouch with multilayer (PET/Met PET/PE) prevents deterioration such as volatile oil loss, caking of the product, microbial spoilage and insect infestation during storage or transportation. The secondary packaging will be arranged in a clay-coated shipper box that will be displayed on the shelf at retail outlets.



ENTRY	Zobo Drink		
ENTERED BY	Ugonma Awom Nwabeke		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	Nigeria

This project proposes the move from PET bottles to aluminium cans for the traditional Nigerian drink Zobo, in order to enhance its preservation at small, medium and large scale levels, while extending its shelf life and protecting the components of the drink.





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ENTRY	Omani Sohar Textile Company yarn product		
ENTERED BY	Suhair Humaid		
EDUCATIONAL INSTITUTION	CAS Nizwa	COUNTRY	Oman

The Omani Sohar Textile Company (SVP) will launch the polyester yarn product in a smart box of yarn, this box will contain a cutting tool that facilitates the process of cutting the thread and reduces thread entanglement, as it will appear in a tidy and beautiful shape.



ENTRY	MILKI FRESH MILK MILK PACKAGING		
ENTERED BY	Mahnoor Ahmed		
EDUCATIONAL INSTITUTION	University of Engineering And Technology	COUNTRY	Pakistan

The MILKI bottle made of PET is a next generation milk bottle designed (structurally and visually) to deliver against the current and future delivery methods. Its design is inspired by the silhouette of a milkman. It can be reused as a lamp or a vase.



ENTRY	BagVerse		
ENTERED BY	Majda Nailul Hafiz		
EDUCATIONAL INSTITUTION	Ngee Ann Polytechnic	COUNTRY	Singapore

BagVerse, a reusable bag package that can be used in many ways at your convenience! With detachable waterproof pouch and a clip hook, hang it in the bus, anywhere in your home or used for other purposes. It seeks to promote saving the planet with designs of endangered species!



ENTRY	GAiA Contact Lens Packaging		
ENTERED BY	Charlotte Chan		
EDUCATIONAL INSTITUTION	Nanyang Polytechnic	COUNTRY	Singapore

GAiA Contact Lens Packaging is a transformable pack that streamlines the recycling process for plastic blisters, introducing convenience into the system with quirky and cute graphics that pay homage to the diversity of our planet and encouraging sustainability in the consumer's daily habits.





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CERTIFICATES OF RECOGNITION (listed by country)

ENTRY	Kumu Sustainable Packaging		
ENTERED BY	Hanis Dalia Raziff		
EDUCATIONAL INSTITUTION	Nanyang Polytechnic	COUNTRY	Singapore

Every year in Singapore, 1.76 billion of plastic items are used and disposed of. Half of them are plastic bags and the other 473 million are plastic disposable items like food takeaway containers. This project uses plastic kuih packaging waste as the area of focus.



ENTRY	Pearly's Bamboo Toothbrush		
ENTERED BY	Natalie Yong		
EDUCATIONAL INSTITUTION	Nanyang Polytechnic	COUNTRY	Singapore

Pearly's is a sustainable toothbrush brand that aims to promote the use of bamboo toothbrushes in everyday life.



ENTRY	TCover		
ENTERED BY	Nur'Ayuni Rosman		
EDUCATIONAL INSTITUTION	Ngee Ann Polytechnic	COUNTRY	Singapore

The product packaging I chose is a tea box. The tea box comes in a hexagon shape following the shape of the tea bags. The tea bag also acts as a cup cover and a clean surface to place tea bags to be reused to make another cup of tea.



ENTRY	Alula S26 On the Go Travel Milk Pods		
ENTERED BY	Ni'mat Joosab		
EDUCATIONAL INSTITUTION	University of Johannesburg	COUNTRY	South Africa

This concept for a conveniently-sized travel pack of milk formula communicates its usage instructions in a clear yet attractive manner, ensuring that new mothers feel confident in the product.



ENTRY	Aquartz Water in a Box		
ENTERED BY	Kieren Murugan		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

This packaging offers 360-degree branding space, improving the appearance of the product on shelves. As part of the redesigned packaging, there are informative facts on the packaging and on the SRP to inform customers about how sustainable the packaging is.





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ENTRY	Ava Secrets Menstrual Cup		
ENTERED BY	Nastasia Pestana		
EDUCATIONAL INSTITUTION	Stellenbosch Academy of Design & Photography	COUNTRY	South Africa

Normalising periods and spreading education about menstruation was the aim of this entry. Through this redesign, the nature of the product, the manner of its use through effective infographics and the benefits of purchasing the product over other single use sanitary products has been clearly and effectively communicated.



ENTRY	Awesome Avocados		
ENTERED BY	Charissima Lane		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

This strikingly asymmetrical avocado box will catch the eye of consumers while increasing the shelf life of the avocados, as the product left on the pallet can be easily moved to cold storage.



ENTRY	Bakers Assorted Biscuits		
ENTERED BY	Cheryl Joseph		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

Introducing a 500g Choice Assorted Biscuits pack to the market, which will be sold with a skillet lid included, thereby allowing resealability of the product and reducing the staling of the biscuits. Less packaging will be used for this product, leading to cheaper production and a reduced negative environmental impact.



ENTRY	Bean There Coffee Bag		
ENTERED BY	Maserame Nhlapo		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

A plastic-free gusset earthpouch, with high moisture, oxygen, gas and aroma qualities to keep the coffee it houses fresh for up to three months. Stainless-steel spoon is included to be used as a scoop and a clipper for resealing the bag, while consumers are given information about environmental awareness on-pack.



ENTRY	Biskitty Biscuit Treats		
ENTERED BY	Asanda Silo		
EDUCATIONAL INSTITUTION	University of Johannesburg	COUNTRY	South Africa

A playful design for cat treats showcased on recyclable material, this packaging is durable, while the "house" shape stacks as well in stores.





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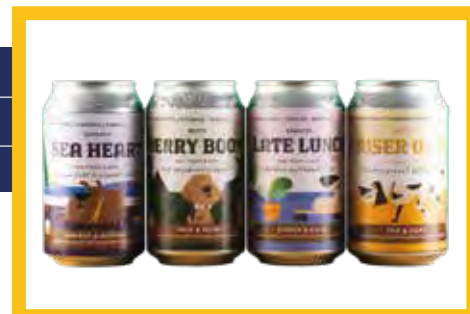
ENTRY	Bo-Kaap Bites		
ENTERED BY	TEAM: Ansone Boshoff, JP Eksteen, Jodie Stoffberg, Kgalalelo Koloti, Nina De Villiers, Lara van der Merwe, Jana Schreuder		
EDUCATIONAL INSTITUTION	Stellenbosch University	COUNTRY	South Africa

A well-designed carton with a window displays eye-catching graphics which pay homage to the rich Cape Malay culture that inspired this proudly-South-African food product. Added to the protection of the carton, each ready-to-eat syrup-infused cake is wrapped in a polypropylene sachet, ensuring the product remains fresh throughout its shelf life.



ENTRY	Brew Buddy Dog Beer		
ENTERED BY	Annabel Kay-Shuttleworth		
EDUCATIONAL INSTITUTION	Stellenbosch Academy of Design & Photography	COUNTRY	South Africa

A specialised crafted bone broth that provides nutrition and helpful vitamins for your dog, this packaging communicates the beneficial nature of the product while offering fun, engaging design elements.



ENTRY	Buddy's Beer		
ENTERED BY	Chanelle Snyman		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

To make this beer bottle more sustainable, the bottle is reduced from 340ml to 330ml, while the neck and front label move from foil to metallised paper and the back label is removed entirely. The secondary packaging moves from plastic to paper, utilising leftover barley straw from the beer-making process.



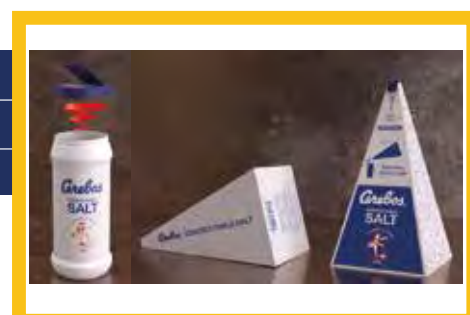
ENTRY	Bulk Pack for Stretch Film		
ENTERED BY	Tailei McCullough		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

The idea behind this project is to package a plastic roll within a carton. The carton will be made of non-virgin grade recyclable corrugated paper, which will make the packaging more environmentally responsible, reusable and sustainable.



ENTRY	Cerebos Salt Packaging		
ENTERED BY	Helene Kotze		
EDUCATIONAL INSTITUTION	Eduvos Tyger Valley	COUNTRY	South Africa

This engaging packaging redesigns the Cerebos salt shaker and its plastic bag refill, providing an elegant solution to a messy problem that is clearly communicated on front-of-pack.





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ENTRY	Chicken Spice Sachet		
ENTERED BY	Sanele Mngadi		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

A sustainable single material with multiple layers has been successfully developed for Robertsons spice sachets to replace the traditionally-used paper/ Alufoil/PE. By decreasing material costs for the display unit and shipper, the increased cost of the sustainable material was offset, and savings are still achieved.



ENTRY	Cordial Boob Tape		
ENTERED BY	Lerato Ngcobo		
EDUCATIONAL INSTITUTION	University of Johannesburg	COUNTRY	South Africa

A feminine, friendly design which conveys a sense of confidence and comfortability, this pack neatly details what purchasers can expect from the product and how it can be utilised.



ENTRY	Dairyland 1l Stand Up Pouch		
ENTERED BY	Rentia Liebenberg		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

This milk packaging was selected and designed to provide instant differentiation and product identification that would provide convenience and lightweight benefits. Package design features consist of a 1-litre stand up pouch with an air-filled handle, re-closing device, and high quality graphics for full cream, low fat and fat-free variants.



ENTRY	Egoli Citrus		
ENTERED BY	Ayesha Thangay		
EDUCATIONAL INSTITUTION	Greenside Design Center	COUNTRY	South Africa

This entry received full scores for recyclability, functionality, design and aesthetics, and innovation due to the careful thought applied to paper-based packaging solution. Made from corrugated paper, which is environmentally friendly, the pack is 100% recyclable, compostable and biodegradable, and does not contain any plastic or harmful toxins.



ENTRY	Fair Cape Dairies Granadilla Yoghurt		
ENTERED BY	Maroli van der Merwe		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

This project offers sustainability benefits through the replacement of an imported IML label with paperboard. The pack optimises the plastic material of the tub and lid by removing the white pigment and changing to an opaque option, giving the pack high recycling value and increasing its collection and recycling rate.





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ENTRY	Goldi Chicken Meal		
ENTERED BY	Mashadi Botomane		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

This packaging for Goldi Chicken is environmentally responsible while performing its function of containing the product, protecting it from the elements, withstanding the supply chain, and attracting customers with the objective of increasing sales at point of purchase.



ENTRY	Gordon's Gin 750ml		
ENTERED BY	Lekeesh April		
EDUCATIONAL INSTITUTION	Eduvos Tyger Valley	COUNTRY	South Africa

A redesign of Gordons Gin, this striking pack presents a fresh spin on the iconic brand while maintaining the brand identity of the original packaging through strong use of colour and eye-catching graphics.



ENTRY	Halloween Marshmallows		
ENTERED BY	Junaid Joseph Naik		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

This new promotional theme pack on an existing product "Sweets From Heaven marshmallows" will improve sales by changing the packaging's appearance while incorporating a QR code to increase consumers' interaction with the brand.



ENTRY	Huletts Sugar Packaging		
ENTERED BY	Marleine Louw		
EDUCATIONAL INSTITUTION	Stellenbosch Academy of Design & Photography	COUNTRY	South Africa

This accessible packaging redesign for Huletts Sugar aims for a more satisfying user experience. The illustrations on-pack are inspired by sugar cane farms near the Transkei, and capture the essence of day-to-day life for a sugar cane farmer while creating a stand-out pack on shelf.



ENTRY	Hummoes Ready-To-Eat Spread		
ENTERED BY	TEAM: Tarryn Ohlsson, Esme Broeksma, Jana Gerrits, Lara Coetzee, Lerato Ntsime, Lydia Landman, Rory Lutz		
EDUCATIONAL INSTITUTION	Stellenbosch University	COUNTRY	South Africa

Hummoes is a ready-to-eat spread, packaged in a lightweight polypropylene tub and lid. The 110g biltong-flavoured spread offers differentiation in the category and convenience to the target market. The tub features a half-circle PP label on-lid, making the product visible to consumers in the hope of building product interaction.





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ENTRY	Labello Bubble Yum		
ENTERED BY	Elaine Budhu		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

This proposal eliminates plastic from the Labello Lip Balm Blister Packaging. The proposed new packaging will be produced from 100% recyclable and biodegradable paperboard.



ENTRY	Loadshedding Survival Kit		
ENTERED BY	Tyra Gooranh		
EDUCATIONAL INSTITUTION	University of Johannesburg	COUNTRY	South Africa

This kit contains the essential items needed to get through loadshedding. The bright colours and hand-drawn illustrations stand out among other loadshedding items on shelf. As it is made from recycled Kraft paper, the box can be recycled or reused.



ENTRY	Luna Skincare		
ENTERED BY	Chante Rynders		
EDUCATIONAL INSTITUTION	Greenside Design Center	COUNTRY	South Africa

Luna offers two gift sets, each providing a 5-step skincare process with the basic products for those wanting to build a skincare routine but who aren't sure where to start. The packaging informs in an approachable and friendly manner.



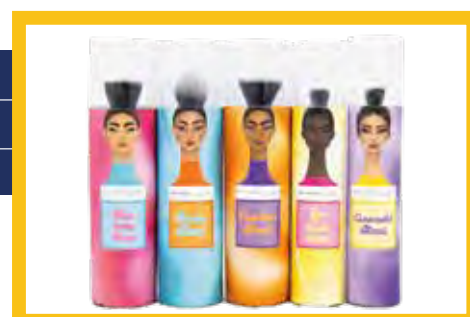
ENTRY	Make Your Own Umqombothi		
ENTERED BY	Amadea Yacumakis		
EDUCATIONAL INSTITUTION	Stellenbosch Academy of Design & Photography	COUNTRY	South Africa

This "Make Your Own Umqombothi" brewing kit includes King Korn's malted sorghum and maize meal, a bucket that holds the packaging and doubles as the bucket to make the Umqombothi in, and a cloth with instructions on it that later acts as a strainer in the beer-making process.



ENTRY	Makeup Brush Packaging for Maybelline		
ENTERED BY	Anika Claassen		
EDUCATIONAL INSTITUTION	Stellenbosch Academy of Design & Photography	COUNTRY	South Africa

This fun cylindrical packaging shows off the product on sale in an engaging and eye-catching way, promoting its sales to a young audience over competitors.





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ENTRY	Mama Cacao Chocolate Packaging		
ENTERED BY	Josephine Barrault		
EDUCATIONAL INSTITUTION	IIE Vega Cape Town	COUNTRY	South Africa

Mama Cacao, a packaging concept for a local chocolate brand, ensures itself a prime spot on shelf among specialty chocolate bars, with graphics and copy that position it as authentically African.



ENTRY	Milya Vodka		
ENTERED BY	Tenisha Beyl		
EDUCATIONAL INSTITUTION	Open Window	COUNTRY	South Africa

Vibrant colours and bold graphics give this range of vodka strong shelf impact while carrying a message of brand diversity and unification.



ENTRY	Munchies Cereal		
ENTERED BY	Shenise Chetty		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

Munchies cereal, an existing brand, gets a complete design overhaul in an effort to make the pack stand out next to competitors on-shelf, while introducing a zip-lock reseal and a product show-through indicator. The refreshed, rebranded product has the potential to gain a broader consumer base from being well-represented on-shelf.



ENTRY	OptiGlo Eye Drops		
ENTERED BY	Lizette Welman		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

This product, targeted at consumers who are on long-haul journeys, creates a powerful impression with its audience by standing out on-shelf, building a unique appearance and distinguishing the product from all other brands.



ENTRY	Papacini		
ENTERED BY	TEAM: Melissa Lange, Heidi Biehler, Lottie van Niekerk, Jacques Olivier, Storm-Leigh Davids, Chulakazi Rangxa, Madre Burger		
EDUCATIONAL INSTITUTION	Stellenbosch University	COUNTRY	South Africa

A cleverly designed, lightweight, freezer-safe box protects and promotes Papacini maize meal balls with a tomato filling.





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ENTRY	Paperboard Grape Punnet		
ENTERED BY	Romano Birks		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

An alternative for plastic table grape punnets is proposed in the form of a paper board punnet for local and international use, with the aim of reducing the use of plastic in the table grape industry and promoting the use of a more recyclable and compostable packaging.



ENTRY	Pet Food in Tetrapak		
ENTERED BY	Safronia Nerina Thomas		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

This project, which proposes the conversion of wet pet food packaging from cans to TetraPak, significantly prevents food waste by better protecting the current product with modern packaging that is more sustainable, lightweight and stable, while offering the product an on-shelf facelift.



ENTRY	Pista Ciao Pistachio Packaging		
ENTERED BY	Jaimee Bayhack		
EDUCATIONAL INSTITUTION	Greenside Design Center	COUNTRY	South Africa

Pista Ciao's packaging offers a healthy snack to consumers in an engaging format, while offering them somewhere to dispose of their pistachio shells. Functional instructions describe how to enjoy this novel pack.



ENTRY	Pole & Line Tuna		
ENTERED BY	Lea de Vries		
EDUCATIONAL INSTITUTION	Cape Peninsula University of Technology	COUNTRY	South Africa

A bold and eye-catching design, this taster pack informs consumers about sustainable fishing while strongly tying into the Woolworths Food packaging range.



ENTRY	Purity Instant Oats		
ENTERED BY	Armand Uys		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

This proposal, which packages baby food cereal in a resealable polypropylene laminated pouch with a shelf-ready corrugated box, is a new format for this category and will thus stand out on the retail shelf.





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ENTRY	Rehidrat Recover		
ENTERED BY	Emme Tocknell		
EDUCATIONAL INSTITUTION	Stellenbosch Academy of Design & Photography	COUNTRY	South Africa

To make Rehidrat, a powdered electrolyte recovery product, more accessible and enticing to university students, its packaging has been redesigned into an attention-grabbing pack that displays strongly at tillpoints. Its bold colours, simple graphics and hand-drawn logo convey a sense of fun and rejuvenation.



ENTRY	Retort Pouch for Sundried Tomatoes		
ENTERED BY	Verona Govender Schubach		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

Replacing a 1 kg PET bucket of sundried tomatoes in oil with a ready-to-sell heat-sterilised product within a multilayer retort pouch increases the product's shelf life from 6 months to 3 years, also yielding a reduction in operating costs – resulting in a cheaper, more competitive product, while reducing food waste.



ENTRY	Santa Anna's Corn Chips in Paper		
ENTERED BY	Shaun Roos		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

This hexagonal paperboard pack presents an alternative to an existing plastic package, with eye-catching graphics that promote environmental awareness. The package is made from sustainable locally-produced paperboard which is completely recyclable.



ENTRY	Sponge Applicator Nail Polish Remover		
ENTERED BY	Sebina Sefuli		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

Despite challenges presented by acetone-based nail-polish-removers (spills, leaking closures, harsh scents, contaminated cotton pads that end up in landfill), consumers still prefer acetone as it breaks down nail polish quickly. This new packaging protects the acetone-based nail polish remover, striking a balance between safety and convenience.



ENTRY	Sustainable Duracell Battery Bin & Box		
ENTERED BY	Hannah Polley		
EDUCATIONAL INSTITUTION	Stellenbosch Academy of Design & Photography	COUNTRY	South Africa

This hexagonal Duracell battery box serves as a sustainable prompt to the consumer in the hopes of promoting correct battery disposal.





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ENTRY	That's Nuts! Almond Mylk		
ENTERED BY	Erin Coetzee		
EDUCATIONAL INSTITUTION	IIE Vega Cape Town	COUNTRY	South Africa

That's Nuts! is a fun plant-based mylk brand, focusing on various nut mylks, with the slogan 'it's still mylk'. Its funky imagery and colouring makes the product a category disruptor on shelf and steers consumers away from perceiving it as an ultra-healthy and very foreign product.



ENTRY	Twinsaver Toilet Paper Pack		
ENTERED BY	Sonja Evans		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

Decreasing the core size of a toilet paper roll lessens environmental footprint and, through marketing efforts, improves awareness of being sustainable. The amount of Kraft paper needed per roll is lessened by 21%, with both environmental- and cost-saving benefits, while decreasing the overall packaging volume.



ENTRY	Urban Noodles		
ENTERED BY	Izel Burger		
EDUCATIONAL INSTITUTION	IIE Vega Pretoria	COUNTRY	South Africa

Urban Noodles offers a fun, engaging pack to customers who would like to spice up their boring noodles. Bold, colourful graphics ensure that this will stand out on shelf and encourage them to buy something new.



ENTRY	Veld Gin & Tonic		
ENTERED BY	Azelda Olivier		
EDUCATIONAL INSTITUTION	Open Window	COUNTRY	South Africa

This concept for a gin and tonic brand that celebrates South Africa's bushveld makes use of a square modular grid and bold colours to ensure it stands out from competitors on-shelf.



ENTRY	Viridis Herbs		
ENTERED BY	Nicolas Lorenzen		
EDUCATIONAL INSTITUTION	Greenside Design Center	COUNTRY	South Africa

This packaging for herbs, made from recycled and recyclable cartons and plastics, is designed to extend the home life of soft fresh herbs.





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ENTRY	Woolworths Baby Vests		
ENTERED BY	Elsunri van Aswegen		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

This project successfully unites Woolworths with the world of sustainable development of forests. The simplicity of the packaging is effective, as the straightforward design on Valcraft board tells a story to consumers without cluttering the packaging in an unappealing way.



ENTRY	Woolworths Spaghetti		
ENTERED BY	Siddiqa Ballim		
EDUCATIONAL INSTITUTION	Durban University of Technology	COUNTRY	South Africa

This pack offers convenience through providing a simple measure for a single serving of pasta through innovative packaging design, and effectively communicates as such on-pack.



ENTRY	Woolworths Sugar Cones		
ENTERED BY	Glynis Koopman		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

An impressive packaging solution to better protect ice cream sugar cones, where the sugar cones are nested into nitrogen-flushed BOPP sachets, suspended in a bottom and top PET skillet, inside a corrugated carton, printed with soya-based ink. The packaging is recycled and sustainably sourced, and offers consumer appeal.



ENTRY	Woolworths Tissue Pack		
ENTERED BY	Prajna Bissoon		
EDUCATIONAL INSTITUTION	IPSA Education	COUNTRY	South Africa

Changing the way small packs of ten tissues are packaged, replacing plastic packaging with seed-embedded paper boxes which can be planted once the tissues are used. Lavender seeds were chosen as the seed option, as lavender plants have many benefits to humans and are bee-friendly.



ENTRY	Yoca Chocolate Packaging		
ENTERED BY	Carli Pienaar		
EDUCATIONAL INSTITUTION	IIE Vega Pretoria	COUNTRY	South Africa

Yoca boasts 100% biodegradable and compostable paper packaging made of cocoa shells. Information on how consumers can dispose of the packaging is clearly communicated on pack.



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ENTRY	FRUIT BITE		
ENTERED BY	TEAM: Leyre Gayarre Gascon, Ivan Hernando Arche, Ana Estornes Guinea, Oscar Apellaniz Gurpegui		
EDUCATIONAL INSTITUTION	Universidad de Zaragoza	COUNTRY	Spain

Compact cardboard tray to contain a small-sized fruit portion equipped with a waste disposal bin. With a reduced and sustainable design and no need for prior preparation, it allows the user to conveniently transport and consume the product wherever and whenever they want.



ENTRY	IMANTAP		
ENTERED BY	TEAM: Ariadna Montiel, Cesar Izquierdo		
EDUCATIONAL INSTITUTION	Universitat Jaume I	COUNTRY	Spain

IMANTap is a new way to ensure the closure of a package of wipes. Using magnets makes it possible to reusability the caps from one package to another, avoiding the waste of plastic. In addition, the new shape helps the extraction of the wipes one by one.



ENTRY	W-BOT		
ENTERED BY	TEAM: Laura Colastra Feliu, Javier Piquer		
EDUCATIONAL INSTITUTION	Universidad Jaume I	COUNTRY	Spain

W-BOT is a new concept of sustainable and versatile carafe, capable of adapting to any space. It stands out for its ergonomics, usability, easy stacking and folding capacity, which considerably reduces its volume. It also has a cap that allows water to be dispensed manually.



ENTRY	Facial kit package		
ENTERED BY	Hasanya Pathirana		
EDUCATIONAL INSTITUTION	University Of Moratuwa	COUNTRY	Sri Lanka

This packaging is for facial kits which have five main products and the packaging is guiding the user to takeout products(tubs) to the order very easily and it is very user friendly. This packaging was designed with using simple folding and pasting methods and with a simple locking system.



ENTRY	Savy		
ENTERED BY	TEAM: Elin Celind, AnnaMaria Nordström, Edward Li		
EDUCATIONAL INSTITUTION	Brobygrafiska	COUNTRY	Sweden

A birch bark-pattern packaging made by hand and that has the ability to transforming from a packaging into a separate product with a life-span beyond the mere packaging.





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ENTRY	Chinese Hell Chili Sauce		
ENTERED BY	TEAM: Pei-Ying Wang, Yu-Wen Yang		
EDUCATIONAL INSTITUTION	Ming Chuan University	COUNTRY	Taiwan

Combining the Chinese eighteen layers of hell and chili sauce, it is divided into levels according to the stimuli of the three kinds of hells, such as tongue pulling, oil pan, and volcano, as a visual indicator of chili sauce with mild, medium, and strong spiciness.



ENTRY	EVERGROWTH		
ENTERED BY	Vadcharaporn Soodjai		
EDUCATIONAL INSTITUTION	Kasetsart University	COUNTRY	Thailand

EVERGROWTH packaging planting kit is a packaging that can maintain the condition of the product inside. no breakage The cushioning material is molded from a single sheet of paper. no glue which corresponds to SUSTAINABILITY FOR NEXT NORMAL Ease of production transport including use by consumers.



ENTRY	Master Pack		
ENTERED BY	TEAM: Natta Meelong, Saowaluk Tunjaroen		
EDUCATIONAL INSTITUTION	Prince of Songkla University	COUNTRY	Thailand

The kitchen appliance packaging is inspired by household item for an apron and a chef toque. According to the products, the drawing of 5 household items represents the features of all items illustrated in the outer box. This packaging is made of corrugated cardboard to form without the glue.



ENTRY	ONE - ONE		
ENTERED BY	TEAM: Patcha Pechmunee, Ranchana Kuasuk		
EDUCATIONAL INSTITUTION	Prince of Songkla University	COUNTRY	Thailand

The One-One brand is a new t-shirt packaging based on the concept of the lucky number. The shape of packaging boxes as number one is created to form 2 boxes in alignment through the V-neck t-shirt with duplex paperboard 450 grammes without glue.



ENTRY	X-gradiens		
ENTERED BY	TEAM: Zobeereen Leemusa, Saran Arisan		
EDUCATIONAL INSTITUTION	Prince of Songkla University	COUNTRY	Thailand

This helmet packaging is designed for easy carrying with slotted handles on both corners and comfortable pulling the helmet out of the box. The durable package in stacking and impacting with outer and cushion package using corrugated cardboards is required. The graphic design describes helmet information and use instructions.



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ENTRY	chocolate packaging		
ENTERED BY	Sarra Amri		
EDUCATIONAL INSTITUTION	Ecole Supérieure Des Sciences et Technologies du Design	COUNTRY	Tunisia

The needs of the artisanal brand 'Chocohola' are to acquire an important place on the territory. For the artistic direction I chose Tunisia architecture (shapes, form, colors) I chose respectful packaging material and also to give the brand a natural artisanal image.



ENTRY	Gift box for Tunisian Olive Oil		
ENTERED BY	Hadil Lazhar		
EDUCATIONAL INSTITUTION	Ecole Supérieure Des Sciences et Technologies du Design	COUNTRY	Tunisia

This packaging is created for the brand "Tunisian Olive Oil". The "pareidolia" (a psychological phenomenon to perceive) ; is the concept for my project. The idea is to value the physical efforts of the Tunisian workers of olive oil so that we can see between the liens.



ENTRY	Algida Nogger Ice Cream Packaging Design		
ENTERED BY	TEAM: Asli Seyma Nur Ozturk, Eylul Hazal Babacan		
EDUCATIONAL INSTITUTION	Ankara Hacı Bayram Veli University	COUNTRY	Turkey

The images on the package caught our attention. They have colourful designs but are not creative. In the current design, there is a picture of ice cream on the packaging and the aspects are not clear. We drew a young girl we used vibrant colours. We wrote "caramel" and Chocolate on the sunglasses.



ENTRY	Bird's Delight - Turkish Delight Packaging Design		
ENTERED BY	Rabia Akkin		
EDUCATIONAL INSTITUTION	Ankara Hacı Bayram Veli University	COUNTRY	Turkey

Bird's delight is the Turkish delight with the highest daily consumption among other delights and the easiest to access. The packaging is aimed to go beyond similar designs, to present a sustainable product, attract people's attention and buy this product.



ENTRY	Blow up The Energy		
ENTERED BY	TEAM: Tunahan Aksoy, Celil Yabaci		
EDUCATIONAL INSTITUTION	Ankara Hacı Bayram Veli University	COUNTRY	Turkey

It's an idea which is prepared by the entertainment time category and mainly aimed at the party-entertainment environment. As a result of the application of this project, people should squeeze the small compartment at the bottom of the chips package while consuming the product and blow up the confetti.



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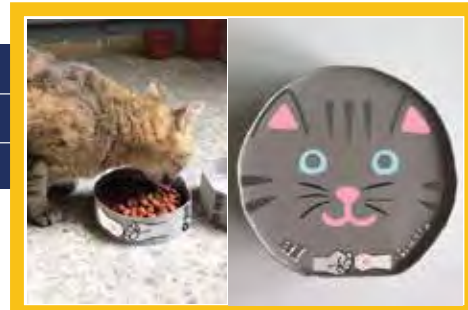
ENTRY	Breast Pump Set Packaging Design		
ENTERED BY	TEAM: Mustafa Can, Irmak Erbil		
EDUCATIONAL INSTITUTION	Izmir Economy University	COUNTRY	Turkey

The packaging was designed for the Breast Pump Set. In the design, users and sustainability concerns are forefront. The product has opportunities to be easily carried by users. And also, The fixing parts in the interior of the packaging can be transformed into a sling bag after the packaging is opened.



ENTRY	Buy and Feed Cat Food Packaging		
ENTERED BY	TEAM: Enfal Meryem Ulucinar, Merve Kilic		
EDUCATIONAL INSTITUTION	Marmara University	COUNTRY	Turkey

'Buy and Feed' has been designed with Street animals in mind, with its water container and food container. The 250-gram cat food packaging is made of cardboard. The product can be served to stray cats as purchased, without the need to search for water or food bowls.



ENTRY	Cloud in My Pocket		
ENTERED BY	Merve Halici		
EDUCATIONAL INSTITUTION	Ankara Hacı Bayram Veli University	COUNTRY	Turkey

An innovative packaging that can be opened both from the bottom and from the top, providing ease of use. A practical, personal cleaning product that fits in a pocket, and does not take up space.



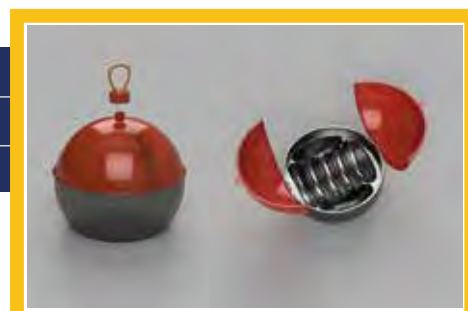
ENTRY	"Duet" Fig Preservation and Tahini-Molasses Packaging Design		
ENTERED BY	Aysen Gulday		
EDUCATIONAL INSTITUTION	Mimar Sinan University	COUNTRY	Turkey

The packaging design aims to create a new snacking routine by offering a healthy meal experience to the consumer with the flavour 'duet' of natural local products. It proposes, a person working at a workplace should increase his efficiency by taking energy from unprocessed food&consuming units for 5 working days.



ENTRY	Izmir Bombasi Packaging Design		
ENTERED BY	TEAM: Elif Sevre Alper, Mehmet Ahmet Bal, Yunus Emre Ulascan		
EDUCATIONAL INSTITUTION	Ankara Hacı Bayram Veli University	COUNTRY	Turkey

Izmir Bombasi packaging has been designed to evoke a fun cartoon bomb in shape & appearance. There is a rope handle on the top in the form of a Bomb Wick. The packaging is opened from the top & separated from both sides. The lid of the package is reclosable & can be stored



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ENTRY	Pınar Sut Packaging Design		
ENTERED BY	TEAM: Merve Zeynep Saruhan, Elif Ugurlu, Rumeysa Topuz		
EDUCATIONAL INSTITUTION	Ankara Hacı Bayram Veli University	COUNTRY	Turkey

Inspired by the masters who paint the walls in our packaging design, we applied this with the language of illustration. We worked on 3 different types of milk. In the design, we aimed to show the fat ratio with the difference in milk level.



ENTRY	Saving Box		
ENTERED BY	TEAM: Gokce Kaya, Mesede Sumeyye Eroglu, Gulsen Erkol		
EDUCATIONAL INSTITUTION	Ankara Hacı Bayram Veli University	COUNTRY	Turkey

Our box is used for cloakroom etc. While taking its place anywhere, it becomes a ramp so that shoes can be placed on it thanks to the rope system installed inside. Thus, by creating a shelf inside the shelf, two clothes and shoes will be easily stored and space savings will be achieved.



ENTRY	THY Simit Packaging		
ENTERED BY	Zeynep Yazar		
EDUCATIONAL INSTITUTION	Marmara University	COUNTRY	Turkey

It is the packaging designed to increase recognition of 'simit', Turkey's traditional fast food. It is meant to include the cultural element in THY (Turkish Airlines) airline transportation. It is about carrying 'simit' to the sky and sharing 'love' in the sky. As a sign of hospitality, a heart shape is hidden in the packaging.



ENTRY	Tincture of Iodine Stick		
ENTERED BY	TEAM: Ege Bakirci, Muge Kapan		
EDUCATIONAL INSTITUTION	Ankara Hacı Bayram Veli University	COUNTRY	Turkey

The purpose of the product is to prevent contamination of the hand while pouring the tincture diode on cotton and to ensure that it is more hygienic.



ENTRY	Twin Bags for Popcorn and Beverages		
ENTERED BY	Burak Ayataç		
EDUCATIONAL INSTITUTION	Istanbul Technical University	COUNTRY	Turkey

Twin Bags is designed to solve the problem of carrying two bags of popcorn and beverages from the counter using only one hand. It is collapsible, efficient, sturdy, easy to use. Once seated and having placed the beverages, popcorn bags can be separated by tearing them from the perforated base.





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ENTRY	Vivident Gum Watermelon with Slices		
ENTERED BY	TEAM: Omer Kilitoglu, Umut Delice		
EDUCATIONAL INSTITUTION	Ankara Hacı Bayram Veli University	COUNTRY	Turkey

The product is a flavoured gum box of the Vivident brand. Our slogan is 'Summer Flavor in Slices'. We designed our package as a watermelon slice for the flavoured gum and planned it to appear as the watermelon slices would decrease with every consumed gum. This interaction makes it fun.



ENTRY	Washa Shampoo and Conditioner Packaging		
ENTERED BY	Emine Ozkan		
EDUCATIONAL INSTITUTION	Istanbul Medipol University	COUNTRY	Turkey

Washa; is a shampoo and conditioner packaging designed for women. It is a cosmetic product packaging that aims at sustainability, which deals with the materials used in the production of the product, as well as the plastic packaging wastes of the product being refillable.



ENTRY	YoSmart		
ENTERED BY	Olha Stepanova		
EDUCATIONAL INSTITUTION	National University of Food Technologies	COUNTRY	Ukraine

Group packaging for two cups of yogurt which correspond to day norm for children consumption.



ENTRY	Al Khaleejiah Macaroni		
ENTERED BY	Aya Al Khatib		
EDUCATIONAL INSTITUTION	University of Sharjah	COUNTRY	United Arab Emirates

The Al Khaleejiha macaroni brand design contains many use typography styles for the Arabic and Latin text, as well as using excessive color choices that have no connection. Accordingly, I designed a contemporary bilingual font that embraces a light design style.



ENTRY	Al Kisha, Bukhour Package		
ENTERED BY	Kawthar Alkaf		
EDUCATIONAL INSTITUTION	University of Sharjah	COUNTRY	United Arab Emirates

My Bukhour packaging integrates both traditional and contemporary elements inspired by Al Kisha Yemeni windows. Structure combines the triangles and intersecting squares to form an intermixed geometrical pattern forming frames. Package serves as a cultural sustainable container and diffuser at the same time.





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ENTRY	Jawhara, Pencil case Package		
ENTERED BY	Layan Dabbousi		
EDUCATIONAL INSTITUTION	University of Sharjah	COUNTRY	United Arab Emirates

The Syrian Mosaic has beautiful geometric patterns made from different types of wood such as walnut, lemon, rose, and olive wood. Design is inspired from these elements in order to come up with a sustainable modernized mosaic wooden pencil case with an Arabic touch embraced in the design.



ENTRY	Qetaf		
ENTERED BY	Rahaf Abdallah		
EDUCATIONAL INSTITUTION	University of Sharjah	COUNTRY	United Arab Emirates

This project reimagines a new structure for the backgammon game packaging with an embraced Palestinian identity. I got inspired from the olive tree to come up with contemporary motifs to add on to the packaging from inside. In addition to considering a drawer to keep all the game's tools inside.



ENTRY	Aluminium Nivea Bottle		
ENTERED BY	Sidney Hudson		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

The aluminium Nivea bottle is designed to address the issue of plastic waste, shipping and stacking efficiency in stores. This is done using the interlocking mechanism on the front and back of the bottle and the bottle being reusable and refillable.



ENTRY	Aussie Sustainable Bottle		
ENTERED BY	James Gallop		
EDUCATIONAL INSTITUTION	Loughborough University	COUNTRY	United Kingdom

This design is a refillable, 100% aluminium alternative shampoo/conditioner bottle. It has been designed for the brand Aussie. It is made from 100% aluminium (apart from two small rubber seals). The main features are the ring cap and the embossing, which both help open the bottle in wet shower conditions.



ENTRY	Beards 2 in 1 Shaving Kit		
ENTERED BY	Harry Child		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

Looking good is at the forefront of every man's daily life. Social media has amplified the importance of this. Beards 2 in 1 grooming kit was designed to help younger men afford high quality shaving products.



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ENTRY	Daisy Dairy stackable milk bottles		
ENTERED BY	Yuntong Deng		
EDUCATIONAL INSTITUTION	Loughborough University	COUNTRY	United Kingdom

With the growth of e-commerce and home delivery service, the concept of Daisy Dairy stackable milk bottles is designed to withstand the new supply chain. Promoting health, fitness, and recyclability targeting primary school kids. The chosen material is HDPE plastic with graphics printed on white Polypropylene Label via extreme heat.



ENTRY	E-Carry		
ENTERED BY	Ian Gilbert		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

E-Carry is a reusable and fully recyclable drinks carrier, that can be used for multiple brands and sizes of drinks cans.



ENTRY	EcoBel		
ENTERED BY	Oliver Gill		
EDUCATIONAL INSTITUTION	Loughborough University	COUNTRY	United Kingdom

Iconic family favourite snack. Strong branding and social media presence, current packaging is widely unrecyclable. New, original, innovative packaging solution replacement. Uses 100% corrugated cardboard. Strong and clear branding, neat, fun, space saving on the shelf, commercially viable.



ENTRY	Ernaere		
ENTERED BY	Jake Inglis		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

Ernaere is the brand of an Aluminium packaging container for daily care products which is indefinitely recyclable. Ernaere can be translated from Norwegian meaning Nourish. The containers stack and click together to allow for easy organisation of the users daily care products in both the bathroom and when travelling.



ENTRY	Essential Waitrose Milk Bottle		
ENTERED BY	Charlotte Bradford		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

In the UK, milk has the largest CO₂e associated with its waste, generating 2 million tonnes of CO₂e each year in the UK alone. The milk bottle helps to reduce household food waste by altering the shape and labelling, saving up to 83,000 tonnes of milk in the UK yearly.





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ENTRY	Gourmeal Kit		
ENTERED BY	Adam Zaki		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

The Gourmeal Kit is an innovative packaging solution that enables the user to cook a healthy dinner from a variety of cuisines for family and friends. The packaging comes with a range of compartments for both wet and dry ingredients and allows for restaurant grade meals to be cooked.



ENTRY	Higgidy Festival Food		
ENTERED BY	Theo Dormer		
EDUCATIONAL INSTITUTION	Loughborough University	COUNTRY	United Kingdom

Higgidy Festival Food promotes healthy, social eating and responsible disposal of tents at festivals. Resealable fold down sides reveal shelves, displaying the food in an order which enhances stability. The packaging is reflective of festival tents and constructed solely from carton board, affording accessible disposal and mitigating material degradation.



ENTRY	Hund		
ENTERED BY	Finn Miller		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

Hund is a refillable dog food packaging. Designed using corrugated cardboard, the primary packaging is resealable allowing it to be taken to local pet stores and refilled, with the secondary packaging gaining new life as a portion scoop reducing the waste produced from shipping.



ENTRY	KONA TECH Phone Packaging		
ENTERED BY	Thomas Kemp		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

KONA TECH is an aluminium phone packaging that houses a branded flip phone. The case aims to give the user an experience to remember by allowing each section of the packaging to fold out slowly. Initially revealing the phone in the top compartment and the accessories within the bottom compartment.



ENTRY	Mr Strong Man		
ENTERED BY	Lucy Atkinson		
EDUCATIONAL INSTITUTION	University of Leeds	COUNTRY	United Kingdom

Mr Strong Man is a bold front of store display unit designed to stand out in this busy environment. The display not only personifies the iconic brand of Walkers Max Strong but also has visual prompts encouraging the shopper to purchase them with beers, consuming them in the intended way.





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ENTRY	On Wheels		
ENTERED BY	Tina Kharoufeh		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

Packaging for toy cars is almost always thrown away immediately after use, creating unnecessary waste. ON WHEELS is a sustainable packaging solution for toy cars, the packaging is now part of the toy, Kids are able to use crayons to color in the packaging creating a fun activity.



ENTRY	Party Rings		
ENTERED BY	Holly Oldroyd		
EDUCATIONAL INSTITUTION	De Montfort University	COUNTRY	United Kingdom

Through lockdown I missed being able to see family and friends, I especially missed visiting my grandparents' home and having our weekly catchups over tea and biscuits. Following restrictions being lifted, I wanted to design a packaging solution which would help rekindle relationships in an entertaining way, and make up for any lost time.



ENTRY	Present		
ENTERED BY	Leigh Edgar		
EDUCATIONAL INSTITUTION	City of Glasgow College	COUNTRY	United Kingdom

'Present' is designed with a modern and simplistic interaction in mind for people working at home to prevent their desk getting cluttered whilst being able to listen to music. The packaging will keep the phone stable and hold extra accessories inside for example earphones and a charger.



ENTRY	Quality Street Christmas Party Box		
ENTERED BY	Evie Lee		
EDUCATIONAL INSTITUTION	De Montfort University	COUNTRY	United Kingdom

The Quality Street Christmas Party Box is a sustainable and fun alternative to the current Quality street packaging. Made entirely with cardboard, with pull out divider which turns into a table games sheet and decorations. Illustrations feature people undertaking acts of kindness on a street during the festive season.



ENTRY	'Simple' - Metal Toner Packaging		
ENTERED BY	Gloria Ocran		
EDUCATIONAL INSTITUTION	Loughborough University	COUNTRY	United Kingdom

'Simple' is moving away from its recycled plastic packaging and towards creating infinitely recyclable metal packages. The redesign of the soothing facial toner has a modern and innovative look including a push-down pump mechanism. This new feature reduces overuse of the contents resulting in an overall long-lasting product.





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ENTRY	Spiced Bhutan		
ENTERED BY	Hammad Kayani		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

Spiced Bhutan is a south Asian food packaging that provides a multi-use experience when cooking, allowing the consumer to use the individual parts and helping them assemble a nice and flavourful meal. The meal is traditional Keema with a side of rice and peas, for appetizers popadom, and naan.



ENTRY	Thalahi		
ENTERED BY	Zak Boardman		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

Thalahi is a novel meal kit packaging solution that allows for greater customisation than a regular meal kit or "ready meal". It is designed to be injection moulded from recycled ABS.



ENTRY	Trinity Phone		
ENTERED BY	Nicolas Hatia		
EDUCATIONAL INSTITUTION	Loughborough University	COUNTRY	United Kingdom

The phone packaging is made from 100% Aluminium so it can be recycled. It is also reusable as the lid can be unfolded to be used as a phone stand and the accessories compactly fit inside so the packaging can be used as a compact travel case.



ENTRY	VueSplitbox		
ENTERED BY	Julian Hall		
EDUCATIONAL INSTITUTION	Nottingham Trent University	COUNTRY	United Kingdom

The VUE SplitBox is a unique popcorn box made for two people. The foldable bridge is placed over the armrest in the cinema, removing the need to rest the box on the lap. It enables the users to enjoy the feeling of sharing a box of popcorn, without the hassle.



ENTRY	Yorokobi Premium Sushi Kit		
ENTERED BY	Oliver Setterfield		
EDUCATIONAL INSTITUTION	Loughborough University	COUNTRY	United Kingdom

The Yorokobi premium sushi kit is a food preparation package obtained at your local supermarket. The kit is appropriately filled with authentic tools and ingredients from your sushi booth so that you can take it home and make and prepare your sushi at home in a social setting with friends.





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ENTRY	Craft		
ENTERED BY	TEAM: Tyler Stanley, Kaitlin Sakae, Randi Garacci, Marissa Thai		
EDUCATIONAL INSTITUTION	California Polytechnic State University	COUNTRY	United States

Craft is an innovative packaging system for adhesive tape that aim to address the excess plastic waste caused by single-use plastic tape dispensers. Creating an entirely paperboard design that effectively recreates the functionality of the traditional tape dispenser will mitigate our impact on the environment.



ENTRY	Lego Paper Play		
ENTERED BY	TEAM: Emily Kovarik, Elaine Do, Hannah Krieg, Jared Bhang, Regan Mercado		
EDUCATIONAL INSTITUTION	California Polytechnic State University	COUNTRY	United States

Lego Paper Play is a innovative paperboard packaging system solution to the world-wide problem of single-use plastic toy packaging. Lego Paper Play's boxes can be stacked and used as part of the playscape and can be used as storage for assembled Lego sets.



ENTRY	OUCH! First Aid Kit		
ENTERED BY	TEAM: Alexandra Beckley, Mckenzie Shelton, Wesley Ford, Alexandra Beckley, Huei-Hsin Wang		
EDUCATIONAL INSTITUTION	University of Cincinnati	COUNTRY	United States

We transformed the first aid box into a flexible, durable, and personalized book. Contents are connected together to increase organization and accessibility to reduce impact of disposable packaging. The left side is a home for tools, and the right side is divided into pages of usage instructions and additional items.



ENTRY	Rinse		
ENTERED BY	TEAM: Logan Wells, Makenzie Easterling, Grace Masur, Grace Ferrara		
EDUCATIONAL INSTITUTION	University of Cincinnati	COUNTRY	United States

Our design is a bar shampoo, conditioner, and soap solution in one unified form. Our product system includes three containers that can be rearranged to fit your personal shower routine, and an applicator in the form of a scalp massager for an easy transfer of product to your hair.

