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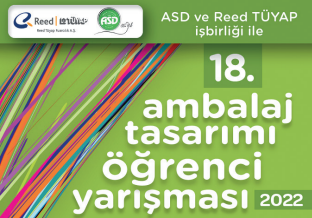


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Now for the 28<sup>th</sup> Eurasia  
Packaging Istanbul!



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Design Competition  
Received Their Awards



ASD Started Working  
on 2022 Sustainability  
Report



## ASD NEWS



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### ASD Packaging Academy Continues Trainings



### Packaging Protects Products and Ensures Hygiene



The Economy  
with 490 billion  
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of Value is  
“Packaged”



Turkish  
Students are  
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of Packaging  
Design



WORLDSTAR  
2023  
WINNERS

International  
Award to  
“Stars of  
Packaging”



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01

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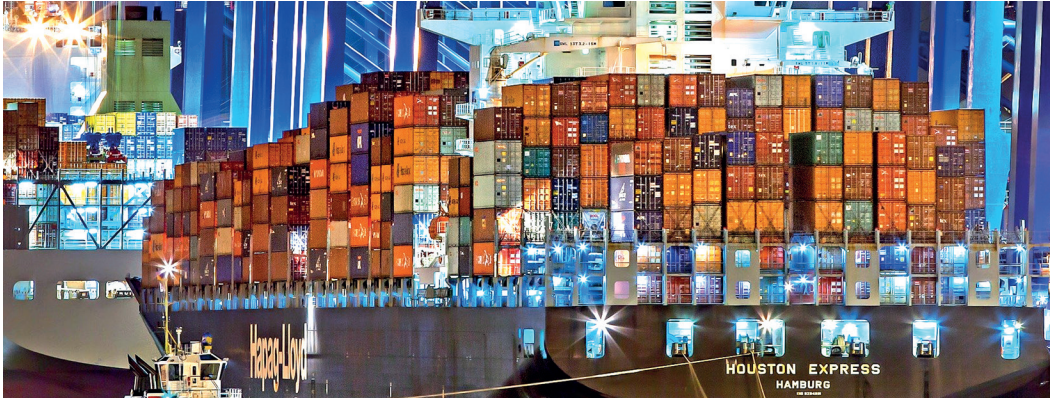


THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174.



# Packaging Industry Expands “The Circle” of Exports

Noting that value of packaging exports of Türkiye reached 8 billion dollars in 2022, Mr. Zeki Sarıbekir, President of the ASD Turkish Packaging Manufacturers Association, expressed different developments await Türkiye and the world in exports in 2023. Underlining that the main export market of the packaging industry is Europe, Zeki Sarıbekir said: “We must keep up with sustainability works to ensure continuity of our exports. As ASD, we closely follow the transition to a carbon-free economy. From this perspective, Türkiye can gain a major advantage within the framework of the climate neutral transformation experienced in the world.”



Celebrating its 30<sup>th</sup> anniversary in 2022, the umbrella organization of the packaging industry, the ASD Turkish Packaging Manufacturers Association announced the developments in the packaging industry and its targets for the future for the new year. Mr. Zeki Sarıbekir, President of the ASD Turkish Packaging Manufacturers Association noted that the association expects the market size of the Turkish packaging industry to increase from 28 billion dollars to 30 billion dollars and per capita consumption from 300 dollars to 380 dollars in 2023, which marks the 100<sup>th</sup> anniversary of the foundation of the Republic of Türkiye and said: “We were targeting to increase our exports to 8 billion dollars. However, we think that we can reach our 2023 target by the end of 2022. Thus, we have redetermined our target for 2023 as 10 billion dollars. We ensure an economic movement of approximately 400 billion dollars with packaging in our country. We determined our 2030 target sector size as 50 billion dollars and export size as 20 billion dollars.”

## Green Deal Will Transform Exports

Mentioning that Türkiye has always succeeded in proving itself as a safe port with its stance in difficult conditions, Zeki Sarıbekir said: “Our advantage both in terms of logistics based on our geopolitical location and our price-quality balance create various opportunities for our country. We observed that such advantages came to the fore even more with the pandemic.



Mr. Zeki Sarıbekir, President of ASD

We will continue our efforts to ensure available opportunities are sustainable. We aim selling to an increased number of countries and exporting at least half of what we produce by increasing the number of our markets.” Zeki Sarıbekir continued by adding: “There are two points in packaging manufacturing that are highly important. These are ‘sustainability’ and ‘environment’. The European Green Deal for a sustainable environment keeps circular economy and recycling vision on its agenda. Turkish packaging industry is aware of the obligation to keep up with the transformations in sustainability in order to continue its exports to Europe, which is its main market.”



## Target of Packaging Industry in 2023



**30**

**billion dollars**

**2023 GROWTH TARGET**



**10**

**billion dollars**

**2023 EXPORT TARGET**



**380**

**dollars**

**2023 PER CAPITA  
CONSUMPTION  
TARGET**



# 10<sup>th</sup> Crescent and Stars for Packaging Awards Ceremony Organized



The awards ceremony of the “Crescent and Stars for Packaging 2022 Competition”, organized for the tenth time this year by the ASD Turkish Packaging Manufacturers Association, took place. This year, a record number 278 packages that applied to the competition were evaluated in 12 different categories and 126 packages were awarded. Pop star Candan Erçetin appeared on the stage at the organization where the 30<sup>th</sup> anniversary of the association was celebrated and more than 350 guests attended. Stating that the interest in the competition was pleasing, Mr. Zeki Sarıbekir, President of ASD said: “We are also celebrating the 30<sup>th</sup> anniversary of ASD, the umbrella organization of the packaging industry, which closed 2021 with 6.5 billion dollars in exports. As an association we work with all our might for the industry. We will reach our 2023 target of 8 billion dollars in 2022. We have set our 2023 target as 10 billion dollars.”

Winners of the Crescent and Stars for Packaging Competition organized by the ASD Turkish Packaging Manufacturers Association for the tenth time this year received their awards.

The competition, which received a record number of 278 applications, 126 packages were awarded. Candan Erçetin took

the stage during the organization where the 30<sup>th</sup> anniversary of the association was also celebrated.

Mr. Zeki Sarıbekir, President of the ASD Turkish Packaging Manufacturers Association, stated that the packaging manufacturers, brand owners and designers participated in the competition with their existing packaging for the last two years and added that the competition received high interest from both domestic and overseas participants. Mr. Sarıbekir said: “As a result of evaluation from ease of use and production quality to environmental sensitivity, design to originality, a total of 126 packages were finalized. We celebrate the packages that received the Gold, Silver, Bronze and Competency Awards. The ‘Gold Packaging Awards’, which we also awarded in cooperation with the Turkish Standards Institute (TSE), among the winners of the ‘Gold Award’, was another source of pride for our competition. We are pleased to see that the understanding that the road to value-added exports goes through design has been increasingly adopted. In addition, all winners will be able to participate and represent Türkiye in the WorlwdStar and AsiaStar competitions, accredited by the World Packaging Organization (WPO) and Asian Packaging Federation (APF). We wish them success in advance.”



The Board Members of ASD



ASD Team

<https://www.ambalaj.org.tr/en/crescent-and-stars-for-packaging-awards-ceremony-organized>





# Let Your Brand Shine out 'Crescents and Stars for Packaging'



## crescents and stars for packaging 2024



## Applications will be started in February 2024 and be accepted till June.

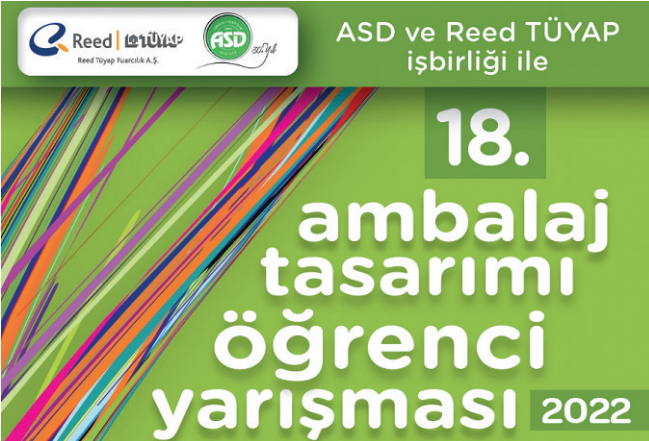
The 11th 'Crescent and Stars for Packaging Competition' will be held in 2024. Packaging manufacturers and suppliers, brand owners and designers operating within the Turkish Republic & World may participate in the competition with their packages produced and placed on the market, including those produced by packaging manufacturers at their facilities abroad and placed on domestic and global markets. The competition categories:

- Food • Beverages • Electronic and Electrical Household Appliances • Health and Cosmetic Products • Home - Automotive - Office Appliances
- Equipment and Disposables • Packages for Other Non-food Products • Pharmaceutical Products • Industrial and Transportation Packages
- Packaging Materials and Components • Point of Sale Display, Presentation and Storage Products • Flexible Packaging • Graphic Design
- Luxury Packaging

'Crescent and Stars for Packaging Competition', which was organized ASD Turkish Packaging Manufacturers Association, Gold Packaging Awards will be given as well, with the cooperation of TSE - Türk Standardları Enstitüsü (Turkish Standards Institution). The Crescents and Stars for Packaging Competition is accredited and recognized by WPO-World Packaging Organization and APF-Asian Packaging Federation.

For more information please contact or visit; [sekreteryay@ambalajayyildizlari.com](mailto:sekreteryay@ambalajayyildizlari.com)  
[www.ambalajayyildizlari.com](http://www.ambalajayyildizlari.com) / [www.ambalajyarmasi.com](http://www.ambalajyarmasi.com)

# Winners of Packaging Design Competition Received Their Awards



Winners of the 18<sup>th</sup> National Packaging Design Student Competition organized by ASD Turkish Packaging Manufacturers Association with the contribution of Eurasia Packaging Istanbul Exhibition in collaboration with RX TÜYAP have been announced.

Zeynep Özel studying at Istanbul Medipol University Industrial Product Design was the winner of the competition with her “Sensodyne Mixed” Project while Emine Özkan studying at Istanbul Medipol University Industrial Product Design the second prize with her “Washa Shampoo and Conditioner Packaging” project and Zeynep Yazar studying at Marmara University Industrial Design received the third prize with her “THY Bagel Packaging” project.

The winner of the competition was awarded with 6,000 TL, the second with 4,000 TL, and the third with 3,000 TL, while three students who received honorable mention were awarded with 1,500 TL. In addition, the top three students were entitled to receive a 12-month non-refundable ASD & Tüyap Scholarship.



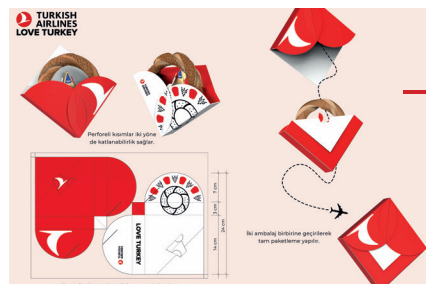
1.

Zeynep Özel,  
Sensodyne Mixed,  
Istanbul Medipol University



2.

Emine Özkan,  
Washa Shampoo and  
Conditioner Packaging,  
Istanbul Medipol University



3.

Zeynep Yazar,  
THY Bagel Packaging,  
Marmara University





# Turkish Students are Champions of Packaging Design



15 student projects that were ranked in the 18<sup>th</sup> National Packaging Design Student Competition organized annually by the ASD Turkish Packaging Manufacturers Association with the contribution of Eurasia Packaging Istanbul Fair, in cooperation with RX TÜYAP compete at the WorldStar Student, organized annually by the World Packaging Organization (WPO). In the international competition where 272 projects from 30 countries compete, 16 designs from Türkiye were awarded. Zeynep Özel from Türkiye, studying at Istanbul Medipol University, Industrial Design Department, ranked first in the 'WorldStar Student'

competition with her project and was awarded the Gold Award. Zeynep Özel also awarded the Silver Award in the Marketing category of the same competition with her project. Türkiye was followed by the USA with the second award and China with the third award. Along with Category and Certificate awards, the number of projects from Türkiye that received awards became 16 in total.



<https://www.ambalaj.org.tr/en/turkish-students-are-champions-of-design>

## International Award to “Stars of Packaging”

The WorldStar 2023 competition organized by the World Packaging Organization (WPO) was concluded. In the competition that received 488 applications from 41 countries, Türkiye was among the top 5 countries having the most awards. In

the competition, Japan came first with 26 awards, Australia and New Zealand came second with 19 awards, India and Germany came third with 18 awards, Türkiye fourth with 14 awards, and Austria fifth with 13 awards. The winners received their awards on May 6, at a gala night in Düsseldorf, Germany organized during the Interpack 2023 Exhibition. Stating that in order to participate in the WorldStar competition, a package must have been awarded



**WORLDSTAR  
GLOBAL  
PACKAGING  
AWARDS**

**WORLDSTAR  
2023  
WINNERS**

in a competition recognized by WPO in its own country, Mr. Zeki Sarıbekir, President of the ASD Turkish Packaging Manufacturers Association said: “Environmental performance comes to

the fore in production all over the world. The winning designs at WorldStar demonstrate that innovative and sustainable packaging collect attention. Responsible production and consumption are priorities for the Turkish packaging industry. Our standing among the top five award-winning countries in the world is a significant achievement that highlights the quality of our work.”

<https://www.ambalaj.org.tr/en/international-award-to-stars-of-packaging>



# The Economy with 490 billion Dollars of Value is “Packaged”



Noting that the packaging industry achieved 7.5 billion dollars of export value in 2022, Mr. Zeki Sarıbekir, President of ASD Turkish Packaging Manufacturers Association said their export target for 2023 was 10 billion dollars of export value. Underlining that Türkiye ensures an approximately 490 billion dollars of economic transaction with packaging, Zeki Sarıbekir said: “In Türkiye a total of 819 billion dollars of GDP was made possible with packaging. The target we set for 2030 is 50 billion dollars as industry size and 20 billion dollars as exports. Our competitive power and potential as an industry is very high.”



Mr. Zeki Sarıbekir, President of ASD

The packaging industry came together at the traditional iftar dinner organized by the ASD Turkish Packaging Manufacturers Association. Prof. Acar Baltaş and Prof. Emre Alkin participated as speakers at panel titled ‘Post-Disaster Mental Health, Ethics, and Economy’ in the organization. Mr. Zeki Sarıbekir,

## The Foreign Trade Surplus in 2022 was 2.7 Billion Dollars

Mr. Zeki Sarıbekir noted that the importance and necessity of packaging becomes ever clearer for all in times like this and continued by saying, “As packaging manufacturers we provide services to not just food and beverage but to all industries starting from health, cleaning, hygiene, etc. products. Thanks to packaging, consumers receive the products in a healthy and hygienic way. We, as the packaging industry, act conscious of this fact. We continue with production ensuring that the supply chain is not disrupted.”

Mr. Zeki Sarıbekir informed that in 2021 Turkish packaging industry achieved 28 billion dollars in market size value and added that “In 2022 our industry exported 3 million 300 thousand tons of packages to 180 countries and achieved 7.5 billion dollars of export value. In 2022 our industry had 2.7 billion dollars of foreign trade surplus and we continued to increase our contribution to closing the foreign trade deficit that is one of the most important problems of the national economy. In addition, we continue to achieve a performance that is above the Turkish average with our export unit price.”

President of the ASD Turkish Packaging Manufacturers Association made a speech on the current state and future of packaging industry where he noted that both the world and Türkiye go through challenging processes and added that “We could not come together in our iftar activity for the last 4 years due to the pandemic. Earlier this year, on February 6, we had the single most devastating earthquake disaster of our country affecting 11 provinces. We are in grave sorrow. We hope our country will recover soon. We initially hesitated while we were planning out iftar invitation. The extraordinary solidarity and unity our country displays at such sad times we are going through once again demonstrated the importance of being together.”



<https://www.ambalaj.org.tr/en/the-economy-with-490-billion-dollars-of-value-is-packaged>





# Mark Your Calendar Now for the 28<sup>th</sup> Eurasia Packaging Istanbul!



**October 11 - 14, 2023**



production and converting technologies, packaging machinery, packaging production machinery, auxiliary devices, equipment and systems for machines, beverage and food technologies, packaging recycling technologies, and logistics will participate in the upcoming Eurasia Packaging Fair. It is expected that approximately 15 thousand international visitors from more than 120 countries will visit the trade fair in 2023, while the total number of visitors is expected to exceed 75 Thousand industry professionals.

## Over 13 Thousand International Visitors from 121 Countries in 2023

In October 2022, 13,254 international visitors from 121 countries, including mainly European countries as well as Azerbaijan, Russia, Israel, Algeria, and Morocco, visited the Eurasia Packaging Fair.

Attracting 72,652 visitors in total, the fair also had visitors from 15 countries such as Argentina, Dominica, Eritrea, Greenland, Indonesia, and Singapore for the first time. During the fair, more than 900 industry professionals from 31 countries visited the fair in Istanbul as part of the VIP Buyer Program. Regarding percentage breakdown of visitors, the food industry stood out the most with 30 percent, followed by the printing, paper and cardboard industry with 17 percent, and the beverage industry and the textile, apparel and shoe industry with 5 percent each.

## Visitor Registration has Already Begun!

Visitor registration has already begun for the 28<sup>th</sup> Eurasia Packaging Fair. The trade show aims to bring together visitors with many companies that want to demonstrate their innovative and creative packaging solutions and products for the food and beverage industry, printing, paper and stationery, personal care and cosmetics, cleaning and hygiene, chemistry, paint and petroleum, automotive, pharmaceutical and medical, construction, glassware, white goods and electrical household appliances, textile, apparel, and shoes. Visitors will have the opportunity to closely examine new and creative packaging solutions, machinery, and equipment during the 4-day show.

The Eurasia Packaging Fair, the annual trade event which is held with the participation of more than one thousand Turkish and international companies and company representatives from all fields of the packaging industry, attracted a total of 72,652 visitors, including 13,254 international visitors from 121 countries, in 2022. As in previous years, the Eurasia Packaging Istanbul Fair will be held at Tüyap Fair and Congress Center in Istanbul on October 11-14, 2023.

Mark your calendar now for the 28<sup>th</sup> Eurasia Packaging Istanbul Fair which will be held at Tüyap Fair and Congress Center in Istanbul on October 11-14, 2023! Expected to host more than one thousand companies from Türkiye and abroad in 2023, the Eurasia Packaging Istanbul Fair will be organized in cooperation ASD Turkish Packaging Manufacturers Association with RX TÜYAP Fairs Inc.

## The Right Address for New Business Contacts!

More than one thousand Turkish and international companies operating in the fields of packaging products, complementary packaging products, raw materials and intermediate products for packaging production, services for the packaging industry, packaging printing, corrugated cardboard-carton packaging



# ASD Packaging Congress 2023

## 2<sup>nd</sup> International Packaging Industry Congress



ASD Packaging Congress 2019 International Packaging Industry Congress

### ASD Packaging Congress 2023

#### 2<sup>nd</sup> International Packaging Industry Congress



Organizer: ASD Turkish Packaging Manufacturers Association  
Date: 7-8 December 2023  
Venue: Swissotel The Bosphorus Istanbul

We invite you to contribute to the success of the congress.

**Let's Create the Sustainability Roadmap of the Packaging Industry Together!**

For more information and contact:

ambalajkongresi.org kongre@ambalaj.org.tr

- The Future of the Packaging Industry,
- Industry 4.0 and Digitalization,
- Packaging Materials,
- Industrial Packaging & Dangerous Goods Packagings
- Packaging and Shelf Life,
- Active and Intelligent Packaging,
- Innovation in Packaging,
- Sustainability in Packaging Industry & Circular Economy,
- Carbon Footprint in Packaging Industry,
- Innovations in the Packaging Recycling Technology
- Role of Packaging in Prevention of Food Waste,
- Marketing and Consumer Trends,
- Packaging Design,
- Global Packaging Industry Statistics,
- Packaging Exports & Logistics.

We are inviting you to contribute to the success of the congress with broad participation and variety of presentations. We request that you send your suggestions on presentation titles to our Association's [kongre@ambalaj.org.tr](mailto:kongre@ambalaj.org.tr) electronic mail address.

Your participation with your valuable opinions and contributions will help program of ASD Packaging Congress prosper.

**Let's Create the Sustainability Roadmap of the Packaging Industry Together!**



ASD Packaging Congress 2019 International Packaging Industry Congress

ASD Turkish Packaging Manufacturers Association will organize a two-day congress, **ASD Packaging Congress 2023 – 2<sup>nd</sup> International Packaging Industry Congress**, in 7 - 8 December 2023 at Swissotel The Bosphorus in Istanbul.

The first congress with '**Sustainable Packaging & Circular Economy**' theme, which ASD organized before the pandemic, was very successful and 45 speakers from 13 countries and 1,000 professionals attended the two-day congress.

This congress with the theme of innovations, technology and sustainability in the constantly developing packaging industry will contribute to the development of the packaging industry and related industries, which constitutes a common area for all industries in our country and the world.

This congress will bring the packaging industry together with the production lines, researchers and non-governmental organizations that support the industry.

In this Congress, especially the following topics will be discussed;

- Innovations in Packaging Technology,
- Packaging Printing and Graphics,





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DOĞA ETİKET AMBALAJ SAN. VE TİC. A.Ş.	LABEL	www.dogaetiket.com
DOĞAN PLASTİK VE PETROKİMYA SAN. VE TİC. LTD. ŞTİ.	RIGID PLASTIC PACKAGING	www.doganplastik.com
DURAN DOĞAN BASIM VE AMBALAJ SANAYİ A.Ş.	CARTON PACKAGING	www.ddpack.com.tr



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ECO ETİKET MATB. SAN. TİC. LTD. ŞTİ.	LABEL	www.eco.com.tr
ECOPLAST PLASTİK AMBALAJ SAN. TİC. VE A.Ş.	FLEXIBLE PACKAGING	www.ecoplast-film.com
EKERLER KAĞIT TORBA VE POŞET AMB. SAN. TİC. A.Ş.	PAPER PACKAGING	www.ekerler.com
EKTAM MAKİNE SAN. VE TİC. A.Ş.	MACHINERY	www.ektam.com
ELBA BANT SANAYİ VE TİC. A.Ş.	ADHESIVE TAPE	www.elabant.com
ELEKTROMAG MAK. SAN. TİC. A.Ş.	MACHINERY	www.elektromag.com.tr
ELİF PLASTİK AMBALAJ SAN. VE TİC. A.Ş.	FLEXIBLE PACKAGING	www.elif.com
EMİNİŞ AMBALAJ SAN. VE TİC. A.Ş.	RIGID PLASTIC, METAL PACKAGING	www.eminisambalaj.com
ENMAK END. MAK. SAN. TİC. LTD. ŞTİ.	MACHINERY	www.enmak.com.tr
ERDA BİLİMSSEL ARAŞTIRMA EĞİTİM HİZMETLERİ A.Ş.	MACHINERY	www.erdacom.tr
EREĞLİ DEMİR VE ÇELİK FABRİKALARI T. A.Ş.	METAL RAW MATERIALS	www.erdemir.com.tr
ERENSOY GIDA VE AMB. MAK. SAN. VE TİC. LTD. ŞTİ.	MACHINERY	www.erensoy.com
ERUSLU TEKSTİL SAN. VE TİC. A.Ş.	STRETCH FILM	www.eruslstretch.com
ERZE AMBALAJ VE PLASTİK SANAYİ VE TİCARET A.Ş.	RIGID PLASTIC PACKAGING	www.erze.com
ESKA AMBALAJ SAN. VE TİC. A.Ş.	FLEXIBLE PACKAGING	www.eskaambalaj.com
ETAPAK BASKI - AMBALAJ SAN. VE TİC. A.Ş.	FLEXIBLE, RUID PLASTIC PACKAGING	www.etapak.com.tr
EVIOSYS TURKEY AMBALAJ SAN. VE TİC. LTD. ŞTİ.	METAL PACKAGING	www.eviosys.com
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FTK PLASTİK AMBALAJ SAN. TİC. LTD. ŞTİ.	FLEXIBLE PACKAGING, LABEL	www.ftkambalaj.com.tr
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GÖKSU KAĞIT SAN. VE TİC. LTD. ŞTİ.	FLEXIBLE PACKAGING	www.goksu.com.tr
GÖRSEL PLASTİK AMBALAJ SAN. VE TİC. A.Ş.	RIGID PLASTIC PACKAGING	www.gorselplastik.com.tr
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İKON AMBALAJ OFSET MATBAA VE İNŞ. SAN. TUR. TİC. A. Ş.	FLEXIBLE PACKAGING	www.ikonambalaj.com.tr
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LİDER MATBAA MÜREKKEPLERİ VE KİMYASALLARI AMB. SAN. TİC. A.Ş.	INK	www.liderpack.com.tr
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LİGUM KAUKÇUK MERDANE ÜRETİMİ SAN. VE TİC. A.Ş.	PACKING AUXILIARY MATERIAL	www.orhancakil.com
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MAKPLAST MAKİNE PLASTİK SAN. VE TİC. A.Ş.	FLEXIBLE PACKAGING	www.makplast.com.tr
MAKRO HİDROLİK PNÖMATİK MAKİNA ELEKTRİK ELEKTRONİK	MACHINERY	www.makromakina.com.tr
KİMYA MEDİKAL SAN. LTD. ŞTİ.		
MARMARA PET LEVHA VE PLASTİK SAN. TİC. LTD. ŞTİ.	RIGID PLASTIC PACKAGING	www.marmarapetlevha.com
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MATSET MATBAA MAKİNE VE MAZLEMELERİ SAN. VE TİC. A.Ş.	MACHINERY	www.matset.com.tr
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MAZER MAKİNA POLİÜRETAN KAROSER SAN. VE TİC. LTD. ŞTİ.	MACHINERY	www.mazermakina.com.tr
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MPS METAL PLASTİK SAN. ÇEMBER VE PAKT. SİS. İMLT. VE TİC. A.Ş.	METAL AUXILIARY MATERIAL	www.mpsmetal.com.tr
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NET AMBALAJ VE MADENCİLİK LTD. ŞTİ.	MACHINERY	www.netambalaj.com
NETPAK AMBALAJ SAN. TİC. A. Ş.	BAG	www.netpakambalaj.com
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OBA PLASTİK KİMYA VE GIDA SAN. LTD. ŞTİ.	RIGID PLASTIC PACKAGING	www.obaplastik.com.tr
ODAK KİMYA ENDÜSTRİSİ ÜRÜNLERİ SAN. VE TİC. LTD. ŞTİ.	INK	www.odakkimya.com.tr
OĞUZ OLUKLU MUKAVVA VE AMBALAJ SAN. TİC. A.Ş.	CORRUGATED CARDBOARD	www.oguzambalaj.com
OLMUKSAN INTERNATIONAL PAPER AMBALAJ SAN. TİC. A.Ş.	CORRUGATED CARDBOARD	www.olmuksan-ipaper.com
OMAKS AJANS VE MATBAACILIK SAN. VE TİC. LTD. ŞTİ.	CARTON PACKAGING	www.omaks.com
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ONARE ENDÜSTRİYEL AMBALAJLAMA A.Ş.	MACHINERY	www.onare.com
ONUR PLASTİK AMBALAJ İMALAT TAAH. SAN. VE TİC. LTD. ŞTİ.	PACKING AUXILIARY MATERIAL	www.onurambalaj.com.tr
ONURCAN AMBALAJ SAN. TİC. A.Ş.	CORRUGATED CARDBOARD	www.onurcanambalaj.com
OPAK MAKİNE KALIP AMBALAJ OTO. SAN. TİC. LTD. ŞTİ.	MACHINERY	www.opackmakine.com
OPAL AMBALAJ İNŞ. MAD. İÇ VE DIŞ TİC. SAN. A.Ş.	PLASTIC PACKAGING	www.opalambalaj.com.tr
OPTİMUM SÜREÇ TASARIMI VE UYGULAMALARI A.Ş.	MACHINERY	www.optimak.com.tr
OREGO AMBALAJ SAN. TİC. A.Ş.	RIGID PLASTIC PACKAGING	www.orego.com.tr
OYKA KAĞIT AMBALAJ SAN. VE TİC. A.Ş.	PAPER PACKAGING	www oyka.com.tr
ÖMÜR BASKI AMBALAJ A.Ş.	FLEXIBLE PACKAGING, LABEL	www.omur.com.tr
ÖNERSAN AMBALAJ MAKİNALARI SAN. VE TİC. LTD. ŞTİ.	MACHINERY	www.onersan.com.tr
ÖZERPLAST PLASTİK SAN. VE TİC. A.Ş.	FLEXIBLE PACKAGING	www.ozerplast.com
ÖZGE PLASTİK AMBALAJ SANAYİ A.Ş.	RIGID PLASTIC PACKAGING	www.ozgeplastic.com
ÖZLER PLASTİK SAN. TİC. A.Ş.	RIGID PLASTIC PACKAGING	www.ozlerplastik.com
ÖZTAŞ AMBALAJ SANAYİ VE TİC. A.Ş.	PAPER PACKAGING	www.oztasambalaj.com.tr
PACCOR TURKEY AMBALAJ SAN. A.Ş.	RIGID PLASTIC PACKAGING	www.paccor.com
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PAKTÜRK AMBALAJ SAN. VE TİC. LTD. ŞTİ.	CARTON PACKAGING	www.pakturkambalaj.com.tr
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PAPİKS PLASTİK SAN. VE TİC. A.Ş.	RIGID PLASTIC PACKAGING	www.papix.com
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PİLENPAK AMBALAJ SAN. VE TİC. A.Ş.	FLEXIBLE PACKAGING	www.pilenpak.com
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POLİNAS PLASTİK SANAYİ VE TİC. A.Ş.	FLEXIBLE PACKAGING	www.polinas.com
POLİNER PLASTİK AMBALAJ GERİ DÖNÜŞÜM VE DERİ SAN. TİC. A.Ş.	FLEXIBLE PACKAGING	www.poliner.com.tr
POLİPA PLASTİK AMBALAJ SAN. VE TİC. A.Ş.	PLASTIC PACKAGING	www.polipa.com
POLİPAK PLASTİK AMBALAJ SAN. LTD. ŞTİ	PLASTIC PACKAGING	www.polipakplastik.com
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ROBATECH TUTKAL TEKNOLOJİLERİ SAN. TİC. A.Ş.	MACHINERY	www.robatech.com
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SAICA PACK TURKEY AMBALAJ SAN. A. Ş.	CORRUGATED CARDBOARD	www.saica.com
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SENAPA STAMPA AMBALAJ SAN. VE TİC. A.Ş.	RIGID PLASTIC PACKAGING	www.senapastampa.com
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SERDAR PLASTİK VE AMBALAJ SAN. A.Ş.	RIGID PLASTIC PACKAGING	www.serdar-plastik.com
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TEKNOVA MATBAACILIK KİMYA SAN. VE TİC. A.Ş.	INK	www.teknova.com.tr
TEKO ALÜMİNYUM SANAYİ A.Ş.	FLEXIBLE PACKAGING	www.teko.com.tr
TOSYALI TOYO ÇELİK A.Ş.	METAL RAW MATERIALS	www.tosyalitoyo.com.tr
TOYO MATBAA MÜREKKEPLERİ SAN. VE TİC. A.Ş.	INK	www.toyoink.com.tr
TULİPACK AMBALAJ SAN. VE TİC. A. Ş.	RIGID PLASTIC PACKAGING	www.tulipack.com.tr
TURAN PLASTİK SAN. VE TİC. LTD. ŞTİ.	RIGID PLASTIC PACKAGING	www.turanambalaj.com
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TÜRKİYE ŞİŞE VE CAM FABRİKALARI A.Ş.	GLASS PACKAGING	www.sisecam.com.tr
UMAR MAKİNA SAN. VE TİC. A.Ş.	MACHINERY	www.umar.com.tr
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## ASD Turkish Packaging Manufacturers Association

ASD was established in 1992 by 39 members with purposes of fostering the growth of packaging industry, giving an identity to the sector, representing the sector in national and global arenas, establishing scientific, technical, and social cooperation and solidarity among members.

In 2023, ASD has 246 members that are active in every branch of the packaging sector in Turkey; flexible plastic packaging, rigid plastic packaging, glass packaging, metal packaging (aluminum & steel), paper, carton board, corrugated cardboard, wood packaging, packaging machinery, label, closures & caps, raw materials and other auxiliary packaging materials.

Activities: ASD Webinar, ASD Packaging Congress, Crescents and Stars For Packaging Competition, ASD Packaging Academy, Ambalaj Dünyası - Packaging World & Pack Converting magazines, Packaging e-Bulletin, Eurasia Packaging Istanbul Fair, Student Competitions, International Events & Competitions, Turkish Packaging Industry Report, University-Industry Cooperation, Packaging Library, Government Relations & Corporate Communication works.

Please visit [www.ambalaj.org.tr](http://www.ambalaj.org.tr) for more information.



Member of:



## Crescents and Stars for Packaging Competition

Crescents and Stars for Packaging Competition is organized by the ASD every two years. The competition is for packaging products manufactured and launched by both Turkish companies and all other companies abroad.

### Categories;

1. Beverages
2. Electronic and Electrical Household Appliances
3. Food
4. Health and Cosmetic Products
5. Home - Automotive - Office Appliances, Equipment and Disposables
6. Packages for Other Non-food Products
7. Pharmaceutical Products
8. Industrial and Transportation Packages
9. Packaging Materials and Components
10. Point of Sale Display, Presentation and Storage Products
11. Flexible Packaging
12. Graphic Design
13. Luxury Packaging

Among the Gold Awards presented at the Crescent and Stars for Packaging Awards, Gold Packaging Awards will be also offered in cooperation with the Turkish Standards Institute (TSE). The Crescent and Stars for Packaging Competition is accredited and recognized by the World Packaging Organization (WPO) and Asian Packaging Federation (APF).

Please visit [www.ambalajyarismasi.com](http://www.ambalajyarismasi.com) for more information.



## National Packaging Design Student Competition

National Packaging Design Student Competition is organized by ASD with the contribution of Eurasia Packaging Istanbul Exhibition in collaboration with RX TÜYAP. The Student Competition that we organize each year is aimed at encouraging the students who receive design education in our country to be involved in the field of packaging design as well. Top three winners receive cash awards and a 12-month non-refundable ASD & TÜYAP Scholarship. All winner students are encouraged to participate in "WorldStar Student" and "AsiaStar Student" competition organized by WPO and APF.





## ASD Successfully Performs the Policies of ISO 9001:2015 Standard

ASD Turkish Packaging Manufacturers Association is continuing activities without interruption within the scope of quality policy, that includes commitments to the quality management system conditions suitable for the purpose of organization and to the continuous improvement of its effectiveness by the Board of Directors of ASD Turkish Packaging Manufacturers Association.

In September 2018, successfully completed the transition process from ISO 9001:2008 Quality Management Standard, which registered for the first time in July 2009, to ISO 9001:2015 Quality

Management Standard. With certification conducted by Intertek Test Services Inc., Quality Management System registration certificate numbered TK 090514-03 was published on December 14, 2021. It will be valid until September 2, 2024.

ASD would like to state that the scope of registration continues as "all association activities (education, information, library services, organization, public relations, publications, exhibitions, competitions, international relations and sectoral organization) that would contribute to the development of the Turkish Packaging Industry".

## ASD Started Working on 2022 Sustainability Report

ASD Turkish Packaging Manufacturers Association, which guides the Packaging Industry in Türkiye, resolutely continues its efforts in the field of sustainable development in order to contribute to the development of the industry. In this context, ASD is preparing a Sustainability Report to measure awareness in the Turkish packaging industry. Purpose of the report is to correctly assess the opportunities and areas for improvement of the sector for sustainability and environment-friendly production, which will be the future of Türkiye.

For the ASD Sustainability Roadmap and Reporting Project, a questionnaire was prepared to measure the maturity of the sustainability activities of the members of the association and to determine the companies that will take part in the reporting study. The number of companies to be included in the report is limited and they were selected among the companies that would respond to the survey. The report, which will be a first in its field in Türkiye and abroad, will be published in 2023.

## Packaging Protects Products and Ensures Hygiene



The importance of packaging has never been more evident. Pharmaceutical, health, personal and home care, food and beverage products are delivered to the end consumer in a healthy and hygienic way thanks to their packaging. Our health is more valuable than anything else. Let's prefer packaged products to fight against viruses. ASD Turkish



Packaging Manufacturers Association has prepared two short films to raise awareness on this issue. You can watch the movies on ASD's YouTube channel.

[Packaging Protects Products and Ensures Hygiene](#)  
[Packaging&Hygiene](#)

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