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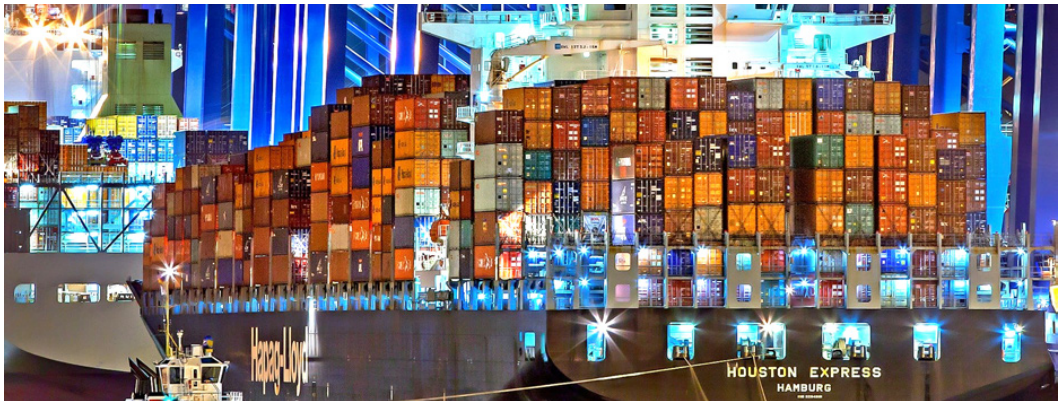
THIS FAIRS ORGANIZATED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE AUTH THE LAW NO 5174.

Packaging Industry Expands "The Circle" of Exports

Noting that value of packaging exports of Türkiye reached 8 billion dollars in 2022, Mr. Zeki Sarıbekir, President of the ASD Turkish Packaging Manufacturers Association, expressed different developments await Türkiye and the world in exports in 2023. Underlining that the main export market of the packaging industry is Europe, Zeki Sarıbekir said: "We must keep up with sustainability works to ensure continuity of our exports. As ASD, we closely follow the transition to a carbon-free economy. From this perspective, Türkiye can gain a major advantage within the framework of the climate neutral transformation experienced in the world."



Celebrating its 30th anniversary in 2022, the umbrella organization of the packaging industry, the ASD Turkish Packaging Manufacturers Association announced the developments in the packaging industry and its targets for the future for the new year. Mr. Zeki Sarıbekir, President of the ASD Turkish Packaging Manufacturers Association noted that the association expects the market size of the Turkish packaging industry to increase from 28 billion dollars to 30 billion dollars and per capita consumption from 300 dollars to 380 dollars in 2023, which marks the 100th anniversary of the foundation of the Republic of Türkiye and said: "We were targeting to increase our exports to 8 billion dollars. However, we think that we can reach our 2023 target by the end of 2022. Thus, we have redetermined our target for 2023 as 10 billion dollars. We ensure an economic movement of approximately 400 billion dollars with packaging in our country. We determined our 2030 target sector size as 50 billion dollars and export size as 20 billion dollars."

Green Deal Will Transform Exports

Mentioning that Türkiye has always succeeded in proving itself as a safe port with its stance in difficult conditions, Zeki Sarıbekir said: "Our advantage both in terms of logistics based on our geopolitical location and our price-quality balance create various opportunities for our country. We observed that such advantages came to the fore even more with the pandemic.

Mr. Zeki Sarıbekir, President of ASD

We will continue our efforts to ensure available opportunities are sustainable. We aim selling to an increased number of countries and exporting at least half of what we produce by increasing the number of our markets."

Zeki Sarıbekir continued by adding: "There are two points in packaging manufacturing that are highly important. These are 'sustainability' and 'environment'. The European Green Deal for a sustainable environment keeps circular economy and recycling vision on its agenda. Turkish packaging industry is aware of the obligation to keep up with the transformations in sustainability in order to continue its exports to Europe, which is its main market."

Target of Packaging Industry in 2023

30
billion dollars
2023 GROWTH TARGET

10
billion dollars
2023 EXPORT TARGET

380
dollars
2023 PER CAPITA CONSUMPTION TARGET

10th Crescent and Stars for Packaging Awards Ceremony Organized

The awards ceremony of the "Crescent and Stars for Packaging 2022 Competition", organized for the tenth time this year by the ASD Turkish Packaging Manufacturers Association, took place. This year, a record number 278 packages that applied to the competition were evaluated in 12 different categories and 126 packages were awarded. Pop star Candan Erçetin appeared on the stage at the organization where the 30th anniversary of the association was celebrated and more than 350 guests attended. Stating that the interest in the competition was pleasing, Mr. Zeki Sarıbekir, President of ASD said: "We are also celebrating the 30th anniversary of ASD, the umbrella organization of the packaging industry, which closed 2021 with 6.5 billion dollars in exports. As an association we work with all our might for the industry. We will reach our 2023 target of 8 billion dollars in 2022. We have set our 2023 target as 10 billion dollars."

Winners of the Crescent and Stars for Packaging Competition organized by the ASD Turkish Packaging Manufacturers Association for the tenth time this year received their awards.

The competition, which received a record number of 278 applications, 126 packages were awarded. Candan Erçetin took the stage during the organization where the 30th anniversary of the association was also celebrated.

Mr. Zeki Sarıbekir, President of the ASD Turkish Packaging Manufacturers Association, stated that the packaging manufacturers, brand owners and designers participated in the competition with their existing packaging for the last two years and added that the competition received high interest from both domestic and overseas participants. Mr. Sarıbekir said: "As a result of evaluation from ease of use and production quality to environmental sensitivity, design to originality, a total of 126 packages were finalized. We celebrate the packages that received the Gold, Silver, Bronze and Competency Awards. The 'Gold Packaging Awards', which we also awarded in cooperation with the Turkish Standards Institute (TSE), among the winners of the 'Gold Award', was another source of pride for our competition. We are pleased to see that the understanding that the road to value-added exports goes through design has been increasingly adopted. In addition, all winners will be able to participate and represent Türkiye in the WorlwdStar and AsiaStar competitions, accredited by the World Packaging Organization (WPO) and Asian Packaging Federation (APF). We wish them success in advance."

The Board Members of ASD

ASD Team

https://www.ambalaj.org.tr/en/crescent-and-stars-for-packaging-awards-ceremony-organized

Let Your Brand Shine out 'Crescents and Stars for Packaging'

crescents and stars for packaging 2024

Applications will be started in February 2024 and be accepted till June.

The 11th 'Crescent and Stars for Packaging Competition' will be held in 2024. Packaging manufacturers and suppliers, brand owners and designers operating within the Turkish Republic & World may participate in the competition with their packages produced and placed on the market, including those produced by packaging manufacturers at their facilities abroad and placed on domestic and global markets. The competition categories:

• Food • Beverages • Electronic and Electrical Household Appliances • Health and Cosmetic Products • Home - Automotive - Office Appliances Equipment and Disposables • Packages for Other Non-food Products • Pharmaceutical Products • Industrial and Transportation Packages • Packaging Materials and Components • Point of Sale Display, Presentation and Storage Products • Flexible Packaging • Graphic Design • Luxury Packaging

'Crescent and Stars for Packaging Competition', which was organized ASD Turkish Packaging Manufacturers Association, Gold Packaging Awards will be given as well, with the cooperation of TSE - Türk Standardları Enstitüsü (Turkish Standards Institution). The Crescents and Stars for Packaging Competition is accredited and recognized by WPO-World Packaging Organization and APF-Asian Packaging Federation.

For more information please contact or visit; sekreterya@ambalajayyildizlari.com
www.ambalajayyildizlari.com / www.ambalajyarismasi.com

Winners of Packaging Design Competition Received Their Awards

Winners of the 18th National Packaging Design Student Competition organized by ASD Turkish Packaging Manufacturers Association with the contribution of Eurasia Packaging Istanbul Exhibition in collaboration with Reed TÜYAP have been announced.

Zeynep Özel studying at Istanbul Medipol University Industrial Product Design was the winner of the competition with her "Sensodyne Mixed" Project while Emine Özkan studying at Istanbul Medipol University Industrial Product Design the second prize with her "Washa Shampoo and Conditioner Packaging" project and Zeynep Yarar studying at Marmara University Industrial Design received the third prize with her "THY Bagel Packaging" project.

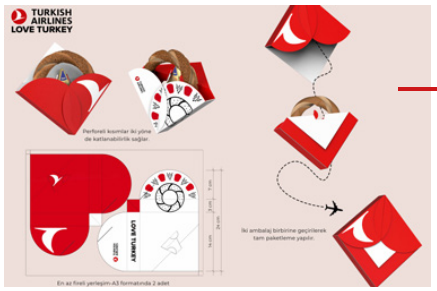
The winner of the competition was awarded with 6,000 TL, the second with 4,000 TL, and the third with 3,000 TL, while three students who received honorable mention were awarded with 1,500 TL. In addition, the top three students were entitled to receive a 12-month non-refundable ASD & Tüyap Scholarship.

1.

Zeynep Özel,
Sensodyne Mixed,
Istanbul Medipol University

2.

Emine Özkan,
Washa Shampoo and
Conditioner Packaging,
Istanbul Medipol University



3.

Zeynep Yarar,
THY Bagel Packaging,
Marmara University

Turkish Students are Champions of Packaging Design

WPO WORLD PACKAGING ORGANISATION
WORLDSTAR GLOBAL PACKAGING AWARDS STUDENT
International Packaging Design Student Competition 2022

15 student projects that were ranked in the 18th National Packaging Design Student Competition organized annually by the ASD Turkish Packaging Manufacturers Association with the contribution of Eurasia Packaging Istanbul Fair, in cooperation with Reed TÜYAP compete at the WorldStar Student, organized annually by the World Packaging Organization (WPO). In the international competition where 272 projects from 30 countries compete, 16 designs from Türkiye were awarded. Zeynep Özel from Türkiye, studying at Istanbul Medipol University, Industrial Design Department, ranked first in the 'WorldStar Student' competition with her project and was awarded the Gold Award. Zeynep Özel also awarded the Silver Award in the Marketing category of the same competition with her project. Türkiye was followed by the USA with the second award and China with the third award. Along with Category and Certificate awards, the number of projects from Türkiye that received awards became 16 in total.

https://www.ambalaj.org.tr/en/turkish-students-are-champions-of-design

International Award to "Stars of Packaging"

WPO WORLD PACKAGING ORGANISATION
WORLDSTAR GLOBAL PACKAGING AWARDS
WORLDSTAR 2023 WINNERS

The WorldStar 2023 competition organized by the World Packaging Organization (WPO) was concluded. In the competition that received 488 applications from 41 countries, Türkiye was among the top 5 countries having the most awards. In the competition, Japan came first with 26 awards, Australia and New Zealand came second with 19 awards, India and Germany came third with 18 awards, Türkiye fourth with 14 awards, and Austria fifth with 13 awards. The winners will receive their awards on May 6, at a gala night in Düsseldorf, Germany organized during the Interpack 2023 Exhibition (May 4-10). Stating that in order to participate in the WorldStar competition, a package must have been awarded in a competition recognized by WPO in its own country, Mr. Zeki Sarıbekir, President of the ASD Turkish Packaging Manufacturers Association said: "Environmental performance comes to the fore in production all over the world. The winning designs at WorldStar demonstrate that innovative and sustainable packaging collect attention. Responsible production and consumption are priorities for the Turkish packaging industry. Our standing among the top five award-winning countries in the world is a significant achievement that highlights the quality of our work."

https://www.ambalaj.org.tr/en/international-award-to-stars-of-packaging

Mark Your Calendar Now for the 28th Eurasia Packaging Istanbul!

The Eurasia Packaging Fair, the annual trade event which is held with the participation of more than one thousand Turkish and international companies and company representatives from all fields of the packaging industry, attracted a total of 72,652 visitors, including 13,254 international visitors from 121 countries, in 2022. As in previous years, the Eurasia Packaging Istanbul Fair will be held at Tüyap Fair and Congress Center in Istanbul on October 11-14, 2023.

Mark your calendar now for the 28th Eurasia Packaging Istanbul Fair which will be held at Tüyap Fair and Congress Center in Istanbul on October 11-14, 2023! Expected to host more than one thousand companies from Türkiye and abroad in 2023, the Eurasia Packaging Istanbul Fair will be organized in cooperation ASD Turkish Packaging Manufacturers Association with Reed TÜYAP Fairs Inc.

The Right Address for New Business Contacts!

More than one thousand Turkish and international companies operating in the fields of packaging products, complementary packaging products, raw materials and intermediate products for packaging production, services for the packaging industry, packaging printing, corrugated cardboard-carton packaging production and converting technologies, packaging machinery, packaging production machinery, auxiliary devices, equipment and systems for machines, beverage and food technologies, packaging recycling technologies, and logistics will participate in the upcoming Eurasia Packaging Fair. It is expected that approximately 15 thousand international visitors from more than 120 countries will visit the trade fair in 2023, while the total number of visitors is expected to exceed 75 Thousand industry professionals.

Over 13 Thousand International Visitors from 121 Countries in 2023

In October 2022, 13,254 international visitors from 121 countries, including mainly European countries as well as Azerbaijan, Russia, Israel, Algeria, and Morocco, visited the Eurasia Packaging Fair. Attracting 72,652 visitors in total, the fair also had visitors from 15 countries such as Argentina, Dominica, Eritrea, Greenland, Indonesia, and Singapore for the first time. During the fair, more than 900 industry professionals from 31 countries visited the fair in Istanbul as part of the VIP Buyer Program. Regarding percentage breakdown of visitors, the food industry stood out the most with 30 percent, followed by the printing, paper and cardboard industry with 17 percent, and the beverage industry and the textile, apparel and shoe industry with 5 percent each.

Visitor Registration has Already Begun!

Visitor registration has already begun for the 28th Eurasia Packaging Fair. The trade show aims to bring together visitors with many companies that want to demonstrate their innovative and creative packaging solutions and products for the food and beverage industry, printing, paper and stationery, personal care and cosmetics, cleaning and hygiene, chemistry, paint and petroleum, automotive, pharmaceutical and medical, construction, glassware, white goods and electrical household appliances, textile, apparel, and shoes. Visitors will have the opportunity to closely examine new and creative packaging solutions, machinery, and equipment during the 4-day show.

ASD Packaging Congress 2023
2nd International Packaging Industry Congress

ASD Packaging Congress 2019 International Packaging Industry Congress

ASD Turkish Packaging Manufacturers Association will organize a two-day congress, **ASD Packaging Congress 2023 – 2nd International Packaging Industry Congress**, in 7 - 8 December 2023 at Swissotel The Bosphorus in Istanbul.

The first congress with **'Sustainable Packaging & Circular Economy'** theme, which ASD organized before the pandemic, was very successful and 45 speakers from 13 countries and 1,000 professionals attended the two-day congress.

This congress with the theme of innovations, technology and sustainability in the constantly developing packaging industry will contribute to the development of the packaging industry and related industries, which constitutes a common area for all industries in our country and the world.

This congress will bring the packaging industry together with the production lines, researchers and non-governmental organizations that support the industry.

In this Congress, especially the following topics will be discussed;

- Innovations in Packaging Technology,
- Packaging Printing and Graphics,
- The Future of the Packaging Industry,
- Industry 4.0 and Digitalization,
- Packaging Materials,
- Industrial Packaging & Dangerous Goods Packagings
- Packaging and Shelf Life,
- Active and Intelligent Packaging,
- Innovation in Packaging,
- Sustainability in Packaging Industry & Circular Economy,
- Carbon Footprint in Packaging Industry,
- Innovations in the Packaging Recycling Technology
- Role of Packaging in Prevention of Food Waste,
- Marketing and Consumer Trends,
- Packaging Design,
- Global Packaging Industry Statistics,
- Packaging Exports & Logistics.

We are inviting you to contribute to the success of the congress with broad participation and variety of presentations. We request that you send your suggestions on presentation titles to our Association's kongre@ambalaj.org.tr electronic mail address.

Your participation with your valuable opinions and contributions will help program of ASD Packaging Congress prosper.

Let's Create the Sustainability Roadmap of the Packaging Industry Together!

ASD Packaging Congress 2019 International Packaging Industry Congress

ASD Packaging Academy Continues Trainings

ASD Turkish Packaging Manufacturers Association that follows global developments very closely with an aim of increasing competitive power of Turkish packaging industry in global markets, collects sectoral training needs under a single roof with ASD Packaging Academy.

The 2022 training program organized by the ASD Turkish Packaging Manufacturers Association under the brand of ASD Packaging Academy was completed with trainings. For example:

"Packaging Sector in Sustainability and Circular Economy Perspective Training" at ASD Packaging Academy was given on Wednesday, April 13th by Dr. Mevlüt Çetinkaya which was attended by 41 persons. In the training, A New Approach at Sustainability Phenomenon, Circular Economy for Sustainability, Packaging Industry in Sustainability and Circular Economy Perspective were covered interactively and in detail.

"Hygiene Principles and Good Practice for Workplaces Producing Food Contact Materials and Equipment Training" was given by Trainer Halil Temel from Merieux Nutrisciences at ASD Packaging Academy on Tuesday, May 31, 2022. Importance of food hygiene, Management's responsibilities, Hazard analysis and risk assessment, Basic hygiene rules, Production rules, Prevention of contaminants and personnel requirements were discussed interactively with the participants with current examples.

Flexo Printing Techniques Training was given on 21 December 2022 by Printing Industry Consultant Mustafa Kemal Bağdatlı. In education; Anilox, Photopolymer Plate, Dr. Blade, Point Gain, Gray Balance and Delta E topics were discussed with current examples.

You can visit the website www.ambalaj.org.tr for the ASD Packaging Academy 2023 Training Calendar and detailed information.

ASD Successfully Performs the Policies of ISO 9001:2015 Standard

ASD Turkish Packaging Manufacturers Association is continuing activities without interruption within the scope of quality policy, that includes commitments to the quality management system conditions suitable for the purpose of organization and to the continuous improvement of its effectiveness by the Board of Directors of ASD Turkish Packaging Manufacturers Association.

In September 2018, successfully completed the transition process from ISO 9001:2008 Quality Management Standard, which registered for the first time in July 2009, to ISO 9001:2015 Quality Management Standard. With certification conducted by Intertek Test Services Inc., Quality Management System registration certificate numbered TK 090514-03 was published on December 14, 2021. It will be valid until September 2, 2024.

ASD would like to state that the scope of registration continues as "all association activities (education, information, library services, organization, public relations, publications, exhibitions, competitions, international relations and sectoral organization) that would contribute to the development of the Turkish Packaging Industry".

ASD Started Working on 2022 Sustainability Report

ASD Turkish Packaging Manufacturers Association, which guides the Packaging Industry in Türkiye, resolutely continues its efforts in the field of sustainable development in order to contribute to the development of the industry. In this context, ASD is preparing a Sustainability Report to measure awareness in the Turkish packaging industry. Purpose of the report is to correctly assess the opportunities and areas for improvement of the sector for sustainability and environment-friendly production, which will be the future of Türkiye.

For the ASD Sustainability Roadmap and Reporting Project, a questionnaire was prepared to measure the maturity of the sustainability activities of the members of the association and to determine the companies that will take part in the reporting study. The number of companies to be included in the report is limited and they were selected among the companies that would respond to the survey. The report, which will be a first in its field in Türkiye and abroad, will be published in 2023.

ASD MEMBERS

COMPANY	PRODUCTS	INTERPACK STAND	WEBSITE
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DERELİ GRAPHIC MATBAA MALZEMELERİ SAN. TİC. A.Ş.	*MACHINERY*		www.dereligraphic.com
DEREN AMBALAJ SAN. VE TİC. A.Ş.	*INDUSTRIAL RIGID PLASTIC PACKAGING*		www.deren.com.tr
DOĞA ETİKET AMBALAJ SAN. VE TİC A.Ş.	*LABEL*	Hall 8a / C01	www.dogaetiket.com
DOĞAN PLASTİK VE PETROKİMYA SAN. VE TİC. LTD. ŞTİ.	*RIGID PLASTIC PACKAGING*		www.doganplastik.com
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DURAN DOĞAN BASIM VE AMBALAJ SANAYİ A.Ş.	*CARTON PACKAGING*		www.ddpack.com.tr
ECO ETİKET MATB. SAN. TİC. LTD. ŞTİ.	*LABEL*		www.eco.com.tr
ECOPLAST PLASTİK AMBALAJ SAN. TİC. VE A.Ş.	*FLEXIBLE PACKAGING*	Hall 7, level 1 / A02	www.ecoplast-film.com
EKERLER KAĞIT TORBA VE POŞET AMB. SAN. TİC. A.Ş.	*PAPER PACKAGING*		www.ekerler.com
EKTAM MAKİNE SAN. VE TİC. A.Ş.	*MACHINERY*		www.ektam.com
ELBA BANT SANAYİ VE TİC. A.Ş.	*ADHESIVE TAPE*		www.elbabant.com
ELEKTROMAG MAK. SAN. TİC. A.Ş.	*MACHINERY*	Hall 8a / B14	www.elektromag.com.tr
ELİF PLASTİK AMBALAJ SAN. VE TİC. A.Ş.	*FLEXIBLE PACKAGING*		www.elif.com
EMİNİŞ AMBALAJ SAN. VE TİC. A.Ş.	*RIGID PLASTIC, METAL PACKAGING*		www.eminisambalaj.com
ENMAK END. MAK. SAN. TİC. LTD. ŞTİ.	*MACHINERY*		www.enmak.com.tr
ERDA BİLİMSEL ARAŞTIRMA EĞİTİM HİZMETLERİ A.Ş.	*MACHINERY*	Hall 8b / H39	www.erda.com.tr
EREĞLİ DEMİR VE ÇELİK FABRİKALARI T. A.Ş.	*METAL RAW MATERIALS*		www.erdemir.com.tr
ERENSOY GIDA VE AMB. MAK. SAN. VE TİC. LTD. ŞTİ.	*MACHINERY*		www.erensoy.com
ERUSLU TEKSTİL SAN. VE TİC. A.Ş.	*STRETCH FILM*		www.eruslustretch.com
ERZE AMBALAJ VE PLASTİK SANAYİİ VE TİCARET A.Ş.	*RIGID PLASTIC PACKAGING*		www.erze.com
ESKA AMBALAJ SAN. VE TİC. A.Ş.	*FLEXIBLE PACKAGING*		www.eskaambalaj.com
ETAPAK BASKI - AMBALAJ SAN. VE TİC. A.Ş.	*FLEXIBLE, RIJID PLASTIC PACKAGING*	Hall 8a / C35	www.etapak.com.tr
EVIOSYS TURKEY AMBALAJ SAN. VE TİC. LTD. ŞTİ.	*METAL PACKAGING*		www.eviosys.com
FEREKS DERİ VE PLASTİK MAM. SAN. VE TİC. LTD. ŞTİ.	*RIGID PLASTIC PACKAGING*	Hall 7, level 1 / C29	www.efereks.com
FİTPAK AMBALAJ VE KİMYA SAN. TİC. A. Ş.	*FLEXIBLE PACKAGING*	Hall 9 / G20	www.fitpak.com.tr
FOLYOTERM AMBALAJ PLASTİK SAN. VE TİC. A.Ş.	*RIGID PLASTIC PACKAGING*	Hall 10 / D55	www.folyoterm.com.tr
FOODPAK PLASTİK AMBALAJ SAN. VE TİC. LTD. ŞTİ.	*FLEXIBLE PACKAGING*	Hall 8a / F42	www.foodpak.com.tr
FTK PLASTİK AMBALAJ SAN. TİC. LTD. ŞTİ.	*FLEXIBLE PACKAGING, LABEL*		www.ftkambalaj.com.tr
GEDİZ AMBALAJ SAN. VE TİC. A.Ş.	*RIGID PLASTIC PACKAGING*		www.gedizambalaj.com
GÖKSU KAĞIT SAN. VE TİC. LTD. ŞTİ.	*FLEXIBLE PACKAGING*		www.goksu.com.tr
GÖRSEL PLASTİK AMBALAJ SAN. VE TİC. A.Ş.	*RIGID PLASTIC PACKAGING*		www.gorselplastik.com.tr
GREIF MİMAYSAN AMBALAJ SAN. A.Ş.	*METAL, INDUSTRIAL PACKAGING*		www.greif.com.tr
GREİNER AMBALAJ SAN. VE TİC. A.Ş.	*RIGID PLASTIC PACKAGING*		www.greiner-gpi.com/tr
GÜNCAN PLASTİK AMBALAJ SAN. VE TİC. LTD. ŞTİ.	*RIGID PLASTIC PACKAGING*		www.guncanplastik.com.tr
GÜROK TURİZM VE MADENCİLİK A.Ş.	*GLASS PACKAGING*		www.gca.com
HARMAN AMBALAJ SAN. TİC. LTD. ŞTİ.	*CARTONBOARD PACKAGING*	Hall 9 / G22-7	www.harmanambalaj.com
HUBERGROUP MATBAA MALZ. ÜRETİM VE PAZARLAMA LTD. ŞTİ.	*INK*		www.hubergroup.com
INDORAMA VENTURES ADANA PET SAN. A.Ş.	*PLASTIC RAW MATERIALS*		www.indoramaventures.com
IŞIK PLASTİK SAN. VE DIŞ TİC. PAZ. LTD. ŞTİ.	*RIGID PLASTIC PACKAGING*	Hall 9 / G22-1	www.isikplastik.com.tr
IŞIKLAR AMBALAJ PAZARLAMA A.Ş.	*PAPER PACKAGING*	Hall 8a / F21	www.isiklarambalaj.com.tr
İKON AMBALAJ OFSET MATBAA VE İNŞ. SAN. TUR. TİC. A. Ş.	*FLEXIBLE PACKAGING*		www.ikonambalaj.com.tr
İLKE AMBALAJ SAN. VE TİC. A.Ş.	*CORRUGATED CARDBOARD*		www.ilkeambalaj.com
İMAJ BASKI AMBALAJ MATB. SAN. VE TİC. A.Ş.	*FLEXIBLE PACKAGING*		www.imajambalaj.com.tr
İNPAK AMBALAJ SAN. VE TİC. A.Ş.	*PACKING AUXILIARY MATERIAL*		www.inpak.com.tr
İNTERKAP AMBALAJ SAN. VE TİC. A.Ş.	*RIGID PLASTIC PACKAGING*		www.interkap.com
İNTERMAT AMBALAJ VE MATB. SAN VE TİC. A.Ş.	*FLEXIBLE PACKAGING*		www.intermatambalaj.com
İRFAN ETİKET BASKI VE AMB. SAN. VE TİC. A.Ş.	*LABEL*		www.irfanetiket.com
İSPAK ESNEK AMBALAJ SAN. A.Ş.	*FLEXIBLE PACKAGING*	Hall 9 / E24	www.ispak.com
İSTANBUL KRAFT TORBA AMBALAJ SAN. VE TİC. A.Ş.	*INDUSTRIAL PAPER PACKAGING*		www.istanbulkraft.com
İŞBİR SENTETİK DOKUMA SAN. A.Ş.	*INDUSTRIAL PACKAGING*	Hall 10 / B01	www.isbirsentetik.com
İZ BASKI SAN. TİC. A.Ş.	*PACKING AUXILIARY MATERIAL*	Hall 7, level 2 / E05	www.izbaski.com
İZVAR AMBALAJ SAN. VE TİC. A.Ş.	*INDUSTRIAL PACKAGING*		www.izvar.com
JETRON MAKİNE SAN. VE TİC. A.Ş.	*MACHINERY*	Hall 8b / D14	www.jetron.com.tr
JOKEY TURKEY AMBALAJ SAN. A.Ş.	*RIGID PLASTIC PACKAGING*		www.jokey.com
KAPLAMİN AMBALAJ SAN. VE TİC. A.Ş.	*CORRUGATED CARDBOARD*		www.kaplaminambalaj.com.tr
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KAYAPLAS KAYALAR PLASTİK SAN. TİC. A.Ş.	*RIGID PLASTIC PACKAGING*	Hall 10 / A47	www.kayalarplastik.com
KERAMİK MAKİNA SAN. VE TİC. A.Ş.	*MACHINERY*	Hall 12 / C34	www.keramik.com.tr
KIRIKTAŞ PLS. VE AMB. MALZ. GIDA TEM. ÜR. İNŞ. SAN. VE LTD. ŞTİ.	*FLEXIBLE PACKAGING*	Hall 7, level 1 / E40-06	www.kiriktas.com.tr
KLÖCKNER PENTAPLAST GEBZE AMBALAJ MADDELERİ A.Ş.	*RIGID PLASTIC PACKAGING*		www.kpfilms.com/en
KONBAŞ AMBALAJ SANAYİ A.Ş.	*METAL CAP*		www.konbas.com
KONTENSAN KONYA TENEKE KUTU AMB. VE MAK. SAN. VE TİC. A.Ş.	*METAL PACKINGING*		www.kontensan.com.tr
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KORSİNİ-SAF AMBALAJ SAN. VE TİC. A.Ş.	*LABEL*		www.korsini.com
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LARPLAST PLASTİK AMBALAJ SAN. VE TİC. LTD. ŞTİ.	*RIGID PLASTIC PACKAGING*	Hall 7, level 1 / E40-02	www.larplast.com
LİDER MATBAA MÜREKKEPLERİ VE KİMYASALLARI AMB. SAN. TİC. A.Ş.	*INK*		www.liderpack.com.tr
LİDERSAN SAĞLIK VE GIDA ÜRÜNLERİ A.Ş.	*FLEXIBLE PACKAGING*	Hall 8a / C19	www.altunkaya.com
LİGUM KAUÇUK MERDANE ÜRETİMİ SAN. VE TİC. A.Ş.	*PACKING AUXILIARY MATERIAL*		www.orhancakil.com
LOHMANN TURKEY YAPIŞTIRICI BANTLAR SAN. VE TİC. LTD. ŞTİ.	*BAND*		www.lohmann-tapes.com
MAKPLAST MAKİNE PLASTİK SAN. VE TİC. A.Ş.	*FLEXIBLE PACKAGING*		www.makplast.com.tr
MAKRO HİDROLİK PNÖMATİK MAKİNA ELEKTRİK ELEKTRONİK	*MACHINERY*		www.makromakina.com.tr
KİMYA MEDİKAL SAN. LTD. ŞTİ.			
MARMARA PET LEVHA VE PLASTİK SAN. TİC. LTD. ŞTİ.	*RIGID PLASTIC PACKAGING*	Hall 7, level 1 / B30	www.marmarapetlevha.com
MAT AMBALAJ ÇÖZÜMLERİ SAN. VE TİC. A.Ş.	*CONSULTANCY*		www.matpack.net
MATSET MATBAA MAKİNE VE MAZLEMELERİ SAN. VE TİC. A.Ş.	*MACHINERY*		www.matset.com.tr
MAUSER AMBALAJ SAN. VE TİC. A.Ş.	*INDUSTRIAL RIGID PLASTIC PACKAGING*		www.mausergroup.com
MAYA PLASTİK AMBALAJ SANAYİ VE TİCARET A.Ş.	*FLEXIBLE PACKAGING*	Hall 9 / D33A	www.mayaplastik.com.tr
MAZER MAKİNA POLİÜRETAN KAROSER SAN. VE TİC. LTD. ŞTİ.	*MACHINERY*		www.mazermakina.com.tr
MELTEM KİMYA VE TEKS. SAN. İTH. İHR. VE TİC. A.Ş.	*PLASTIC RAW MATERIAL*		www.meltemkimya.com.tr
MERŞET AMBALAJ SAN. VE TİC. A.Ş.	*FLEXIBLE PACKAGING*		www.merset.com
METE PLASTİK SAN. VE TİC. A.Ş.	*RIGID PLASTIC PACKAGING*	Hall 7, level 1 / D40-04	www.meteplast.com
MİMSAN İTH.İHR. KONVEYÖR BANT VE KAYIŞ SAN. TİC. LTD. ŞTİ.	*MACHINERY*		www.mimsanbant.com.tr
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MONDİ TİRE KUTSAN KAĞIT VE AMBALAJ SAN. A.Ş.	*CORRUGATED CARDBOARD*		www.mondigroup.com
MPS METAL PLASTİK SAN. ÇEMBER VE PAKT. SİS. İMLT. VE TİC. A.Ş.	*METAL AUXILIARY MATERIAL*		www.mpsmetal.com.tr
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NET AMBALAJ VE MADENCİLİK LTD. ŞTİ.	*MACHINERY*		www.netambalaj.com
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OBA PLASTİK KİMYA VE GIDA SAN. LTD. ŞTİ.	*RIGID PLASTIC PACKAGING*		www.obaplastik.com.tr
ODAK KİMYA ENDÜSTRİSİ ÜRÜNLERİ SAN. VE TİC. LTD. ŞTİ.	*INK*		www.odakkimya.com.tr
OĞUZ OLUKLU MUKAVVA VE AMBALAJ SAN. TİC. A.Ş.	*CORRUGATED CARDBOARD*		www.oguzambalaj.com
OLMUKSAN INTERNATIONAL PAPER AMBALAJ SAN. TİC. A.Ş.	*CORRUGATED CARDBOARD*		www.olmuksan-ipaper.com
OMAKS AJANS VE MATBAACILIK SAN. VE TİC. LTD. ŞTİ.	*CARTON PACKAGING*	Hall 9 / G22-6	www.omaks.com
OMPAK OLUKLU MUKAVVA KUTU VE AMB. SAN. TİC. LTD. ŞTİ.	*CORRUGATED CARDBOARD*		www.ompak.com.tr
ONARE ENDÜSTRİYEL AMBALAJLAMA A.Ş.	*MACHINERY*		www.onare.com
ONUR PLASTİK AMBALAJ İMALAT TAAH. SAN. VE TİC. LTD. ŞTİ.	*PACKING AUXILIARY MATERIAL*	Hall 7 / B17	www.onurambalaj.com.tr
ONURCAN AMBALAJ SAN. TİC. A.Ş.	*CORRUGATED CARDBOARD*		www.onurcanambalaj.com
OPAK MAKİNE KALIP AMBALAJ OTO. SAN. TİC. LTD. ŞTİ.	*MACHINERY*	Hall 5 / C01	www.opackmakine.com
OPAL AMBALAJ İNŞ. MAD. İÇ VE DIŞ TİC. SAN. A.Ş.	*PLASTIC PACKAGING*	Hall 9 / F17	www.opalambalaj.com.tr
OPTİMUM SÜREÇ TASARIMI VE UYGULAMALARI A.Ş.	*MACHINERY*		www.optimak.com.tr
OREGO AMBALAJ SAN. TİC. A.Ş.	*RIGID PLASTIC PACKAGING*	Hall 9 / C29	www.orego.com.tr
OYKA KAĞIT AMBALAJ SAN. VE TİC. A.Ş.	*PAPER PACKAGING*		www.oyka.com.tr
ÖMÜR BASKI AMBALAJ A.Ş.	*FLEXIBLE PACKAGING, LABEL*	Hall 8a / E16	www.omur.com.tr
ÖNERSAN AMBALAJ MAKİNALARI SAN. VE TİC. LTD. ŞTİ.	*MACHINERY*		www.onersan.com.tr
ÖZERPLAST PLASTİK SAN. VE TİC. A.Ş.	*FLEXIBLE PACKAGING*		www.ozerplast.com
ÖZGE PLASTİK AMBALAJ SANAYİ A.Ş.	*RIGID PLASTIC PACKAGING*	Hall 9 / E36	www.ozgeplastic.com
ÖZLER PLASTİK SAN. TİC. A.Ş.	*RIGID PLASTIC PACKAGING*		www.ozlerplastik.com
ÖZTAŞ AMBALAJ SANAYİ ve TİC A.Ş.	*PAPER PACKAGING*	Hall 9 / G22-8	www.oztasambalaj.com.tr
PACCOR TURKEY AMBALAJ SAN. A.Ş.	*RIGID PLASTIC PACKAGING*		www.paccor.com
PAKSET PLASTİK AMBALAJ KALIP İÇ VE DIŞ TİC. A.Ş.	*RIGID PLASTIC PACKAGING*		www.pakset.com.tr
PAKTÜRK AMBALAJ SAN. VE TİC. LTD. ŞTİ.	*CARTON PACKAGING*		www.pakturkambalaj.com.tr
PAL PLASTİK AMBALAJ SAN. VE TİC. A.Ş.	*FLEXIBLE PACKAGING*	Hall 8b / G75	www.palplastik.com
PAN - PEN GÜLOĞLU PLASTİK SAN. VE TİC. LTD. ŞTİ.	*PACKAGING*		www.guloglu.com.tr
PANDORA PLASTİK SAN. VE TİC. A.Ş.	*RIGID PLASTIC PACKAGING*	Hall 7, level 1 / C37	www.pandoraplastik.com.tr
PAPİKS PLASTİK SAN VE TİC. A.Ş.	*RIGID PLASTIC PACKAGING*		www.papix.com
PAPİRUS KAĞIT SANAYİ VE TİC. A.Ş.	*PAPER PACKAGING*		www.papirus.com.tr
PARK CAM SAN. VE TİC. A.Ş.	*GLASS PACKING*		www.parkcam.com.tr
PERFEKTÜP AMBALAJ SAN. VE TİC. A.Ş.	*METAL PACKINGING*		www.perfektup.com
PETEK KALIP AMBALAJ MAKİNELERİ PLASTİK SAN. VE TİC. A. Ş.	*RIGID PLASTIC PACKAGING*	Hall 7, level 1 / B27	www.petekplastik.com
PETKİM PETROKİMYA HOLDİNG A.Ş.	*PLASTIC RAW MATERIALS*	Hall 10 / A21	www.petkim.com.tr
PİLENPAK AMBALAJ SAN. VE TİC. A.Ş.	*FLEXIBLE PACKAGING*		www.pilenpak.com
PLASKO PLASTİK SAN. TİC. A.Ş.	*RIGID PLASTIC PACKAGING*		www.plasko.com.tr

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PLAŞ PLASTİK AMBALAJ SAN. VE TİC. A.Ş.	*SERT PLASTİK AMBALAJ RIGID PLASTIC PACKAGING*		www.plas.com.tr
POLİNAS PLASTİK SANAYİ VE TİC. A.Ş.	*FLEXIBLE PACKAGING*	Hall 10 / E39	www.polinas.com
POLİNER PLASTİK AMBALAJ GERİ DÖNÜŞÜM VE DERİ SAN. TİC. A.Ş.	*FLEXIBLE PACKAGING*		www.poliner.com.tr
POLİPA PLASTİK AMBALAJ SAN. VE TİC. A.Ş.	*PLASTIC PACKAGING*	Hall 7, level 1 / E40-05	www.polipa.com
POLİPAK PLASTİK AMBALAJ SAN. LTD. ŞTİ	*PLASTIC PACKAGING*	Hall 7, level 1 / D40-05	www.polipakplastik.com
POŞETSAN AMBALAJ SAN VE TİC. A.Ş.	*ASEPTIC, FLEXIBLE, PAPER PACKAGING*	Hall 10 / C75	www.posetsan.com
PRO-PACK PLASTİK AMB. VE MAKİNA SAN. TİC. A.Ş.	*FLEXIBLE PACKAGING*		www.pro-pack.com.tr
ROBATECH TUTKAL TEKNOLOJİLERİ SAN. TİC. A.Ş.	*MACHINERY*		www.robatech.com
ROTAPAK KAĞIT AMBALAJ SAN. VE TİC. A.Ş.	*PAPER PACKAGING*		www.rotapakambalaj.com.tr
SAICA PACK TURKEY AMBALAJ SAN. A. Ş.	*CORRUGATED CARDBOARD*		www.saica.com
SANAT AMBALAJ SAN. VE TİC. A.Ş.	*FLEXIBLE, INDUSTRIAL PACKAGING*	Hall 9 / D19	www.sanatambalaj.com
SARIBEKİR AMBALAJ SAN. VE TİC. A.Ş.	*METAL PACKINGING*	Hall 7a / B19	www.saribekir.com.tr
SARTEN AMBALAJ SAN. VE TİC. A.Ş.	*METAL, RIGID PLASTIC PACKAGING, CAP*	Hall 10 / E40	www.sarten.com.tr
SAUERESSİG BASKI ÖNCESİ HAZIRLIK SİST. SAN. TİC. A.Ş.	*PACKING AUXILIARY MATERIAL*		www.saueressig.com/en
SCA ESNEK AMBALAJ SAN. VE TİC. A.Ş.	*FLEXIBLE PACKAGING*		www.scaambalaj.com
SEDAT TAHİR TÜKETİM MADDELERİ SAN. A.Ş.	*PAPER, PLASTIC PACKAGING*		www.cook.com.tr
SEGEZHA AMBALAJ SAN. VE TİC. A.Ş.	*PAPER PACKAGING*		www.segezha-group.com
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SENAPA STAMPA AMBALAJ SAN. VE TİC. A.Ş.	*RIGID PLASTIC PACKAGING*		www.senapastampa.com
SEPAŞ PLASTİK A.Ş.	*FLEXIBLE PACKAGING*		www.sepasplastik.com
SERDAR PLASTİK VE AMBALAJ SAN. A.Ş.	*RIGID PLASTIC PACKAGING*	Hall 7, level 1 / D03	www.serdar-plastik.com
SEZERSAN MATBAACILIK VE AMBALAJ SAN. TİC. A.Ş.	*FLEXIBLE PACKAGING*	Hall 9 / G36	www.sezersan.com.tr
SIEGWERK BASKI MÜREKKEPLERİ SAN. VE TİC. A.Ş.	*INK*		www.siegwerk.com/en/company/locations/turkey.html
SİNANLI AMBALAJ SAN. VE DIŞ TİC. LTD. ŞTİ.	*METAL PACKINGING*	Hall 9 / G22-1	www.sinanli.com.tr
SONÇAĞ TARIM VE ORMAN ÜRÜNLERİ LTD. ŞTİ.	*WOODEN PALLET*		www.soncag.net
STAR AMBALAJ SAN. VE TİC. A.Ş.	*FLEXIBLE PACKAGING*		www.starambalaj.com
SUN CHEMICAL MATBAA MÜREKKEPLERİ VE GEREÇLERİ SAN. VE TİC. A. Ş.	*INK*		www.sunchemical.com
SUNPET AMBALAJ SAN. VE TİC. A.Ş.	*FLEXIBLE PACKAGING*		www.sunpet.com.tr
SÜMER PLASTİK VE KAĞIT SAN. A.Ş.	*FLEXIBLE PACKAGING*	Hall 10 / A87	www.sumerplastik.com.tr
SÜPER FİLM AMBALAJ SAN. VE TİC. A.Ş.	*FLEXIBLE PACKAGING*	Hall 9 / C02	www.superfilm.com
TAMTAŞ MAKİNA SAN. VE TİC. A.Ş.	*MACHINERY*	Hall 14 / D52	www.tamtas.net
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ZA METAL KUTU AMBALAJ SAN. TİC. A.Ş.	*METAL PACKINGING*		www.zaambalaj.com.tr

ASD Turkish Packaging Manufacturers Association

ASD was established in 1992 by 39 members with purposes of fostering the growth of packaging industry, giving an identity to the sector, representing the sector in national and global arenas, establishing scientific, technical, and social cooperation and solidarity among members.

In 2023, ASD has 246 members that are active in every branch of the packaging sector in Turkey; flexible plastic packaging, rigid plastic packaging, glass packaging, metal packaging (aluminum & steel), paper, carton board, corrugated cardboard, wood packaging, packaging machinery, label, closures & caps, raw materials and other auxiliary packaging materials.

Activities: ASD Webinar, ASD Packaging Congress, Crescents and Stars For Packaging Competition, ASD Packaging Academy, Ambalaj Dünyası - Packaging World & Pack Converting magazines, Packaging e-Bulletin, Eurasia Packaging Istanbul Fair, Student Competitions, International Events & Competitions, Turkish Packaging Industry Report, University-Industry Cooperation, Packaging Library, Government Relations & Corporate Communication works.

Please visit www.ambalaj.org.tr for more information.

Member of:

Crescents and Stars for Packaging Competition

Crescents and Stars for Packaging Competition is organized by the ASD every two years. The competition is for packaging products manufactured and launched by both Turkish companies and all other companies abroad.

Categories;

1. Beverages
2. Electronic and Electrical Household Appliances
3. Food
4. Health and Cosmetic Products
5. Home - Automotive - Office Appliances, Equipment and Disposables
6. Packages for Other Non-food Products
7. Pharmaceutical Products
8. Industrial and Transportation Packages
9. Packaging Materials and Components
10. Point of Sale Display, Presentation and Storage Products
11. Flexible Packaging
12. Graphic Design
13. Luxury Packaging

Among the Gold Awards presented at the Crescent and Stars for Packaging Awards, Gold Packaging Awards will be also offered in cooperation with the Turkish Standards Institute (TSE). The Crescent and Stars for Packaging Competition is accredited and recognized by the World Packaging Organization (WPO) and Asian Packaging Federation (APF).

Please visit www.ambalajyarismasi.com for more information.

National Packaging Design Student Competition

National Packaging Design Student Competition is organized by ASD with the contribution of Eurasia Packaging Istanbul Exhibition in collaboration with Reed TÜYAP. The Student Competition that we organize each year is aimed at encouraging the students who receive design education in our country to be involved in the field of packaging design as well. Top three winners receive cash awards and a 12-month non-refundable ASD & TÜYAP Scholarship. All winner students areencouraged to participate in "WorldStar Student" and "AsiaStar Student" competition organized by WPO and APF.

ASD TURKISH PACKAGING MANUFACTURERS ASSOCIATION

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Asian Packaging Conference 2023 Organized by Indian Institute of Packaging

Indian Institute of Packaging (IIP) held Asian Packaging Congress on 17-18 March 2023 at Eros Hotel, Nehru Place, New Delhi.

The theme of the Asian Packaging Conference (APC) is Packaging: 3S (Safe, Secure, Sustainable). The theme was chosen by considering the fact that packaging plays a vital role in the growth of the economy of the country. The economic growth of the country is largely affected by the packaging industry in terms of the high volume of production of packaging raw materials, its conversion into different forms of packaging, and the usage of different forms of packaging by the user industries with the help of innovative packaging machinery. Considering this aspect, this particular theme is found to be more appropriate in today's context.

Aslıhan Arıkan, Secretary General of the ASD Turkish Packaging Manufacturers Association, also attended the congress. Arıkan, gave a speech titled "The Sustainability Road Map of the Packaging Industry" at the congress. More information can be received bu IIP Delhi office.

Packaging Protects Products and Ensures Hygiene

The importance of packaging has never been more evident. Pharmaceutical, health, personal and home care, food and beverage products are delivered to the end consumer in a healthy and hygienic way thanks to their packaging. Our health is more valuable than anything else. Let's prefer packaged products to fight against viruses. ASD Turkish Packaging Manufacturers Association has prepared two short films to raise awareness on this issue. You can watch the movies on ASD's YouTube channel.

Packaging Protects Products and Ensures Hygiene
Packaging&Hygiene

Ambalaj e-Bülteni

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