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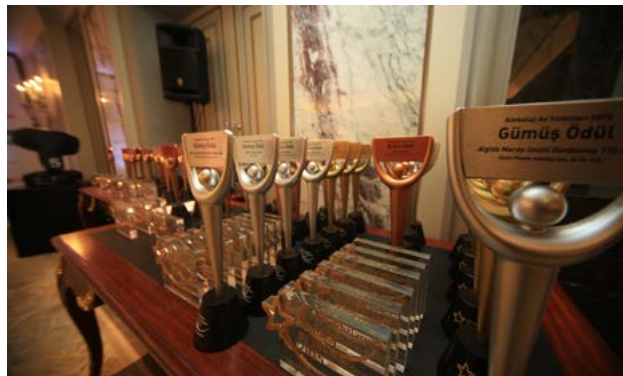


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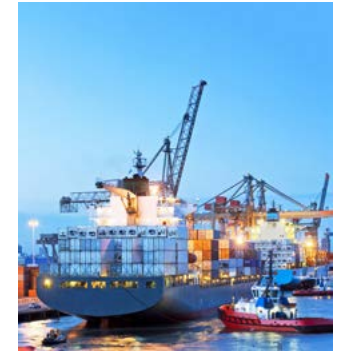
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6.5 Billion Dollars of Export Value From Packaging Industry

Turkish packaging industry closed last year with 6.5 billion dollars of export value with 26 percent increase in value. Mr. Zeki Saribekir, President of ASD Turkish Packaging Manufacturers Association said: "It is very important that imported products Türkiye are produced in country as substitutes. We need to focus on substitution, not on opening imports. We need this for more value-added production and increased exports."



The packaging industry, which focuses on production, export and employment, continues to contribute to Türkiye's total exports. ASD Turkish Packaging Manufacturers Association published its 2021 exports figures report. The industry closed last year with 6.5 billion dollars of export value and 26 percent increase in value. The top three receivers of exports were United Kingdom, Germany, and Iraq respectively. These countries were followed by the USA, Israel, Italy, France, the Netherlands, Egypt, and Iran. Plastic packaging group formed 66 percent of 2021 exports. While paper/cardboard packaging had 23 percent export share, metal packaging group had 7 percent, glass packaging had 3 percent, and wooden packaging had 1 percent share.

"We Must Export Half of What We Produce"

Commenting on export figures, Mr. Zeki Saribekir, President of ASD said: "Export value of our industry in 2021 was 6.5 billion dollars and had a 2.7 billion dollars of foreign trade surplus to increase its positive contribution to current account deficit. As packaging industry we are targeting to increase our exports every year and export at least half of the packaging we produce in Türkiye."

"We Must Focus on Export Substitution"

Mr. Zeki Saribekir, President of ASD emphasized



that the packaging industry exports from 5 different exporter's associations and continued: "If we want to increase the competitiveness of our products in the global market, we need to minimize the capital we spend on energy. Exporter's associations should deal with exports, not imports. It is very important that imported products Türkiye are produced in country as substitutes. We need to focus on substitution, not on opening imports. We need this for more value-added production and increased exports. We must sweat for new Free Trade Agreements, pursue new markets."

Exports of Packaging Industry in 2021



26%

INCREASE IN VALUE



6.5

billion dollars

EXPORT OF THE SECTOR



2.7

billion dollars

TRADE SURPLUS



2.5

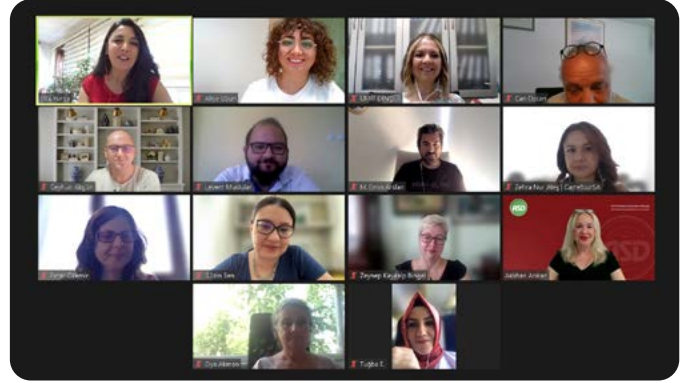
dollar/kg

UNIT VALUE



Results of the 18th National Packaging Design Student Competition Announced

This year's finalists of the Packaging Design National Student Competition, which aims to enable students studying in the field of design in Türkiye to head for the field of packaging design, have been announced. In the evaluation carried out by the Selection Committee meeting, which was held online and lasted for 2 days, 17 projects among the 56 student projects that applied to the competition were qualified for the finals. In addition to the awards of the top three finalists, honorable mention and certificate awards will be given on the opening day of Eurasia Packaging Istanbul Fair on October 12, 2022, which is one of the biggest gatherings of the packaging industry. In addition, the top three students in the competition



Selection Committee

will be entitled to receive a 12-month non-refundable ASD & TÜYAP Scholarship throughout their education life, in addition to the monetary award, and the projects will be exhibited in a specially prepared area during the fair.

<https://www.ambalaj.org.tr/en/results-of-the-18th-national-packaging-design-student-competition-announced>

Export Enabled the Growth of “Packaging”

The packaging sector, which focuses on production, export and employment, continues to contribute to Türkiye's total exports. The sector closed last year with an export of 6.5 billion dollars with a 26 percent increase in value. The top three export destination countries were the United Kingdom, Germany and Iraq, respectively.

In 2021, a total of 65 packaging sector companies, 42 of which are members of the ASD Turkish



Packaging Manufacturers Association, were among Türkiye's greatest 1000 (First 500 + Second 500) Major Industrial

Establishments announced by the Istanbul Chamber of Industry (İSO). Upon examining the annual change of the packaging sector, it was observed that the number of companies in the İSO greatest 1000 increased



from 62 to 65; that the sales from the production of these 65 companies increased by 43.77 percent compared to the previous year; that their exports increased by 32.79 percent and that the number of employees increased by 28.66 percent.

It was stated that the companies in the packaging sector accounted for 3.1 percent of the production-based sales, 1.6 percent of the exports and 1.9 percent of the number of employees of the İSO First 500 + Second 500 Major Industrial Enterprises companies.



65
PACKAGING
COMPANY IN THE İSO
TOP 1.000 LIST



42
MEMBERS
OF THE ASD



43.77%
ANNUAL INCREASE
IN SALES FROM
PRODUCTION OF
65 COMPANIES



32.79%
ANNUAL INCREASE
IN EXPORTS OF 65
COMPANIES

<https://www.ambalaj.org.tr/en/export-enabled-the-growth-of-packaging>



“Let’s Recycle Our Waste” Message from ASD at Türkiye Environment Week

ASD Turkish Packaging Manufacturers Association, the umbrella organization of the packaging industry, underlined the significance of Türkiye Environment Week, which will be celebrated on the week of June 5 together with World Food Safety Day on June 7 and drew attention to the issues of zero waste, recycling and safe packaging. Noting that the celebration of June 5 World Environment Day as “Türkiye Environment Week” in Türkiye as of this year is an important message, Mr. Zeki Sarıbekir, President of ASD stated that complete recycling of its own waste by Türkiye would be a very valuable step for the environment and that this issue should be emphasized.

Based on the presidential memorandum, World Environment Day will be celebrated as “Türkiye Environment Week” in Türkiye covering the week in question starting from this year. This year, the emphasis will be on sustainable, nature-friendly, cleaner and greener life. In the memorandum noting that environmental awareness in Türkiye is increasing day by day regarding protection of the natural environment, creation of sustainable living areas, and combating climate change, it was stated that environmental problems and developments will thus be handled in a more participatory and multi-stakeholder manner.



Environment Day for a week in Türkiye carries a significant message in terms of the importance of the environment, Mr. Zeki Sarıbekir, President of ASD noted that these celebrations that will become a tradition will contribute to development of environmental

awareness in our country. Mr. Zeki Sarıbekir underlined the significance of support provided by relevant institutions and organizations to all activities organized in the scope of Türkiye Environment Week

and noted stated that environmental awareness must be developed starting from young ages thus, future generations can have the chance to live in a much cleaner environment.



Mr. Zeki Sarıbekir, President of ASD

Türkiye Environment Week is a Very Important Message

Stating that celebration of World

<https://www.ambalaj.org.tr/en/lets-recycle-our-waste-message-from-asd-at-turkiye-environment-week>

18 Awards to Türkiye in AsiaStar

Winners of the AsiaStar 2021 Competition where the best packaging in Asia compete are announced. In AsiaStar 2021 where 132 packaging from 14 countries compete, Türkiye won a total of 18 awards.

Organized annually by Asia Packaging Federation (APF) and known as the Packaging Oscars of Asia, jury meeting of AsiaStar Competition was organized online due to the Covid-19 pandemic. In the competition Turkish companies received awards with 3 products while in the student category, young designers that successfully represented Türkiye received 15 awards.



Türkiye Continues to Rise in Packaging

In AsiaStar 2021 Competition Turkish companies received a total of 3 awards in Consumer Products category while in the AsiaStar Student Category where young designers that ranked high in the 17th National Packaging Design Student Competition, organized by ASD Turkish Packaging Manufacturers Association with the contributions of Eurasia Packaging Istanbul Fair and in cooperation with Reed Tüyük could enter, 15 projects received awards.

<https://www.ambalaj.org.tr/en/18-awards-to-turkey-in-asiastar>



The Finalists of “10th Crescents and Stars for Packaging” are Announced



The World Crescents and Stars for Packaging 2018 winners



The finalists of the Crescents and Stars for Packaging Competition organized by the ASD Turkish Packaging Manufacturers Association for the 10th time this year have been announced. This year, 278 packaging that applied to the competition with a record number of applicants were evaluated in 12 different categories and 126 packaging were awarded. In the Crescents and Stars for Packaging, where all the finalists can participate in the WorldStar and AsiaStar competitions, awards will be presented at a special ceremony that will be organized in Istanbul in October.

The “Crescents and Stars for Packaging Competition”, organized for the tenth time this year by the ASD Turkish Packaging Manufacturers Association, is concluded. The competition, where packaging manufacturers, brand owners and designers participated with their existing packaging on the market for the last two years, attracted great attention from both domestic and international markets.

Meeting in ASD on 23-24 June 2022 dated, the Professional Jury Members examined all the packaging and evaluated the applications fit to 11 criteria in the competition specifications. Following the evaluation from ease of use and production quality to environmental awareness, from design to originality, a total of 126 packaging were awarded. In the awards ceremony of the competition, which became a success story and became a brand

throughout Türkiye with its increasing number of participants; winners of Gold, Silver, Bronze and Competency Awards will be announced from among the packaging that compete in the finals. Among the products that are entitled to receive the “Gold Award”, a maximum of 3 Gold Packaging Awards will be given in cooperation with the Turkish Standards Institute (TSE).



Professional Jury Members

<https://www.ambalaj.org.tr/en/the-finalists-of-10th-crescents-and-stars-for-packaging-are-announced>



The 27th Edition of Eurasia Packaging Fair Takes Place in Istanbul on October 12-15, 2022



Israel, Iraq, Iran, Italy, Romania, Ukraine, Jordan and Greece being in the top, Eurasia Packaging Istanbul closed 2021 with a great success. Even higher number of visitors are expected to visit the upcoming show on October 12-15, 2022 making Istanbul the hub for the industry leaders.

A Hybrid Event Where Physical Meets Digital

Second year in a row the show will be held in a hybrid format where the physical event will be accompanied by a series of online B2B events before and after the physical show, offering everyone to join, engage and network either physically or digitally. Exhibitors and visitors can keep in touch with each other virtually through the Business Connect Program offered as

part of Eurasia Packaging Istanbul Hybrid+. Business Connect Program provides an online and onsite meeting platform between exhibitors and visitors. Exhibitors are only one click away from their potential buyers or business partners thanks to this online networking platform. PACK DAYS online B2B event will run from October 10th to 14th and following the physical event exhibitors and visitors can still keep in touch in an extended period of time through the Business Connect Program from October 17th to 28th during the ONLINE NETWORKING DAYS.

Online Ticket is Free Until August 31

If you are planning to visit the show and/or register for the online B2B events all you need to do is to get your Online Ticket at <https://packagingfair.com/en/e-ticket>

Online Ticket will be Free-of-Charge Until August 31

For more information and the full list of so-far confirmed exhibitors you can simply visit <https://packagingfair.com/en/>

The International Packaging Industry Fair Eurasia Packaging Istanbul, which will be held at Tüyük Fair and Congress Center in Istanbul on October 12-15, 2022 in cooperation with ASD Turkish Packaging Manufacturers Association and Reed Tüyük Fairs Inc. will offer a hybrid fair experience second year in a row to its exhibitors and visitors from all over the world.

The Ultimate Business Platform for All Sorts of Packaging Solutions

Eurasia Packaging Fair will introduce all kinds of turn-key solutions from packaging products to packaging machinery, from food and beverage processing machinery to packaging printing technologies to the its visitors coming from a wide range of industries who are looking for the ideal suppliers for their operational needs. The fair, bringing 1000+ exhibitors from Türkiye and abroad under a single roof, creates an efficient business platform for the representatives of the industry.

A Record Number of Visitors in 2021

Welcoming 70.334 visitors in total, 12.131 of whom are from abroad from 128 countries where Germany, USA, France, UK,





International Award to Value Added Design in Packaging

17 student projects that were ranked in the 17th National Packaging Design Student Competition organized, annually by ASD Turkish Packaging Manufacturers Association with contribution of the Eurasia Packaging Istanbul Fair and in cooperation with Reed Tüyük in 2021, competed in the WorldStar Student, organized annually by the World Packaging Organization (WPO). In the international competition where 300 projects participated, our student from Türkiye entered the top three and received the silver award.

WorldStar Student has been organized by the World Packaging Organization (WPO) since 2006, open only to the participation of students. The National Packaging Design Student Competition, which is the only competition that allows students from our country to participate in the WorldStar Student Competition, is organized annually by the ASD Turkish Packaging Manufacturers Association with the contribution of Eurasia Packaging Istanbul Fair, and in cooperation with Reed Tüyük.

<https://www.ambalaj.org.tr/en/international-award-to-value-added-design-in-packaging>

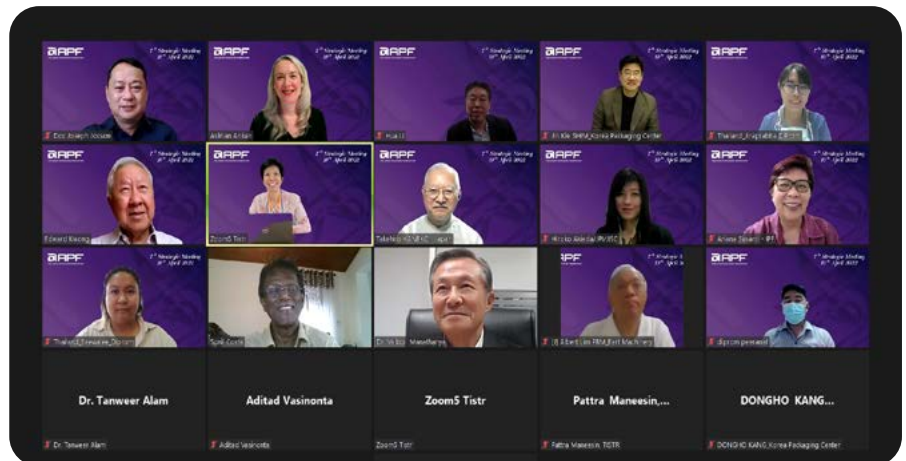
APF's 2022 Strategic Planning Meeting Performed Online

APF THE ASIAN PACKAGING FEDERATION

The 7th APF Asian Packaging Federation's Strategic Planning

Meeting was performed via Zoom Application on 18th April 2022. There were attendees in total from 11 countries in Asia continent, namely: Bangladesh, China, India, Indonesia, Korea, Japan, Philippines, Singapore, Sri Lanka, Thailand and Türkiye.

During the meeting, the status of post-Covid-19 pandemic was reported by each representative from each country. The yearly meetings planning and strategies were also discussed.



For more information about APF, please visit <http://www.asianpackaging.org/>



WPO Announces the Winners of WorldStar 2022 in Milan



After two years of online ceremonies, May 4 2022, around 300 packaging professionals, representing 37 countries, were together to celebrate the winners of WorldStar Award 2022, the global packaging competition organized by WPO (World Packaging Organisation). The ceremony was part of WPO activities in Milan (Italy), during IPACK IMA 2022.

During the ceremony, it was also announced the winners of the Special Categories - Marketing, Sustainability, Packaging that Saves Food and President's Award, as well as Lifetime Achievement that recognizes practitioners, from all packaging disciplines, who have made a significant national or international contribution in packaging over a prolonged and sustained period. The winners of the 2022 Lifetime Achievement Award in Packaging for 2022 edition are Ms. Rachel Bayswater from UK and Mr. Graeme Lang from Australia.

WorldStar is the largest and most prestigious global packaging competition and the 2022 edition registered 240 winners and attracted over 440 entries from 37 countries around the globe. The countries most awarded are Germany, with 28 awards, followed by ANZ (Australia & New Zealand) taking 27, Japan taking 23, and China taking 15 awards each.

Atahan Göktürk Güner, the winner of the 17th National Packaging Design Student Competition, which was organized by ASD Turkish Packaging Manufacturers Association with the contributions of Eurasia Packaging Istanbul Fair and in cooperation with Reed Tüyp, won the Silver Award in the WorldStar Student 2021 competition.

Tasarist, one of the winners of the Crescents and Stars for Packaging 2020, organized by the ASD Turkish Packaging Manufacturers Association, won the Marketing Silver Award with the "Greyder 'V' Design Shoe Box" design in the e-Commerce Category. Etapak Ambalaj won an award in the category of Packaging Materials and Components with its "Spiral Label Made with Recycled PET" product.

World Packaging Sector Came Together in Italy

WPO (World Packaging Organization) Board Meeting was held during the last day of Ipack-Ima Exhibition organized in Milan, Italy between May 3 and 6, 2022. In the meeting 28 WPO members from 23 countries came together. The meeting conducted under chairmanship of Pierre Pienaar, President of the WPO, was the first physical meeting of the WPO since the beginning of the pandemic. In the meeting future of world packaging industry was assessed with members.

ASD came together with representatives of world packaging industry representatives at Ipack-Ima Exhibition after two and a half years. It met with its members that attended the exhibition to conduct bilateral discussions and found the opportunity to attend WPO meetings.



All the 240 winners in the various categories of WorldStar Award. Can be seen in the webpage; <https://www.worldstar.org/winners/worldstar/2022/>

ASD Packaging Academy Continues 2022 Trainings

ASD Turkish Packaging Manufacturers Association that follows global developments very closely with an aim of increasing competitive power of Turkish packaging industry in global markets, collects sectoral training needs under a single roof with ASD Packaging Academy.

“Packaging Sector in Sustainability and Circular Economy Perspective Training” at ASD Packaging Academy was given on Wednesday, April 13th by Dr. Mevlüt Çetinkaya which was attended by 41 persons. In the training, A New Approach at Sustainability Phenomenon, Circular Economy for Sustainability, Packaging Industry in Sustainability and Circular Economy Perspective were covered interactively and in detail.

“Country and Region Analysis in Packaging Export Training” was given by Dr. Zeynep İyiler on Wednesday, April 27th. At the conclusion of training where commercial use of online search

methods, target market determination methodology, sector-country-competition-potential customer information research resources and interpretation, market identification systems used in Türkiye and the world subjects were discussed in detail, İyiler responded to questions from participants.



“Hygiene Principles and Good Practice for Workplaces Producing Food Contact Materials and Equipment Training” was given by Trainer Halil Temel from Merieux Nutrisciences at ASD Packaging Academy on Tuesday, May 31, 2022. Importance of food hygiene, management’s responsibilities, hazard analysis and risk assessment, basic hygiene rules, production rules, prevention of contaminants and personnel requirements were discussed interactively with the participants with current examples.

You can visit www.ambalaj.org.tr for 2022 online training calendar of ASD Packaging Academy and detailed information.

ASD Successfully Performs the Policies of ISO 9001:2015 Standard

ASD Turkish Packaging Manufacturers Association is continuing activities without interruption within the scope of quality policy, that includes commitments to the quality management system conditions suitable for the purpose of organization and to the continuous improvement of its effectiveness by the Board of Directors of ASD Turkish Packaging Manufacturers Association.

In September 2018, successfully completed the transition process from ISO 9001:2008 Quality Management Standard, which registered for the first time in July 2009, to ISO 9001:2015 Quality Management Standard.

With certification conducted by Intertek Test Services Inc., Quality Management System registration certificate numbered TK 090514-03 was published on December 14, 2021. It will be valid until September 2, 2024.

ASD would like to state that the scope of registration continues as “all association activities (education, information, library services, organization, public relations, publications, exhibitions, competitions, international relations and sectoral organization) that would contribute to the development of the Turkish packaging industry”.



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EKTAM MAKİNE SAN. VE TİC. A.Ş.	MACHINERY	www.ektam.com
ELBA BANT SANAYİ VE TİC. A.Ş.	ADHESIVE TAPE	www.elbant.com
ELEKTROMAG MAK. SAN. TİC. A.Ş.	MACHINERY	www.elektromag.com.tr
ELİF PLASTİK AMBALAJ SAN. VE TİC. A.Ş.	FLEXIBLE PACKAGING	www.elif.com
EMİNİŞ AMBALAJ SAN. VE TİC. A.Ş.	RIGID PLASTIC, METAL PACKAGING	www.eminisambalaj.com
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EREĞLİ DEMİR VE ÇELİK FABRİKALARI T. A.Ş.	METAL RAW MATERIALS	www.erdemir.com.tr
ERENSOY GIDA VE AMB. MAK. SAN. VE TİC. LTD. ŞTİ.	MACHINERY	www.erensoy.com
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ETAPAK BASKI - AMBALAJ SAN. VE TİC. A.Ş.	FLEXIBLE, RIGID PLASTIC PACKAGING	www.etapak.com.tr
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FİTPAK AMBALAJ VE KİMYA SAN. TİC. A.Ş.	FLEXIBLE PACKAGING	www.fitpak.com.tr
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GREİNER AMBALAJ SAN. VE TİC. A.Ş.	RIGID PLASTIC PACKAGING	www.greiner-gpi.com/en/Greiner-Packaging
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İŞBİR SENTETİK DOKUMA SAN. A.Ş.	INDUSTRIAL PACKAGING	www.isbirsentetik.com
İZ BASKI SAN. TİC. A.Ş.	PACKING AUXILIARY MATERIAL	www.izbaski.com
İZVAR AMBALAJ SAN. VE TİC. A.Ş.	INDUSTRIAL PACKAGING	www.izvar.com
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LARPLAST PLASTİK AMBALAJ SAN. VE TİC. LTD. ŞTİ.	RIGID PLASTIC PACKAGING	www.larplast.com
LİDER MATBAA MÜREKKEPLERİ VE KİMYASALLARI AMB. SAN. TİC. A.Ş.	INK	www.liderpack.com.tr
LİDERSAN SAĞLIK VE GIDA ÜRÜNLERİ A.Ş.	FLEXIBLE PACKAGING	www.altunkaya.com
LİĞUM KAÇUK MERDANE ÜRETİMİ SAN. VE TİC. A.Ş.	PACKING AUXILIARY MATERIAL	www.orhancakil.com
LOHMANN TURKEY YAPIŞTIRICI BANTLAR SAN. VE TİC. LTD. ŞTİ.	BAND	www.lohmann-tapes.com
MAKPLAST MAKİNE PLASTİK SAN. VE TİC. A.Ş.	FLEXIBLE PACKAGING	www.makplast.com.tr
MAKRO HİDROLİK PNÖMATİK MAKİNA ELEKTRİK ELEKTRONİK KİMYA MEDİKAL SAN. LTD. ŞTİ.	MACHINERY	www.makromakina.com.tr
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MAT AMBALAJ ÇÖZÜMLERİ SAN. VE TİC. A.Ş.	CONSULTANCY	www.matpack.net
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TOYO MATBAA MÜREKKEPLERİ SAN. VE TİC. A.Ş.	INK	www.toyoink.com.tr
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TURAN PLASTİK SAN. VE TİC. LTD. ŞTİ.	RIGID PLASTIC PACKAGING	www.turanambalaj.com
TÜPYAP ALÜMİNYUM TÜP SAN. TİC. LTD. ŞTİ.	METAL PACKINGING	www.tupyap.com.tr
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UNİPRINT BASIM SAN. VE TİC. A.Ş.	PAPER PACKAGING	www.apa.com.tr
UPM - KYMMENE KAĞIT ÜRÜNLERİ SAN. VE TİC.LTD.ŞTİ.	PAPER	www.upm.com
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UZEL PLASTİK SAN. VE TİC. A.Ş.	FLEXIBLE PACKAGING	www.uzelplastik.com.tr
VATAN PLASTİK SAN. TİC. A.Ş.	FLEXIBLE PACKAGING	www.vatanplastik.com
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YENİPAK AMBALAJ SAN. VE TİC. LTD. ŞTİ.	FLEXIBLE PACKAGING	www.yenipak.com
YÖMSER AMBALAJ SAN. TİC. VE PAZ. A. Ş.	RIGID PLASTIC PACKAGING	www.yomser.com
ZA METAL KUTU AMBALAJ SAN. TİC. A.Ş.	METAL PACKINGING	www.zaambalaj.com.tr



ASD Turkish Packaging Manufacturers Association

ASD was established in 1992 by 39 members with purposes of fostering the growth of packaging industry, giving an identity to the sector, representing the sector in national and global arenas, establishing scientific, technical, and social cooperation and solidarity among members.

In 2022, ASD has 236 members that are active in every branch of the packaging sector in Turkey; flexible plastic packaging, rigid plastic packaging, glass packaging, metal packaging (aluminum & steel), paper, carton board, corrugated cardboard, wood packaging, packaging machinery, label, closures & caps, raw materials and other auxiliary packaging materials.

Activities: ASD Webinar, ASD Packaging Congress, Crescents and Stars For Packaging Competition, ASD Packaging Academy, Ambalaj Dünyası - Packaging World & Pack Converting magazines, Packaging e-Bulletin, Eurasia Packaging Istanbul Fair, Student Competitions, International Events & Competitions, Turkish Packaging Industry Report, University-Industry Cooperation, Packaging Library, Government Relations & Corporate Communication works.

Please visit www.ambalaj.org.tr for more information.



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Crescents and Stars for Packaging Competition

Crescents and Stars for Packaging Competition is organized by the ASD every two years. The competition is for packaging products manufactured and launched by both Turkish companies and all other companies abroad.

Categories;

1. Beverages
2. Electronic and Electrical Household Appliances
3. Food
4. Health and Cosmetic Products
5. Home - Automotive - Office Appliances, Equipment and Disposables
6. Packages for Other Non-food Products
7. Pharmaceutical Products
8. Industrial and Transportation Packages
9. Packaging Materials and Components
10. Point of Sale Display, Presentation and Storage Products
11. Flexible Packaging
12. Graphic Design
13. Luxury Packaging

Among the Gold Awards presented at the Crescent and Stars for Packaging Awards, Gold Packaging Awards will be also offered in cooperation with the Turkish Standards Institute (TSE). The Crescent and Stars for Packaging Competition is accredited and recognized by the World Packaging Organization (WPO) and Asian Packaging Federation (APF).

Please visit www.ambalajyarismasi.com for more information.



National Packaging Design Student Competition

National Packaging Design Student Competition is organized by ASD with the contribution of Eurasia Packaging Istanbul Exhibition in collaboration with Reed TÜYAP. The Student Competition that we organize each year is aimed at encouraging the students who receive design education in our country to be involved in the field of packaging design as well. Top three winners receive cash awards and a 12-month non-refundable ASD & TÜYAP Scholarship. All winner students are encouraged to participate in "WorldStar Student" and "AsiaStar Student" competition organized by WPO and APF.

