



Presentation prepared by
Doğan Erberk
Secretary General of
Packaging Manufacturers Association of Turkey



ORGANIZED BY

ASD

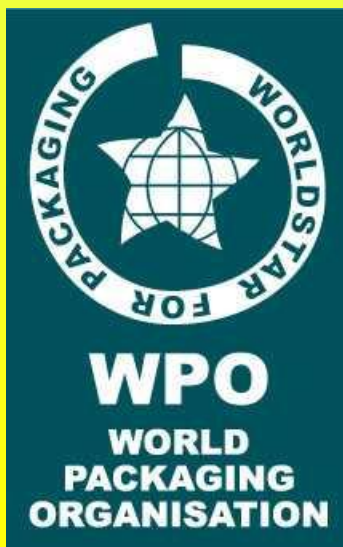
THE PACKAGING MANUFACTURERS ASSOCIATION OF TURKIYE

IN COLLABORATION WITH

TUYAP

**THE ORGANIZER OF
ISTANBUL PACKAGING FAIR**

ASSIGNED BY



The competition was sponsored and subsidized by
TUYAP and WPO



TUYAP

Exhibition and
Congress Center
Beylikdüzü

Istanbul Packaging Industry
Fair is the largest exhibition in
the Euro-Asian area which is
held every year.

www.ambalaj.org.tr



Competition History

Student World Star 2005

The first Student World Star contest, organized by WPO and hosted in Dubai, resulted in 27 successful winners from the following six countries,

Ghana,
United Arab Emirates
Singapore,
South Africa,
Sri Lanka
Turkey.

The contest was organized by the Sri Lanka Institute of Packaging (SLIP), on the assignment of the World Packaging Organization (WPO).

Student World Star 2006

The second Student World Star contest, organized by WPO and hosted in Istanbul , resulted in 34 successful winners from the following 9 countries and 67 entries,

Russian Federation 20

Peoples Republic of China 17

Türkiye 7

South Africa, 6

Sri Lanka 6

Ghana, 5

Tunisia 4

Greece ,1

Brasil , 1

2007

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The awarded 2007 entries were displayed to visitors , just like 2006 entries.



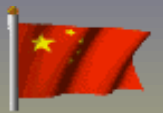







Printed catalogues and CD's will be available within December 2007



Student World Star

2007

A total of 67 projects from 8 countries of the world were submitted to the competition

	PEOPLES REPUBLIC OF CHINA	28
	SRI LANKA	10
	TÜRKİYE	8
	INDIA	6
	RUSSIAN FEDERATION	6
	TUNISIA	4
	UNITED KINGDOM	4
	BRASIL	1

3 international judges representing WPO

3 national judges representing Graphics , Industrial design and Media



The jury

**The top 3+1 places were
entitled to receive the title of
Student World Star**



**the next 10+1 projects were given
honorable mention prize.**



**At the end of scoring, 34 projects which had
a score higher than 80 points were given
Certificates of Recognition**



Student Worldstar 2007 awarded entries

Student World Star



CHOCO FREAK
MZH01522

CHOCO FREAK

İmbalaj Tasarımı Ulusal Öğrenci Yarışması 2007

MZH01522



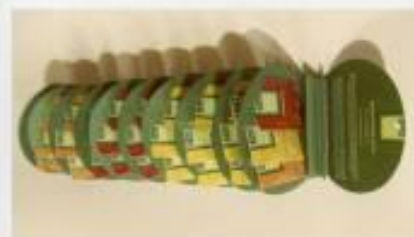
Project name:
Choco Freak
Student's name and school:
M. Engin Hassamanci

Department of Industrial
Product Design, Istanbul
Technical University

Country: Türkiye



Student World Star



Project name: Fruit Flavoured Tea Wallet
Student's name and school: Silva E. S. C.
Department of Architecture, University of Moratuwa
Country: Sri Lanka



Student World Star



Project name: Environmentally Friendly M&S Delicatessen Packaging

Student's name and school: Pippa Bridle

Department of Graphic Design, Blackpool + the Fylde College

Country: United Kingdom

Student World Star



Project name:

Washing Powder Packaging

Student's name and school:

Meriem Boussaada

Superior School of Sciences and
Technologies of Design Tunisia

Country: Tunisia



2007

Sponsor



Honorable Mentions



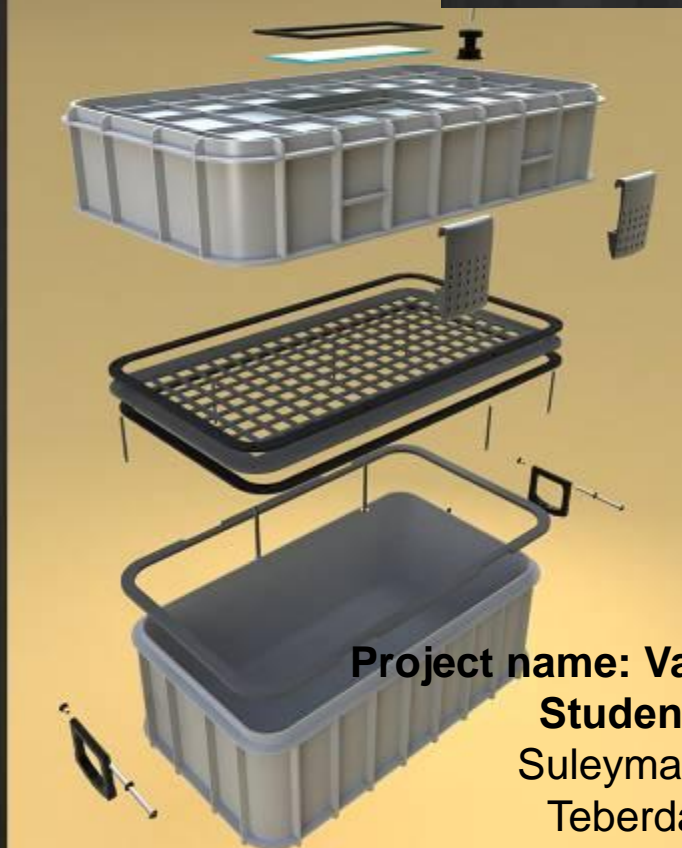
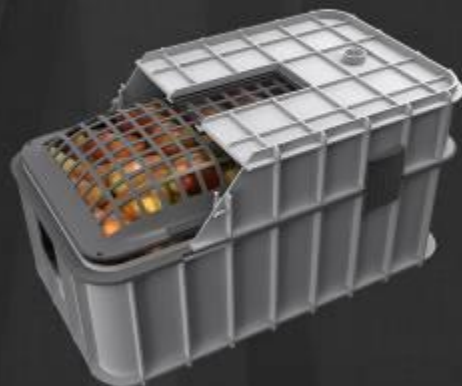
VACUUM TRANSPORTATION BOX

STUDENT WORLD STAR 2007

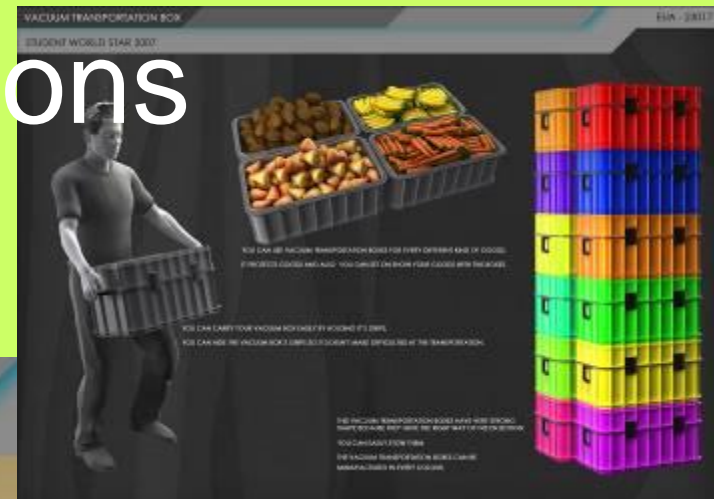


Vacuum storage box

THE ELASTIC NET ON THE COVER: IT COVERS THE PRODUCTS INSIDE OF THE BOX TIGHTLY WITHOUT GIVING ANY DAMAGE AND PREVENTS THE DAMAGE THAT OCCURS BECAUSE OF MOVEMENT, SHAKING, AND FALLING. THE BOX AND THE NET CAN BE MADE IN DIFFERENT STYLES ACCORDING TO THE TYPE OF FOOD THAT WILL TRANSPORT.



THE JOINTS AT THE TRUNK AND THE CLEAR PART OF THE BOX PREVENT THE AIR FROM ENTERING.



Project name: Vacuum Storage Box

Student's name:

Suleyman Lafci and
Teberday Gurbey

Country: Türkiye

Honorable Mentions



Converse Shoe Box

Project name: Converse Shoe Box

Student's name: Liyang

Country: China

Honorable Mentions



Package for candies

Project name: Package For Candies

Student's name: P. Ruwinika Namali

Peelikumbura

Country: Sri Lanka



Honorable Mentions

Project name: "Hair Care" Shampoo
Sachet Pack

Student's name: S. M. I. Dharana
Bandara Semasinghe

Country: Sri Lanka



"Hair care" shampoo sachet pack

Honorable Mentions



BAGEL AND BUTTERMILK

1

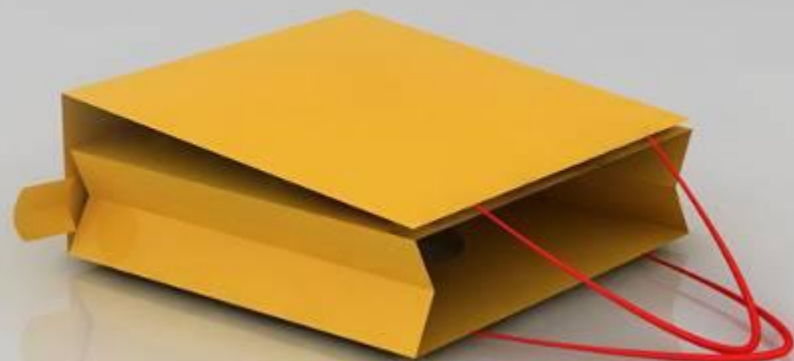


2



Project name: Bagel and Buttermilk
Student's name: Esra Ocal
Country: Turkey

3



ESRA ÖCAL

Honorable Mentions



Project name: Portable CD Pack
Student's name: Kusalika Thisaranie
Vithanage
Country: Sri Lanka

Honorable Mentions



TKS 37429

Sponsor



One spooned tomato sauce package
STUDENT WORLDSTAR COMPETITION 2007



scale 1/1 mm

Dispo
those
and

The s
from
defin
Furth
a spo



Sauces are to be deployed as four in one group. The package of the sauce is separated from others by breaking edges.



Project name: One Spooned Tomato
Sauce Package
Student's name: Ufuk Ertem
Country: Türkiye



Sauce is used after gelatine label is carried away from the package.

2007

Sponsor

Honorable Mentions



Project name: Easter Egg Carton
Student's name: Kelly Marie Hodges
Country: United Kingdom



Easter Egg Carton

Honorable Mentions



Project name: Pack*Ball
Student's name: Claudia Ledinger
Country: Brazil

Pack*ball

Honorable Mentions



Student World Star 2007

565 7533

Mp3 player box



Product structure, design and color
information about packaging
on the surface of printing



magnet



magnet

Product structure, design and color
information about packaging
on the surface of printing



Product structure, design and color
information about packaging
on the surface of printing



mp3 Player (Ming)



Project name: MP3 Player Box
Student's name: Serkan Sarikaya
+ Senol Dogan + Teberday Gurbey
Country: Türkiye



Honorable Mentions



Coffret corset



Project name: Coffret Corset
Student's name: Bessaad Aziza
Country: Tunisia

Certificate of Recognition





BATH OIL GEL AIR - FRESHENER PACKAGE
Student's name: Eranga Lakmali Bandaranayake
Country: Sri Lanka



NESCAFE DISPLAY PACK
Student's name: Ani Tohomas
Country: INDIA



CARRY HOME PACK- FOOD PACK

Student's name: Venu M. Banka

Country: INDIA



ADIDAS SHOE PACK

Student's name: Gaurav Mudgal

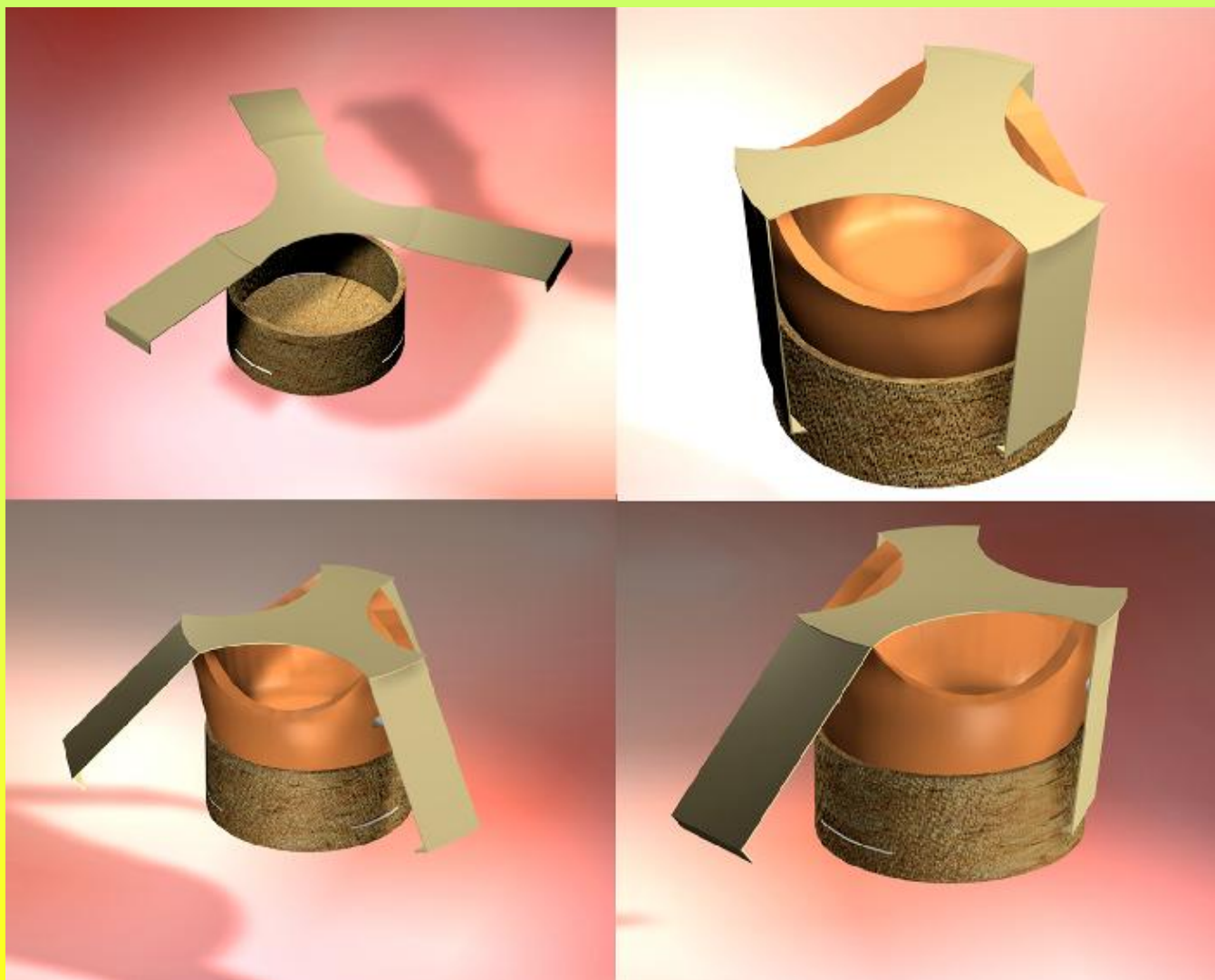
Country: INDIA



HOT&COLD MEDICARE BOX

Student's name: Reena Srivastava

Country: INDIA



KONOUN PACKAGING
Student's name: El Jebri Hajer
Country: TUNISIA



JEANS PACK

Student's name: Naame Samy

Country: TUNISIA

BISCUIT PACKAGE - GIFT PACK

Student's name: Sathya Wimalasooriya

Country: SRI LANKA





THREE IN ONE SPICE PACKAGE

Student's name: Thilini Tangika Senaratharachchi

Country: SRI LANKA



PROMOTIONAL DVD PACK FOR A MOVIE "TRANSFORMERS"
Student's name: W. Ranga Weerasinghe
Country: SRI LANKA

Herbal Spice Packaging For United Kingdom



HERBAL SPICE PACKAGING FOR UK
Student's name: P. Gagani Kosala Jayatunga
Country: SRI LANKA



WINE PACKAGE TERRA

Student's name: Sidenko Ivan

Country: RUSSIAN FEDERATION



PACKAGE OF LAMPS "KALASHNIKOVO"
Student's name: Svichkar Viktoriya
Country: RUSSIAN FEDERATION



LOVE IN THE AFTERNOON
Student's name: Gurevich Sofia
Country: RUSSIAN FEDERATION

EDUCA HEDİYELİK PUZZLE HALISI VE PUZZLE AMBALAJI Ambalaj Tasarımı Ulusal Öğrenci Yarışması 2007

ARJ



puzzle yapmak ne kadar zevklidir

birde parçalar ucmasa

puzzle halısı kullansak?

hem kaybolmaz hemde bitirince çerçeveletip asarız



EDUCA JIGSAW PUZZLE AND JIGSAW PUZZLE ROLL
Student's name: Elif Altay
Country: TÜRKİYE

CLOCK IN THE BOX

Student's name: Özgü Gündeşlioğlu

Country: TÜRKİYE

STUDENT WORLD STAR 2007

Consumer Package

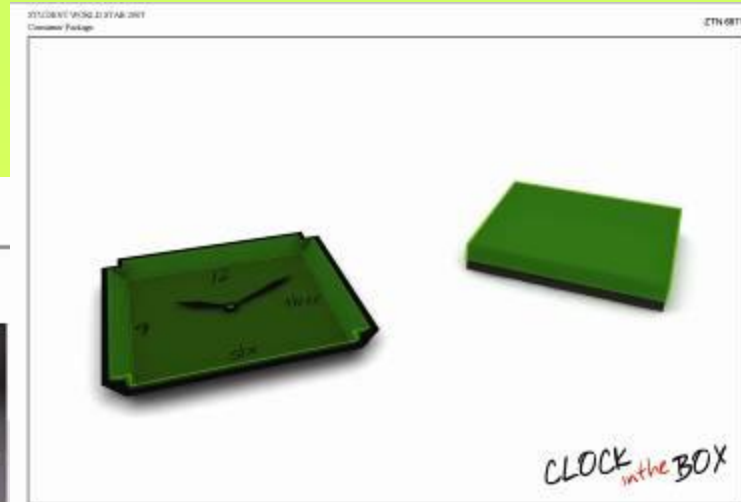


4. flatten the box
5. make holes
by the aid of perforated
6. fix the surfaces
7. first fix the main machine
(battery box)



8. fix compressor pivot
7. fix the order of minute
hand and hour hand.
10. with an AA battery the
clock is ready to use

CLOCK
in the BOX





PREMIUM GIFT PACKAGING
Student's name: Sidorova Elizaveta
Country: RUSSIAN FEDERATION



THE BAG FOR LEVI'S COWBOY SERIES DRESS

Student's name: Li Wenbo

Country: CHINA



MY OLIMPICS

Student's name: Pang Tingting

Country: CHINA



BEAUTIFUL SHOES

Student's name: Wang SHi Shi

Country:CHINA



THE CHINA SERIES PACKAGE: ZHONG YONG YOU PIN

Student's name: Zhang Honghai

Country: CHINA



PACKAGING FOR PING PONG BALLS

Student's name: Hwang Zing

Country:CHINA



MEI ZHU CHOPSTICKS PACKAGING
Student's name: Wang Zonguo
Country:CHINA



THE EIGHT IMMORTALS DELIVER THE MOON
Student's name: Zhang Pengcheng
Country: CHINA

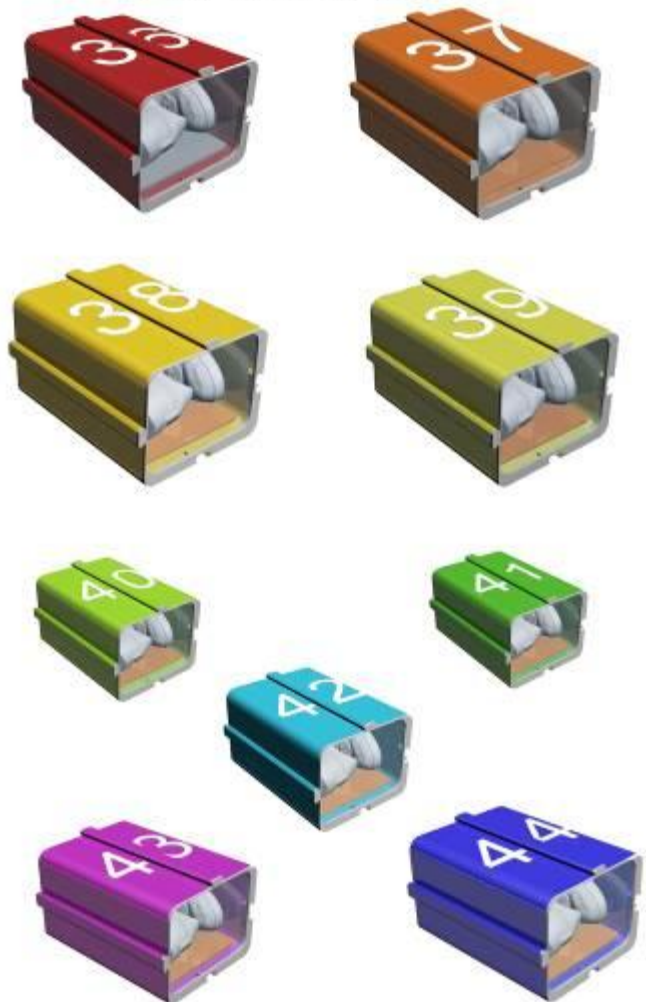


TRANSPORTATION SPORTS SHOES SHOEBOX DESIGN

Student's name: Xiaoning Liu
Country: CHINA



鞋盒色彩和鞋号展示



运输中可折叠鞋盒设计

SHOE BOX DESIGN

一品速溶茶 (二)



YIPIN INSTANT PACKAGING DESIGN

Student's name: Xiao Jing Liao

Country:CHINA

盒面拼合效果图



RHYTHM OF TEA - TEA PACKAGE DESIGN

Student's name: Zhang Shan
Country: CHINA



THE PACKAGE TESTING
NATURE GLASS IS DESIGNED
Student's name: Zhang Lin
Country:CHINA



结构展示图



结构展示图





WEST LAKE LONGJING - TEA PACKAGING
Student's name: Piafoei
Country: CHINA

Pictures from awards ceremony on 17 October, 2007 in Istanbul



Awards for national and international competitions

Pictures from awards ceremony on 17 October, 2007 in Istanbul



Visiting Student Worldstar Winners at Gala lunch.

2007 Pictures from awards ceremony on 17 October, 2007 in Istanbul

Sponsor



Mr. Dogan Erberk /Secretary General of ASD Mr Velit Günay President of Turkish Packaging Federation and Student Worldstar Winners from Sri Lanka Ms E.S.C. Silva

2007 Pictures from awards ceremony on 17 October, 2007 in Istanbul

Sponsor



Mr. Zeki Levi President of Turkish Rigid Plastic Packaging Association and Student Worldstar Winner from Tunisia Ms Meriem Bousadaa

Pictures from awards ceremony on 17 October, 2007 in Istanbul



Mr. Bülent Ünal President of TUYAP Exhibiton Inc. and Student Worldstar Winner from United Kingdom Ms Pipa Kate Bridle

Pictures from awards ceremony on 17 October, 2007 in Istanbul



**Mr. Cemal Ayla President of Turkish Packaging Machinery Association and Student
Worldstar Winner from Türkiye Mr Engin Hassamancı**

Pictures from awards ceremony on 17 October, 2007 in Istanbul



Group Photo of national and international competition
awards winners.

To believe You must see.



**Reserve your days between
23-26 October 2008 for the
14.th Istanbul Packaging Industry
Exhibition & Istanbul**

**We shall appreciate to assist you in organization
and economization group visits from Your country**

THANK YOU FOR YOUR INTEREST

Please note and visit following web sites

www.ambalaj.org.tr

www.packagingfair.com

www.worldpackaging.org

FOR HIGH RESOLUTION PIC'S PLEASE
CONTACT doganerberk@ambalaj.org.tr

**Please note that next two years, 2008 & 2009
competitions will be organized by**

PACKTEC TUNISIA

<http://www.packtec.ind.tn/>



**Time passes by very rapid,
Please inform the schools and universities in your country to
be ready for 2008**

Presentation prepared by
Doğan Erberk
Secretary General of
Packaging Manufacturers Association of Turkey