



STUDENT WORLD STAR 2007

WPO - World Packaging Organization's

Packaging Design International Student Competition

Organized by ASD - Packaging Manufacturers Association in Turkey in collaboration with
TUYAP-International Packaging Fair in Istanbul

Press Release

Results of the competition organized by ASD – Packaging Manufacturers Association in Turkey in collaboration with TUYAP, the organizer of International Packaging Fair in Istanbul, assigned by WPO – World Packaging Organization have been announced for the Packaging Design International Student Competition – Student World Star 2007.

A total of 66 projects from many locations in the world were submitted to the competition until September 13th, 2007 which was the deadline.

The jury of 6 people, consisting of 3 WPO members (on behalf of WPO) and 3 national members, gathered in the Packaging Manufacturers Building on September 15th, 2007 in order to assess the projects. After intense work, each of the 66 projects was examined and assessed.

Jury Members were:

1. Ms. Lémia Chekir Thabet (Packtec – Centre Technique de L'Emballage et du Conditionnem, Tunisia)
2. Mr. Anthony Hackforth (Representative of IoP: The Packaging Society)
3. Mr. Dogan Erberk (ASD – Packaging Manufacturers Association)
4. Mrs. Esin Duzakin Yolsek (Representative of ETMK – Industrial Designers Society of Turkey Istanbul Branch)
5. Mr. A. Can Ozcan (Asst. Professor Izmir University of Economics, Department of Industrial Design)
6. Mr. Kemal Molu (Representative of GMK- Graphical Designers Union Board)

Reporter: Aslihan Arikan (ASD – Packaging Manufacturers Association, Research Expert)

During the assessment each project was carefully considered in terms of application documents, model, “pafta”, written report and CD's that include all this information in digital format. After all projects were assessed, Jury Members were asked to give a score for each project. Scoring was based on the principles accepted by the WPO board.





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Student World Star Competition shall be organised by Packtec in Tunisia in 2008 in line with the instructions of WPO.

The projects that were awarded the top 4 places were entitled to receive the title of Student World Star (3rd and 4th projects have identical points); and the next 11 projects were given Honourable Mention prize (10th and 11th honourable mentioned projects have identical points). At the end of scoring, 34 projects which had a score higher than 85 points were given Certificate of Recognition.

The award ceremony shall be held in October 17th, 2007 during the 13th Packaging Industry Exhibition in Istanbul. Owners of projects that were titled Student World Star and that took the top 3 places shall be invited to Istanbul and their expenses shall be covered by TUYAP.

The winners' projects will be published and introduced in the trade press and general news media, as well as exposed at various exhibitions and printed catalogues.

Projects that took the top 4 places and were titled Student World Star:

Project name: Fruit Flavoured Tea Wallet

Student's name and school: Silva E. S. C.

Department of Architecture, University of Moratuwa

Country: Sri Lanka





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Project name: Environmentally Friendly M&S Delicatessen Packaging

Student's name and school: Pippa Bridle

Department of Graphic Design, Blackpool + the Fylde College

Country: UK



Project name: Washing Powder Packaging

Student's name and school: Meriem Boussaada

Superion School of Sciences and Technologies of Design Tunisia

Country: Tunisia



Project name: Choco Freak

Student's name and school: M. Engin Hassamanci

Department of Industrial Product Design, Istanbul Technical University

Country: Turkey





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11 Honourable Mention projects:

Project name: Vacuum Storage Box

Student's name: Suleyman Lafci, Teberdar Gurbey

Country: Turkey



Project name: Package For Candies

Student's name: P. Ruwinika Namali Peelikumbura

Country: Sri Lanka



Project name: Converse Shoe Box

Student's name: Liyang

Country: China





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Project name: "Hair Care" Shampoo Sachet Pack

Student's name: S. M. I. Dharana Bandara Semasinghe

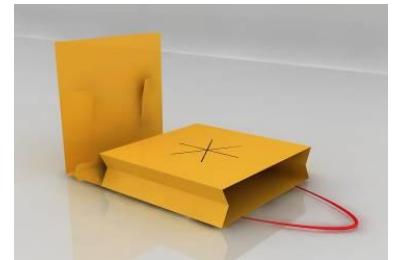
Country: Sri Lanka



Project name: Bagel and Butter

Student's name: Esra Ocal

Country: Turkey



Project name: One Spooned Tomato Sauce Package

Student's name: Ufuk Ertem

Country: Turkey



Project name: Portable CD Pack

Student's name: Kusalika Thisaranie Vithanage

Country: Sri Lanka





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Project name: A Structured Cartonboard Package for an Easter Egg

Student's name: Kelly Marie Hodges

Country: UK



Project name: MP3 Player Box

Student's name: Serkan Sarikaya, Senol Dogan, Teberdar Gurbey

Country: Turkey



Project name: Coffret Corset

Student's name: Bessaad Aziza

Country: Tunisia





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Project name: Pack*Ball

Student's name: Claudia Ledinger

Country: Brazil



34 Certificate of Recognition projects:

Project name: Beautiful Shoes

Student's name: Wang Shi Shi

Country: China

Project name: Package of Lamps "Kalashnikovo"

Student's name: Svichkar Viktoriya

Country: Russia

Project name: Premium Gift Packaging

Student's name: Sidorova Elizaveta

Country: Russia

Project name: Konoun Packaging

Student's name: El Jebri Hajer

Country: Tunisia

Project name: Jeans Pack

Student's name: Naamane Samy

Country: Tunisia





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Project name: Metal Gift Packaging for Chocolates
Student's name: Ross Taylor
Country: UK

Project name: Bath Oil Gel Air-Freshener Package
Student's name: Eranga Lakmali Bandaranayake
Country: Sri Lanka

Project name: Mei Zhu Chopsticks Packaging
Student's name: Wang Zonguo
Country: China

Project name: Herbal Spice Packaging for UK
Student's name: P. Gagani Kosala Jayatunga
Country: Sri Lanka

Project name: Toy Gift Packaging
Student's name: Katie Waterton
Country: UK

Project name: The Package Testing Nature Glass is Designed
Student's name: Zhang Lin
Country: China

Project name: Biscuit Package – Gift Pack
Student's name: Sathya Wimalasooriya
Country: Sri Lanka

Project name: CD Collection Package
Student's name: Gunawardhana G.M.D.B.
Country: Sri Lanka





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Project name: Transportation Sports Shoes Shoebox Design
Student's name: Xiaoning Liu
Country: China

Project name: YiPin Instant Packaging Design
Student's name: Xiao Jing Liao
Country: China

Project name: The Eight Immortals Deliver the Moon
Student's name: Zhang Pengcheng
Country: China

Project name: Love in the Afternoon
Student's name: Gurevich Sofia
Country: Russia

Project name: Party Doritos
Student's name: Aysun Sahin, Deniz Atay, Tulin Verdi
Country: Turkey

Project name: Rhythm of Tea – Tea Packaging Design
Student's name: Zhang Shan
Country: China

Project name: Clock in the Box
Student's name: Ozgu Gundeslioglu
Country: Turkey

Project name: Promotional DVD Pack for a Movie "Transformers"
Student's name: W. Ranga Weerasinghe
Country: Sri Lanka





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Project name: The Bag for Levi's Cowboy Series Dress
Student's name: Li Wenbo
Country: China

Project name: Packaging for Ping Pong Balls
Student's name: Hwang Zing
Country: China

Project name: Educa Jigsaw Puzzle and Jigsaw Puzzle Roll
Student's name: Elif Altay
Country: Turkey

Project name: Breeze with Leisureliness – Pumpkin Seed Packaging Design
Student's name: Jiang Chuan
Country: China

Project name: Nescafe Display Pack
Student's name: Ani Tohomas
Country: India

Project name: West Lake Longjing Tea Packaging
Student's name: Piaofoei
Country: China

Project name: Adidas Shoe Pack
Student's name: Gaurav Mudgal
Country: India

Project name: The China Series Package: Zhong Yong You Pin
Student's name: Zhang Honghai
Country: China





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Project name: Carry Home Pack – Food Pack

Student's name: Venu M. Banka

Country: India

Project name: Three in One Spice Package

Student's name: Thilini Rangika Senaratharachchi

Country: Sri Lanka

Project name: My Olimpics

Student's name: Pang Tingting

Country: China

Project name: Hot & Cold Medicare Box

Student's name: Reena Srivastava

Country: India

Project name: Wine Package Terra

Student's name: Sidenko Ivan, Yulia Vaserchuck

Country: Russia

